

# United States Marine Engine Market Report 2017

<https://marketpublishers.com/r/UB3A059B804EN.html>

Date: December 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: UB3A059B804EN

## Abstracts

In this report, the United States Marine Engine market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Marine Engine in these regions, from 2012 to 2022 (forecast).

United States Marine Engine market competition by top manufacturers/players, with Marine Engine sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Mercury Marine

## Sumitomo Heavy Industries

Cummins Inc

Roll Royce limited

Hyundai Heavy Industries

GM Power Train

Caterpillar Corporate

Mitsubishi Heavy Industries

MAN Diesel & Turbo SE

Wartsila Corporation

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Intermediate fuel

Marine Diesel

Heavy Fuel

Marine gas oil?

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Marine Engine for each application, including

Commercial Vessels

Offshore Support Vessels

## Inland Waterways Vessels

## Contents

### United States Marine Engine Market Report 2017

## **1 MARINE ENGINE OVERVIEW**

### 1.1 Product Overview and Scope of Marine Engine

### 1.2 Classification of Marine Engine by Product Category

#### 1.2.1 United States Marine Engine Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Marine Engine Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Intermediate fuel

##### 1.2.4 Marine Diesel

##### 1.2.5 Heavy Fuel

##### 1.2.6 Marine gas oil?

### 1.3 United States Marine Engine Market by Application/End Users

#### 1.3.1 United States Marine Engine Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Commercial Vessels

##### 1.3.3 Offshore Support Vessels

##### 1.3.4 Inland Waterways Vessels

### 1.4 United States Marine Engine Market by Region

#### 1.4.1 United States Marine Engine Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Marine Engine Status and Prospect (2012-2022)

##### 1.4.3 Southwest Marine Engine Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Marine Engine Status and Prospect (2012-2022)

##### 1.4.5 New England Marine Engine Status and Prospect (2012-2022)

##### 1.4.6 The South Marine Engine Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Marine Engine Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Marine Engine (2012-2022)

#### 1.5.1 United States Marine Engine Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Marine Engine Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES MARINE ENGINE MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Marine Engine Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Marine Engine Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Marine Engine Average Price by Players/Suppliers (2012-2017)

2.4 United States Marine Engine Market Competitive Situation and Trends

2.4.1 United States Marine Engine Market Concentration Rate

2.4.2 United States Marine Engine Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Marine Engine Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES MARINE ENGINE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Marine Engine Sales and Market Share by Region (2012-2017)

3.2 United States Marine Engine Revenue and Market Share by Region (2012-2017)

3.3 United States Marine Engine Price by Region (2012-2017)

### **4 UNITED STATES MARINE ENGINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Marine Engine Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Marine Engine Revenue and Market Share by Type (2012-2017)

4.3 United States Marine Engine Price by Type (2012-2017)

4.4 United States Marine Engine Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES MARINE ENGINE SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Marine Engine Sales and Market Share by Application (2012-2017)

5.2 United States Marine Engine Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES MARINE ENGINE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Mercury Marine

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Marine Engine Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Mercury Marine Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Sumitomo Heavy Industries
  - 6.2.2 Marine Engine Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Sumitomo Heavy Industries Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Cummins Inc
  - 6.3.2 Marine Engine Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Cummins Inc Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Roll Royce limited
  - 6.4.2 Marine Engine Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Roll Royce limited Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Hyundai Heavy Industries
  - 6.5.2 Marine Engine Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Hyundai Heavy Industries Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 GM Power Train
  - 6.6.2 Marine Engine Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 GM Power Train Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 Caterpillar Corporate
  - 6.7.2 Marine Engine Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Caterpillar Corporate Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Mitsubishi Heavy Industries
  - 6.8.2 Marine Engine Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Mitsubishi Heavy Industries Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 MAN Diesel & Turbo SE
  - 6.9.2 Marine Engine Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 MAN Diesel & Turbo SE Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Wartsila Corporation
  - 6.10.2 Marine Engine Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Wartsila Corporation Marine Engine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

## **7 MARINE ENGINE MANUFACTURING COST ANALYSIS**

- 7.1 Marine Engine Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Marine Engine

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Marine Engine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Marine Engine Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES MARINE ENGINE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Marine Engine Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Marine Engine Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Marine Engine Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Marine Engine Sales Volume Forecast by Region (2017-2022)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Marine Engine

Figure United States Marine Engine Market Size (K Units) by Type (2012-2022)

Figure United States Marine Engine Sales Volume Market Share by Type (Product Category) in 2016

Figure Intermediate fuel Product Picture

Figure Marine Diesel Product Picture

Figure Heavy Fuel Product Picture

Figure Marine gas oil? Product Picture

Figure United States Marine Engine Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Marine Engine by Application in 2016

Figure Commercial Vessels Examples

Figure Offshore Support Vessels Examples

Figure Inland Waterways Vessels Examples

Figure United States Marine Engine Market Size (Million USD) by Region (2012-2022)

Figure The West Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Marine Engine Sales (K Units) and Growth Rate (2012-2022)

Figure United States Marine Engine Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Marine Engine Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Marine Engine Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Marine Engine Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Marine Engine Sales Share by Players/Suppliers

Figure 2017 United States Marine Engine Sales Share by Players/Suppliers

Figure United States Marine Engine Market Major Players Product Revenue (Million

USD) (2012-2017)

Table United States Marine Engine Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Marine Engine Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Marine Engine Revenue Share by Players/Suppliers

Figure 2017 United States Marine Engine Revenue Share by Players/Suppliers

Table United States Market Marine Engine Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Marine Engine Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Marine Engine Market Share of Top 3 Players/Suppliers

Figure United States Marine Engine Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Marine Engine Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Marine Engine Product Category

Table United States Marine Engine Sales (K Units) by Region (2012-2017)

Table United States Marine Engine Sales Share by Region (2012-2017)

Figure United States Marine Engine Sales Share by Region (2012-2017)

Figure United States Marine Engine Sales Market Share by Region in 2016

Table United States Marine Engine Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Marine Engine Revenue Share by Region (2012-2017)

Figure United States Marine Engine Revenue Market Share by Region (2012-2017)

Figure United States Marine Engine Revenue Market Share by Region in 2016

Table United States Marine Engine Price (USD/Unit) by Region (2012-2017)

Table United States Marine Engine Sales (K Units) by Type (2012-2017)

Table United States Marine Engine Sales Share by Type (2012-2017)

Figure United States Marine Engine Sales Share by Type (2012-2017)

Figure United States Marine Engine Sales Market Share by Type in 2016

Table United States Marine Engine Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Marine Engine Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Marine Engine by Type (2012-2017)

Figure Revenue Market Share of Marine Engine by Type in 2016

Table United States Marine Engine Price (USD/Unit) by Types (2012-2017)

Figure United States Marine Engine Sales Growth Rate by Type (2012-2017)

Table United States Marine Engine Sales (K Units) by Application (2012-2017)

Table United States Marine Engine Sales Market Share by Application (2012-2017)

Figure United States Marine Engine Sales Market Share by Application (2012-2017)

Figure United States Marine Engine Sales Market Share by Application in 2016  
Table United States Marine Engine Sales Growth Rate by Application (2012-2017)  
Figure United States Marine Engine Sales Growth Rate by Application (2012-2017)  
Table Mercury Marine Basic Information List  
Table Mercury Marine Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Mercury Marine Marine Engine Sales Growth Rate (2012-2017)  
Figure Mercury Marine Marine Engine Sales Market Share in United States (2012-2017)  
Figure Mercury Marine Marine Engine Revenue Market Share in United States (2012-2017)  
Table Sumitomo Heavy Industries Basic Information List  
Table Sumitomo Heavy Industries Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Sumitomo Heavy Industries Marine Engine Sales Growth Rate (2012-2017)  
Figure Sumitomo Heavy Industries Marine Engine Sales Market Share in United States (2012-2017)  
Figure Sumitomo Heavy Industries Marine Engine Revenue Market Share in United States (2012-2017)  
Table Cummins Inc Basic Information List  
Table Cummins Inc Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Cummins Inc Marine Engine Sales Growth Rate (2012-2017)  
Figure Cummins Inc Marine Engine Sales Market Share in United States (2012-2017)  
Figure Cummins Inc Marine Engine Revenue Market Share in United States (2012-2017)  
Table Roll Royce limited Basic Information List  
Table Roll Royce limited Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Roll Royce limited Marine Engine Sales Growth Rate (2012-2017)  
Figure Roll Royce limited Marine Engine Sales Market Share in United States (2012-2017)  
Figure Roll Royce limited Marine Engine Revenue Market Share in United States (2012-2017)  
Table Hyundai Heavy Industries Basic Information List  
Table Hyundai Heavy Industries Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hyundai Heavy Industries Marine Engine Sales Growth Rate (2012-2017)  
Figure Hyundai Heavy Industries Marine Engine Sales Market Share in United States (2012-2017)

Figure Hyundai Heavy Industries Marine Engine Revenue Market Share in United States (2012-2017)

Table GM Power Train Basic Information List

Table GM Power Train Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GM Power Train Marine Engine Sales Growth Rate (2012-2017)

Figure GM Power Train Marine Engine Sales Market Share in United States (2012-2017)

Figure GM Power Train Marine Engine Revenue Market Share in United States (2012-2017)

Table Caterpillar Corporate Basic Information List

Table Caterpillar Corporate Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Caterpillar Corporate Marine Engine Sales Growth Rate (2012-2017)

Figure Caterpillar Corporate Marine Engine Sales Market Share in United States (2012-2017)

Figure Caterpillar Corporate Marine Engine Revenue Market Share in United States (2012-2017)

Table Mitsubishi Heavy Industries Basic Information List

Table Mitsubishi Heavy Industries Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mitsubishi Heavy Industries Marine Engine Sales Growth Rate (2012-2017)

Figure Mitsubishi Heavy Industries Marine Engine Sales Market Share in United States (2012-2017)

Figure Mitsubishi Heavy Industries Marine Engine Revenue Market Share in United States (2012-2017)

Table MAN Diesel & Turbo SE Basic Information List

Table MAN Diesel & Turbo SE Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MAN Diesel & Turbo SE Marine Engine Sales Growth Rate (2012-2017)

Figure MAN Diesel & Turbo SE Marine Engine Sales Market Share in United States (2012-2017)

Figure MAN Diesel & Turbo SE Marine Engine Revenue Market Share in United States (2012-2017)

Table Wartsila Corporation Basic Information List

Table Wartsila Corporation Marine Engine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wartsila Corporation Marine Engine Sales Growth Rate (2012-2017)

Figure Wartsila Corporation Marine Engine Sales Market Share in United States

(2012-2017)

Figure Wartsila Corporation Marine Engine Revenue Market Share in United States

(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Marine Engine

Figure Manufacturing Process Analysis of Marine Engine

Figure Marine Engine Industrial Chain Analysis

Table Raw Materials Sources of Marine Engine Major Players/Suppliers in 2016

Table Major Buyers of Marine Engine

Table Distributors/Traders List

Figure United States Marine Engine Sales Volume (K Units) and Growth Rate Forecast

(2017-2022)

Figure United States Marine Engine Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure United States Marine Engine Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Marine Engine Sales Volume (K Units) Forecast by Type

(2017-2022)

Figure United States Marine Engine Sales Volume (K Units) Forecast by Type

(2017-2022)

Figure United States Marine Engine Sales Volume (K Units) Forecast by Type in 2022

Table United States Marine Engine Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Marine Engine Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Marine Engine Sales Volume (K Units) Forecast by Application in 2022

Table United States Marine Engine Sales Volume (K Units) Forecast by Region

(2017-2022)

Table United States Marine Engine Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Marine Engine Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Marine Engine Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

## Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Marine Engine Market Report 2017

Product link: <https://marketpublishers.com/r/UB3A059B804EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB3A059B804EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970