

United States Manuka Honey Market Report 2017

<https://marketpublishers.com/r/U6EEB4A6085EN.html>

Date: November 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U6EEB4A6085EN

Abstracts

In this report, the United States Manuka Honey market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Manuka Honey in these regions, from 2012 to 2022 (forecast).

United States Manuka Honey market competition by top manufacturers/players, with Manuka Honey sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Comvita

Manuka Health

Arataki Honey

Watson & Son

Streamland

Pure Honey New Zealand

KirksBees Honey

Capilano

Nature's Way

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

UMF 5+ / MGO 83 mg/kg (ppm)

UMF 10+ / MGO 263 mg/kg (ppm)

UMF 15+ / MGO 514 mg/kg (ppm)

UMF 20+ / MGO 829 mg/kg (ppm)

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Digestion & Inflammation Treatment

Wound-care & Skincare Products

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Manuka Honey Market Report 2017

1 MANUKA HONEY OVERVIEW

1.1 Product Overview and Scope of Manuka Honey

1.2 Classification of Manuka Honey by Product Category

1.2.1 United States Manuka Honey Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Manuka Honey Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 UMF 5+ / MGO 83 mg/kg (ppm)

1.2.4 UMF 10+ / MGO 263 mg/kg (ppm)

1.2.5 UMF 15+ / MGO 514 mg/kg (ppm)

1.2.6 UMF 20+ / MGO 829 mg/kg (ppm)

1.2.7 Others

1.3 United States Manuka Honey Market by Application/End Users

1.3.1 United States Manuka Honey Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Digestion & Inflammation Treatment

1.3.3 Wound-care & Skincare Products

1.3.4 Other

1.4 United States Manuka Honey Market by Region

1.4.1 United States Manuka Honey Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Manuka Honey Status and Prospect (2012-2022)

1.4.3 Southwest Manuka Honey Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Manuka Honey Status and Prospect (2012-2022)

1.4.5 New England Manuka Honey Status and Prospect (2012-2022)

1.4.6 The South Manuka Honey Status and Prospect (2012-2022)

1.4.7 The Midwest Manuka Honey Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Manuka Honey (2012-2022)

1.5.1 United States Manuka Honey Sales and Growth Rate (2012-2022)

1.5.2 United States Manuka Honey Revenue and Growth Rate (2012-2022)

2 UNITED STATES MANUKA HONEY MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Manuka Honey Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Manuka Honey Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Manuka Honey Average Price by Players/Suppliers (2012-2017)

2.4 United States Manuka Honey Market Competitive Situation and Trends

2.4.1 United States Manuka Honey Market Concentration Rate

2.4.2 United States Manuka Honey Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Manuka Honey Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MANUKA HONEY SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Manuka Honey Sales and Market Share by Region (2012-2017)

3.2 United States Manuka Honey Revenue and Market Share by Region (2012-2017)

3.3 United States Manuka Honey Price by Region (2012-2017)

4 UNITED STATES MANUKA HONEY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Manuka Honey Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Manuka Honey Revenue and Market Share by Type (2012-2017)

4.3 United States Manuka Honey Price by Type (2012-2017)

4.4 United States Manuka Honey Sales Growth Rate by Type (2012-2017)

5 UNITED STATES MANUKA HONEY SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Manuka Honey Sales and Market Share by Application (2012-2017)

5.2 United States Manuka Honey Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES MANUKA HONEY PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Comvita

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Manuka Honey Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Comvita Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Manuka Health
 - 6.2.2 Manuka Honey Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Manuka Health Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Arataki Honey
 - 6.3.2 Manuka Honey Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Arataki Honey Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Watson & Son
 - 6.4.2 Manuka Honey Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Watson & Son Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Streamland
 - 6.5.2 Manuka Honey Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Streamland Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Pure Honey New Zealand
 - 6.6.2 Manuka Honey Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Pure Honey New Zealand Manuka Honey Sales, Revenue, Price and Gross

Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 KirksBees Honey

6.7.2 Manuka Honey Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 KirksBees Honey Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Capilano

6.8.2 Manuka Honey Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Capilano Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Nature's Way

6.9.2 Manuka Honey Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Nature's Way Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

7 MANUKA HONEY MANUFACTURING COST ANALYSIS

7.1 Manuka Honey Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Manuka Honey

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Manuka Honey Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Manuka Honey Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES MANUKA HONEY MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Manuka Honey Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Manuka Honey Sales Volume Forecast by Type (2017-2022)

11.3 United States Manuka Honey Sales Volume Forecast by Application (2017-2022)

11.4 United States Manuka Honey Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Manuka Honey

Figure United States Manuka Honey Market Size (K MT) by Type (2012-2022)

Figure United States Manuka Honey Sales Volume Market Share by Type (Product Category) in 2016

Figure UMF 5+ / MGO 83 mg/kg (ppm) Product Picture

Figure UMF 10+ / MGO 263 mg/kg (ppm) Product Picture

Figure UMF 15+ / MGO 514 mg/kg (ppm) Product Picture

Figure UMF 20+ / MGO 829 mg/kg (ppm) Product Picture

Figure Others Product Picture

Figure United States Manuka Honey Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Manuka Honey by Application in 2016

Figure Digestion & Inflammation Treatment Examples

Table Key Downstream Customer in Digestion & Inflammation Treatment

Figure Wound-care & Skincare Products Examples

Table Key Downstream Customer in Wound-care & Skincare Products

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Manuka Honey Market Size (Million USD) by Region (2012-2022)

Figure The West Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Manuka Honey Sales (K MT) and Growth Rate (2012-2022)

Figure United States Manuka Honey Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Manuka Honey Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Manuka Honey Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Manuka Honey Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Manuka Honey Sales Share by Players/Suppliers

Figure 2017 United States Manuka Honey Sales Share by Players/Suppliers

Figure United States Manuka Honey Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Manuka Honey Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Manuka Honey Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Manuka Honey Revenue Share by Players/Suppliers

Figure 2017 United States Manuka Honey Revenue Share by Players/Suppliers

Table United States Market Manuka Honey Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Manuka Honey Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Manuka Honey Market Share of Top 3 Players/Suppliers

Figure United States Manuka Honey Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Manuka Honey Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Manuka Honey Product Category

Table United States Manuka Honey Sales (K MT) by Region (2012-2017)

Table United States Manuka Honey Sales Share by Region (2012-2017)

Figure United States Manuka Honey Sales Share by Region (2012-2017)

Figure United States Manuka Honey Sales Market Share by Region in 2016

Table United States Manuka Honey Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Manuka Honey Revenue Share by Region (2012-2017)

Figure United States Manuka Honey Revenue Market Share by Region (2012-2017)

Figure United States Manuka Honey Revenue Market Share by Region in 2016

Table United States Manuka Honey Price (USD/MT) by Region (2012-2017)

Table United States Manuka Honey Sales (K MT) by Type (2012-2017)

Table United States Manuka Honey Sales Share by Type (2012-2017)

Figure United States Manuka Honey Sales Share by Type (2012-2017)

Figure United States Manuka Honey Sales Market Share by Type in 2016

Table United States Manuka Honey Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Manuka Honey Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Manuka Honey by Type (2012-2017)

Figure Revenue Market Share of Manuka Honey by Type in 2016

Table United States Manuka Honey Price (USD/MT) by Types (2012-2017)

Figure United States Manuka Honey Sales Growth Rate by Type (2012-2017)

Table United States Manuka Honey Sales (K MT) by Application (2012-2017)
Table United States Manuka Honey Sales Market Share by Application (2012-2017)
Figure United States Manuka Honey Sales Market Share by Application (2012-2017)
Figure United States Manuka Honey Sales Market Share by Application in 2016
Table United States Manuka Honey Sales Growth Rate by Application (2012-2017)
Figure United States Manuka Honey Sales Growth Rate by Application (2012-2017)
Table Comvita Basic Information List
Table Comvita Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Comvita Manuka Honey Sales Growth Rate (2012-2017)
Figure Comvita Manuka Honey Sales Market Share in United States (2012-2017)
Figure Comvita Manuka Honey Revenue Market Share in United States (2012-2017)
Table Manuka Health Basic Information List
Table Manuka Health Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Manuka Health Manuka Honey Sales Growth Rate (2012-2017)
Figure Manuka Health Manuka Honey Sales Market Share in United States (2012-2017)
Figure Manuka Health Manuka Honey Revenue Market Share in United States (2012-2017)
Table Arataki Honey Basic Information List
Table Arataki Honey Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Arataki Honey Manuka Honey Sales Growth Rate (2012-2017)
Figure Arataki Honey Manuka Honey Sales Market Share in United States (2012-2017)
Figure Arataki Honey Manuka Honey Revenue Market Share in United States (2012-2017)
Table Watson & Son Basic Information List
Table Watson & Son Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Watson & Son Manuka Honey Sales Growth Rate (2012-2017)
Figure Watson & Son Manuka Honey Sales Market Share in United States (2012-2017)
Figure Watson & Son Manuka Honey Revenue Market Share in United States (2012-2017)
Table Streamland Basic Information List
Table Streamland Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Streamland Manuka Honey Sales Growth Rate (2012-2017)
Figure Streamland Manuka Honey Sales Market Share in United States (2012-2017)
Figure Streamland Manuka Honey Revenue Market Share in United States (2012-2017)

Table Pure Honey New Zealand Basic Information List
Table Pure Honey New Zealand Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Pure Honey New Zealand Manuka Honey Sales Growth Rate (2012-2017)
Figure Pure Honey New Zealand Manuka Honey Sales Market Share in United States (2012-2017)
Figure Pure Honey New Zealand Manuka Honey Revenue Market Share in United States (2012-2017)
Table KirksBees Honey Basic Information List
Table KirksBees Honey Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure KirksBees Honey Manuka Honey Sales Growth Rate (2012-2017)
Figure KirksBees Honey Manuka Honey Sales Market Share in United States (2012-2017)
Figure KirksBees Honey Manuka Honey Revenue Market Share in United States (2012-2017)
Table Capilano Basic Information List
Table Capilano Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Capilano Manuka Honey Sales Growth Rate (2012-2017)
Figure Capilano Manuka Honey Sales Market Share in United States (2012-2017)
Figure Capilano Manuka Honey Revenue Market Share in United States (2012-2017)
Table Nature's Way Basic Information List
Table Nature's Way Manuka Honey Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Nature's Way Manuka Honey Sales Growth Rate (2012-2017)
Figure Nature's Way Manuka Honey Sales Market Share in United States (2012-2017)
Figure Nature's Way Manuka Honey Revenue Market Share in United States (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Manuka Honey
Figure Manufacturing Process Analysis of Manuka Honey
Figure Manuka Honey Industrial Chain Analysis
Table Raw Materials Sources of Manuka Honey Major Players/Suppliers in 2016
Table Major Buyers of Manuka Honey
Table Distributors/Traders List
Figure United States Manuka Honey Sales Volume (K MT) and Growth Rate Forecast

(2017-2022)

Figure United States Manuka Honey Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Manuka Honey Price (USD/MT) Trend Forecast (2017-2022)

Table United States Manuka Honey Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Manuka Honey Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Manuka Honey Sales Volume (K MT) Forecast by Type in 2022

Table United States Manuka Honey Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Manuka Honey Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Manuka Honey Sales Volume (K MT) Forecast by Application in 2022

Table United States Manuka Honey Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Manuka Honey Sales Volume Share Forecast by Region (2017-2022)

Figure United States Manuka Honey Sales Volume Share Forecast by Region (2017-2022)

Figure United States Manuka Honey Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Manuka Honey Market Report 2017

Product link: <https://marketpublishers.com/r/U6EEB4A6085EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6EEB4A6085EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970