

United States Matcha Green Tea Powder Market Report 2017

<https://marketpublishers.com/r/U991ACEFF4BEN.html>

Date: January 2018

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U991ACEFF4BEN

Abstracts

In this report, the United States Matcha Green Tea Powder market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Matcha Green Tea Powder in these regions, from 2012 to 2022 (forecast).

United States Matcha Green Tea Powder market competition by top manufacturers/players, with Matcha Green Tea Powder sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Aiya

Marushichi Seicha

ShaoXing Royal Tea

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Drinking-use Matcha Green Tea Powder

Additive-use Matcha Green Tea Powder

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Drinking Tea

Pastry

Ice Cream

Beverage

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

United States Matcha Green Tea Powder Market Report 2017

1 MATCHA GREEN TEA POWDER OVERVIEW

1.1 Product Overview and Scope of Matcha Green Tea Powder

1.2 Classification of Matcha Green Tea Powder by Product Category

1.2.1 United States Matcha Green Tea Powder Market Size (Sales Volume)

Comparison by Type (2012-2022)

1.2.2 United States Matcha Green Tea Powder Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Drinking-use Matcha Green Tea Powder

1.2.4 Additive-use Matcha Green Tea Powder

1.3 United States Matcha Green Tea Powder Market by Application/End Users

1.3.1 United States Matcha Green Tea Powder Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Drinking Tea

1.3.3 Pastry

1.3.4 Ice Cream

1.3.5 Beverage

1.4 United States Matcha Green Tea Powder Market by Region

1.4.1 United States Matcha Green Tea Powder Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Matcha Green Tea Powder Status and Prospect (2012-2022)

1.4.3 Southwest Matcha Green Tea Powder Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Matcha Green Tea Powder Status and Prospect (2012-2022)

1.4.5 New England Matcha Green Tea Powder Status and Prospect (2012-2022)

1.4.6 The South Matcha Green Tea Powder Status and Prospect (2012-2022)

1.4.7 The Midwest Matcha Green Tea Powder Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Matcha Green Tea Powder (2012-2022)

1.5.1 United States Matcha Green Tea Powder Sales and Growth Rate (2012-2022)

1.5.2 United States Matcha Green Tea Powder Revenue and Growth Rate (2012-2022)

2 UNITED STATES MATCHA GREEN TEA POWDER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Matcha Green Tea Powder Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Matcha Green Tea Powder Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Matcha Green Tea Powder Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Matcha Green Tea Powder Market Competitive Situation and Trends
 - 2.4.1 United States Matcha Green Tea Powder Market Concentration Rate
 - 2.4.2 United States Matcha Green Tea Powder Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Matcha Green Tea Powder Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MATCHA GREEN TEA POWDER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Matcha Green Tea Powder Sales and Market Share by Region (2012-2017)
- 3.2 United States Matcha Green Tea Powder Revenue and Market Share by Region (2012-2017)
- 3.3 United States Matcha Green Tea Powder Price by Region (2012-2017)

4 UNITED STATES MATCHA GREEN TEA POWDER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Matcha Green Tea Powder Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Matcha Green Tea Powder Revenue and Market Share by Type (2012-2017)
- 4.3 United States Matcha Green Tea Powder Price by Type (2012-2017)
- 4.4 United States Matcha Green Tea Powder Sales Growth Rate by Type (2012-2017)

5 UNITED STATES MATCHA GREEN TEA POWDER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Matcha Green Tea Powder Sales and Market Share by Application (2012-2017)
- 5.2 United States Matcha Green Tea Powder Sales Growth Rate by Application

(2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES MATCHA GREEN TEA POWDER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Aiya

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Matcha Green Tea Powder Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Aiya Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin

(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Marushichi Seicha

6.2.2 Matcha Green Tea Powder Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Marushichi Seicha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 ShaoXing Royal Tea

6.3.2 Matcha Green Tea Powder Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 ShaoXing Royal Tea Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Marukyu Koyamaen

6.4.2 Matcha Green Tea Powder Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Marukyu Koyamaen Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 ujimatcha

6.5.2 Matcha Green Tea Powder Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 ujimatcha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Yanoen

6.6.2 Matcha Green Tea Powder Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Yanoen Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 AOI Seicha

6.7.2 Matcha Green Tea Powder Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 AOI Seicha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 DoMatcha

6.8.2 Matcha Green Tea Powder Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 DoMatcha Matcha Green Tea Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

7 MATCHA GREEN TEA POWDER MANUFACTURING COST ANALYSIS

7.1 Matcha Green Tea Powder Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Matcha Green Tea Powder

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Matcha Green Tea Powder Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Matcha Green Tea Powder Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MATCHA GREEN TEA POWDER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Matcha Green Tea Powder Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Matcha Green Tea Powder Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Matcha Green Tea Powder Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Matcha Green Tea Powder Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Matcha Green Tea Powder

Figure United States Matcha Green Tea Powder Market Size (K MT) by Type (2012-2022)

Figure United States Matcha Green Tea Powder Sales Volume Market Share by Type (Product Category) in 2016

Figure Drinking-use Matcha Green Tea Powder Product Picture

Figure Additive-use Matcha Green Tea Powder Product Picture

Figure United States Matcha Green Tea Powder Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Matcha Green Tea Powder by Application in 2016

Figure Drinking Tea Examples

Table Key Downstream Customer in Drinking Tea

Figure Pastry Examples

Table Key Downstream Customer in Pastry

Figure Ice Cream Examples

Table Key Downstream Customer in Ice Cream

Figure Beverage Examples

Table Key Downstream Customer in Beverage

Figure United States Matcha Green Tea Powder Market Size (Million USD) by Region (2012-2022)

Figure The West Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Matcha Green Tea Powder Sales (K MT) and Growth Rate (2012-2022)

Figure United States Matcha Green Tea Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Matcha Green Tea Powder Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Matcha Green Tea Powder Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Matcha Green Tea Powder Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Matcha Green Tea Powder Sales Share by Players/Suppliers

Figure 2017 United States Matcha Green Tea Powder Sales Share by Players/Suppliers

Figure United States Matcha Green Tea Powder Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Matcha Green Tea Powder Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Matcha Green Tea Powder Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Matcha Green Tea Powder Revenue Share by Players/Suppliers

Figure 2017 United States Matcha Green Tea Powder Revenue Share by Players/Suppliers

Table United States Market Matcha Green Tea Powder Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Matcha Green Tea Powder Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Matcha Green Tea Powder Market Share of Top 3 Players/Suppliers

Figure United States Matcha Green Tea Powder Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Matcha Green Tea Powder Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Matcha Green Tea Powder Product Category

Table United States Matcha Green Tea Powder Sales (K MT) by Region (2012-2017)

Table United States Matcha Green Tea Powder Sales Share by Region (2012-2017)

Figure United States Matcha Green Tea Powder Sales Share by Region (2012-2017)

Figure United States Matcha Green Tea Powder Sales Market Share by Region in 2016

Table United States Matcha Green Tea Powder Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Matcha Green Tea Powder Revenue Share by Region (2012-2017)
Figure United States Matcha Green Tea Powder Revenue Market Share by Region (2012-2017)

Figure United States Matcha Green Tea Powder Revenue Market Share by Region in 2016

Table United States Matcha Green Tea Powder Price (USD/MT) by Region (2012-2017)

Table United States Matcha Green Tea Powder Sales (K MT) by Type (2012-2017)

Table United States Matcha Green Tea Powder Sales Share by Type (2012-2017)

Figure United States Matcha Green Tea Powder Sales Share by Type (2012-2017)

Figure United States Matcha Green Tea Powder Sales Market Share by Type in 2016

Table United States Matcha Green Tea Powder Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Matcha Green Tea Powder Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Matcha Green Tea Powder by Type (2012-2017)

Figure Revenue Market Share of Matcha Green Tea Powder by Type in 2016

Table United States Matcha Green Tea Powder Price (USD/MT) by Types (2012-2017)

Figure United States Matcha Green Tea Powder Sales Growth Rate by Type (2012-2017)

Table United States Matcha Green Tea Powder Sales (K MT) by Application (2012-2017)

Table United States Matcha Green Tea Powder Sales Market Share by Application (2012-2017)

Figure United States Matcha Green Tea Powder Sales Market Share by Application (2012-2017)

Figure United States Matcha Green Tea Powder Sales Market Share by Application in 2016

Table United States Matcha Green Tea Powder Sales Growth Rate by Application (2012-2017)

Figure United States Matcha Green Tea Powder Sales Growth Rate by Application (2012-2017)

Table Aiya Basic Information List

Table Aiya Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Aiya Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure Aiya Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure Aiya Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table Marushichi Seicha Basic Information List

Table Marushichi Seicha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marushichi Seicha Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure Marushichi Seicha Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure Marushichi Seicha Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table ShaoXing Royal Tea Basic Information List

Table ShaoXing Royal Tea Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ShaoXing Royal Tea Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure ShaoXing Royal Tea Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure ShaoXing Royal Tea Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table Marukyu Koyamaen Basic Information List

Table Marukyu Koyamaen Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marukyu Koyamaen Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure Marukyu Koyamaen Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure Marukyu Koyamaen Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table ujimatcha Basic Information List

Table ujimatcha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ujimatcha Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure ujimatcha Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure ujimatcha Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table Yanoen Basic Information List

Table Yanoen Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yanoen Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure Yanoen Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure Yanoen Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table AOI Seicha Basic Information List

Table AOI Seicha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure AOI Seicha Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure AOI Seicha Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure AOI Seicha Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table DoMatcha Basic Information List

Table DoMatcha Matcha Green Tea Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure DoMatcha Matcha Green Tea Powder Sales Growth Rate (2012-2017)

Figure DoMatcha Matcha Green Tea Powder Sales Market Share in United States (2012-2017)

Figure DoMatcha Matcha Green Tea Powder Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Matcha Green Tea Powder

Figure Manufacturing Process Analysis of Matcha Green Tea Powder

Figure Matcha Green Tea Powder Industrial Chain Analysis

Table Raw Materials Sources of Matcha Green Tea Powder Major Players/Suppliers in 2016

Table Major Buyers of Matcha Green Tea Powder

Table Distributors/Traders List

Figure United States Matcha Green Tea Powder Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Matcha Green Tea Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Matcha Green Tea Powder Price (USD/MT) Trend Forecast (2017-2022)

Table United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by Type in 2022

Table United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by

Application (2017-2022)

Figure United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by Application in 2022

Table United States Matcha Green Tea Powder Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Matcha Green Tea Powder Sales Volume Share Forecast by Region (2017-2022)

Figure United States Matcha Green Tea Powder Sales Volume Share Forecast by Region (2017-2022)

Figure United States Matcha Green Tea Powder Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Matcha Green Tea Powder Market Report 2017

Product link: <https://marketpublishers.com/r/U991ACEFF4BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U991ACEFF4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970