

United States Meal-replacement bars Market Report 2017

https://marketpublishers.com/r/U2B2BA74950EN.html

Date: December 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U2B2BA74950EN

Abstracts

In this report, the United States Meal-replacement bars market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

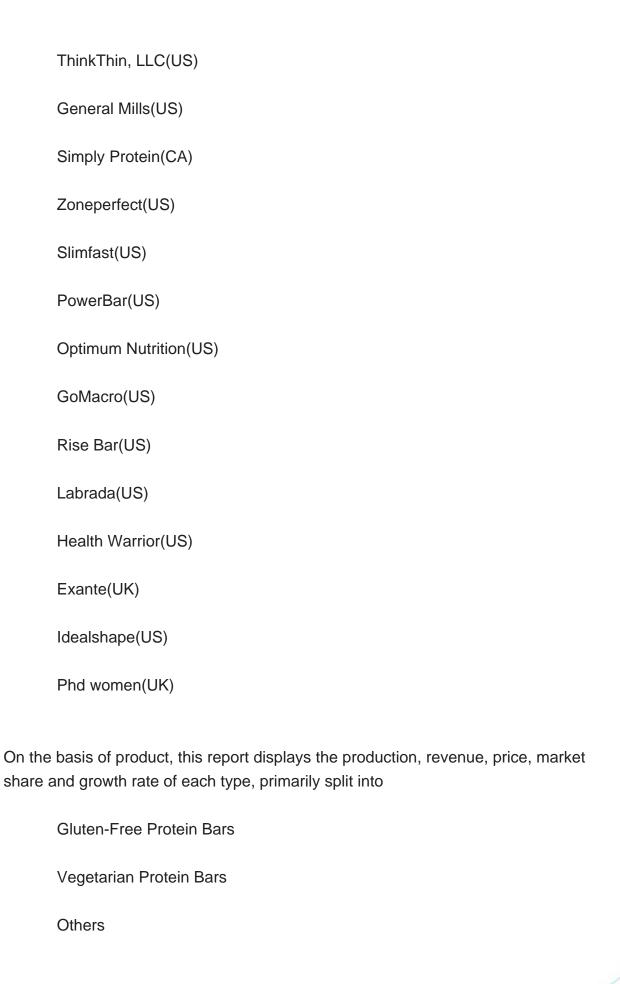
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Meal-replacement bars in these regions, from 2012 to 2022 (forecast).

United States Meal-replacement bars market competition by top manufacturers/players, with Meal-replacement bars sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including







On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Adult Male		
Adult Female		
Youth		
Others		

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Meal-replacement bars Market Report 2017

1 MEAL-REPLACEMENT BARS OVERVIEW

- 1.1 Product Overview and Scope of Meal-replacement bars
- 1.2 Classification of Meal-replacement bars by Product Category
- 1.2.1 United States Meal-replacement bars Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Meal-replacement bars Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Gluten-Free Protein Bars
 - 1.2.4 Vegetarian Protein Bars
 - 1.2.5 Others
- 1.3 United States Meal-replacement bars Market by Application/End Users
- 1.3.1 United States Meal-replacement bars Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Adult Male
 - 1.3.3 Adult Female
 - 1.3.4 Youth
 - 1.3.5 Others
- 1.4 United States Meal-replacement bars Market by Region
- 1.4.1 United States Meal-replacement bars Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Meal-replacement bars Status and Prospect (2012-2022)
- 1.4.3 Southwest Meal-replacement bars Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Meal-replacement bars Status and Prospect (2012-2022)
- 1.4.5 New England Meal-replacement bars Status and Prospect (2012-2022)
- 1.4.6 The South Meal-replacement bars Status and Prospect (2012-2022)
- 1.4.7 The Midwest Meal-replacement bars Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Meal-replacement bars (2012-2022)
 - 1.5.1 United States Meal-replacement bars Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Meal-replacement bars Revenue and Growth Rate (2012-2022)

2 UNITED STATES MEAL-REPLACEMENT BARS MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Meal-replacement bars Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Meal-replacement bars Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Meal-replacement bars Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Meal-replacement bars Market Competitive Situation and Trends
 - 2.4.1 United States Meal-replacement bars Market Concentration Rate
- 2.4.2 United States Meal-replacement bars Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Meal-replacement bars Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MEAL-REPLACEMENT BARS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Meal-replacement bars Sales and Market Share by Region (2012-2017)
- 3.2 United States Meal-replacement bars Revenue and Market Share by Region (2012-2017)
- 3.3 United States Meal-replacement bars Price by Region (2012-2017)

4 UNITED STATES MEAL-REPLACEMENT BARS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Meal-replacement bars Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Meal-replacement bars Revenue and Market Share by Type (2012-2017)
- 4.3 United States Meal-replacement bars Price by Type (2012-2017)
- 4.4 United States Meal-replacement bars Sales Growth Rate by Type (2012-2017)

5 UNITED STATES MEAL-REPLACEMENT BARS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Meal-replacement bars Sales and Market Share by Application (2012-2017)
- 5.2 United States Meal-replacement bars Sales Growth Rate by Application



(2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES MEAL-REPLACEMENT BARS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 ThinkThin, LLC(US)
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Meal-replacement bars Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 ThinkThin, LLC(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 General Mills(US)
 - 6.2.2 Meal-replacement bars Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 General Mills(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Simply Protein(CA)
 - 6.3.2 Meal-replacement bars Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Simply Protein(CA) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Zoneperfect(US)
 - 6.4.2 Meal-replacement bars Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Zoneperfect(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Slimfast(US)
 - 6.5.2 Meal-replacement bars Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B



- 6.5.3 Slimfast(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 PowerBar(US)
 - 6.6.2 Meal-replacement bars Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 PowerBar(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Optimum Nutrition(US)
 - 6.7.2 Meal-replacement bars Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Optimum Nutrition(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 GoMacro(US)
 - 6.8.2 Meal-replacement bars Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 GoMacro(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Rise Bar(US)
 - 6.9.2 Meal-replacement bars Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Rise Bar(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Labrada(US)
 - 6.10.2 Meal-replacement bars Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Labrada(US) Meal-replacement bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Health Warrior(US)



- 6.12 Exante(UK)
- 6.13 Idealshape(US)
- 6.14 Phd women(UK)

7 MEAL-REPLACEMENT BARS MANUFACTURING COST ANALYSIS

- 7.1 Meal-replacement bars Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Meal-replacement bars

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Meal-replacement bars Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Meal-replacement bars Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MEAL-REPLACEMENT BARS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Meal-replacement bars Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Meal-replacement bars Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Meal-replacement bars Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Meal-replacement bars Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Meal-replacement bars

Figure United States Meal-replacement bars Market Size (K Units) by Type (2012-2022)

Figure United States Meal-replacement bars Sales Volume Market Share by Type

(Product Category) in 2016

Figure Gluten-Free Protein Bars Product Picture

Figure Vegetarian Protein Bars Product Picture

Figure Others Product Picture

Figure United States Meal-replacement bars Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Meal-replacement bars by Application in 2016

Figure Adult Male Examples

Table Key Downstream Customer in Adult Male

Figure Adult Female Examples

Table Key Downstream Customer in Adult Female

Figure Youth Examples

Table Key Downstream Customer in Youth

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Meal-replacement bars Market Size (Million USD) by Region (2012-2022)

Figure The West Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Meal-replacement bars Sales (K Units) and Growth Rate (2012-2022)



Figure United States Meal-replacement bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Meal-replacement bars Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Meal-replacement bars Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Meal-replacement bars Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Meal-replacement bars Sales Share by Players/Suppliers Figure 2017 United States Meal-replacement bars Sales Share by Players/Suppliers Figure United States Meal-replacement bars Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Meal-replacement bars Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Meal-replacement bars Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Meal-replacement bars Revenue Share by Players/Suppliers Figure 2017 United States Meal-replacement bars Revenue Share by Players/Suppliers Table United States Market Meal-replacement bars Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Meal-replacement bars Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Meal-replacement bars Market Share of Top 3 Players/Suppliers Figure United States Meal-replacement bars Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Meal-replacement bars Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Meal-replacement bars Product Category
Table United States Meal-replacement bars Sales (K Units) by Region (2012-2017)
Table United States Meal-replacement bars Sales Share by Region (2012-2017)
Figure United States Meal-replacement bars Sales Share by Region (2012-2017)
Figure United States Meal-replacement bars Sales Market Share by Region in 2016
Table United States Meal-replacement bars Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Meal-replacement bars Revenue Share by Region (2012-2017) Figure United States Meal-replacement bars Revenue Market Share by Region (2012-2017)

Figure United States Meal-replacement bars Revenue Market Share by Region in 2016 Table United States Meal-replacement bars Price (USD/Unit) by Region (2012-2017) Table United States Meal-replacement bars Sales (K Units) by Type (2012-2017)



Table United States Meal-replacement bars Sales Share by Type (2012-2017)

Figure United States Meal-replacement bars Sales Share by Type (2012-2017)

Figure United States Meal-replacement bars Sales Market Share by Type in 2016

Table United States Meal-replacement bars Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Meal-replacement bars Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Meal-replacement bars by Type (2012-2017)

Figure Revenue Market Share of Meal-replacement bars by Type in 2016

Table United States Meal-replacement bars Price (USD/Unit) by Types (2012-2017)

Figure United States Meal-replacement bars Sales Growth Rate by Type (2012-2017)

Table United States Meal-replacement bars Sales (K Units) by Application (2012-2017)

Table United States Meal-replacement bars Sales Market Share by Application (2012-2017)

Figure United States Meal-replacement bars Sales Market Share by Application (2012-2017)

Figure United States Meal-replacement bars Sales Market Share by Application in 2016 Table United States Meal-replacement bars Sales Growth Rate by Application (2012-2017)

Figure United States Meal-replacement bars Sales Growth Rate by Application (2012-2017)

Table ThinkThin, LLC(US) Basic Information List

Table ThinkThin, LLC(US) Meal-replacement bars Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ThinkThin, LLC(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure ThinkThin, LLC(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure ThinkThin, LLC(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table General Mills(US) Basic Information List

Table General Mills(US) Meal-replacement bars Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure General Mills(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure General Mills(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure General Mills(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Simply Protein(CA) Basic Information List

Table Simply Protein(CA) Meal-replacement bars Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure Simply Protein(CA) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure Simply Protein(CA) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure Simply Protein(CA) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Zoneperfect(US) Basic Information List

Table Zoneperfect(US) Meal-replacement bars Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Zoneperfect(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure Zoneperfect(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure Zoneperfect(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Slimfast(US) Basic Information List

Table Slimfast(US) Meal-replacement bars Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Slimfast(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure Slimfast(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure Slimfast(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table PowerBar(US) Basic Information List

Table PowerBar(US) Meal-replacement bars Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PowerBar(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure PowerBar(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure PowerBar(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Optimum Nutrition(US) Basic Information List

Table Optimum Nutrition(US) Meal-replacement bars Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Optimum Nutrition(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure Optimum Nutrition(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure Optimum Nutrition(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table GoMacro(US) Basic Information List

Table GoMacro(US) Meal-replacement bars Sales (K Units), Revenue (Million USD),



Price (USD/Unit) and Gross Margin (2012-2017)

Figure GoMacro(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure GoMacro(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure GoMacro(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Rise Bar(US) Basic Information List

Table Rise Bar(US) Meal-replacement bars Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Rise Bar(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure Rise Bar(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure Rise Bar(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Labrada(US) Basic Information List

Table Labrada(US) Meal-replacement bars Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Labrada(US) Meal-replacement bars Sales Growth Rate (2012-2017)

Figure Labrada(US) Meal-replacement bars Sales Market Share in United States (2012-2017)

Figure Labrada(US) Meal-replacement bars Revenue Market Share in United States (2012-2017)

Table Health Warrior(US) Basic Information List

Table Exante(UK) Basic Information List

Table Idealshape(US) Basic Information List

Table Phd women(UK) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Meal-replacement bars

Figure Manufacturing Process Analysis of Meal-replacement bars

Figure Meal-replacement bars Industrial Chain Analysis

Table Raw Materials Sources of Meal-replacement bars Major Players/Suppliers in 2016

Table Major Buyers of Meal-replacement bars

Table Distributors/Traders List

Figure United States Meal-replacement bars Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Meal-replacement bars Revenue (Million USD) and Growth Rate



Forecast (2017-2022)

Figure United States Meal-replacement bars Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Meal-replacement bars Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Meal-replacement bars Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Meal-replacement bars Sales Volume (K Units) Forecast by Type in 2022

Table United States Meal-replacement bars Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Meal-replacement bars Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Meal-replacement bars Sales Volume (K Units) Forecast by Application in 2022

Table United States Meal-replacement bars Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Meal-replacement bars Sales Volume Share Forecast by Region (2017-2022)

Figure United States Meal-replacement bars Sales Volume Share Forecast by Region (2017-2022)

Figure United States Meal-replacement bars Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Meal-replacement bars Market Report 2017

Product link: https://marketpublishers.com/r/U2B2BA74950EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U2B2BA74950EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970