

# United States Men's Running Shoes Market Report 2017

<https://marketpublishers.com/r/UFD6A5B1ED1EN.html>

Date: February 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UFD6A5B1ED1EN

## Abstracts

### Notes:

Sales, means the sales volume of Men's Running Shoes

Revenue, means the sales value of Men's Running Shoes

This report studies sales (consumption) of Men's Running Shoes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nike

Adidas

Altra

Arc'teryx

ASICS

Brooks

HOKA ONE ONE

ICEBUG

## Inov8

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Light Trail

Rugged Trail

Off Trail

Split by applications, this report focuses on sales, market share and growth rate of Men's Running Shoes in each application, can be divided into

Cross-Training

Road-Running

Trail-Running

Others

## Contents

### United States Men's Running Shoes Market Report 2017

#### **1 MEN'S RUNNING SHOES OVERVIEW**

##### 1.1 Product Overview and Scope of Men's Running Shoes

##### 1.2 Classification of Men's Running Shoes

###### 1.2.1 Light Trail

###### 1.2.2 Rugged Trail

###### 1.2.3 Off Trail

##### 1.3 Application of Men's Running Shoes

###### 1.3.1 Cross-Training

###### 1.3.2 Road-Running

###### 1.3.3 Trail-Running

###### 1.3.4 Others

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Men's Running Shoes (2012-2022)

###### 1.4.1 United States Men's Running Shoes Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Men's Running Shoes Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES MEN'S RUNNING SHOES COMPETITION BY MANUFACTURERS**

##### 2.1 United States Men's Running Shoes Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Men's Running Shoes Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Men's Running Shoes Average Price by Manufactures (2015 and 2016)

##### 2.4 Men's Running Shoes Market Competitive Situation and Trends

###### 2.4.1 Men's Running Shoes Market Concentration Rate

###### 2.4.2 Men's Running Shoes Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES MEN'S RUNNING SHOES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Men's Running Shoes Sales and Market Share by States (2012-2017)

3.2 United States Men's Running Shoes Revenue and Market Share by States (2012-2017)

3.3 United States Men's Running Shoes Price by States (2012-2017)

#### **4 UNITED STATES MEN'S RUNNING SHOES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Men's Running Shoes Sales and Market Share by Type (2012-2017)

4.2 United States Men's Running Shoes Revenue and Market Share by Type (2012-2017)

4.3 United States Men's Running Shoes Price by Type (2012-2017)

4.4 United States Men's Running Shoes Sales Growth Rate by Type (2012-2017)

#### **5 UNITED STATES MEN'S RUNNING SHOES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Men's Running Shoes Sales and Market Share by Application (2012-2017)

5.2 United States Men's Running Shoes Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES MEN'S RUNNING SHOES MANUFACTURERS PROFILES/ANALYSIS**

6.1 Nike

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Men's Running Shoes Product Type, Application and Specification

6.1.2.1 Light Trail

6.1.2.2 Rugged Trail

6.1.3 Nike Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Adidas

6.2.2 Men's Running Shoes Product Type, Application and Specification

6.2.2.1 Light Trail

6.2.2.2 Rugged Trail

6.2.3 Adidas Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 Altra

#### 6.3.2 Men's Running Shoes Product Type, Application and Specification

##### 6.3.2.1 Light Trail

##### 6.3.2.2 Rugged Trail

#### 6.3.3 Altra Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.3.4 Main Business/Business Overview

### 6.4 Arc'teryx

#### 6.4.2 Men's Running Shoes Product Type, Application and Specification

##### 6.4.2.1 Light Trail

##### 6.4.2.2 Rugged Trail

#### 6.4.3 Arc'teryx Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.4.4 Main Business/Business Overview

### 6.5 ASICS

#### 6.5.2 Men's Running Shoes Product Type, Application and Specification

##### 6.5.2.1 Light Trail

##### 6.5.2.2 Rugged Trail

#### 6.5.3 ASICS Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.5.4 Main Business/Business Overview

### 6.6 Brooks

#### 6.6.2 Men's Running Shoes Product Type, Application and Specification

##### 6.6.2.1 Light Trail

##### 6.6.2.2 Rugged Trail

#### 6.6.3 Brooks Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Main Business/Business Overview

### 6.7 HOKA ONE ONE

#### 6.7.2 Men's Running Shoes Product Type, Application and Specification

##### 6.7.2.1 Light Trail

##### 6.7.2.2 Rugged Trail

#### 6.7.3 HOKA ONE ONE Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Main Business/Business Overview

### 6.8 ICEBUG

#### 6.8.2 Men's Running Shoes Product Type, Application and Specification

##### 6.8.2.1 Light Trail

##### 6.8.2.2 Rugged Trail

6.8.3 ICEBUG Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Inov8

6.9.2 Men's Running Shoes Product Type, Application and Specification

6.9.2.1 Light Trail

6.9.2.2 Rugged Trail

6.9.3 Inov8 Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

## **7 MEN'S RUNNING SHOES MANUFACTURING COST ANALYSIS**

7.1 Men's Running Shoes Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Men's Running Shoes

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Men's Running Shoes Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Men's Running Shoes Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES MEN'S RUNNING SHOES MARKET FORECAST (2017-2022)**

- 11.1 United States Men's Running Shoes Sales, Revenue Forecast (2017-2022)
- 11.2 United States Men's Running Shoes Sales Forecast by Type (2017-2022)
- 11.3 United States Men's Running Shoes Sales Forecast by Application (2017-2022)
- 11.4 Men's Running Shoes Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Men's Running Shoes

Table Classification of Men's Running Shoes

Figure United States Sales Market Share of Men's Running Shoes by Type in 2015

Figure Light Trail Picture

Figure Rugged Trail Picture

Figure Off Trail Picture

Table Application of Men's Running Shoes

Figure United States Sales Market Share of Men's Running Shoes by Application in 2015

Figure Cross-Training Examples

Figure Road-Running Examples

Figure Trail-Running Examples

Figure Others Examples

Figure United States Men's Running Shoes Sales and Growth Rate (2012-2022)

Figure United States Men's Running Shoes Revenue and Growth Rate (2012-2022)

Table United States Men's Running Shoes Sales of Key Manufacturers (2015 and 2016)

Table United States Men's Running Shoes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Men's Running Shoes Sales Share by Manufacturers

Figure 2016 Men's Running Shoes Sales Share by Manufacturers

Table United States Men's Running Shoes Revenue by Manufacturers (2015 and 2016)

Table United States Men's Running Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Men's Running Shoes Revenue Share by Manufacturers

Table 2016 United States Men's Running Shoes Revenue Share by Manufacturers

Table United States Market Men's Running Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Men's Running Shoes Average Price of Key Manufacturers in 2015

Figure Men's Running Shoes Market Share of Top 3 Manufacturers

Figure Men's Running Shoes Market Share of Top 5 Manufacturers

Table United States Men's Running Shoes Sales by States (2012-2017)

Table United States Men's Running Shoes Sales Share by States (2012-2017)

Figure United States Men's Running Shoes Sales Market Share by States in 2015



Table United States Men's Running Shoes Revenue and Market Share by States (2012-2017)

Table United States Men's Running Shoes Revenue Share by States (2012-2017)

Figure Revenue Market Share of Men's Running Shoes by States (2012-2017)

Table United States Men's Running Shoes Price by States (2012-2017)

Table United States Men's Running Shoes Sales by Type (2012-2017)

Table United States Men's Running Shoes Sales Share by Type (2012-2017)

Figure United States Men's Running Shoes Sales Market Share by Type in 2015

Table United States Men's Running Shoes Revenue and Market Share by Type (2012-2017)

Table United States Men's Running Shoes Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Men's Running Shoes by Type (2012-2017)

Table United States Men's Running Shoes Price by Type (2012-2017)

Figure United States Men's Running Shoes Sales Growth Rate by Type (2012-2017)

Table United States Men's Running Shoes Sales by Application (2012-2017)

Table United States Men's Running Shoes Sales Market Share by Application (2012-2017)

Figure United States Men's Running Shoes Sales Market Share by Application in 2015

Table United States Men's Running Shoes Sales Growth Rate by Application (2012-2017)

Figure United States Men's Running Shoes Sales Growth Rate by Application (2012-2017)

Table Nike Basic Information List

Table Nike Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nike Men's Running Shoes Sales Market Share (2012-2017)

Table Adidas Basic Information List

Table Adidas Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Men's Running Shoes Sales Market Share (2012-2017)

Table Altra Basic Information List

Table Altra Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Altra Men's Running Shoes Sales Market Share (2012-2017)

Table Arc'teryx Basic Information List

Table Arc'teryx Men's Running Shoes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Arc'teryx Men's Running Shoes Sales Market Share (2012-2017)

Table ASICS Basic Information List

Table ASICS Men's Running Shoes Sales, Revenue, Price and Gross Margin

(2012-2017)

Table ASICS Men's Running Shoes Sales Market Share (2012-2017)

Table Brooks Basic Information List

Table Brooks Men's Running Shoes Sales, Revenue, Price and Gross Margin

(2012-2017)

Table Brooks Men's Running Shoes Sales Market Share (2012-2017)

Table HOKA ONE ONE Basic Information List

Table HOKA ONE ONE Men's Running Shoes Sales, Revenue, Price and Gross Margin

(2012-2017)

Table HOKA ONE ONE Men's Running Shoes Sales Market Share (2012-2017)

Table ICEBUG Basic Information List

Table ICEBUG Men's Running Shoes Sales, Revenue, Price and Gross Margin

(2012-2017)

Table ICEBUG Men's Running Shoes Sales Market Share (2012-2017)

Table Inov8 Basic Information List

Table Inov8 Men's Running Shoes Sales, Revenue, Price and Gross Margin

(2012-2017)

Table Inov8 Men's Running Shoes Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Men's Running Shoes

Figure Manufacturing Process Analysis of Men's Running Shoes

Figure Men's Running Shoes Industrial Chain Analysis

Table Raw Materials Sources of Men's Running Shoes Major Manufacturers in 2015

Table Major Buyers of Men's Running Shoes

Table Distributors/Traders List

Figure United States Men's Running Shoes Production and Growth Rate Forecast

(2017-2022)

Figure United States Men's Running Shoes Revenue and Growth Rate Forecast

(2017-2022)

Table United States Men's Running Shoes Production Forecast by Type (2017-2022)

Table United States Men's Running Shoes Consumption Forecast by Application

(2017-2022)

Table United States Men's Running Shoes Sales Forecast by States (2017-2022)

Table United States Men's Running Shoes Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Men's Running Shoes Market Report 2017

Product link: <https://marketpublishers.com/r/UFD6A5B1ED1EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFD6A5B1ED1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970