

United States MDM Market Report 2016

<https://marketpublishers.com/r/U3AEBADCCD5EN.html>

Date: November 2016

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U3AEBADCCD5EN

Abstracts

Notes:

Sales, means the sales volume of MDM

Revenue, means the sales value of MDM

This report studies sales (consumption) of MDM in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

AirWatch

Citrix

Good Technology

MobileIron

IBM

Other prominent vendors

Absolute Software

Blackberry

FeedHenry

Kaseya International

Microsoft

SAP

Sophos

SOTI

Symantec

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of MDM in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States MDM Market Report 2016

1 MDM OVERVIEW

1.1 Product Overview and Scope of MDM

1.2 Classification of MDM

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of MDM

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of MDM (2011-2021)

1.4.1 United States MDM Sales and Growth Rate (2011-2021)

1.4.2 United States MDM Revenue and Growth Rate (2011-2021)

2 UNITED STATES MDM COMPETITION BY MANUFACTURERS

2.1 United States MDM Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States MDM Revenue and Share by Manufactures (2015 and 2016)

2.3 United States MDM Average Price by Manufactures (2015 and 2016)

2.4 MDM Market Competitive Situation and Trends

2.4.1 MDM Market Concentration Rate

2.4.2 MDM Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MDM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States MDM Sales and Market Share by Type (2011-2016)

3.2 United States MDM Revenue and Market Share by Type (2011-2016)

3.3 United States MDM Price by Type (2011-2016)

3.4 United States MDM Sales Growth Rate by Type (2011-2016)

4 UNITED STATES MDM SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States MDM Sales and Market Share by Application (2011-2016)
- 4.2 United States MDM Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES MDM MANUFACTURERS PROFILES/ANALYSIS

5.1 AirWatch

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 MDM Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 AirWatch MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Citrix

- 5.2.2 MDM Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Citrix MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Good Technology

- 5.3.2 MDM Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Good Technology MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 MobileIron

- 5.4.2 MDM Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 MobileIron MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 IBM

- 5.5.2 MDM Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 IBM MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 Other prominent vendors

- 5.6.2 MDM Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Other prominent vendors MDM Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Absolute Software
 - 5.7.2 MDM Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Absolute Software MDM Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Blackberry
 - 5.8.2 MDM Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Blackberry MDM Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 FeedHenry
 - 5.9.2 MDM Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 FeedHenry MDM Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Kaseya International
 - 5.10.2 MDM Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Kaseya International MDM Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Microsoft
- 5.12 SAP
- 5.13 Sophos
- 5.14 SOTI
- 5.15 Symantec

6 MDM MANUFACTURING COST ANALYSIS

- 6.1 MDM Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of MDM

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 MDM Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of MDM Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES MDM MARKET FORECAST (2016-2021)

- 10.1 United States MDM Sales, Revenue Forecast (2016-2021)
- 10.2 United States MDM Sales Forecast by Type (2016-2021)
- 10.3 United States MDM Sales Forecast by Application (2016-2021)
- 10.4 MDM Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of MDM

Table Classification of MDM

Figure United States Sales Market Share of MDM by Type in 2015

Table Application of MDM

Figure United States Sales Market Share of MDM by Application in 2015

Figure United States MDM Sales and Growth Rate (2011-2021)

Figure United States MDM Revenue and Growth Rate (2011-2021)

Table United States MDM Sales of Key Manufacturers (2015 and 2016)

Table United States MDM Sales Share by Manufacturers (2015 and 2016)

Figure 2015 MDM Sales Share by Manufacturers

Figure 2016 MDM Sales Share by Manufacturers

Table United States MDM Revenue by Manufacturers (2015 and 2016)

Table United States MDM Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States MDM Revenue Share by Manufacturers

Table 2016 United States MDM Revenue Share by Manufacturers

Table United States Market MDM Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market MDM Average Price of Key Manufacturers in 2015

Figure MDM Market Share of Top 3 Manufacturers

Figure MDM Market Share of Top 5 Manufacturers

Table United States MDM Sales by Type (2011-2016)

Table United States MDM Sales Share by Type (2011-2016)

Figure United States MDM Sales Market Share by Type in 2015

Table United States MDM Revenue and Market Share by Type (2011-2016)

Table United States MDM Revenue Share by Type (2011-2016)

Figure Revenue Market Share of MDM by Type (2011-2016)

Table United States MDM Price by Type (2011-2016)

Figure United States MDM Sales Growth Rate by Type (2011-2016)

Table United States MDM Sales by Application (2011-2016)

Table United States MDM Sales Market Share by Application (2011-2016)

Figure United States MDM Sales Market Share by Application in 2015

Table United States MDM Sales Growth Rate by Application (2011-2016)

Figure United States MDM Sales Growth Rate by Application (2011-2016)

Table AirWatch Basic Information List

Table AirWatch MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AirWatch MDM Sales Market Share (2011-2016)

Table Citrix Basic Information List
Table Citrix MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Citrix MDM Sales Market Share (2011-2016)
Table Good Technology Basic Information List
Table Good Technology MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Good Technology MDM Sales Market Share (2011-2016)
Table MobileIron Basic Information List
Table MobileIron MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table MobileIron MDM Sales Market Share (2011-2016)
Table IBM Basic Information List
Table IBM MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table IBM MDM Sales Market Share (2011-2016)
Table Other prominent vendors Basic Information List
Table Other prominent vendors MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Other prominent vendors MDM Sales Market Share (2011-2016)
Table Absolute Software Basic Information List
Table Absolute Software MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Absolute Software MDM Sales Market Share (2011-2016)
Table Blackberry Basic Information List
Table Blackberry MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Blackberry MDM Sales Market Share (2011-2016)
Table FeedHenry Basic Information List
Table FeedHenry MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table FeedHenry MDM Sales Market Share (2011-2016)
Table Kaseya International Basic Information List
Table Kaseya International MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kaseya International MDM Sales Market Share (2011-2016)
Table Microsoft Basic Information List
Table Microsoft MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Microsoft MDM Sales Market Share (2011-2016)
Table SAP Basic Information List
Table SAP MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table SAP MDM Sales Market Share (2011-2016)
Table Sophos Basic Information List
Table Sophos MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sophos MDM Sales Market Share (2011-2016)
Table SOTI Basic Information List
Table SOTI MDM Sales, Revenue, Price and Gross Margin (2011-2016)

Table SOTI MDM Sales Market Share (2011-2016)
Table Symantec Basic Information List
Table Symantec MDM Sales, Revenue, Price and Gross Margin (2011-2016)
Table Symantec MDM Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of MDM
Figure Manufacturing Process Analysis of MDM
Figure MDM Industrial Chain Analysis
Table Raw Materials Sources of MDM Major Manufacturers in 2015
Table Major Buyers of MDM
Table Distributors/Traders List
Figure United States MDM Production and Growth Rate Forecast (2016-2021)
Figure United States MDM Revenue and Growth Rate Forecast (2016-2021)
Table United States MDM Production Forecast by Type (2016-2021)
Table United States MDM Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States MDM Market Report 2016

Product link: <https://marketpublishers.com/r/U3AEBADCCD5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3AEBADCCD5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970