

# United States Mashed Potatoes Market Report 2017

<https://marketpublishers.com/r/U32810C0382PEN.html>

Date: October 2017

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U32810C0382PEN

## Abstracts

In this report, the United States Mashed Potatoes market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Mashed Potatoes in these regions, from 2012 to 2022 (forecast).

United States Mashed Potatoes market competition by top manufacturers/players, with Mashed Potatoes sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Idahoan

## Pineland Farms Potato Company

Hungry Jack Potatoes

Agristo

Continental

Knorr

Simply Potatoes

Hormel

McCain

Pomuni

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Powder

Solid

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Mashed Potatoes for each application, including

Food Ingredient

Processed Food Products

Preserved Food Products

If you have any special requirements, please let us know and we will offer you the report

as you want.

## Contents

### United States Mashed Potatoes Market Report 2017

## **1 MASHED POTATOES OVERVIEW**

- 1.1 Product Overview and Scope of Mashed Potatoes
- 1.2 Classification of Mashed Potatoes by Product Category
  - 1.2.1 United States Mashed Potatoes Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Mashed Potatoes Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Powder
  - 1.2.4 Solid
- 1.3 United States Mashed Potatoes Market by Application/End Users
  - 1.3.1 United States Mashed Potatoes Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Food Ingredient
  - 1.3.3 Processed Food Products
  - 1.3.4 Preserved Food Products
- 1.4 United States Mashed Potatoes Market by Region
  - 1.4.1 United States Mashed Potatoes Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Mashed Potatoes Status and Prospect (2012-2022)
  - 1.4.3 Southwest Mashed Potatoes Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Mashed Potatoes Status and Prospect (2012-2022)
  - 1.4.5 New England Mashed Potatoes Status and Prospect (2012-2022)
  - 1.4.6 The South Mashed Potatoes Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Mashed Potatoes Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Mashed Potatoes (2012-2022)
  - 1.5.1 United States Mashed Potatoes Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Mashed Potatoes Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES MASHED POTATOES MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Mashed Potatoes Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Mashed Potatoes Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Mashed Potatoes Average Price by Players/Suppliers (2012-2017)

2.4 United States Mashed Potatoes Market Competitive Situation and Trends

2.4.1 United States Mashed Potatoes Market Concentration Rate

2.4.2 United States Mashed Potatoes Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Mashed Potatoes Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES MASHED POTATOES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Mashed Potatoes Sales and Market Share by Region (2012-2017)

3.2 United States Mashed Potatoes Revenue and Market Share by Region (2012-2017)

3.3 United States Mashed Potatoes Price by Region (2012-2017)

### **4 UNITED STATES MASHED POTATOES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Mashed Potatoes Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Mashed Potatoes Revenue and Market Share by Type (2012-2017)

4.3 United States Mashed Potatoes Price by Type (2012-2017)

4.4 United States Mashed Potatoes Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES MASHED POTATOES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Mashed Potatoes Sales and Market Share by Application (2012-2017)

5.2 United States Mashed Potatoes Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES MASHED POTATOES PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Idahoan

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Mashed Potatoes Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Idahoan Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Pineland Farms Potato Company
  - 6.2.2 Mashed Potatoes Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Pineland Farms Potato Company Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Hungry Jack Potatoes
  - 6.3.2 Mashed Potatoes Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Hungry Jack Potatoes Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Agristo
  - 6.4.2 Mashed Potatoes Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Agristo Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Continental
  - 6.5.2 Mashed Potatoes Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Continental Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Knorr
  - 6.6.2 Mashed Potatoes Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Knorr Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Simply Potatoes
  - 6.7.2 Mashed Potatoes Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Simply Potatoes Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Hormel
  - 6.8.2 Mashed Potatoes Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Hormel Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 McCain
  - 6.9.2 Mashed Potatoes Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 McCain Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Pomuni
  - 6.10.2 Mashed Potatoes Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Pomuni Mashed Potatoes Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

## **7 MASHED POTATOES MANUFACTURING COST ANALYSIS**

- 7.1 Mashed Potatoes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Mashed Potatoes

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Mashed Potatoes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mashed Potatoes Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES MASHED POTATOES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Mashed Potatoes Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Mashed Potatoes Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Mashed Potatoes Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Mashed Potatoes Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Mashed Potatoes

Figure United States Mashed Potatoes Market Size (K Units) by Type (2012-2022)

Figure United States Mashed Potatoes Sales Volume Market Share by Type (Product Category) in 2016

Figure Powder Product Picture

Figure Solid Product Picture

Figure United States Mashed Potatoes Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Mashed Potatoes by Application in 2016

Figure Food Ingredient Examples

Table Key Downstream Customer in Food Ingredient

Figure Processed Food Products Examples

Table Key Downstream Customer in Processed Food Products

Figure Preserved Food Products Examples

Table Key Downstream Customer in Preserved Food Products

Figure United States Mashed Potatoes Market Size (Million USD) by Region (2012-2022)

Figure The West Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Mashed Potatoes Sales (K Units) and Growth Rate (2012-2022)

Figure United States Mashed Potatoes Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Mashed Potatoes Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Mashed Potatoes Sales (K Units) of Key Players/Suppliers

(2012-2017)

Table United States Mashed Potatoes Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Mashed Potatoes Sales Share by Players/Suppliers

Figure 2017 United States Mashed Potatoes Sales Share by Players/Suppliers

Figure United States Mashed Potatoes Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Mashed Potatoes Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Mashed Potatoes Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Mashed Potatoes Revenue Share by Players/Suppliers

Figure 2017 United States Mashed Potatoes Revenue Share by Players/Suppliers

Table United States Market Mashed Potatoes Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Mashed Potatoes Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Mashed Potatoes Market Share of Top 3 Players/Suppliers

Figure United States Mashed Potatoes Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Mashed Potatoes Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Mashed Potatoes Product Category

Table United States Mashed Potatoes Sales (K Units) by Region (2012-2017)

Table United States Mashed Potatoes Sales Share by Region (2012-2017)

Figure United States Mashed Potatoes Sales Share by Region (2012-2017)

Figure United States Mashed Potatoes Sales Market Share by Region in 2016

Table United States Mashed Potatoes Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Mashed Potatoes Revenue Share by Region (2012-2017)

Figure United States Mashed Potatoes Revenue Market Share by Region (2012-2017)

Figure United States Mashed Potatoes Revenue Market Share by Region in 2016

Table United States Mashed Potatoes Price (USD/Unit) by Region (2012-2017)

Table United States Mashed Potatoes Sales (K Units) by Type (2012-2017)

Table United States Mashed Potatoes Sales Share by Type (2012-2017)

Figure United States Mashed Potatoes Sales Share by Type (2012-2017)

Figure United States Mashed Potatoes Sales Market Share by Type in 2016

Table United States Mashed Potatoes Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Mashed Potatoes Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Mashed Potatoes by Type (2012-2017)

Figure Revenue Market Share of Mashed Potatoes by Type in 2016  
Table United States Mashed Potatoes Price (USD/Unit) by Types (2012-2017)  
Figure United States Mashed Potatoes Sales Growth Rate by Type (2012-2017)  
Table United States Mashed Potatoes Sales (K Units) by Application (2012-2017)  
Table United States Mashed Potatoes Sales Market Share by Application (2012-2017)  
Figure United States Mashed Potatoes Sales Market Share by Application (2012-2017)  
Figure United States Mashed Potatoes Sales Market Share by Application in 2016  
Table United States Mashed Potatoes Sales Growth Rate by Application (2012-2017)  
Figure United States Mashed Potatoes Sales Growth Rate by Application (2012-2017)  
Table Idahoan Basic Information List  
Table Idahoan Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Idahoan Mashed Potatoes Sales Growth Rate (2012-2017)  
Figure Idahoan Mashed Potatoes Sales Market Share in United States (2012-2017)  
Figure Idahoan Mashed Potatoes Revenue Market Share in United States (2012-2017)  
Table Pineland Farms Potato Company Basic Information List  
Table Pineland Farms Potato Company Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Pineland Farms Potato Company Mashed Potatoes Sales Growth Rate (2012-2017)  
Figure Pineland Farms Potato Company Mashed Potatoes Sales Market Share in United States (2012-2017)  
Figure Pineland Farms Potato Company Mashed Potatoes Revenue Market Share in United States (2012-2017)  
Table Hungry Jack Potatoes Basic Information List  
Table Hungry Jack Potatoes Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hungry Jack Potatoes Mashed Potatoes Sales Growth Rate (2012-2017)  
Figure Hungry Jack Potatoes Mashed Potatoes Sales Market Share in United States (2012-2017)  
Figure Hungry Jack Potatoes Mashed Potatoes Revenue Market Share in United States (2012-2017)  
Table Agristo Basic Information List  
Table Agristo Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Agristo Mashed Potatoes Sales Growth Rate (2012-2017)  
Figure Agristo Mashed Potatoes Sales Market Share in United States (2012-2017)  
Figure Agristo Mashed Potatoes Revenue Market Share in United States (2012-2017)  
Table Continental Basic Information List

Table Continental Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Continental Mashed Potatoes Sales Growth Rate (2012-2017)

Figure Continental Mashed Potatoes Sales Market Share in United States (2012-2017)

Figure Continental Mashed Potatoes Revenue Market Share in United States (2012-2017)

Table Knorr Basic Information List

Table Knorr Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Knorr Mashed Potatoes Sales Growth Rate (2012-2017)

Figure Knorr Mashed Potatoes Sales Market Share in United States (2012-2017)

Figure Knorr Mashed Potatoes Revenue Market Share in United States (2012-2017)

Table Simply Potatoes Basic Information List

Table Simply Potatoes Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Simply Potatoes Mashed Potatoes Sales Growth Rate (2012-2017)

Figure Simply Potatoes Mashed Potatoes Sales Market Share in United States (2012-2017)

Figure Simply Potatoes Mashed Potatoes Revenue Market Share in United States (2012-2017)

Table Hormel Basic Information List

Table Hormel Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hormel Mashed Potatoes Sales Growth Rate (2012-2017)

Figure Hormel Mashed Potatoes Sales Market Share in United States (2012-2017)

Figure Hormel Mashed Potatoes Revenue Market Share in United States (2012-2017)

Table McCain Basic Information List

Table McCain Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure McCain Mashed Potatoes Sales Growth Rate (2012-2017)

Figure McCain Mashed Potatoes Sales Market Share in United States (2012-2017)

Figure McCain Mashed Potatoes Revenue Market Share in United States (2012-2017)

Table Pomuni Basic Information List

Table Pomuni Mashed Potatoes Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pomuni Mashed Potatoes Sales Growth Rate (2012-2017)

Figure Pomuni Mashed Potatoes Sales Market Share in United States (2012-2017)

Figure Pomuni Mashed Potatoes Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mashed Potatoes

Figure Manufacturing Process Analysis of Mashed Potatoes

Figure Mashed Potatoes Industrial Chain Analysis

Table Raw Materials Sources of Mashed Potatoes Major Players/Suppliers in 2016

Table Major Buyers of Mashed Potatoes

Table Distributors/Traders List

Figure United States Mashed Potatoes Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Mashed Potatoes Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Mashed Potatoes Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Mashed Potatoes Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Mashed Potatoes Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Mashed Potatoes Sales Volume (K Units) Forecast by Type in 2022

Table United States Mashed Potatoes Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Mashed Potatoes Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Mashed Potatoes Sales Volume (K Units) Forecast by Application in 2022

Table United States Mashed Potatoes Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Mashed Potatoes Sales Volume Share Forecast by Region (2017-2022)

Figure United States Mashed Potatoes Sales Volume Share Forecast by Region (2017-2022)

Figure United States Mashed Potatoes Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Mashed Potatoes Market Report 2017

Product link: <https://marketpublishers.com/r/U32810C0382PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U32810C0382PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970