

# **United States Male Toiletries Market Report 2016**

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# Abstracts

#### Notes:

Sales, means the sales volume of Male Toiletries

Revenue, means the sales value of Male Toiletries

This report studies sales (consumption) of Male Toiletries in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Beiersdorf

L'Oral

Procter & Gamble (P&G)

Shiseido

Unilever

AmorePacific

Amway

Avon Products

Chanel



## **Clarins Group**

Colgate-Palmolive

Coty

Este Lauder

Henkel

Johnson & Johnson

Lotus Herbals

Mary Kay

Missha

Nature Republic

Oriflame

Revlon

Skin Food

The Face Shop

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III



Split by applications, this report focuses on sales, market share and growth rate of Male Toiletries in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

United States Male Toiletries Market Report 2016

## **1 MALE TOILETRIES OVERVIEW**

- 1.1 Product Overview and Scope of Male Toiletries
- 1.2 Classification of Male Toiletries
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Male Toiletries
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Male Toiletries (2011-2021)

1.4.1 United States Male Toiletries Sales and Growth Rate (2011-2021)

1.4.2 United States Male Toiletries Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES MALE TOILETRIES COMPETITION BY MANUFACTURERS**

2.1 United States Male Toiletries Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Male Toiletries Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Male Toiletries Average Price by Manufactures (2015 and 2016)
- 2.4 Male Toiletries Market Competitive Situation and Trends
  - 2.4.1 Male Toiletries Market Concentration Rate
  - 2.4.2 Male Toiletries Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES MALE TOILETRIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Male Toiletries Sales and Market Share by Type (2011-2016)
- 3.2 United States Male Toiletries Revenue and Market Share by Type (2011-2016)
- 3.3 United States Male Toiletries Price by Type (2011-2016)
- 3.4 United States Male Toiletries Sales Growth Rate by Type (2011-2016)



# 4 UNITED STATES MALE TOILETRIES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Male Toiletries Sales and Market Share by Application (2011-2016)
- 4.2 United States Male Toiletries Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES MALE TOILETRIES MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Beiersdorf
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Male Toiletries Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 Beiersdorf Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 L'Oral
  - 5.2.2 Male Toiletries Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 L'Oral Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Procter & Gamble (P&G)
  - 5.3.2 Male Toiletries Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II

5.3.3 Procter & Gamble (P&G) Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Shiseido
  - 5.4.2 Male Toiletries Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 Shiseido Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Unilever
  - 5.5.2 Male Toiletries Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II



5.5.3 Unilever Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 AmorePacific
  - 5.6.2 Male Toiletries Product Type, Application and Specification
  - 5.6.2.1 Type I
  - 5.6.2.2 Type II
- 5.6.3 AmorePacific Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Amway
  - 5.7.2 Male Toiletries Product Type, Application and Specification
  - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 Amway Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Avon Products
  - 5.8.2 Male Toiletries Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
- 5.8.3 Avon Products Male Toiletries Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Chanel
  - 5.9.2 Male Toiletries Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
  - 5.9.3 Chanel Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Clarins Group
  - 5.10.2 Male Toiletries Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
- 5.10.3 Clarins Group Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Colgate-Palmolive
- 5.12 Coty
- 5.13 Este Lauder
- 5.14 Henkel



- 5.15 Johnson & Johnson
- 5.16 Lotus Herbals
- 5.17 Mary Kay
- 5.18 Missha
- 5.19 Nature Republic
- 5.20 Oriflame
- 5.21 Revlon
- 5.22 Skin Food
- 5.23 The Face Shop

## 6 MALE TOILETRIES MANUFACTURING COST ANALYSIS

- 6.1 Male Toiletries Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Male Toiletries

## 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Male Toiletries Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Male Toiletries Major Manufacturers in 2015
- 7.4 Downstream Buyers

## 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy



8.2.3 Target Client

8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## 10 UNITED STATES MALE TOILETRIES MARKET FORECAST (2016-2021)

- 10.1 United States Male Toiletries Sales, Revenue Forecast (2016-2021)
- 10.2 United States Male Toiletries Sales Forecast by Type (2016-2021)
- 10.3 United States Male Toiletries Sales Forecast by Application (2016-2021)
- 10.4 Male Toiletries Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Disclosure Section Research Methodology Data Source Disclaimer





# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Male Toiletries Table Classification of Male Toiletries Figure United States Sales Market Share of Male Toiletries by Type in 2015 Table Application of Male Toiletries Figure United States Sales Market Share of Male Toiletries by Application in 2015 Figure United States Male Toiletries Sales and Growth Rate (2011-2021) Figure United States Male Toiletries Revenue and Growth Rate (2011-2021) Table United States Male Toiletries Sales of Key Manufacturers (2015 and 2016) Table United States Male Toiletries Sales Share by Manufacturers (2015 and 2016) Figure 2015 Male Toiletries Sales Share by Manufacturers Figure 2016 Male Toiletries Sales Share by Manufacturers Table United States Male Toiletries Revenue by Manufacturers (2015 and 2016) Table United States Male Toiletries Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Male Toiletries Revenue Share by Manufacturers Table 2016 United States Male Toiletries Revenue Share by Manufacturers Table United States Market Male Toiletries Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Male Toiletries Average Price of Key Manufacturers in 2015 Figure Male Toiletries Market Share of Top 3 Manufacturers Figure Male Toiletries Market Share of Top 5 Manufacturers Table United States Male Toiletries Sales by Type (2011-2016) Table United States Male Toiletries Sales Share by Type (2011-2016) Figure United States Male Toiletries Sales Market Share by Type in 2015 Table United States Male Toiletries Revenue and Market Share by Type (2011-2016) Table United States Male Toiletries Revenue Share by Type (2011-2016) Figure Revenue Market Share of Male Toiletries by Type (2011-2016) Table United States Male Toiletries Price by Type (2011-2016) Figure United States Male Toiletries Sales Growth Rate by Type (2011-2016) Table United States Male Toiletries Sales by Application (2011-2016) Table United States Male Toiletries Sales Market Share by Application (2011-2016) Figure United States Male Toiletries Sales Market Share by Application in 2015 Table United States Male Toiletries Sales Growth Rate by Application (2011-2016) Figure United States Male Toiletries Sales Growth Rate by Application (2011-2016) Table Beiersdorf Basic Information List



Table Beiersdorf Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Figure Beiersdorf Male Toiletries Sales Market Share (2011-2016) Table L'Oral Basic Information List Table L'Oral Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table L'Oral Male Toiletries Sales Market Share (2011-2016) Table Procter & Gamble (P&G) Basic Information List Table Procter & Gamble (P&G) Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)Table Procter & Gamble (P&G) Male Toiletries Sales Market Share (2011-2016) Table Shiseido Basic Information List Table Shiseido Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Shiseido Male Toiletries Sales Market Share (2011-2016) Table Unilever Basic Information List Table Unilever Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Unilever Male Toiletries Sales Market Share (2011-2016) Table AmorePacific Basic Information List Table AmorePacific Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)Table AmorePacific Male Toiletries Sales Market Share (2011-2016) Table Amway Basic Information List Table Amway Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Amway Male Toiletries Sales Market Share (2011-2016) Table Avon Products Basic Information List Table Avon Products Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)Table Avon Products Male Toiletries Sales Market Share (2011-2016) **Table Chanel Basic Information List** Table Chanel Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Chanel Male Toiletries Sales Market Share (2011-2016) **Table Clarins Group Basic Information List** Table Clarins Group Male Toiletries Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Clarins Group Male Toiletries Sales Market Share (2011-2016) Table Colgate-Palmolive Basic Information List Table Colgate-Palmolive Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)Table Colgate-Palmolive Male Toiletries Sales Market Share (2011-2016) Table Coty Basic Information List

Table Coty Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)



Table Coty Male Toiletries Sales Market Share (2011-2016) Table Este Lauder Basic Information List Table Este Lauder Male Toiletries Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Este Lauder Male Toiletries Sales Market Share (2011-2016) Table Henkel Basic Information List Table Henkel Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Henkel Male Toiletries Sales Market Share (2011-2016) Table Johnson & Johnson Basic Information List Table Johnson & Johnson Male Toiletries Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Johnson & Johnson Male Toiletries Sales Market Share (2011-2016) Table Lotus Herbals Basic Information List Table Lotus Herbals Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)Table Lotus Herbals Male Toiletries Sales Market Share (2011-2016) Table Mary Kay Basic Information List Table Mary Kay Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Mary Kay Male Toiletries Sales Market Share (2011-2016) Table Missha Basic Information List Table Missha Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Missha Male Toiletries Sales Market Share (2011-2016) Table Nature Republic Basic Information List Table Nature Republic Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016)Table Nature Republic Male Toiletries Sales Market Share (2011-2016) **Table Oriflame Basic Information List** Table Oriflame Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Oriflame Male Toiletries Sales Market Share (2011-2016) Table Revlon Basic Information List Table Revion Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Revion Male Toiletries Sales Market Share (2011-2016) Table Skin Food Basic Information List Table Skin Food Male Toiletries Sales, Revenue, Price and Gross Margin (2011-2016) Table Skin Food Male Toiletries Sales Market Share (2011-2016) Table The Face Shop Basic Information List Table The Face Shop Male Toiletries Sales, Revenue, Price and Gross Margin (2011 - 2016)

 Table The Face Shop Male Toiletries Sales Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Male Toiletries Figure Manufacturing Process Analysis of Male Toiletries Figure Male Toiletries Industrial Chain Analysis Table Raw Materials Sources of Male Toiletries Major Manufacturers in 2015 Table Major Buyers of Male Toiletries Table Distributors/Traders List Figure United States Male Toiletries Production and Growth Rate Forecast (2016-2021) Figure United States Male Toiletries Production Forecast by Type (2016-2021) Table United States Male Toiletries Production Forecast by Application (2016-2021)



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