

United States Massage Chair Market Report 2018

<https://marketpublishers.com/r/U82D1D67A9AEN.html>

Date: January 2018

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U82D1D67A9AEN

Abstracts

In this report, the United States Massage Chair market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Massage Chair in these regions, from 2013 to 2025 (forecast).

United States Massage Chair market competition by top manufacturers/players, with Massage Chair sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Panasonic

Osaki

Inada

Human Touch

Fujiiryoki

Titan

OSIM

Omega

Luraco

Infinity

Ogawa

Cozzia

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Heated Massage Chairs

Inversion Massage Chairs

Zero Gravity Massage Chairs

Targeted Massage Products

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Household

Business Use

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Massage Chair Market Report 2018

1 MASSAGE CHAIR OVERVIEW

- 1.1 Product Overview and Scope of Massage Chair
- 1.2 Classification of Massage Chair by Product Category
 - 1.2.1 United States Massage Chair Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Massage Chair Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Heated Massage Chairs
 - 1.2.4 Inversion Massage Chairs
 - 1.2.5 Zero Gravity Massage Chairs
 - 1.2.6 Targeted Massage Products
 - 1.2.7 Others
- 1.3 United States Massage Chair Market by Application/End Users
 - 1.3.1 United States Massage Chair Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Household
 - 1.3.3 Business Use
 - 1.3.4 Others
- 1.4 United States Massage Chair Market by Region
 - 1.4.1 United States Massage Chair Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Massage Chair Status and Prospect (2013-2025)
 - 1.4.3 Southwest Massage Chair Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Massage Chair Status and Prospect (2013-2025)
 - 1.4.5 New England Massage Chair Status and Prospect (2013-2025)
 - 1.4.6 The South Massage Chair Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Massage Chair Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Massage Chair (2013-2025)
 - 1.5.1 United States Massage Chair Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Massage Chair Revenue and Growth Rate (2013-2025)

2 UNITED STATES MASSAGE CHAIR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Massage Chair Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Massage Chair Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Massage Chair Average Price by Players/Suppliers (2013-2018)

2.4 United States Massage Chair Market Competitive Situation and Trends

2.4.1 United States Massage Chair Market Concentration Rate

2.4.2 United States Massage Chair Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Massage Chair Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MASSAGE CHAIR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Massage Chair Sales and Market Share by Region (2013-2018)

3.2 United States Massage Chair Revenue and Market Share by Region (2013-2018)

3.3 United States Massage Chair Price by Region (2013-2018)

4 UNITED STATES MASSAGE CHAIR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Massage Chair Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Massage Chair Revenue and Market Share by Type (2013-2018)

4.3 United States Massage Chair Price by Type (2013-2018)

4.4 United States Massage Chair Sales Growth Rate by Type (2013-2018)

5 UNITED STATES MASSAGE CHAIR SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Massage Chair Sales and Market Share by Application (2013-2018)

5.2 United States Massage Chair Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES MASSAGE CHAIR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Panasonic

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Massage Chair Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Panasonic Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Osaki
 - 6.2.2 Massage Chair Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Osaki Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Inada
 - 6.3.2 Massage Chair Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Inada Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Human Touch
 - 6.4.2 Massage Chair Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Human Touch Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Fujiiryoki
 - 6.5.2 Massage Chair Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Fujiiryoki Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Titan
 - 6.6.2 Massage Chair Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Titan Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 OSIM
 - 6.7.2 Massage Chair Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 OSIM Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Omega
 - 6.8.2 Massage Chair Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Omega Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Luraco
 - 6.9.2 Massage Chair Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Luraco Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Infinity
 - 6.10.2 Massage Chair Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Infinity Massage Chair Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Ogawa
- 6.12 Cozzia

7 MESSAGE CHAIR MANUFACTURING COST ANALYSIS

- 7.1 Massage Chair Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Massage Chair

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Massage Chair Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Massage Chair Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MASSAGE CHAIR MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Massage Chair Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Massage Chair Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Massage Chair Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Massage Chair Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Massage Chair

Figure United States Massage Chair Market Size (K Units) by Type (2013-2025)

Figure United States Massage Chair Sales Volume Market Share by Type (Product Category) in 2017

Figure Heated Massage Chairs Product Picture

Figure Inversion Massage Chairs Product Picture

Figure Zero Gravity Massage Chairs Product Picture

Figure Targeted Massage Products Product Picture

Figure Others Product Picture

Figure United States Massage Chair Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Massage Chair by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Business Use Examples

Table Key Downstream Customer in Business Use

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Massage Chair Market Size (Million USD) by Region (2013-2025)

Figure The West Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Massage Chair Sales (K Units) and Growth Rate (2013-2025)

Figure United States Massage Chair Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Massage Chair Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Massage Chair Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Massage Chair Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Massage Chair Sales Share by Players/Suppliers

Figure 2017 United States Massage Chair Sales Share by Players/Suppliers

Figure United States Massage Chair Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Massage Chair Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Massage Chair Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Massage Chair Revenue Share by Players/Suppliers

Figure 2017 United States Massage Chair Revenue Share by Players/Suppliers

Table United States Market Massage Chair Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Massage Chair Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Massage Chair Market Share of Top 3 Players/Suppliers

Figure United States Massage Chair Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Massage Chair Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Massage Chair Product Category

Table United States Massage Chair Sales (K Units) by Region (2013-2018)

Table United States Massage Chair Sales Share by Region (2013-2018)

Figure United States Massage Chair Sales Share by Region (2013-2018)

Figure United States Massage Chair Sales Market Share by Region in 2017

Table United States Massage Chair Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Massage Chair Revenue Share by Region (2013-2018)

Figure United States Massage Chair Revenue Market Share by Region (2013-2018)

Figure United States Massage Chair Revenue Market Share by Region in 2017

Table United States Massage Chair Price (USD/Unit) by Region (2013-2018)

Table United States Massage Chair Sales (K Units) by Type (2013-2018)

Table United States Massage Chair Sales Share by Type (2013-2018)

Figure United States Massage Chair Sales Share by Type (2013-2018)

Figure United States Massage Chair Sales Market Share by Type in 2017

Table United States Massage Chair Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Massage Chair Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Massage Chair by Type (2013-2018)

Figure Revenue Market Share of Massage Chair by Type in 2017

Table United States Massage Chair Price (USD/Unit) by Types (2013-2018)

Figure United States Massage Chair Sales Growth Rate by Type (2013-2018)
Table United States Massage Chair Sales (K Units) by Application (2013-2018)
Table United States Massage Chair Sales Market Share by Application (2013-2018)
Figure United States Massage Chair Sales Market Share by Application (2013-2018)
Figure United States Massage Chair Sales Market Share by Application in 2017
Table United States Massage Chair Sales Growth Rate by Application (2013-2018)
Figure United States Massage Chair Sales Growth Rate by Application (2013-2018)
Table Panasonic Basic Information List
Table Panasonic Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Panasonic Massage Chair Sales Growth Rate (2013-2018)
Figure Panasonic Massage Chair Sales Market Share in United States (2013-2018)
Figure Panasonic Massage Chair Revenue Market Share in United States (2013-2018)
Table Osaki Basic Information List
Table Osaki Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Osaki Massage Chair Sales Growth Rate (2013-2018)
Figure Osaki Massage Chair Sales Market Share in United States (2013-2018)
Figure Osaki Massage Chair Revenue Market Share in United States (2013-2018)
Table Inada Basic Information List
Table Inada Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Inada Massage Chair Sales Growth Rate (2013-2018)
Figure Inada Massage Chair Sales Market Share in United States (2013-2018)
Figure Inada Massage Chair Revenue Market Share in United States (2013-2018)
Table Human Touch Basic Information List
Table Human Touch Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Human Touch Massage Chair Sales Growth Rate (2013-2018)
Figure Human Touch Massage Chair Sales Market Share in United States (2013-2018)
Figure Human Touch Massage Chair Revenue Market Share in United States (2013-2018)
Table Fujiiryoki Basic Information List
Table Fujiiryoki Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Fujiiryoki Massage Chair Sales Growth Rate (2013-2018)
Figure Fujiiryoki Massage Chair Sales Market Share in United States (2013-2018)
Figure Fujiiryoki Massage Chair Revenue Market Share in United States (2013-2018)
Table Titan Basic Information List

Table Titan Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Titan Massage Chair Sales Growth Rate (2013-2018)

Figure Titan Massage Chair Sales Market Share in United States (2013-2018)

Figure Titan Massage Chair Revenue Market Share in United States (2013-2018)

Table OSIM Basic Information List

Table OSIM Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure OSIM Massage Chair Sales Growth Rate (2013-2018)

Figure OSIM Massage Chair Sales Market Share in United States (2013-2018)

Figure OSIM Massage Chair Revenue Market Share in United States (2013-2018)

Table Omega Basic Information List

Table Omega Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Omega Massage Chair Sales Growth Rate (2013-2018)

Figure Omega Massage Chair Sales Market Share in United States (2013-2018)

Figure Omega Massage Chair Revenue Market Share in United States (2013-2018)

Table Luraco Basic Information List

Table Luraco Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Luraco Massage Chair Sales Growth Rate (2013-2018)

Figure Luraco Massage Chair Sales Market Share in United States (2013-2018)

Figure Luraco Massage Chair Revenue Market Share in United States (2013-2018)

Table Infinity Basic Information List

Table Infinity Massage Chair Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Infinity Massage Chair Sales Growth Rate (2013-2018)

Figure Infinity Massage Chair Sales Market Share in United States (2013-2018)

Figure Infinity Massage Chair Revenue Market Share in United States (2013-2018)

Table Ogawa Basic Information List

Table Cozzia Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Massage Chair

Figure Manufacturing Process Analysis of Massage Chair

Figure Massage Chair Industrial Chain Analysis

Table Raw Materials Sources of Massage Chair Major Players/Suppliers in 2017

Table Major Buyers of Massage Chair

Table Distributors/Traders List

Figure United States Massage Chair Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Massage Chair Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Massage Chair Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Massage Chair Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Massage Chair Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Massage Chair Sales Volume (K Units) Forecast by Type in 2025

Table United States Massage Chair Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Massage Chair Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Massage Chair Sales Volume (K Units) Forecast by Application in 2025

Table United States Massage Chair Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Massage Chair Sales Volume Share Forecast by Region (2018-2025)

Figure United States Massage Chair Sales Volume Share Forecast by Region (2018-2025)

Figure United States Massage Chair Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Massage Chair Market Report 2018

Product link: <https://marketpublishers.com/r/U82D1D67A9AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U82D1D67A9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970