

United States Marine Steering System Market Report 2017

<https://marketpublishers.com/r/UB3AF0C4F57EN.html>

Date: August 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: UB3AF0C4F57EN

Abstracts

In this report, the United States Marine Steering System market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Marine Steering System in these regions, from 2012 to 2022 (forecast).

United States Marine Steering System market competition by top manufacturers/players, with Marine Steering System sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

SeaStar Solutions

Overton

A.S.A.P

Go2marine

Mercury Marine

West Marine

Bosch Rexroth

Wills Ridley Ltd

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Electronic Power Steering

Hydraulic Steering

Mechanical Steering

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Marine Steering System for each application, including

Outboard Steering

Inboard Steering

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Marine Steering System Market Report 2017

1 MARINE STEERING SYSTEM OVERVIEW

1.1 Product Overview and Scope of Marine Steering System

1.2 Classification of Marine Steering System by Product Category

1.2.1 United States Marine Steering System Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Marine Steering System Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Electronic Power Steering

1.2.4 Hydraulic Steering

1.2.5 Mechanical Steering

1.3 United States Marine Steering System Market by Application/End Users

1.3.1 United States Marine Steering System Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Outboard Steering

1.3.3 Inboard Steering

1.4 United States Marine Steering System Market by Region

1.4.1 United States Marine Steering System Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Marine Steering System Status and Prospect (2012-2022)

1.4.3 Southwest Marine Steering System Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Marine Steering System Status and Prospect (2012-2022)

1.4.5 New England Marine Steering System Status and Prospect (2012-2022)

1.4.6 The South Marine Steering System Status and Prospect (2012-2022)

1.4.7 The Midwest Marine Steering System Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Marine Steering System (2012-2022)

1.5.1 United States Marine Steering System Sales and Growth Rate (2012-2022)

1.5.2 United States Marine Steering System Revenue and Growth Rate (2012-2022)

2 UNITED STATES MARINE STEERING SYSTEM MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Marine Steering System Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Marine Steering System Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Marine Steering System Average Price by Players/Suppliers (2012-2017)

2.4 United States Marine Steering System Market Competitive Situation and Trends

2.4.1 United States Marine Steering System Market Concentration Rate

2.4.2 United States Marine Steering System Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Marine Steering System Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MARINE STEERING SYSTEM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Marine Steering System Sales and Market Share by Region (2012-2017)

3.2 United States Marine Steering System Revenue and Market Share by Region (2012-2017)

3.3 United States Marine Steering System Price by Region (2012-2017)

4 UNITED STATES MARINE STEERING SYSTEM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Marine Steering System Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Marine Steering System Revenue and Market Share by Type (2012-2017)

4.3 United States Marine Steering System Price by Type (2012-2017)

4.4 United States Marine Steering System Sales Growth Rate by Type (2012-2017)

5 UNITED STATES MARINE STEERING SYSTEM SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Marine Steering System Sales and Market Share by Application (2012-2017)

5.2 United States Marine Steering System Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES MARINE STEERING SYSTEM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 SeaStar Solutions

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Marine Steering System Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 SeaStar Solutions Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Overton

6.2.2 Marine Steering System Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Overton Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 A.S.A.P

6.3.2 Marine Steering System Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 A.S.A.P Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Go2marine

6.4.2 Marine Steering System Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Go2marine Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Mercury Marine

6.5.2 Marine Steering System Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Mercury Marine Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 West Marine

6.6.2 Marine Steering System Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 West Marine Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Bosch Rexroth

6.7.2 Marine Steering System Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Bosch Rexroth Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Wills Ridley Ltd

6.8.2 Marine Steering System Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Wills Ridley Ltd Marine Steering System Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

7 MARINE STEERING SYSTEM MANUFACTURING COST ANALYSIS

7.1 Marine Steering System Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Marine Steering System

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Marine Steering System Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Marine Steering System Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES MARINE STEERING SYSTEM MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Marine Steering System Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Marine Steering System Sales Volume Forecast by Type (2017-2022)

11.3 United States Marine Steering System Sales Volume Forecast by Application (2017-2022)

11.4 United States Marine Steering System Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Marine Steering System

Figure United States Marine Steering System Market Size (K Units) by Type (2012-2022)

Figure United States Marine Steering System Sales Volume Market Share by Type (Product Category) in 2016

Figure Electronic Power Steering Product Picture

Figure Hydraulic Steering Product Picture

Figure Mechanical Steering Product Picture

Figure United States Marine Steering System Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Marine Steering System by Application in 2016

Figure Outboard Steering Examples

Table Key Downstream Customer in Outboard Steering

Figure Inboard Steering Examples

Table Key Downstream Customer in Inboard Steering

Figure United States Marine Steering System Market Size (Million USD) by Region (2012-2022)

Figure The West Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Marine Steering System Sales (K Units) and Growth Rate (2012-2022)

Figure United States Marine Steering System Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Marine Steering System Market Major Players Product Sales

Volume (K Units) (2012-2017)

Table United States Marine Steering System Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Marine Steering System Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Marine Steering System Sales Share by Players/Suppliers

Figure 2017 United States Marine Steering System Sales Share by Players/Suppliers

Figure United States Marine Steering System Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Marine Steering System Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Marine Steering System Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Marine Steering System Revenue Share by Players/Suppliers

Figure 2017 United States Marine Steering System Revenue Share by Players/Suppliers

Table United States Market Marine Steering System Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Marine Steering System Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Marine Steering System Market Share of Top 3 Players/Suppliers

Figure United States Marine Steering System Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Marine Steering System Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Marine Steering System Product Category

Table United States Marine Steering System Sales (K Units) by Region (2012-2017)

Table United States Marine Steering System Sales Share by Region (2012-2017)

Figure United States Marine Steering System Sales Share by Region (2012-2017)

Figure United States Marine Steering System Sales Market Share by Region in 2016

Table United States Marine Steering System Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Marine Steering System Revenue Share by Region (2012-2017)

Figure United States Marine Steering System Revenue Market Share by Region (2012-2017)

Figure United States Marine Steering System Revenue Market Share by Region in 2016

Table United States Marine Steering System Price (USD/Unit) by Region (2012-2017)

Table United States Marine Steering System Sales (K Units) by Type (2012-2017)

Table United States Marine Steering System Sales Share by Type (2012-2017)

Figure United States Marine Steering System Sales Share by Type (2012-2017)
Figure United States Marine Steering System Sales Market Share by Type in 2016
Table United States Marine Steering System Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Marine Steering System Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Marine Steering System by Type (2012-2017)
Figure Revenue Market Share of Marine Steering System by Type in 2016
Table United States Marine Steering System Price (USD/Unit) by Types (2012-2017)
Figure United States Marine Steering System Sales Growth Rate by Type (2012-2017)
Table United States Marine Steering System Sales (K Units) by Application (2012-2017)
Table United States Marine Steering System Sales Market Share by Application (2012-2017)
Figure United States Marine Steering System Sales Market Share by Application (2012-2017)
Figure United States Marine Steering System Sales Market Share by Application in 2016
Table United States Marine Steering System Sales Growth Rate by Application (2012-2017)
Figure United States Marine Steering System Sales Growth Rate by Application (2012-2017)
Table SeaStar Solutions Basic Information List
Table SeaStar Solutions Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure SeaStar Solutions Marine Steering System Sales Growth Rate (2012-2017)
Figure SeaStar Solutions Marine Steering System Sales Market Share in United States (2012-2017)
Figure SeaStar Solutions Marine Steering System Revenue Market Share in United States (2012-2017)
Table Overton Basic Information List
Table Overton Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Overton Marine Steering System Sales Growth Rate (2012-2017)
Figure Overton Marine Steering System Sales Market Share in United States (2012-2017)
Figure Overton Marine Steering System Revenue Market Share in United States (2012-2017)
Table A.S.A.P Basic Information List
Table A.S.A.P Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure A.S.A.P Marine Steering System Sales Growth Rate (2012-2017)

Figure A.S.A.P Marine Steering System Sales Market Share in United States (2012-2017)

Figure A.S.A.P Marine Steering System Revenue Market Share in United States (2012-2017)

Table Go2marine Basic Information List

Table Go2marine Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Go2marine Marine Steering System Sales Growth Rate (2012-2017)

Figure Go2marine Marine Steering System Sales Market Share in United States (2012-2017)

Figure Go2marine Marine Steering System Revenue Market Share in United States (2012-2017)

Table Mercury Marine Basic Information List

Table Mercury Marine Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mercury Marine Marine Steering System Sales Growth Rate (2012-2017)

Figure Mercury Marine Marine Steering System Sales Market Share in United States (2012-2017)

Figure Mercury Marine Marine Steering System Revenue Market Share in United States (2012-2017)

Table West Marine Basic Information List

Table West Marine Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure West Marine Marine Steering System Sales Growth Rate (2012-2017)

Figure West Marine Marine Steering System Sales Market Share in United States (2012-2017)

Figure West Marine Marine Steering System Revenue Market Share in United States (2012-2017)

Table Bosch Rexroth Basic Information List

Table Bosch Rexroth Marine Steering System Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bosch Rexroth Marine Steering System Sales Growth Rate (2012-2017)

Figure Bosch Rexroth Marine Steering System Sales Market Share in United States (2012-2017)

Figure Bosch Rexroth Marine Steering System Revenue Market Share in United States (2012-2017)

Table Wills Ridley Ltd Basic Information List

Table Wills Ridley Ltd Marine Steering System Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wills Ridley Ltd Marine Steering System Sales Growth Rate (2012-2017)

Figure Wills Ridley Ltd Marine Steering System Sales Market Share in United States (2012-2017)

Figure Wills Ridley Ltd Marine Steering System Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Marine Steering System

Figure Manufacturing Process Analysis of Marine Steering System

Figure Marine Steering System Industrial Chain Analysis

Table Raw Materials Sources of Marine Steering System Major Players/Suppliers in 2016

Table Major Buyers of Marine Steering System

Table Distributors/Traders List

Figure United States Marine Steering System Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Marine Steering System Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Marine Steering System Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Marine Steering System Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Marine Steering System Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Marine Steering System Sales Volume (K Units) Forecast by Type in 2022

Table United States Marine Steering System Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Marine Steering System Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Marine Steering System Sales Volume (K Units) Forecast by Application in 2022

Table United States Marine Steering System Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Marine Steering System Sales Volume Share Forecast by Region (2017-2022)

Figure United States Marine Steering System Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Marine Steering System Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Marine Steering System Market Report 2017

Product link: <https://marketpublishers.com/r/UB3AF0C4F57EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB3AF0C4F57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970