

# **United States Marine VHF Radio Market Report 2018**

https://marketpublishers.com/r/U57FB3972C4EN.html

Date: March 2018

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U57FB3972C4EN

### **Abstracts**

In this report, the United States Marine VHF Radio market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Marine VHF Radio in these regions, from 2013 to 2025 (forecast).

United States Marine VHF Radio market competition by top manufacturers/players, with Marine VHF Radio sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Icom Inc.



# Standard Horizon Cobra Uniden Raymarine (FLIR Systems) Entel Group **JVCKENWOOD** Jotron Navico SAILOR (Satcom Global) On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into Fixed-mount Handheld On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including **Fishery** Transport Leisure and Recreation

Other



If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Marine VHF Radio Market Report 2018

#### 1 MARINE VHF RADIO OVERVIEW

- 1.1 Product Overview and Scope of Marine VHF Radio
- 1.2 Classification of Marine VHF Radio by Product Category
- 1.2.1 United States Marine VHF Radio Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Marine VHF Radio Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Fixed-mount
  - 1.2.4 Handheld
- 1.3 United States Marine VHF Radio Market by Application/End Users
- 1.3.1 United States Marine VHF Radio Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Fishery
  - 1.3.3 Transport
  - 1.3.4 Leisure and Recreation
  - 1.3.5 Other
- 1.4 United States Marine VHF Radio Market by Region
- 1.4.1 United States Marine VHF Radio Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Marine VHF Radio Status and Prospect (2013-2025)
  - 1.4.3 Southwest Marine VHF Radio Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Marine VHF Radio Status and Prospect (2013-2025)
  - 1.4.5 New England Marine VHF Radio Status and Prospect (2013-2025)
  - 1.4.6 The South Marine VHF Radio Status and Prospect (2013-2025)
- 1.4.7 The Midwest Marine VHF Radio Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Marine VHF Radio (2013-2025)
  - 1.5.1 United States Marine VHF Radio Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Marine VHF Radio Revenue and Growth Rate (2013-2025)

# 2 UNITED STATES MARINE VHF RADIO MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Marine VHF Radio Sales and Market Share of Key Players/Suppliers (2013-2018)



- 2.2 United States Marine VHF Radio Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Marine VHF Radio Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Marine VHF Radio Market Competitive Situation and Trends
  - 2.4.1 United States Marine VHF Radio Market Concentration Rate
- 2.4.2 United States Marine VHF Radio Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Marine VHF Radio Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES MARINE VHF RADIO SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Marine VHF Radio Sales and Market Share by Region (2013-2018)
- 3.2 United States Marine VHF Radio Revenue and Market Share by Region (2013-2018)
- 3.3 United States Marine VHF Radio Price by Region (2013-2018)

# 4 UNITED STATES MARINE VHF RADIO SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Marine VHF Radio Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Marine VHF Radio Revenue and Market Share by Type (2013-2018)
- 4.3 United States Marine VHF Radio Price by Type (2013-2018)
- 4.4 United States Marine VHF Radio Sales Growth Rate by Type (2013-2018)

# 5 UNITED STATES MARINE VHF RADIO SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Marine VHF Radio Sales and Market Share by Application (2013-2018)
- 5.2 United States Marine VHF Radio Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

# 6 UNITED STATES MARINE VHF RADIO PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Icom Inc.
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Marine VHF Radio Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Icom Inc. Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Standard Horizon
  - 6.2.2 Marine VHF Radio Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Standard Horizon Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Cobra
  - 6.3.2 Marine VHF Radio Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Cobra Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Uniden
  - 6.4.2 Marine VHF Radio Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Uniden Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Raymarine (FLIR Systems)
  - 6.5.2 Marine VHF Radio Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Raymarine (FLIR Systems) Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Entel Group
  - 6.6.2 Marine VHF Radio Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Entel Group Marine VHF Radio Sales, Revenue, Price and Gross Margin



### (2013-2018)

6.6.4 Main Business/Business Overview

#### 6.7 JVCKENWOOD

- 6.7.2 Marine VHF Radio Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 JVCKENWOOD Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Jotron
  - 6.8.2 Marine VHF Radio Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Jotron Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Navico
  - 6.9.2 Marine VHF Radio Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Navico Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 SAILOR (Satcom Global)
  - 6.10.2 Marine VHF Radio Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 SAILOR (Satcom Global) Marine VHF Radio Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview

#### 7 MARINE VHF RADIO MANUFACTURING COST ANALYSIS

- 7.1 Marine VHF Radio Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost



## 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Marine VHF Radio

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Marine VHF Radio Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Marine VHF Radio Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES MARINE VHF RADIO MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Marine VHF Radio Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Marine VHF Radio Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Marine VHF Radio Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Marine VHF Radio Sales Volume Forecast by Region (2018-2025)



### 12 RESEARCH FINDINGS AND CONCLUSION

### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Marine VHF Radio

Figure United States Marine VHF Radio Market Size (K Units) by Type (2013-2025)

Figure United States Marine VHF Radio Sales Volume Market Share by Type (Product Category) in 2017

Figure Fixed-mount Product Picture

Figure Handheld Product Picture

Figure United States Marine VHF Radio Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Marine VHF Radio by Application in 2017 Figure Fishery Examples

Table Key Downstream Customer in Fishery

Figure Transport Examples

Table Key Downstream Customer in Transport

Figure Leisure and Recreation Examples

Table Key Downstream Customer in Leisure and Recreation

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Marine VHF Radio Market Size (Million USD) by Region (2013-2025)

Figure The West Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Marine VHF Radio Sales (K Units) and Growth Rate (2013-2025) Figure United States Marine VHF Radio Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Marine VHF Radio Market Major Players Product Sales Volume (K



Units) (2013-2018)

Table United States Marine VHF Radio Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Marine VHF Radio Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Marine VHF Radio Sales Share by Players/Suppliers Figure 2017 United States Marine VHF Radio Sales Share by Players/Suppliers

Figure United States Marine VHF Radio Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Marine VHF Radio Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Marine VHF Radio Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Marine VHF Radio Revenue Share by Players/Suppliers Figure 2017 United States Marine VHF Radio Revenue Share by Players/Suppliers Table United States Market Marine VHF Radio Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Marine VHF Radio Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Marine VHF Radio Market Share of Top 3 Players/Suppliers Figure United States Marine VHF Radio Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Marine VHF Radio Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Marine VHF Radio Product Category
Table United States Marine VHF Radio Sales (K Units) by Region (2013-2018)
Table United States Marine VHF Radio Sales Share by Region (2013-2018)
Figure United States Marine VHF Radio Sales Market Share by Region in 2017
Table United States Marine VHF Radio Revenue (Million USD) and Market Share

Table United States Marine VHF Radio Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Marine VHF Radio Revenue Share by Region (2013-2018)

Figure United States Marine VHF Radio Revenue Market Share by Region (2013-2018)

Figure United States Marine VHF Radio Revenue Market Share by Region in 2017

Table United States Marine VHF Radio Price (USD/Unit) by Region (2013-2018)

Table United States Marine VHF Radio Sales (K Units) by Type (2013-2018)

Table United States Marine VHF Radio Sales Share by Type (2013-2018)

Figure United States Marine VHF Radio Sales Share by Type (2013-2018)

Figure United States Marine VHF Radio Sales Market Share by Type in 2017

Table United States Marine VHF Radio Revenue (Million USD) and Market Share by Type (2013-2018)



Table United States Marine VHF Radio Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Marine VHF Radio by Type (2013-2018)

Figure Revenue Market Share of Marine VHF Radio by Type in 2017

Table United States Marine VHF Radio Price (USD/Unit) by Types (2013-2018)

Figure United States Marine VHF Radio Sales Growth Rate by Type (2013-2018)

Table United States Marine VHF Radio Sales (K Units) by Application (2013-2018)

Table United States Marine VHF Radio Sales Market Share by Application (2013-2018)

Figure United States Marine VHF Radio Sales Market Share by Application (2013-2018)

Figure United States Marine VHF Radio Sales Market Share by Application in 2017

Table United States Marine VHF Radio Sales Growth Rate by Application (2013-2018)

Figure United States Marine VHF Radio Sales Growth Rate by Application (2013-2018)

Table Icom Inc. Basic Information List

Table Icom Inc. Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Icom Inc. Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Icom Inc. Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Icom Inc. Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Standard Horizon Basic Information List

Table Standard Horizon Marine VHF Radio Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure Standard Horizon Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Standard Horizon Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Standard Horizon Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Cobra Basic Information List

Table Cobra Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cobra Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Cobra Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Cobra Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Uniden Basic Information List

Table Uniden Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Uniden Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Uniden Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Uniden Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Raymarine (FLIR Systems) Basic Information List



Table Raymarine (FLIR Systems) Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Raymarine (FLIR Systems) Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Raymarine (FLIR Systems) Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Raymarine (FLIR Systems) Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Entel Group Basic Information List

Table Entel Group Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Entel Group Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Entel Group Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Entel Group Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table JVCKENWOOD Basic Information List

Table JVCKENWOOD Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure JVCKENWOOD Marine VHF Radio Sales Growth Rate (2013-2018)

Figure JVCKENWOOD Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure JVCKENWOOD Marine VHF Radio Revenue Market Share in United States (2013-2018)

**Table Jotron Basic Information List** 

Table Jotron Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jotron Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Jotron Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Jotron Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Navico Basic Information List

Table Navico Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Navico Marine VHF Radio Sales Growth Rate (2013-2018)

Figure Navico Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure Navico Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table SAILOR (Satcom Global) Basic Information List

Table SAILOR (Satcom Global) Marine VHF Radio Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SAILOR (Satcom Global) Marine VHF Radio Sales Growth Rate (2013-2018)



Figure SAILOR (Satcom Global) Marine VHF Radio Sales Market Share in United States (2013-2018)

Figure SAILOR (Satcom Global) Marine VHF Radio Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Marine VHF Radio

Figure Manufacturing Process Analysis of Marine VHF Radio

Figure Marine VHF Radio Industrial Chain Analysis

Table Raw Materials Sources of Marine VHF Radio Major Players/Suppliers in 2017

Table Major Buyers of Marine VHF Radio

Table Distributors/Traders List

Figure United States Marine VHF Radio Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Marine VHF Radio Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Marine VHF Radio Price (USD/Unit) Trend Forecast (2018-2025) Table United States Marine VHF Radio Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Marine VHF Radio Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Marine VHF Radio Sales Volume (K Units) Forecast by Type in 2025

Table United States Marine VHF Radio Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Marine VHF Radio Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Marine VHF Radio Sales Volume (K Units) Forecast by Application in 2025

Table United States Marine VHF Radio Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Marine VHF Radio Sales Volume Share Forecast by Region (2018-2025)

Figure United States Marine VHF Radio Sales Volume Share Forecast by Region (2018-2025)

Figure United States Marine VHF Radio Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report



Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



### I would like to order

Product name: United States Marine VHF Radio Market Report 2018

Product link: <a href="https://marketpublishers.com/r/U57FB3972C4EN.html">https://marketpublishers.com/r/U57FB3972C4EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U57FB3972C4EN.html">https://marketpublishers.com/r/U57FB3972C4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970