

# United States Maritime Satellite Communication Market Report 2016

<https://marketpublishers.com/r/U54F8966F32EN.html>

Date: October 2016

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U54F8966F32EN

## Abstracts

### Notes:

Sales, means the sales volume of Maritime Satellite Communication

Revenue, means the sales value of Maritime Satellite Communication

This report studies sales (consumption) of Maritime Satellite Communication in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Inmarsat Communications

Iridium Communications

Thuraya Telecommunications Company

Hughes Network System

KVH Industries

VIASAT

Harris Caprock

Royal Imetech

## Globecomm Systems

VT iDirect

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Maritime Satellite Communication in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Maritime Satellite Communication Market Report 2016

## **1 MARITIME SATELLITE COMMUNICATION OVERVIEW**

### 1.1 Product Overview and Scope of Maritime Satellite Communication

### 1.2 Classification of Maritime Satellite Communication

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Maritime Satellite Communication

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Maritime Satellite Communication (2011-2021)

#### 1.4.1 United States Maritime Satellite Communication Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Maritime Satellite Communication Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES MARITIME SATELLITE COMMUNICATION COMPETITION BY MANUFACTURERS**

### 2.1 United States Maritime Satellite Communication Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Maritime Satellite Communication Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Maritime Satellite Communication Average Price by Manufactures (2015 and 2016)

### 2.4 Maritime Satellite Communication Market Competitive Situation and Trends

#### 2.4.1 Maritime Satellite Communication Market Concentration Rate

#### 2.4.2 Maritime Satellite Communication Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES MARITIME SATELLITE COMMUNICATION SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Maritime Satellite Communication Sales and Market Share by Type (2011-2016)

3.2 United States Maritime Satellite Communication Revenue and Market Share by Type (2011-2016)

3.3 United States Maritime Satellite Communication Price by Type (2011-2016)

3.4 United States Maritime Satellite Communication Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES MARITIME SATELLITE COMMUNICATION SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Maritime Satellite Communication Sales and Market Share by Application (2011-2016)

4.2 United States Maritime Satellite Communication Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES MARITIME SATELLITE COMMUNICATION MANUFACTURERS PROFILES/ANALYSIS**

5.1 Inmarsat Communications

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Maritime Satellite Communication Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Inmarsat Communications Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Iridium Communications

5.2.2 Maritime Satellite Communication Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Iridium Communications Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Thuraya Telecommunications Company

5.3.2 Maritime Satellite Communication Product Type, Application and Specification

5.3.2.1 Type I

- 5.3.2.2 Type II
- 5.3.3 Thuraya Telecommunications Company Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Hughes Network System
  - 5.4.2 Maritime Satellite Communication Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Hughes Network System Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 KVH Industries
  - 5.5.2 Maritime Satellite Communication Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 KVH Industries Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 VIASAT
  - 5.6.2 Maritime Satellite Communication Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 VIASAT Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Harris Caprock
  - 5.7.2 Maritime Satellite Communication Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Harris Caprock Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Royal Imetech
  - 5.8.2 Maritime Satellite Communication Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Royal Imetech Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

## 5.9 Globecom Systems

### 5.9.2 Maritime Satellite Communication Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Globecom Systems Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## 5.10 VT iDirect

### 5.10.2 Maritime Satellite Communication Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 VT iDirect Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.10.4 Main Business/Business Overview

## **6 MARITIME SATELLITE COMMUNICATION MANUFACTURING COST ANALYSIS**

### 6.1 Maritime Satellite Communication Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Maritime Satellite Communication

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Maritime Satellite Communication Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Maritime Satellite Communication Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES MARITIME SATELLITE COMMUNICATION MARKET FORECAST (2016-2021)**

- 10.1 United States Maritime Satellite Communication Sales, Revenue Forecast (2016-2021)
- 10.2 United States Maritime Satellite Communication Sales Forecast by Type (2016-2021)
- 10.3 United States Maritime Satellite Communication Sales Forecast by Application (2016-2021)
- 10.4 Maritime Satellite Communication Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Maritime Satellite Communication

Table Classification of Maritime Satellite Communication

Figure United States Sales Market Share of Maritime Satellite Communication by Type in 2015

Table Application of Maritime Satellite Communication

Figure United States Sales Market Share of Maritime Satellite Communication by Application in 2015

Figure United States Maritime Satellite Communication Sales and Growth Rate (2011-2021)

Figure United States Maritime Satellite Communication Revenue and Growth Rate (2011-2021)

Table United States Maritime Satellite Communication Sales of Key Manufacturers (2015 and 2016)

Table United States Maritime Satellite Communication Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Maritime Satellite Communication Sales Share by Manufacturers

Figure 2016 Maritime Satellite Communication Sales Share by Manufacturers

Table United States Maritime Satellite Communication Revenue by Manufacturers (2015 and 2016)

Table United States Maritime Satellite Communication Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Maritime Satellite Communication Revenue Share by Manufacturers

Table 2016 United States Maritime Satellite Communication Revenue Share by Manufacturers

Table United States Market Maritime Satellite Communication Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Maritime Satellite Communication Average Price of Key Manufacturers in 2015

Figure Maritime Satellite Communication Market Share of Top 3 Manufacturers

Figure Maritime Satellite Communication Market Share of Top 5 Manufacturers

Table United States Maritime Satellite Communication Sales by Type (2011-2016)

Table United States Maritime Satellite Communication Sales Share by Type (2011-2016)

Figure United States Maritime Satellite Communication Sales Market Share by Type in



2015

Table United States Maritime Satellite Communication Revenue and Market Share by Type (2011-2016)

Table United States Maritime Satellite Communication Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Maritime Satellite Communication by Type (2011-2016)

Table United States Maritime Satellite Communication Price by Type (2011-2016)

Figure United States Maritime Satellite Communication Sales Growth Rate by Type (2011-2016)

Table United States Maritime Satellite Communication Sales by Application (2011-2016)

Table United States Maritime Satellite Communication Sales Market Share by Application (2011-2016)

Figure United States Maritime Satellite Communication Sales Market Share by Application in 2015

Table United States Maritime Satellite Communication Sales Growth Rate by Application (2011-2016)

Figure United States Maritime Satellite Communication Sales Growth Rate by Application (2011-2016)

Table Inmarsat Communications Basic Information List

Table Inmarsat Communications Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Inmarsat Communications Maritime Satellite Communication Sales Market Share (2011-2016)

Table Iridium Communications Basic Information List

Table Iridium Communications Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table Iridium Communications Maritime Satellite Communication Sales Market Share (2011-2016)

Table Thuraya Telecommunications Company Basic Information List

Table Thuraya Telecommunications Company Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table Thuraya Telecommunications Company Maritime Satellite Communication Sales Market Share (2011-2016)

Table Hughes Network System Basic Information List

Table Hughes Network System Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hughes Network System Maritime Satellite Communication Sales Market Share (2011-2016)

Table KVH Industries Basic Information List

Table KVH Industries Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table KVH Industries Maritime Satellite Communication Sales Market Share (2011-2016)

Table VIASAT Basic Information List

Table VIASAT Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table VIASAT Maritime Satellite Communication Sales Market Share (2011-2016)

Table Harris Caprock Basic Information List

Table Harris Caprock Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table Harris Caprock Maritime Satellite Communication Sales Market Share (2011-2016)

Table Royal Imetech Basic Information List

Table Royal Imetech Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table Royal Imetech Maritime Satellite Communication Sales Market Share (2011-2016)

Table Globecom Systems Basic Information List

Table Globecom Systems Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table Globecom Systems Maritime Satellite Communication Sales Market Share (2011-2016)

Table VT iDirect Basic Information List

Table VT iDirect Maritime Satellite Communication Sales, Revenue, Price and Gross Margin (2011-2016)

Table VT iDirect Maritime Satellite Communication Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Maritime Satellite Communication

Figure Manufacturing Process Analysis of Maritime Satellite Communication

Figure Maritime Satellite Communication Industrial Chain Analysis

Table Raw Materials Sources of Maritime Satellite Communication Major Manufacturers in 2015

Table Major Buyers of Maritime Satellite Communication

Table Distributors/Traders List

Figure United States Maritime Satellite Communication Production and Growth Rate

Forecast (2016-2021)

Figure United States Maritime Satellite Communication Revenue and Growth Rate

Forecast (2016-2021)

Table United States Maritime Satellite Communication Production Forecast by Type  
(2016-2021)

Table United States Maritime Satellite Communication Consumption Forecast by  
Application (2016-2021)

## I would like to order

Product name: United States Maritime Satellite Communication Market Report 2016

Product link: <https://marketpublishers.com/r/U54F8966F32EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U54F8966F32EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970