

United States Massage Chair Industry 2016 Market Research Report

https://marketpublishers.com/r/U8D4F90E0FAEN.html

Date: October 2016 Pages: 130 Price: US\$ 3,800.00 (Single User License) ID: U8D4F90E0FAEN

Abstracts

The United States Massage Chair Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Massage Chair industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Massage Chair market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Massage Chair industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 156 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Massage Chair
- 1.2 Classification of Massage Chair
- 1.2.1 Heated massage chairs
- 1.2.2 Inversion massage chairs
- 1.2.3 Zero gravity massage chairs
- 1.2.4 Targeted massage products
- 1.3 Applications of Massage Chair
- 1.3.1 Homes
- 1.3.2 Offices
- 1.3.3 Clubs
- 1.4 Industry Chain Structure of Massage Chair
- 1.5 Industry Overview of Massage Chair
- 1.6 Industry Policy Analysis of Massage Chair
- 1.7 Industry News Analysis of Massage Chair

2 MANUFACTURING COST STRUCTURE ANALYSIS OF MASSAGE CHAIR

- 2.1 Bill of Materials (BOM) of Massage Chair
- 2.2 BOM Price Analysis of Massage Chair
- 2.3 Labor Cost Analysis of Massage Chair
- 2.4 Depreciation Cost Analysis of Massage Chair
- 2.5 Manufacturing Cost Structure Analysis of Massage Chair
- 2.6 Manufacturing Process Analysis of Massage Chair
- 2.7 United States Price, Cost and Gross of Massage Chair 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

3.1 Capacity and Commercial Production Date of United States Key Manufacturers in2015

3.2 Manufacturing Plants Distribution of United States Key Massage Chair Manufacturers in 2015

3.3 R&D Status and Technology Source of United States Massage Chair Key Manufacturers in 2015

3.4 Raw Materials Sources Analysis of United States Massage Chair Key Manufacturers in 2015



4 PRODUCTION ANALYSIS OF MASSAGE CHAIR BY REGIONS, TYPE, AND APPLICATIONS

4.1 United States Production of Massage Chair by Regions 2011-2016

4.2 United States Production of Massage Chair by Type 2011-2016

4.3 United States Sales of Massage Chair by Applications 2011-2016

4.4 Price Analysis of United States Massage Chair Key Manufacturers in 2015

4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Massage Chair 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF MASSAGE CHAIR BY REGIONS

- 5.1 United States Consumption Volume of Massage Chair by Regions 2011-2016
- 5.2 United States Consumption Value of Massage Chair by Regions 2011-2016

5.3 United States Consumption Price Analysis of Massage Chair by Regions 2011-2016

6 ANALYSIS OF MASSAGE CHAIR PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

6.1 Capacity, Production, Sales, and Revenue of Massage Chair 2011-2016

6.2 Production Market Share and Sales Market Share Analysis of Massage Chair 2014-2015

- 6.3 Sales Overview of Massage Chair 2011-2016
- 6.4 Supply, Consumption and Gap of Massage Chair 2011-2016
- 6.5 Import, Export and Consumption of Massage Chair 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Massage Chair 2011-2016

7 ANALYSIS OF MASSAGE CHAIR INDUSTRY KEY MANUFACTURERS

7.1 Panasonic

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 Panasonic SWOT Analysis

7.2 Osaki

- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specification



- 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 Osaki SWOT Analysis
- 7.3 Inada
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 Inada SWOT Analysis
- 7.4 Human Touch
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Human Touch SWOT Analysis
- 7.5 Fujiiryoki
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Fujiiryoki SWOT Analysis
- 7.6 Titan
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Titan SWOT Analysis
- 7.7 OSIM
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specification
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 OSIM SWOT Analysis
- 7.8 Omega
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Omega SWOT Analysis
- 7.9 Luraco
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Luraco SWOT Analysis
- 7.10 Infinity
 - 7.10.1 Company Profile



- 7.10.2 Product Picture and Specification
- 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.10.4 Infinity SWOT Analysis
- 7.11 Ogawa
 - 7.11.1 Company Profile
 - 7.11.2 Product Picture and Specification
 - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.11.4 Ogawa SWOT Analysis
- 7.12 Cozzia
- 7.12.1 Company Profile
- 7.12.2 Product Picture and Specification
- 7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.12.4 Cozzia SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Massage Chair Product Types
- 8.5 Market Share Analysis of Different Massage Chair Price Levels
- 8.6 Gross Margin Analysis of Different Massage Chair Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MASSAGE CHAIR

- 9.1 Marketing Channels Status of Massage Chair
- 9.2 Traders or Distributors of Massage Chair with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Massage Chair
- 9.4 United States Import, Export and Trade Analysis of Massage Chair

10 DEVELOPMENT TREND OF MASSAGE CHAIR INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Massage Chair 2016-2021
- 10.2 Production Market Share by Product Types of Massage Chair 2016-2021
- 10.3 Sales and Sales Revenue Overview of Massage Chair 2016-2021
- 10.4 United States Sales of Massage Chair by Applications 2016-2021
- 10.5 Import, Export and Consumption of Massage Chair 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Massage Chair 2016-2021



11 INDUSTRY CHAIN SUPPLIERS OF MASSAGE CHAIR WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Massage Chair with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Massage Chair with Contact Information
- 11.3 Major Players of Massage Chair with Contact Information
- 11.4 Key Consumers of Massage Chair with Contact Information
- 11.5 Supply Chain Relationship Analysis of Massage Chair

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MASSAGE CHAIR

- 12.1 New Project SWOT Analysis of Massage Chair
- 12.2 New Project Investment Feasibility Analysis of Massage Chair

13 CONCLUSION OF THE UNITED STATES MASSAGE CHAIR INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Massage Chair Table Product Specifications of Massage Chair Table Classification of Massage Chair Figure United States Sales Market Share of Massage Chair by Product Types in 2015 Table Applications of Massage Chair Figure United States Sales Market Share of Massage Chair by Applications in 2015 Figure Industry Chain Structure of Massage Chair Table United States Industry Overview of Massage Chair Table Industry Policy of Massage Chair Table Industry News List of Massage Chair Table Bill of Materials (BOM) of Massage Chair Table Bill of Materials (BOM) Price of Massage Chair Table Labor Cost of Massage Chair Table Depreciation Cost of Massage Chair Table Manufacturing Cost Structure Analysis of Massage Chair in 2015 Figure Manufacturing Process Analysis of Massage Chair Table United States Price Analysis of Massage Chair 2011-2016 (USD/Unit) Table United States Cost Analysis of Massage Chair 2011-2016 (USD/Unit) Table United States Gross Analysis of Massage Chair 2011-2016 Table Capacity (K Units) and Commercial Production Date of United States Massage Chair Key Manufacturers in 2015 Table Manufacturing Plants Distribution of United States Key Massage Chair Manufacturers in 2015 Table R&D Status and Technology Source of United States Massage Chair Key Manufacturers in 2015 Table Raw Materials Sources Analysis of United States and United States Massage Chair Key Manufacturers in 2015 Table United States Production of Massage Chair by Regions 2011-2016 (K Units) Table United States Production Market Share of Massage Chair by Regions 2011-2016 Figure United States Production Market Share of Massage Chair by Regions in 2014 Figure United States Production Market Share of Massage Chair by Regions in 2015 Table United States Production of Massage Chair by Types in 2011-2016 (K Units) Table United States Production Market Share of Massage Chair by Type in 2011-2016 Figure United States Production Market Share of Massage Chair by Type in 2014 Figure United States Production Market Share of Massage Chair by Type in 2015



Table United States Sales of Massage Chair by Applications 2011-2016 (K Units) Table United States Production Market Share of Massage Chair by Applications 2011-2016

Figure United States Production Market Share of Massage Chair by Applications in 2014

Figure United States Production Market Share of Massage Chair by Applications in 2015

Table Price Comparison of United States Massage Chair Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Massage Chair 2011-2016

Table United States Consumption Volume of Massage Chair by Regions 2011-2016 (K Units)

Table United States Consumption Volume Market Share of Massage Chair by Regions2011-2016

Figure United States Consumption Volume Market Share of Massage Chair by Regions in 2014

Figure United States Consumption Volume Market Share of Massage Chair by Regions in 2015

Table United States Consumption Value of Massage Chair by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Massage Chair by Regions 2011-2016

Figure United States Consumption Value Market Share of Massage Chair by Regions in 2014

Figure United States Consumption Value Market Share of Massage Chair by Regions in 2015

Table Consumption Price of Massage Chair by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Massage Chair 2011-2016 (K Units)

Table United States Capacity Market Share of Major Massage Chair Manufacturers2011-2016

Table United States and Major Manufacturers Production of Massage Chair 2011-2016 (K Units)

Table United States Production Market Share of Major Massage Chair Manufacturers2011-2016

Table United States and Major Manufacturers Sales of Massage Chair 2011-2016 (K Units)

Table United States Sales Market Share of Major Massage Chair Manufacturers



2011-2016

Table United States and Major Manufacturers Sales Revenue of Massage Chair 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Massage Chair Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Massage Chair 2011-2016

Figure United States Capacity Utilization Rate of Massage Chair 2011-2016 Figure United States Sales Revenue (M USD) and Growth Rate of Massage Chair 2011-2016

Figure United States Production Market Share of Major Massage Chair Manufacturers in 2014

Figure United States Production Market Share of Major Massage Chair Manufacturers in 2015

Figure United States Sales Market Share of Major Massage Chair Manufacturers in 2014

Figure United States Sales Market Share of Major Massage Chair Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Massage Chair 2011-2016 Table United States Supply, Consumption and Gap of Massage Chair 2011-2016 (K

Units)

Table United States Import, Export and Consumption of Massage Chair 2011-2016 (K Units)

Table Price of United States Massage Chair Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Massage Chair Major Manufacturers 2011-2016 Table United States and Major Manufacturers Revenue of Massage Chair 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Massage Chair 2011-2016 Table Panasonic Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Panasonic

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Panasonic 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Panasonic 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of



Panasonic 2011-2016

Table Panasonic Massage Chair SWOT Analysis

Table Osaki Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Osaki

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Osaki 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Osaki 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Osaki 2011-2016

Table Osaki Massage Chair SWOT Analysis

Table Inada Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Inada

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Inada 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Inada 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Inada 2011-2016

Table Inada Massage Chair SWOT Analysis

Table Human Touch Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Human Touch

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Human Touch 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Human Touch 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Human Touch 2011-2016

 Table Human Touch Massage Chair SWOT Analysis

Table Fujiiryoki Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Fujiiryoki

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost



(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fujiiryoki 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Fujiiryoki 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Fujiiryoki 2011-2016

Table Fujiiryoki Massage Chair SWOT Analysis

Table Titan Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Titan

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Titan 2011-2016 Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Titan 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Titan 2011-2016

Table Titan Massage Chair SWOT Analysis

Table OSIM Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of OSIM

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of OSIM 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of OSIM 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of OSIM 2011-2016

Table OSIM Massage Chair SWOT Analysis

Table Omega Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Omega

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Omega 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Omega 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Omega 2011-2016

Table Omega Massage Chair SWOT Analysis



Table Luraco Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Luraco

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Luraco

2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Luraco 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Luraco 2011-2016

Table Luraco Massage Chair SWOT Analysis

Table Infinity Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Infinity

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Infinity 2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Infinity 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Infinity 2011-2016

Table Infinity Massage Chair SWOT Analysis

Table Ogawa Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Ogawa

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Ogawa

2011-2016

Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Ogawa 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Ogawa 2011-2016

Table Ogawa Massage Chair SWOT Analysis

Table Cozzia Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Massage Chair Picture and Specifications of Cozzia

Table Massage Chair Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Cozzia 2011-2016



Figure Massage Chair Capacity (K Units), Production (K Units) and Growth Rate of Cozzia 2011-2016

Figure Massage Chair Production (K Units) and United States Market Share of Cozzia 2011-2016

Table Cozzia Massage Chair SWOT Analysis

Table Massage Chair Price by Regions 2011-2016

Table Massage Chair Price by Product Types 2011-2016

Table Massage Chair Price by Companies 2011-2016

Table Massage Chair Gross Margin by Companies 2011-2016

Table Price Comparison of Massage Chair by Regions 2011-2016 (USD/Unit)

Table Price of Different Massage Chair Product Types (USD/Unit)

Table Market Share of Different Massage Chair Price Level

Table Gross Margin of Different Massage Chair Applications

Table Marketing Channels Status of Massage Chair

Table Traders or Distributors of Massage Chair with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Massage Chair (USD/Unit) in 2015

Table United States Import, Export, and Trade of Massage Chair (K Units) Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Massage Chair 2016-2021

Figure United States Capacity Utilization Rate of Massage Chair 2016-2021 Table United States Massage Chair Production by Type 2016-2021 (K Units) Table United States Massage Chair Production Market Share by Type 2016-2021

Figure United States Production Market Share of Massage Chair by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Massage Chair 2016-2021 Figure United States Sales Revenue (Million USD) and Growth Rate of Massage Chair 2016-2021

Figure United States Sales of Massage Chair by Applications 2016-2021 (K Units) Table United States Production Market Share of Massage Chair by Applications 2016-2021

Figure United States Production Market Share of Massage Chair by Applications in 2021

Table United States Production, Import, Export and Consumption of Massage Chair 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Massage Chair 2016-2021

Table Major Raw Materials Suppliers of Massage Chair with Contact Information Table Manufacturing Equipment Suppliers of Massage Chair with Contact Information Table Major Players of Massage Chair with Contact Information



Table Key Consumers of Massage Chair with Contact Information Table Supply Chain Relationship Analysis of Massage Chair Table New Project SWOT Analysis of Massage Chair Table New Project Investment Feasibility Analysis of Massage Chair Table Part of Interviewees Record List



I would like to order

Product name: United States Massage Chair Industry 2016 Market Research Report Product link: <u>https://marketpublishers.com/r/U8D4F90E0FAEN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U8D4F90E0FAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970