

# United States Malt Whisky Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Malt Whisky

Revenue, means the sales value of Malt Whisky

This report studies sales (consumption) of Malt Whisky in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Diageo

Pernod Ricard

William Grant & Sons

LVMH

Suntory

Rise of the independents

Campari

Edrington Group

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Malt Whisky in each application, can be divided into

Application 1

Application 2

Application 3

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