

# **United States Mass Notification Systems Market Report 2016**

https://marketpublishers.com/r/UB76255D3C2EN.html

Date: September 2016

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UB76255D3C2EN

#### **Abstracts**

#### Notes:

Sales, means the sales volume of Mass Notification Systems

Revenue, means the sales value of Mass Notification Systems

This report studies sales (consumption) of Mass Notification Systems in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Athoc Inc.

Cooper Industries (Eaton Corporation)

Everbridge

Mir3, Inc.

Mircom Group of Companies

Omnilert

Send Word Now

**Xmatters** 



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

On-premise

On-demand

Type III

Split by applications, this report focuses on sales, market share and growth rate of Mass Notification Systems in each application, can be divided into

Interoperable Emergency Communications

Business Continuity & Disaster Recovery

Integrated Public Alert & Warning

**Business Operations** 



#### **Contents**

United States Mass Notification Systems Market Report 2016

#### 1 MASS NOTIFICATION SYSTEMS OVERVIEW

- 1.1 Product Overview and Scope of Mass Notification Systems
- 1.2 Classification of Mass Notification Systems
  - 1.2.1 On-premise
  - 1.2.2 On-demand
  - 1.2.3 Type III
- 1.3 Application of Mass Notification Systems
- 1.3.1 Interoperable Emergency Communications
- 1.3.2 Business Continuity & Disaster Recovery
- 1.3.3 Integrated Public Alert & Warning
- 1.3.4 Business Operations
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Mass Notification Systems (2011-2021)
  - 1.4.1 United States Mass Notification Systems Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Mass Notification Systems Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES MASS NOTIFICATION SYSTEMS COMPETITION BY MANUFACTURERS

- 2.1 United States Mass Notification Systems Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Mass Notification Systems Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Mass Notification Systems Average Price by Manufactures (2015 and 2016)
- 2.4 Mass Notification Systems Market Competitive Situation and Trends
  - 2.4.1 Mass Notification Systems Market Concentration Rate
  - 2.4.2 Mass Notification Systems Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES MASS NOTIFICATION SYSTEMS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Mass Notification Systems Sales and Market Share by Type



(2011-2016)

- 3.2 United States Mass Notification Systems Revenue and Market Share by Type (2011-2016)
- 3.3 United States Mass Notification Systems Price by Type (2011-2016)
- 3.4 United States Mass Notification Systems Sales Growth Rate by Type (2011-2016)

## 4 UNITED STATES MASS NOTIFICATION SYSTEMS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Mass Notification Systems Sales and Market Share by Application (2011-2016)
- 4.2 United States Mass Notification Systems Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### 5 UNITED STATES MASS NOTIFICATION SYSTEMS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Athoc Inc.
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Mass Notification Systems Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Athoc Inc. Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Cooper Industries (Eaton Corporation)
  - 5.2.2 Mass Notification Systems Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
  - 5.2.3 Cooper Industries (Eaton Corporation) Mass Notification Systems Sales,

Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Everbridge
  - 5.3.2 Mass Notification Systems Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Everbridge Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.3.4 Main Business/Business Overview
- 5.4 Mir3, Inc.
  - 5.4.2 Mass Notification Systems Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Mir3, Inc. Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Mircom Group of Companies
  - 5.5.2 Mass Notification Systems Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
- 5.5.3 Mircom Group of Companies Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Omnilert
  - 5.6.2 Mass Notification Systems Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
- 5.6.3 Omnilert Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Send Word Now
  - 5.7.2 Mass Notification Systems Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
- 5.7.3 Send Word Now Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Xmatters
  - 5.8.2 Mass Notification Systems Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
- 5.8.3 Xmatters Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

#### 6 MASS NOTIFICATION SYSTEMS MANUFACTURING COST ANALYSIS



- 6.1 Mass Notification Systems Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Mass Notification Systems

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Mass Notification Systems Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Mass Notification Systems Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES MASS NOTIFICATION SYSTEMS MARKET FORECAST



#### (2016-2021)

- 10.1 United States Mass Notification Systems Sales, Revenue Forecast (2016-2021)
- 10.2 United States Mass Notification Systems Sales Forecast by Type (2016-2021)
- 10.3 United States Mass Notification Systems Sales Forecast by Application (2016-2021)
- 10.4 Mass Notification Systems Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mass Notification Systems

Table Classification of Mass Notification Systems

Figure United States Sales Market Share of Mass Notification Systems by Type in 2015

Figure On-premise Picture

Figure On-demand Picture

Table Application of Mass Notification Systems

Figure United States Sales Market Share of Mass Notification Systems by Application in 2015

Figure Interoperable Emergency Communications Examples

Figure Business Continuity & Disaster Recovery Examples

Figure Integrated Public Alert & Warning Examples

Figure Business Operations Examples

Figure United States Mass Notification Systems Sales and Growth Rate (2011-2021)

Figure United States Mass Notification Systems Revenue and Growth Rate (2011-2021)

Table United States Mass Notification Systems Sales of Key Manufacturers (2015 and 2016)

Table United States Mass Notification Systems Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Mass Notification Systems Sales Share by Manufacturers

Figure 2016 Mass Notification Systems Sales Share by Manufacturers

Table United States Mass Notification Systems Revenue by Manufacturers (2015 and 2016)

Table United States Mass Notification Systems Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Mass Notification Systems Revenue Share by Manufacturers Table 2016 United States Mass Notification Systems Revenue Share by Manufacturers Table United States Market Mass Notification Systems Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Mass Notification Systems Average Price of Key Manufacturers in 2015

Figure Mass Notification Systems Market Share of Top 3 Manufacturers

Figure Mass Notification Systems Market Share of Top 5 Manufacturers

Table United States Mass Notification Systems Sales by Type (2011-2016)

Table United States Mass Notification Systems Sales Share by Type (2011-2016)

Figure United States Mass Notification Systems Sales Market Share by Type in 2015



Table United States Mass Notification Systems Revenue and Market Share by Type (2011-2016)

Table United States Mass Notification Systems Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Mass Notification Systems by Type (2011-2016)

Table United States Mass Notification Systems Price by Type (2011-2016)

Figure United States Mass Notification Systems Sales Growth Rate by Type (2011-2016)

Table United States Mass Notification Systems Sales by Application (2011-2016)

Table United States Mass Notification Systems Sales Market Share by Application (2011-2016)

Figure United States Mass Notification Systems Sales Market Share by Application in 2015

Table United States Mass Notification Systems Sales Growth Rate by Application (2011-2016)

Figure United States Mass Notification Systems Sales Growth Rate by Application (2011-2016)

Table Athoc Inc. Basic Information List

Table Athoc Inc. Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Athoc Inc. Mass Notification Systems Sales Market Share (2011-2016)

Table Cooper Industries (Eaton Corporation) Basic Information List

Table Cooper Industries (Eaton Corporation) Mass Notification Systems Sales,

Revenue, Price and Gross Margin (2011-2016)

Table Cooper Industries (Eaton Corporation) Mass Notification Systems Sales Market Share (2011-2016)

Table Everbridge Basic Information List

Table Everbridge Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Table Everbridge Mass Notification Systems Sales Market Share (2011-2016)

Table Mir3, Inc. Basic Information List

Table Mir3, Inc. Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mir3, Inc. Mass Notification Systems Sales Market Share (2011-2016)

Table Mircom Group of Companies Basic Information List

Table Mircom Group of Companies Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mircom Group of Companies Mass Notification Systems Sales Market Share (2011-2016)

Table Omnilert Basic Information List



Table Omnilert Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Table Omnilert Mass Notification Systems Sales Market Share (2011-2016)

Table Send Word Now Basic Information List

Table Send Word Now Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Table Send Word Now Mass Notification Systems Sales Market Share (2011-2016)

Table Xmatters Basic Information List

Table Xmatters Mass Notification Systems Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xmatters Mass Notification Systems Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mass Notification Systems

Figure Manufacturing Process Analysis of Mass Notification Systems

Figure Mass Notification Systems Industrial Chain Analysis

Table Raw Materials Sources of Mass Notification Systems Major Manufacturers in 2015

Table Major Buyers of Mass Notification Systems

Table Distributors/Traders List

Figure United States Mass Notification Systems Production and Growth Rate Forecast (2016-2021)

Figure United States Mass Notification Systems Revenue and Growth Rate Forecast (2016-2021)

Table United States Mass Notification Systems Production Forecast by Type (2016-2021)

Table United States Mass Notification Systems Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Mass Notification Systems Market Report 2016

Product link: <a href="https://marketpublishers.com/r/UB76255D3C2EN.html">https://marketpublishers.com/r/UB76255D3C2EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UB76255D3C2EN.html">https://marketpublishers.com/r/UB76255D3C2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970