

United States Mattress Market Report 2017

<https://marketpublishers.com/r/UF405B48D53EN.html>

Date: January 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UF405B48D53EN

Abstracts

Notes:

Sales, means the sales volume of Mattress

Revenue, means the sales value of Mattress

This report studies sales (consumption) of Mattress in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Tempur Sealy International, Inc

Spring Air International Inc. LLC

Simmons Bedding Company LLC,

Select Comfort Corporation

Kinsdown, Inc.,

Reylon Beds

Southerland Bedding

Corsicana Bedding, Inc.

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Innerspring

Specialty (Non-Innerspring)

Split by applications, this report focuses on sales, market share and growth rate of Mattress in each application, can be divided into

Young Adults

Adults

Mature Adults

Seniors

Contents

United States Mattress Market Report 2017

1 MATTRESS OVERVIEW

- 1.1 Product Overview and Scope of Mattress
- 1.2 Classification of Mattress
 - 1.2.1 Innerspring
 - 1.2.2 Specialty (Non-Innerspring)
- 1.3 Application of Mattress
 - 1.3.1 Young Adults
 - 1.3.2 Adults
 - 1.3.3 Mature Adults
 - 1.3.4 Seniors
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Mattress (2011-2021)
 - 1.4.1 United States Mattress Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Mattress Revenue and Growth Rate (2011-2021)

2 UNITED STATES MATTRESS COMPETITION BY MANUFACTURERS

- 2.1 United States Mattress Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Mattress Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Mattress Average Price by Manufactures (2015 and 2016)
- 2.4 Mattress Market Competitive Situation and Trends
 - 2.4.1 Mattress Market Concentration Rate
 - 2.4.2 Mattress Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MATTRESS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Mattress Sales and Market Share by States (2011-2016)
- 3.2 United States Mattress Revenue and Market Share by States (2011-2016)
- 3.3 United States Mattress Price by States (2011-2016)

4 UNITED STATES MATTRESS SALES (VOLUME) AND REVENUE (VALUE) BY

TYPE (2011-2016)

- 4.1 United States Mattress Sales and Market Share by Type (2011-2016)
- 4.2 United States Mattress Revenue and Market Share by Type (2011-2016)
- 4.3 United States Mattress Price by Type (2011-2016)
- 4.4 United States Mattress Sales Growth Rate by Type (2011-2016)

5 UNITED STATES MATTRESS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Mattress Sales and Market Share by Application (2011-2016)
- 5.2 United States Mattress Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES MATTRESS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Tempur Sealy International, Inc
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Mattress Product Type, Application and Specification
 - 6.1.2.1 Innerspring
 - 6.1.2.2 Specialty (Non-Innerspring)
 - 6.1.3 Tempur Sealy International, Inc Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Spring Air International Inc. LLC
 - 6.2.2 Mattress Product Type, Application and Specification
 - 6.2.2.1 Innerspring
 - 6.2.2.2 Specialty (Non-Innerspring)
 - 6.2.3 Spring Air International Inc. LLC Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Simmons Bedding Company LLC,
 - 6.3.2 Mattress Product Type, Application and Specification
 - 6.3.2.1 Innerspring
 - 6.3.2.2 Specialty (Non-Innerspring)
 - 6.3.3 Simmons Bedding Company LLC, Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Select Comfort Corporation
 - 6.4.2 Mattress Product Type, Application and Specification

- 6.4.2.1 Innerspring
- 6.4.2.2 Specialty (Non-Innerspring)
- 6.4.3 Select Comfort Corporation Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Kinsdown, Inc.,
 - 6.5.2 Mattress Product Type, Application and Specification
 - 6.5.2.1 Innerspring
 - 6.5.2.2 Specialty (Non-Innerspring)
 - 6.5.3 Kinsdown, Inc., Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Reylon Beds
 - 6.6.2 Mattress Product Type, Application and Specification
 - 6.6.2.1 Innerspring
 - 6.6.2.2 Specialty (Non-Innerspring)
 - 6.6.3 Reylon Beds Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Southerland Bedding
 - 6.7.2 Mattress Product Type, Application and Specification
 - 6.7.2.1 Innerspring
 - 6.7.2.2 Specialty (Non-Innerspring)
 - 6.7.3 Southerland Bedding Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Corsicana Bedding, Inc.
 - 6.8.2 Mattress Product Type, Application and Specification
 - 6.8.2.1 Innerspring
 - 6.8.2.2 Specialty (Non-Innerspring)
 - 6.8.3 Corsicana Bedding, Inc. Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview

7 MATTRESS MANUFACTURING COST ANALYSIS

- 7.1 Mattress Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Mattress

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Mattress Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Mattress Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES MATTRESS MARKET FORECAST (2016-2021)

11.1 United States Mattress Sales, Revenue Forecast (2016-2021)

11.2 United States Mattress Sales Forecast by Type (2016-2021)

11.3 United States Mattress Sales Forecast by Application (2016-2021)

11.4 Mattress Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mattress

Table Classification of Mattress

Figure United States Sales Market Share of Mattress by Type in 2015

Figure Innerspring Picture

Figure Specialty (Non-Innerspring) Picture

Table Application of Mattress

Figure United States Sales Market Share of Mattress by Application in 2015

Figure Young Adults Examples

Figure Adults Examples

Figure Mature Adults Examples

Figure Seniors Examples

Figure United States Mattress Sales and Growth Rate (2011-2021)

Figure United States Mattress Revenue and Growth Rate (2011-2021)

Table United States Mattress Sales of Key Manufacturers (2015 and 2016)

Table United States Mattress Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Mattress Sales Share by Manufacturers

Figure 2016 Mattress Sales Share by Manufacturers

Table United States Mattress Revenue by Manufacturers (2015 and 2016)

Table United States Mattress Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Mattress Revenue Share by Manufacturers

Table 2016 United States Mattress Revenue Share by Manufacturers

Table United States Market Mattress Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Mattress Average Price of Key Manufacturers in 2015

Figure Mattress Market Share of Top 3 Manufacturers

Figure Mattress Market Share of Top 5 Manufacturers

Table United States Mattress Sales by States (2011-2016)

Table United States Mattress Sales Share by States (2011-2016)

Figure United States Mattress Sales Market Share by States in 2015

Table United States Mattress Revenue and Market Share by States (2011-2016)

Table United States Mattress Revenue Share by States (2011-2016)

Figure Revenue Market Share of Mattress by States (2011-2016)

Table United States Mattress Price by States (2011-2016)

Table United States Mattress Sales by Type (2011-2016)

Table United States Mattress Sales Share by Type (2011-2016)

Figure United States Mattress Sales Market Share by Type in 2015
Table United States Mattress Revenue and Market Share by Type (2011-2016)
Table United States Mattress Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Mattress by Type (2011-2016)
Table United States Mattress Price by Type (2011-2016)
Figure United States Mattress Sales Growth Rate by Type (2011-2016)
Table United States Mattress Sales by Application (2011-2016)
Table United States Mattress Sales Market Share by Application (2011-2016)
Figure United States Mattress Sales Market Share by Application in 2015
Table United States Mattress Sales Growth Rate by Application (2011-2016)
Figure United States Mattress Sales Growth Rate by Application (2011-2016)
Table Tempur Sealy International, Inc Basic Information List
Table Tempur Sealy International, Inc Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Tempur Sealy International, Inc Mattress Sales Market Share (2011-2016)
Table Spring Air International Inc. LLC Basic Information List
Table Spring Air International Inc. LLC Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Spring Air International Inc. LLC Mattress Sales Market Share (2011-2016)
Table Simmons Bedding Company LLC, Basic Information List
Table Simmons Bedding Company LLC, Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Simmons Bedding Company LLC, Mattress Sales Market Share (2011-2016)
Table Select Comfort Corporation Basic Information List
Table Select Comfort Corporation Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Select Comfort Corporation Mattress Sales Market Share (2011-2016)
Table Kinsdown, Inc., Basic Information List
Table Kinsdown, Inc., Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kinsdown, Inc., Mattress Sales Market Share (2011-2016)
Table Reylon Beds Basic Information List
Table Reylon Beds Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Reylon Beds Mattress Sales Market Share (2011-2016)
Table Southerland Bedding Basic Information List
Table Southerland Bedding Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Southerland Bedding Mattress Sales Market Share (2011-2016)
Table Corsicana Bedding, Inc. Basic Information List
Table Corsicana Bedding, Inc. Mattress Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Corsicana Bedding, Inc. Mattress Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mattress

Figure Manufacturing Process Analysis of Mattress

Figure Mattress Industrial Chain Analysis

Table Raw Materials Sources of Mattress Major Manufacturers in 2015

Table Major Buyers of Mattress

Table Distributors/Traders List

Figure United States Mattress Production and Growth Rate Forecast (2016-2021)

Figure United States Mattress Revenue and Growth Rate Forecast (2016-2021)

Table United States Mattress Production Forecast by Type (2016-2021)

Table United States Mattress Consumption Forecast by Application (2016-2021)

Table United States Mattress Sales Forecast by States (2016-2021)

Table United States Mattress Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Mattress Market Report 2017

Product link: <https://marketpublishers.com/r/UF405B48D53EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF405B48D53EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970