

# United States Men's Shavers Market Report 2018

<https://marketpublishers.com/r/U15FCD42236EN.html>

Date: January 2018

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U15FCD42236EN

## Abstracts

In this report, the United States Men's Shavers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Men's Shavers in these regions, from 2012 to 2022 (forecast).

United States Men's Shavers market competition by top manufacturers/players, with Men's Shavers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Braun

Panasonic

Philips

Remington

Vivitar

Wahl

BaByliss

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wet Type

Dry Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Use

Barber Shops

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Men's Shavers Market Report 2017

## **1 MEN'S SHAVERS OVERVIEW**

### 1.1 Product Overview and Scope of Men's Shavers

### 1.2 Classification of Men's Shavers by Product Category

#### 1.2.1 United States Men's Shavers Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Men's Shavers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Wet Type

##### 1.2.4 Dry Type

### 1.3 United States Men's Shavers Market by Application/End Users

#### 1.3.1 United States Men's Shavers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Personal Use

##### 1.3.3 Barber Shops

### 1.4 United States Men's Shavers Market by Region

#### 1.4.1 United States Men's Shavers Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Men's Shavers Status and Prospect (2012-2022)

##### 1.4.3 Southwest Men's Shavers Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Men's Shavers Status and Prospect (2012-2022)

##### 1.4.5 New England Men's Shavers Status and Prospect (2012-2022)

##### 1.4.6 The South Men's Shavers Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Men's Shavers Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Men's Shavers (2012-2022)

#### 1.5.1 United States Men's Shavers Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Men's Shavers Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES MEN'S SHAVERS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Men's Shavers Sales and Market Share of Key Players/Suppliers (2012-2017)

### 2.2 United States Men's Shavers Revenue and Share by Players/Suppliers (2012-2017)

### 2.3 United States Men's Shavers Average Price by Players/Suppliers (2012-2017)

## 2.4 United States Men's Shavers Market Competitive Situation and Trends

### 2.4.1 United States Men's Shavers Market Concentration Rate

### 2.4.2 United States Men's Shavers Market Share of Top 3 and Top 5

### Players/Suppliers

### 2.4.3 Mergers & Acquisitions, Expansion in United States Market

## 2.5 United States Players/Suppliers Men's Shavers Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES MEN'S SHAVERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

### 3.1 United States Men's Shavers Sales and Market Share by Region (2012-2017)

### 3.2 United States Men's Shavers Revenue and Market Share by Region (2012-2017)

### 3.3 United States Men's Shavers Price by Region (2012-2017)

## **4 UNITED STATES MEN'S SHAVERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

### 4.1 United States Men's Shavers Sales and Market Share by Type (Product Category) (2012-2017)

### 4.2 United States Men's Shavers Revenue and Market Share by Type (2012-2017)

### 4.3 United States Men's Shavers Price by Type (2012-2017)

### 4.4 United States Men's Shavers Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES MEN'S SHAVERS SALES (VOLUME) BY APPLICATION (2012-2017)**

### 5.1 United States Men's Shavers Sales and Market Share by Application (2012-2017)

### 5.2 United States Men's Shavers Sales Growth Rate by Application (2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES MEN'S SHAVERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Braun

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 Men's Shavers Product Category, Application and Specification

##### 6.1.2.1 Product A

##### 6.1.2.2 Product B

- 6.1.3 Braun Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Panasonic
  - 6.2.2 Men's Shavers Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Panasonic Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Philips
  - 6.3.2 Men's Shavers Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Philips Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Remington
  - 6.4.2 Men's Shavers Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Remington Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Vivitar
  - 6.5.2 Men's Shavers Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Vivitar Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Wahl
  - 6.6.2 Men's Shavers Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Wahl Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 BaByliss
  - 6.7.2 Men's Shavers Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 BaByliss Men's Shavers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

## **7 MEN'S SHAVERS MANUFACTURING COST ANALYSIS**

- 7.1 Men's Shavers Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Men's Shavers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Men's Shavers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Men's Shavers Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES MEN'S SHAVERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Men's Shavers Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Men's Shavers Sales Volume Forecast by Type (2017-2022)

11.3 United States Men's Shavers Sales Volume Forecast by Application (2017-2022)

11.4 United States Men's Shavers Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Men's Shavers

Figure United States Men's Shavers Market Size (K Units) by Type (2012-2022)

Figure United States Men's Shavers Sales Volume Market Share by Type (Product Category) in 2016

Figure Wet Type Product Picture

Figure Dry Type Product Picture

Figure United States Men's Shavers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Men's Shavers by Application in 2016

Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Barber Shops Examples

Table Key Downstream Customer in Barber Shops

Figure United States Men's Shavers Market Size (Million USD) by Region (2012-2022)

Figure The West Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Men's Shavers Sales (K Units) and Growth Rate (2012-2022)

Figure United States Men's Shavers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Men's Shavers Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Men's Shavers Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Men's Shavers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Men's Shavers Sales Share by Players/Suppliers

Figure 2017 United States Men's Shavers Sales Share by Players/Suppliers

Figure United States Men's Shavers Market Major Players Product Revenue (Million USD) (2012-2017)



Table United States Men's Shavers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Men's Shavers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Men's Shavers Revenue Share by Players/Suppliers

Figure 2017 United States Men's Shavers Revenue Share by Players/Suppliers

Table United States Market Men's Shavers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Men's Shavers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Men's Shavers Market Share of Top 3 Players/Suppliers

Figure United States Men's Shavers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Men's Shavers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Men's Shavers Product Category

Table United States Men's Shavers Sales (K Units) by Region (2012-2017)

Table United States Men's Shavers Sales Share by Region (2012-2017)

Figure United States Men's Shavers Sales Share by Region (2012-2017)

Figure United States Men's Shavers Sales Market Share by Region in 2016

Table United States Men's Shavers Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Men's Shavers Revenue Share by Region (2012-2017)

Figure United States Men's Shavers Revenue Market Share by Region (2012-2017)

Figure United States Men's Shavers Revenue Market Share by Region in 2016

Table United States Men's Shavers Price (USD/Unit) by Region (2012-2017)

Table United States Men's Shavers Sales (K Units) by Type (2012-2017)

Table United States Men's Shavers Sales Share by Type (2012-2017)

Figure United States Men's Shavers Sales Share by Type (2012-2017)

Figure United States Men's Shavers Sales Market Share by Type in 2016

Table United States Men's Shavers Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Men's Shavers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Men's Shavers by Type (2012-2017)

Figure Revenue Market Share of Men's Shavers by Type in 2016

Table United States Men's Shavers Price (USD/Unit) by Types (2012-2017)

Figure United States Men's Shavers Sales Growth Rate by Type (2012-2017)

Table United States Men's Shavers Sales (K Units) by Application (2012-2017)

Table United States Men's Shavers Sales Market Share by Application (2012-2017)

Figure United States Men's Shavers Sales Market Share by Application (2012-2017)

Figure United States Men's Shavers Sales Market Share by Application in 2016

Table United States Men's Shavers Sales Growth Rate by Application (2012-2017)

Figure United States Men's Shavers Sales Growth Rate by Application (2012-2017)

Table Braun Basic Information List

Table Braun Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Braun Men's Shavers Sales Growth Rate (2012-2017)

Figure Braun Men's Shavers Sales Market Share in United States (2012-2017)

Figure Braun Men's Shavers Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Men's Shavers Sales Growth Rate (2012-2017)

Figure Panasonic Men's Shavers Sales Market Share in United States (2012-2017)

Figure Panasonic Men's Shavers Revenue Market Share in United States (2012-2017)

Table Philips Basic Information List

Table Philips Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Philips Men's Shavers Sales Growth Rate (2012-2017)

Figure Philips Men's Shavers Sales Market Share in United States (2012-2017)

Figure Philips Men's Shavers Revenue Market Share in United States (2012-2017)

Table Remington Basic Information List

Table Remington Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Remington Men's Shavers Sales Growth Rate (2012-2017)

Figure Remington Men's Shavers Sales Market Share in United States (2012-2017)

Figure Remington Men's Shavers Revenue Market Share in United States (2012-2017)

Table Vivitar Basic Information List

Table Vivitar Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Vivitar Men's Shavers Sales Growth Rate (2012-2017)

Figure Vivitar Men's Shavers Sales Market Share in United States (2012-2017)

Figure Vivitar Men's Shavers Revenue Market Share in United States (2012-2017)

Table Wahl Basic Information List

Table Wahl Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wahl Men's Shavers Sales Growth Rate (2012-2017)

Figure Wahl Men's Shavers Sales Market Share in United States (2012-2017)

Figure Wahl Men's Shavers Revenue Market Share in United States (2012-2017)

Table BaByliss Basic Information List

Table BaByliss Men's Shavers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure BaByliss Men's Shavers Sales Growth Rate (2012-2017)  
Figure BaByliss Men's Shavers Sales Market Share in United States (2012-2017)  
Figure BaByliss Men's Shavers Revenue Market Share in United States (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Men's Shavers  
Figure Manufacturing Process Analysis of Men's Shavers  
Figure Men's Shavers Industrial Chain Analysis  
Table Raw Materials Sources of Men's Shavers Major Players/Suppliers in 2016  
Table Major Buyers of Men's Shavers  
Table Distributors/Traders List  
Figure United States Men's Shavers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Men's Shavers Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Men's Shavers Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Men's Shavers Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Men's Shavers Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Men's Shavers Sales Volume (K Units) Forecast by Type in 2022  
Table United States Men's Shavers Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Men's Shavers Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Men's Shavers Sales Volume (K Units) Forecast by Application in 2022  
Table United States Men's Shavers Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Men's Shavers Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Men's Shavers Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Men's Shavers Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Men's Shavers Market Report 2018

Product link: <https://marketpublishers.com/r/U15FCD42236EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U15FCD42236EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970