

# United States Men's Underwear Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Men's Underwear

Revenue, means the sales value of Men's Underwear

This report studies sales (consumption) of Men's Underwear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Xist

Andrew Christian

C-IN2

Calvin Klein

Hanes

Male Power

N2N Bodywear

Gregg Homme

Joe Boxer

Rufskin

Go Softwear

Fruit of the Loom

California Muscle

Ginch Gonch

Mundo Unico

Steven Even

Greg Parry

Mundo Unico

G-Storm

Impetus

Puma Underwear

Gap Underwear

WAX Brand

DT Clothes

Play Underwear

Paul Frank

AussieBum

Tommy Hilfiger

Clever Moda

## Pistol Pete

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Men's Underwear in each application, can be divided into

Application 1

Application 2

Application 3

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