

United States Men's Grooming Products Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Men's Grooming Products

Revenue, means the sales value of Men's Grooming Products

This report studies sales (consumption) of Men's Grooming Products in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Avon Products, Inc. (US)

Beiersdorf AG (Germany)

Colgate-Palmolive Company (US)

Coty, Inc. (US)

Lancaster Group (UK)

Energizer Holdings, Inc. (US)

Johnson & Johnson (US)

Johnson & Johnson Consumer Products Division (India)

Limited Brands, Inc. (US)

L'Oreal USA, Inc. (US)

Mirato Spa (Italy)

Procter & Gamble Company (US)

The Gillette Company (US)

Procter & Gamble Italia Spa (Italy)

PZ Cussons Plc (UK)

The Estee Lauder Companies, Inc. (US)

The Unilever Group (The Netherlands)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Toiletries

Bath and Shower Products

Hair Care Products

Skin Care Products

Deodorants

Shaving Products

Pre-Shave Products

Post-Shave Products

Razors/Blades

Split by applications, this report focuses on sales, market share and growth rate of Men's Grooming Products in each application, can be divided into

Application 1

Application 2

Application 3

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