

# United States Meat Alternatives Market Report 2018

<https://marketpublishers.com/r/UBCC57384FAQEN.html>

Date: March 2018

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: UBCC57384FAQEN

## Abstracts

In this report, the United States Meat Alternatives market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Meat Alternatives in these regions, from 2013 to 2025 (forecast).

United States Meat Alternatives market competition by top manufacturers/players, with Meat Alternatives sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nisshin Oillio

Kellogg's

Pinnacle Foods

Fuji Oil

Taishi Food

Showa Sangyo

Kyoto Vegelabo

MAISEN

Morinaga Milk

White Wave

Tofurky

Beyond Meat

Boca Foods

Phoney Baloneys

LightLife Foods

Amy's Kitchen

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Soybean

Wheat

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hypermarket & Supermarket

Food & Drink Specialists

Convenience Stores

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Meat Alternatives Market Report 2018

## 1 MEAT ALTERNATIVES OVERVIEW

- 1.1 Product Overview and Scope of Meat Alternatives
- 1.2 Classification of Meat Alternatives by Product Category
  - 1.2.1 United States Meat Alternatives Market Size (Sales Volume) Comparison by Type (2013-2025)
  - 1.2.2 United States Meat Alternatives Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Soybean
  - 1.2.4 Wheat
  - 1.2.5 Other
- 1.3 United States Meat Alternatives Market by Application/End Users
  - 1.3.1 United States Meat Alternatives Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Hypermarket & Supermarket
  - 1.3.3 Food & Drink Specialists
  - 1.3.4 Convenience Stores
- 1.4 United States Meat Alternatives Market by Region
  - 1.4.1 United States Meat Alternatives Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Meat Alternatives Status and Prospect (2013-2025)
  - 1.4.3 Southwest Meat Alternatives Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Meat Alternatives Status and Prospect (2013-2025)
  - 1.4.5 New England Meat Alternatives Status and Prospect (2013-2025)
  - 1.4.6 The South Meat Alternatives Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Meat Alternatives Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Meat Alternatives (2013-2025)
  - 1.5.1 United States Meat Alternatives Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Meat Alternatives Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES MEAT ALTERNATIVES MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Meat Alternatives Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Meat Alternatives Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Meat Alternatives Average Price by Players/Suppliers (2013-2018)

2.4 United States Meat Alternatives Market Competitive Situation and Trends

2.4.1 United States Meat Alternatives Market Concentration Rate

2.4.2 United States Meat Alternatives Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Meat Alternatives Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES MEAT ALTERNATIVES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Meat Alternatives Sales and Market Share by Region (2013-2018)

3.2 United States Meat Alternatives Revenue and Market Share by Region (2013-2018)

3.3 United States Meat Alternatives Price by Region (2013-2018)

### **4 UNITED STATES MEAT ALTERNATIVES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Meat Alternatives Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Meat Alternatives Revenue and Market Share by Type (2013-2018)

4.3 United States Meat Alternatives Price by Type (2013-2018)

4.4 United States Meat Alternatives Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES MEAT ALTERNATIVES SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Meat Alternatives Sales and Market Share by Application (2013-2018)

5.2 United States Meat Alternatives Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES MEAT ALTERNATIVES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Nisshin Oillio

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Meat Alternatives Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Nisshin Oillio Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Kellogg's
  - 6.2.2 Meat Alternatives Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Kellogg's Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Pinnacle Foods
  - 6.3.2 Meat Alternatives Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Pinnacle Foods Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Fuji Oil
  - 6.4.2 Meat Alternatives Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Fuji Oil Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Taishi Food
  - 6.5.2 Meat Alternatives Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Taishi Food Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Showa Sangyo
  - 6.6.2 Meat Alternatives Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Showa Sangyo Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.6.4 Main Business/Business Overview
- 6.7 Kyoto Vegelabo
  - 6.7.2 Meat Alternatives Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Kyoto Vegelabo Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 MAISEN
  - 6.8.2 Meat Alternatives Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 MAISEN Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Morinaga Milk
  - 6.9.2 Meat Alternatives Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Morinaga Milk Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.9.4 Main Business/Business Overview
- 6.10 White Wave
  - 6.10.2 Meat Alternatives Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 White Wave Meat Alternatives Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.10.4 Main Business/Business Overview
- 6.11 Tofurky
- 6.12 Beyond Meat
- 6.13 Boca Foods
- 6.14 Phoney Baloneys
- 6.15 LightLife Foods
- 6.16 Amy's Kitchen

## **7 MEAT ALTERNATIVES MANUFACTURING COST ANALYSIS**

- 7.1 Meat Alternatives Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Meat Alternatives

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Meat Alternatives Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Meat Alternatives Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES MEAT ALTERNATIVES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**



- 11.1 United States Meat Alternatives Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Meat Alternatives Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Meat Alternatives Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Meat Alternatives Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Meat Alternatives

Figure United States Meat Alternatives Market Size (K Units) by Type (2013-2025)

Figure United States Meat Alternatives Sales Volume Market Share by Type (Product Category) in 2017

Figure Soybean Product Picture

Figure Wheat Product Picture

Figure Other Product Picture

Figure United States Meat Alternatives Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Meat Alternatives by Application in 2017

Figure Hypermarket & Supermarket Examples

Table Key Downstream Customer in Hypermarket & Supermarket

Figure Food & Drink Specialists Examples

Table Key Downstream Customer in Food & Drink Specialists

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure United States Meat Alternatives Market Size (Million USD) by Region (2013-2025)

Figure The West Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Meat Alternatives Sales (K Units) and Growth Rate (2013-2025)

Figure United States Meat Alternatives Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Meat Alternatives Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Meat Alternatives Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Meat Alternatives Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Meat Alternatives Sales Share by Players/Suppliers

Figure 2017 United States Meat Alternatives Sales Share by Players/Suppliers

Figure United States Meat Alternatives Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Meat Alternatives Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Meat Alternatives Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Meat Alternatives Revenue Share by Players/Suppliers

Figure 2017 United States Meat Alternatives Revenue Share by Players/Suppliers

Table United States Market Meat Alternatives Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Meat Alternatives Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Meat Alternatives Market Share of Top 3 Players/Suppliers

Figure United States Meat Alternatives Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Meat Alternatives Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Meat Alternatives Product Category

Table United States Meat Alternatives Sales (K Units) by Region (2013-2018)

Table United States Meat Alternatives Sales Share by Region (2013-2018)

Figure United States Meat Alternatives Sales Share by Region (2013-2018)

Figure United States Meat Alternatives Sales Market Share by Region in 2017

Table United States Meat Alternatives Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Meat Alternatives Revenue Share by Region (2013-2018)

Figure United States Meat Alternatives Revenue Market Share by Region (2013-2018)

Figure United States Meat Alternatives Revenue Market Share by Region in 2017

Table United States Meat Alternatives Price (USD/Unit) by Region (2013-2018)

Table United States Meat Alternatives Sales (K Units) by Type (2013-2018)

Table United States Meat Alternatives Sales Share by Type (2013-2018)

Figure United States Meat Alternatives Sales Share by Type (2013-2018)

Figure United States Meat Alternatives Sales Market Share by Type in 2017

Table United States Meat Alternatives Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Meat Alternatives Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Meat Alternatives by Type (2013-2018)  
Figure Revenue Market Share of Meat Alternatives by Type in 2017  
Table United States Meat Alternatives Price (USD/Unit) by Types (2013-2018)  
Figure United States Meat Alternatives Sales Growth Rate by Type (2013-2018)  
Table United States Meat Alternatives Sales (K Units) by Application (2013-2018)  
Table United States Meat Alternatives Sales Market Share by Application (2013-2018)  
Figure United States Meat Alternatives Sales Market Share by Application (2013-2018)  
Figure United States Meat Alternatives Sales Market Share by Application in 2017  
Table United States Meat Alternatives Sales Growth Rate by Application (2013-2018)  
Figure United States Meat Alternatives Sales Growth Rate by Application (2013-2018)  
Table Nisshin Oillio Basic Information List  
Table Nisshin Oillio Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Nisshin Oillio Meat Alternatives Sales Growth Rate (2013-2018)  
Figure Nisshin Oillio Meat Alternatives Sales Market Share in United States (2013-2018)  
Figure Nisshin Oillio Meat Alternatives Revenue Market Share in United States (2013-2018)  
Table Kellogg's Basic Information List  
Table Kellogg's Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Kellogg's Meat Alternatives Sales Growth Rate (2013-2018)  
Figure Kellogg's Meat Alternatives Sales Market Share in United States (2013-2018)  
Figure Kellogg's Meat Alternatives Revenue Market Share in United States (2013-2018)  
Table Pinnacle Foods Basic Information List  
Table Pinnacle Foods Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Pinnacle Foods Meat Alternatives Sales Growth Rate (2013-2018)  
Figure Pinnacle Foods Meat Alternatives Sales Market Share in United States (2013-2018)  
Figure Pinnacle Foods Meat Alternatives Revenue Market Share in United States (2013-2018)  
Table Fuji Oil Basic Information List  
Table Fuji Oil Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Fuji Oil Meat Alternatives Sales Growth Rate (2013-2018)  
Figure Fuji Oil Meat Alternatives Sales Market Share in United States (2013-2018)  
Figure Fuji Oil Meat Alternatives Revenue Market Share in United States (2013-2018)  
Table Taishi Food Basic Information List

Table Taishi Food Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Taishi Food Meat Alternatives Sales Growth Rate (2013-2018)

Figure Taishi Food Meat Alternatives Sales Market Share in United States (2013-2018)

Figure Taishi Food Meat Alternatives Revenue Market Share in United States (2013-2018)

Table Showa Sangyo Basic Information List

Table Showa Sangyo Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Showa Sangyo Meat Alternatives Sales Growth Rate (2013-2018)

Figure Showa Sangyo Meat Alternatives Sales Market Share in United States (2013-2018)

Figure Showa Sangyo Meat Alternatives Revenue Market Share in United States (2013-2018)

Table Kyoto Vegelabo Basic Information List

Table Kyoto Vegelabo Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kyoto Vegelabo Meat Alternatives Sales Growth Rate (2013-2018)

Figure Kyoto Vegelabo Meat Alternatives Sales Market Share in United States (2013-2018)

Figure Kyoto Vegelabo Meat Alternatives Revenue Market Share in United States (2013-2018)

Table MAISEN Basic Information List

Table MAISEN Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure MAISEN Meat Alternatives Sales Growth Rate (2013-2018)

Figure MAISEN Meat Alternatives Sales Market Share in United States (2013-2018)

Figure MAISEN Meat Alternatives Revenue Market Share in United States (2013-2018)

Table Morinaga Milk Basic Information List

Table Morinaga Milk Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Morinaga Milk Meat Alternatives Sales Growth Rate (2013-2018)

Figure Morinaga Milk Meat Alternatives Sales Market Share in United States (2013-2018)

Figure Morinaga Milk Meat Alternatives Revenue Market Share in United States (2013-2018)

Table White Wave Basic Information List

Table White Wave Meat Alternatives Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure White Wave Meat Alternatives Sales Growth Rate (2013-2018)  
Figure White Wave Meat Alternatives Sales Market Share in United States (2013-2018)  
Figure White Wave Meat Alternatives Revenue Market Share in United States (2013-2018)  
Table Tofurky Basic Information List  
Table Beyond Meat Basic Information List  
Table Boca Foods Basic Information List  
Table Phoney Baloneys Basic Information List  
Table LightLife Foods Basic Information List  
Table Amy's Kitchen Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Meat Alternatives  
Figure Manufacturing Process Analysis of Meat Alternatives  
Figure Meat Alternatives Industrial Chain Analysis  
Table Raw Materials Sources of Meat Alternatives Major Players/Suppliers in 2017  
Table Major Buyers of Meat Alternatives  
Table Distributors/Traders List  
Figure United States Meat Alternatives Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Meat Alternatives Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Meat Alternatives Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Meat Alternatives Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Meat Alternatives Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Meat Alternatives Sales Volume (K Units) Forecast by Type in 2025  
Table United States Meat Alternatives Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Meat Alternatives Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Meat Alternatives Sales Volume (K Units) Forecast by Application in 2025  
Table United States Meat Alternatives Sales Volume (K Units) Forecast by Region (2018-2025)  
Table United States Meat Alternatives Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Meat Alternatives Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Meat Alternatives Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Meat Alternatives Market Report 2018

Product link: <https://marketpublishers.com/r/UBCC57384FAQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBCC57384FAQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970