

United States Markers & Highlighters Industry 2016 Market Research Report

https://marketpublishers.com/r/U384CB22905EN.html

Date: March 2016

Pages: 139

Price: US\$ 3,800.00 (Single User License)

ID: U384CB22905EN

Abstracts

The United States Markers & Highlighters Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Markers & Highlighters industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Markers & Highlighters market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Markers & Highlighters industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 146 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Markers & Highlighters
 - 1.1.1 Definition of Markers & Highlighters
 - 1.1.2 Specifications of Markers & Highlighters
- 1.2 Classification of Markers & Highlighters
- 1.3 Applications of Markers & Highlighters
- 1.4 Industry Chain Structure of Markers & Highlighters
- 1.5 Industry Overview of Markers & Highlighters
- 1.6 Industry Policy Analysis of Markers & Highlighters
- 1.7 Industry News Analysis of Markers & Highlighters

2 MANUFACTURING COST STRUCTURE ANALYSIS OF MARKERS & HIGHLIGHTERS

- 2.1 Bill of Materials (BOM) of Markers & Highlighters
- 2.2 BOM Price Analysis of Markers & Highlighters
- 2.3 Labor Cost Analysis of Markers & Highlighters
- 2.4 Depreciation Cost Analysis of Markers & Highlighters
- 2.5 Manufacturing Cost Structure Analysis of Markers & Highlighters
- 2.6 Manufacturing Process Analysis of Markers & Highlighters
- 2.7 United States Price, Cost and Gross of Markers & Highlighters 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Markers & Highlighters Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Markers & Highlighters Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Markers & Highlighters Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF MARKERS & HIGHLIGHTERS BY REGIONS, TYPE, AND APPLICATIONS



- 4.1 United States Production of Markers & Highlighters by Regions 2011-2016
- 4.2 United States Production of Markers & Highlighters by Type 2011-2016
- 4.3 United States Sales of Markers & Highlighters by Applications 2011-2016
- 4.4 Price Analysis of United States Markers & Highlighters Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Markers & Highlighters 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF MARKERS & HIGHLIGHTERS BY REGIONS

- 5.1 United States Consumption Volume of Markers & Highlighters by Regions 2011-2016
- 5.2 United States Consumption Value of Markers & Highlighters by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Markers & Highlighters by Regions 2011-2016

6 ANALYSIS OF MARKERS & HIGHLIGHTERS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Markers & Highlighters 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Markers & Highlighters 2014-2015
- 6.3 Sales Overview of Markers & Highlighters 2011-2016
- 6.4 Supply, Consumption and Gap of Markers & Highlighters 2011-2016
- 6.5 Import, Export and Consumption of Markers & Highlighters 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Markers & Highlighters 2011-2016

7 ANALYSIS OF MARKERS & HIGHLIGHTERS INDUSTRY KEY MANUFACTURERS

- 7.1 BIC
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specifications
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
 - 7.1.2.3 Type III
 - 7.1.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.1.4 Contact Information
- 7.2 Crayola
- 7.2.1 Company Profile



- 7.2.2 Product Picture and Specifications
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
 - 7.2.2.3 Type III
- 7.2.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.2.4 Contact Information
- 7.3 Expo
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specifications
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
 - 7.3.2.3 Type III
 - 7.3.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.3.4 Contact Information
- 7.4 Marvy Uchida
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specifications
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.2.3 Type III
 - 7.4.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.4.4 Contact Information
- 7.5 Sharpie
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specifications
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.2.3 Type III
 - 7.5.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 7.5.4 Contact Information

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Markers & Highlighters Product Types
- 8.5 Market Share Analysis of Different Markers & Highlighters Price Levels
- 8.6 Gross Margin Analysis of Different Markers & Highlighters Applications



9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MARKERS & HIGHLIGHTERS

- 9.1 Marketing Channels Status of Markers & Highlighters
- 9.2 Traders or Distributors of Markers & Highlighters with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Markers & Highlighters
- 9.4 United States Import, Export and Trade Analysis of Markers & Highlighters

10 DEVELOPMENT TREND OF MARKERS & HIGHLIGHTERS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Markers & Highlighters 2016-2021
- 10.2 Production Market Share by Product Types of Markers & Highlighters 2016-2021
- 10.3 Sales and Sales Revenue Overview of Markers & Highlighters 2016-2021
- 10.4 United States Sales of Markers & Highlighters by Applications 2016-2021
- 10.5 Import, Export and Consumption of Markers & Highlighters 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Markers & Highlighters 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF MARKERS & HIGHLIGHTERS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Markers & Highlighters with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Markers & Highlighters with Contact Information
- 11.3 Major Players of Markers & Highlighters with Contact Information
- 11.4 Key Consumers of Markers & Highlighters with Contact Information
- 11.5 Supply Chain Relationship Analysis of Markers & Highlighters

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MARKERS & HIGHLIGHTERS

- 12.1 New Project SWOT Analysis of Markers & Highlighters
- 12.2 New Project Investment Feasibility Analysis of Markers & Highlighters

13 CONCLUSION OF THE UNITED STATES MARKERS & HIGHLIGHTERS INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Markers & Highlighters

Table Product Specifications of Markers & Highlighters

Table Classification of Markers & Highlighters

Figure United States Sales Market Share of Markers & Highlighters by Product Types in 2015

Table Applications of Markers & Highlighters

Figure United States Sales Market Share of Markers & Highlighters by Applications in 2015

Figure Industry Chain Structure of Markers & Highlighters

Table United States Industry Overview of Markers & Highlighters

Table Industry Policy of Markers & Highlighters

Table Industry News List of Markers & Highlighters

Table Bill of Materials (BOM) of Markers & Highlighters

Table Bill of Materials (BOM) Price of Markers & Highlighters

Table Labor Cost of Markers & Highlighters

Table Depreciation Cost of Markers & Highlighters

Table Manufacturing Cost Structure Analysis of Markers & Highlighters in 2015

Figure Manufacturing Process Analysis of Markers & Highlighters

Table United States Price Analysis of Markers & Highlighters 2011-2016 (USD/Unit)

Table United States Cost Analysis of Markers & Highlighters 2011-2016 (USD/Unit)

Table United States Gross Analysis of Markers & Highlighters 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Markers & Highlighters Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Markers & Highlighters Manufacturers in 2015

Table R&D Status and Technology Source of United States Markers & Highlighters Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Markers & Highlighters Key Manufacturers in 2015

Table United States Production of Markers & Highlighters by Regions 2011-2016 (K Units)

Table United States Production Market Share of Markers & Highlighters by Regions 2011-2016

Figure United States Production Market Share of Markers & Highlighters by Regions in 2014



Figure United States Production Market Share of Markers & Highlighters by Regions in 2015

Table United States Production of Markers & Highlighters by Types in 2011-2016 (K Units)

Table United States Production Market Share of Markers & Highlighters by Type in 2011-2016

Figure United States Production Market Share of Markers & Highlighters by Type in 2014

Figure United States Production Market Share of Markers & Highlighters by Type in 2015

Table United States Sales of Markers & Highlighters by Applications 2011-2016 (K Units)

Table United States Production Market Share of Markers & Highlighters by Applications 2011-2016

Figure United States Production Market Share of Markers & Highlighters by Applications in 2014

Figure United States Production Market Share of Markers & Highlighters by Applications in 2015

Table Price Comparison of United States Markers & Highlighters Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Markers & Highlighters 2011-2016

Table United States Consumption Volume of Markers & Highlighters by Regions 2011-2016 (K Units)

Table United States Consumption Volume Market Share of Markers & Highlighters by Regions 2011-2016

Figure United States Consumption Volume Market Share of Markers & Highlighters by Regions in 2014

Figure United States Consumption Volume Market Share of Markers & Highlighters by Regions in 2015

Table United States Consumption Value of Markers & Highlighters by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Markers & Highlighters by Regions 2011-2016

Figure United States Consumption Value Market Share of Markers & Highlighters by Regions in 2014

Figure United States Consumption Value Market Share of Markers & Highlighters by Regions in 2015

Table Consumption Price of Markers & Highlighters by Regions 2011-2016 (USD/Unit)



Table United States and Major Manufacturers Capacity of Markers & Highlighters 2011-2016 (K Units)

Table United States Capacity Market Share of Major Markers & Highlighters Manufacturers 2011-2016

Table United States and Major Manufacturers Production of Markers & Highlighters 2011-2016 (K Units)

Table United States Production Market Share of Major Markers & Highlighters Manufacturers 2011-2016

Table United States and Major Manufacturers Sales of Markers & Highlighters 2011-2016 (K Units)

Table United States Sales Market Share of Major Markers & Highlighters Manufacturers 2011-2016

Table United States and Major Manufacturers Sales Revenue of Markers & Highlighters 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Markers & Highlighters Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Markers & Highlighters 2011-2016

Figure United States Capacity Utilization Rate of Markers & Highlighters 2011-2016 Figure United States Sales Revenue (M USD) and Growth Rate of Markers & Highlighters 2011-2016

Figure United States Production Market Share of Major Markers & Highlighters Manufacturers in 2014

Figure United States Production Market Share of Major Markers & Highlighters Manufacturers in 2015

Figure United States Sales Market Share of Major Markers & Highlighters Manufacturers in 2014

Figure United States Sales Market Share of Major Markers & Highlighters Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Markers & Highlighters 2011-2016

Table United States Supply, Consumption and Gap of Markers & Highlighters 2011-2016 (K Units)

Table United States Import, Export and Consumption of Markers & Highlighters 2011-2016 (K Units)

Table Price of United States Markers & Highlighters Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Markers & Highlighters Major Manufacturers 2011-2016



Table United States and Major Manufacturers Revenue of Markers & Highlighters 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Markers & Highlighters 2011-2016 Table BIC Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Markers & Highlighters Picture and Specifications of BIC

Table Markers & Highlighters Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of BIC 2011-2016

Figure Markers & Highlighters Capacity (K Units), Production (K Units) and Growth Rate of BIC 2011-2016

Figure Markers & Highlighters Production (K Units) and United States Market Share of BIC 2011-2016

Table BIC Markers & Highlighters SWOT Analysis

Table Crayola Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Markers & Highlighters Picture and Specifications of Crayola

Table Markers & Highlighters Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Crayola 2011-2016

Figure Markers & Highlighters Capacity (K Units), Production (K Units) and Growth Rate of Crayola 2011-2016

Figure Markers & Highlighters Production (K Units) and United States Market Share of Crayola 2011-2016

Table Crayola Markers & Highlighters SWOT Analysis

Table Expo Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Markers & Highlighters Picture and Specifications of Expo

Table Markers & Highlighters Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Expo 2011-2016

Figure Markers & Highlighters Capacity (K Units), Production (K Units) and Growth Rate of Expo 2011-2016

Figure Markers & Highlighters Production (K Units) and United States Market Share of Expo 2011-2016

Table Expo Markers & Highlighters SWOT Analysis

Table Marvy Uchida Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Markers & Highlighters Picture and Specifications of Marvy Uchida



Table Markers & Highlighters Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Marvy Uchida 2011-2016

Figure Markers & Highlighters Capacity (K Units), Production (K Units) and Growth Rate of Marvy Uchida 2011-2016

Figure Markers & Highlighters Production (K Units) and United States Market Share of Marvy Uchida 2011-2016

Table Marvy Uchida Markers & Highlighters SWOT Analysis

Table Sharpie Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Markers & Highlighters Picture and Specifications of Sharpie

Table Markers & Highlighters Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Sharpie 2011-2016

Figure Markers & Highlighters Capacity (K Units), Production (K Units) and Growth Rate of Sharpie 2011-2016

Figure Markers & Highlighters Production (K Units) and United States Market Share of Sharpie 2011-2016

Table Sharpie Markers & Highlighters SWOT Analysis

Table Markers & Highlighters Price by Regions 2011-2016

Table Markers & Highlighters Price by Product Types 2011-2016

Table Markers & Highlighters Price by Companies 2011-2016

Table Markers & Highlighters Gross Margin by Companies 2011-2016

Table Price Comparison of Markers & Highlighters by Regions 2011-2016 (USD/Unit)

Table Price of Different Markers & Highlighters Product Types (USD/Unit)

Table Market Share of Different Markers & Highlighters Price Level

Table Gross Margin of Different Markers & Highlighters Applications

Table Marketing Channels Status of Markers & Highlighters

Table Traders or Distributors of Markers & Highlighters with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Markers & Highlighters (USD/Unit) in 2015

Table United States Import, Export, and Trade of Markers & Highlighters (K Units) Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Markers & Highlighters 2016-2021

Figure United States Capacity Utilization Rate of Markers & Highlighters 2016-2021 Table United States Markers & Highlighters Production by Type 2016-2021 (K Units) Table United States Markers & Highlighters Production Market Share by Type 2016-2021

Figure United States Production Market Share of Markers & Highlighters by Type in



2021

Figure United States Sales (K Units) and Growth Rate of Markers & Highlighters 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Markers & Highlighters 2016-2021

Figure United States Sales of Markers & Highlighters by Applications 2016-2021 (K Units)

Table United States Production Market Share of Markers & Highlighters by Applications 2016-2021

Figure United States Production Market Share of Markers & Highlighters by Applications in 2021

Table United States Production, Import, Export and Consumption of Markers & Highlighters 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Markers & Highlighters 2016-2021

Table Major Raw Materials Suppliers of Markers & Highlighters with Contact Information Table Manufacturing Equipment Suppliers of Markers & Highlighters with Contact Information

Table Major Players of Markers & Highlighters with Contact Information

Table Key Consumers of Markers & Highlighters with Contact Information

Table Supply Chain Relationship Analysis of Markers & Highlighters

Table New Project SWOT Analysis of Markers & Highlighters

Table New Project Investment Feasibility Analysis of Markers & Highlighters

Table Part of Interviewees Record List



I would like to order

Product name: United States Markers & Highlighters Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/U384CB22905EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U384CB22905EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970