

United States Men Perfume Market Report 2018

<https://marketpublishers.com/r/UB41B15F1E9EN.html>

Date: April 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: UB41B15F1E9EN

Abstracts

In this report, the United States Men Perfume market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Men Perfume in these regions, from 2013 to 2025 (forecast).

United States Men Perfume market competition by top manufacturers/players, with Men Perfume sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Coty

Loreal

Estee Lauder

Interparfums

Shiseido

LVMH

Chanel

Amore Pacific

Elizabeth Arden

Salvatore Ferragamo

AVON

Puig

ICR Spa

Procter & Gamble

Jahwa

Saint Melin

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Essence

Perfume

Eau de Toilette

Cologne

Aftershave

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Specialist Retailers

Factory Outlets

Internet Sales

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Men Perfume Market Report 2018

1 MEN PERFUME OVERVIEW

1.1 Product Overview and Scope of Men Perfume

1.2 Classification of Men Perfume by Product Category

1.2.1 United States Men Perfume Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Men Perfume Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Essence

1.2.4 Perfume

1.2.5 Eau de Toilette

1.2.6 Cologne

1.2.7 Aftershave

1.2.8 Other

1.3 United States Men Perfume Market by Application/End Users

1.3.1 United States Men Perfume Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Specialist Retailers

1.3.3 Factory Outlets

1.3.4 Internet Sales

1.3.5 Other

1.4 United States Men Perfume Market by Region

1.4.1 United States Men Perfume Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Men Perfume Status and Prospect (2013-2025)

1.4.3 Southwest Men Perfume Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Men Perfume Status and Prospect (2013-2025)

1.4.5 New England Men Perfume Status and Prospect (2013-2025)

1.4.6 The South Men Perfume Status and Prospect (2013-2025)

1.4.7 The Midwest Men Perfume Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Men Perfume (2013-2025)

1.5.1 United States Men Perfume Sales and Growth Rate (2013-2025)

1.5.2 United States Men Perfume Revenue and Growth Rate (2013-2025)

2 UNITED STATES MEN PERFUME MARKET COMPETITION BY

PLAYERS/SUPPLIERS

2.1 United States Men Perfume Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Men Perfume Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Men Perfume Average Price by Players/Suppliers (2013-2018)

2.4 United States Men Perfume Market Competitive Situation and Trends

2.4.1 United States Men Perfume Market Concentration Rate

2.4.2 United States Men Perfume Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Men Perfume Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MEN PERFUME SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Men Perfume Sales and Market Share by Region (2013-2018)

3.2 United States Men Perfume Revenue and Market Share by Region (2013-2018)

3.3 United States Men Perfume Price by Region (2013-2018)

4 UNITED STATES MEN PERFUME SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Men Perfume Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Men Perfume Revenue and Market Share by Type (2013-2018)

4.3 United States Men Perfume Price by Type (2013-2018)

4.4 United States Men Perfume Sales Growth Rate by Type (2013-2018)

5 UNITED STATES MEN PERFUME SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Men Perfume Sales and Market Share by Application (2013-2018)

5.2 United States Men Perfume Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES MEN PERFUME PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Coty

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Men Perfume Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Coty Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Loreal

6.2.2 Men Perfume Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Loreal Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Estee Lauder

6.3.2 Men Perfume Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Estee Lauder Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Interparfums

6.4.2 Men Perfume Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Interparfums Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Shiseido

6.5.2 Men Perfume Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Shiseido Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 LVMH

6.6.2 Men Perfume Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 LVMH Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Chanel

6.7.2 Men Perfume Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Chanel Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Amore Pacific

6.8.2 Men Perfume Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Amore Pacific Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Elizabeth Arden

6.9.2 Men Perfume Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Elizabeth Arden Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Salvatore Ferragamo

6.10.2 Men Perfume Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Salvatore Ferragamo Men Perfume Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 AVON

6.12 Puig

6.13 ICR Spa

6.14 Procter & Gamble

6.15 Jahwa

6.16 Saint Melin

7 MEN PERFUME MANUFACTURING COST ANALYSIS

7.1 Men Perfume Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Men Perfume

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Men Perfume Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Men Perfume Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MEN PERFUME MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Men Perfume Sales Volume, Revenue Forecast (2018-2025)

- 11.2 United States Men Perfume Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Men Perfume Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Men Perfume Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Men Perfume

Figure United States Men Perfume Market Size (K Units) by Type (2013-2025)

Figure United States Men Perfume Sales Volume Market Share by Type (Product Category) in 2017

Figure Essence Product Picture

Figure Perfume Product Picture

Figure Eau de Toilette Product Picture

Figure Cologne Product Picture

Figure Aftershave Product Picture

Figure Other Product Picture

Figure United States Men Perfume Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Men Perfume by Application in 2017

Figure Specialist Retailers Examples

Table Key Downstream Customer in Specialist Retailers

Figure Factory Outlets Examples

Table Key Downstream Customer in Factory Outlets

Figure Internet Sales Examples

Table Key Downstream Customer in Internet Sales

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Men Perfume Market Size (Million USD) by Region (2013-2025)

Figure The West Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Men Perfume Sales (K Units) and Growth Rate (2013-2025)

Figure United States Men Perfume Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Men Perfume Market Major Players Product Sales Volume (K

Units) (2013-2018)

Table United States Men Perfume Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Men Perfume Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Men Perfume Sales Share by Players/Suppliers

Figure 2017 United States Men Perfume Sales Share by Players/Suppliers

Figure United States Men Perfume Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Men Perfume Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Men Perfume Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Men Perfume Revenue Share by Players/Suppliers

Figure 2017 United States Men Perfume Revenue Share by Players/Suppliers

Table United States Market Men Perfume Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Men Perfume Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Men Perfume Market Share of Top 3 Players/Suppliers

Figure United States Men Perfume Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Men Perfume Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Men Perfume Product Category

Table United States Men Perfume Sales (K Units) by Region (2013-2018)

Table United States Men Perfume Sales Share by Region (2013-2018)

Figure United States Men Perfume Sales Share by Region (2013-2018)

Figure United States Men Perfume Sales Market Share by Region in 2017

Table United States Men Perfume Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Men Perfume Revenue Share by Region (2013-2018)

Figure United States Men Perfume Revenue Market Share by Region (2013-2018)

Figure United States Men Perfume Revenue Market Share by Region in 2017

Table United States Men Perfume Price (USD/Unit) by Region (2013-2018)

Table United States Men Perfume Sales (K Units) by Type (2013-2018)

Table United States Men Perfume Sales Share by Type (2013-2018)

Figure United States Men Perfume Sales Share by Type (2013-2018)

Figure United States Men Perfume Sales Market Share by Type in 2017

Table United States Men Perfume Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Men Perfume Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Men Perfume by Type (2013-2018)

Figure Revenue Market Share of Men Perfume by Type in 2017

Table United States Men Perfume Price (USD/Unit) by Types (2013-2018)

Figure United States Men Perfume Sales Growth Rate by Type (2013-2018)

Table United States Men Perfume Sales (K Units) by Application (2013-2018)

Table United States Men Perfume Sales Market Share by Application (2013-2018)

Figure United States Men Perfume Sales Market Share by Application (2013-2018)

Figure United States Men Perfume Sales Market Share by Application in 2017

Table United States Men Perfume Sales Growth Rate by Application (2013-2018)

Figure United States Men Perfume Sales Growth Rate by Application (2013-2018)

Table Coty Basic Information List

Table Coty Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Coty Men Perfume Sales Growth Rate (2013-2018)

Figure Coty Men Perfume Sales Market Share in United States (2013-2018)

Figure Coty Men Perfume Revenue Market Share in United States (2013-2018)

Table Loreal Basic Information List

Table Loreal Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Loreal Men Perfume Sales Growth Rate (2013-2018)

Figure Loreal Men Perfume Sales Market Share in United States (2013-2018)

Figure Loreal Men Perfume Revenue Market Share in United States (2013-2018)

Table Estee Lauder Basic Information List

Table Estee Lauder Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Estee Lauder Men Perfume Sales Growth Rate (2013-2018)

Figure Estee Lauder Men Perfume Sales Market Share in United States (2013-2018)

Figure Estee Lauder Men Perfume Revenue Market Share in United States (2013-2018)

Table Interparfums Basic Information List

Table Interparfums Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Interparfums Men Perfume Sales Growth Rate (2013-2018)

Figure Interparfums Men Perfume Sales Market Share in United States (2013-2018)

Figure Interparfums Men Perfume Revenue Market Share in United States (2013-2018)

Table Shiseido Basic Information List

Table Shiseido Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Shiseido Men Perfume Sales Growth Rate (2013-2018)

Figure Shiseido Men Perfume Sales Market Share in United States (2013-2018)

Figure Shiseido Men Perfume Revenue Market Share in United States (2013-2018)

Table LVMH Basic Information List

Table LVMH Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LVMH Men Perfume Sales Growth Rate (2013-2018)

Figure LVMH Men Perfume Sales Market Share in United States (2013-2018)

Figure LVMH Men Perfume Revenue Market Share in United States (2013-2018)

Table Chanel Basic Information List

Table Chanel Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Chanel Men Perfume Sales Growth Rate (2013-2018)

Figure Chanel Men Perfume Sales Market Share in United States (2013-2018)

Figure Chanel Men Perfume Revenue Market Share in United States (2013-2018)

Table Amore Pacific Basic Information List

Table Amore Pacific Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Amore Pacific Men Perfume Sales Growth Rate (2013-2018)

Figure Amore Pacific Men Perfume Sales Market Share in United States (2013-2018)

Figure Amore Pacific Men Perfume Revenue Market Share in United States (2013-2018)

Table Elizabeth Arden Basic Information List

Table Elizabeth Arden Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Elizabeth Arden Men Perfume Sales Growth Rate (2013-2018)

Figure Elizabeth Arden Men Perfume Sales Market Share in United States (2013-2018)

Figure Elizabeth Arden Men Perfume Revenue Market Share in United States (2013-2018)

Table Salvatore Ferragamo Basic Information List

Table Salvatore Ferragamo Men Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Salvatore Ferragamo Men Perfume Sales Growth Rate (2013-2018)

Figure Salvatore Ferragamo Men Perfume Sales Market Share in United States (2013-2018)

Figure Salvatore Ferragamo Men Perfume Revenue Market Share in United States (2013-2018)

Table AVON Basic Information List

Table Puig Basic Information List

Table ICR Spa Basic Information List

Table Procter & Gamble Basic Information List

Table Jahwa Basic Information List

Table Saint Melin Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Men Perfume

Figure Manufacturing Process Analysis of Men Perfume

Figure Men Perfume Industrial Chain Analysis

Table Raw Materials Sources of Men Perfume Major Players/Suppliers in 2017

Table Major Buyers of Men Perfume

Table Distributors/Traders List

Figure United States Men Perfume Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Men Perfume Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Men Perfume Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Men Perfume Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Men Perfume Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Men Perfume Sales Volume (K Units) Forecast by Type in 2025

Table United States Men Perfume Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Men Perfume Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Men Perfume Sales Volume (K Units) Forecast by Application in 2025

Table United States Men Perfume Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Men Perfume Sales Volume Share Forecast by Region (2018-2025)

Figure United States Men Perfume Sales Volume Share Forecast by Region (2018-2025)

Figure United States Men Perfume Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Men Perfume Market Report 2018

Product link: <https://marketpublishers.com/r/UB41B15F1E9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB41B15F1E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970