

# United States Male Grooming Products Market Report 2021

<https://marketpublishers.com/r/U9E12A60A41EN.html>

Date: August 2016

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U9E12A60A41EN

## Abstracts

### Notes:

Sales, means the sales volume of Male Grooming Products

Revenue, means the sales value of Male Grooming Products

This report studies sales (consumption) of Male Grooming Products in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Gillette

Panasonic Home Appliances

Philips

Procter and Gamble

Spectrum Brands

Andis

Conair

Helen of Troy

## Wahl Clipper

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Electric Shavers

Electric Trimmers

Other Products

Split by applications, this report focuses on sales, market share and growth rate of Male Grooming Products in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Male Grooming Products Market Report 2021

#### **1 MALE GROOMING PRODUCTS OVERVIEW**

- 1.1 Product Overview and Scope of Male Grooming Products
- 1.2 Classification of Male Grooming Products
  - 1.2.1 Electric Shavers
  - 1.2.2 Electric Trimmers
  - 1.2.3 Other Products
- 1.3 Applications of Male Grooming Products
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 USA Market Size (Value and Volume) of Male Grooming Products (2011-2021)
  - 1.4.1 USA Male Grooming Products Sales, Revenue and Price (2011-2021)
  - 1.4.2 USA Male Grooming Products Sales and Growth Rate (2011-2021)
  - 1.4.3 USA Male Grooming Products Revenue and Growth Rate (2011-2021)

#### **2 USA MALE GROOMING PRODUCTS COMPETITION BY MANUFACTURERS**

- 2.1 USA Male Grooming Products Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Male Grooming Products Revenue and Share by Manufactures (2015 and 2016)

#### **3 USA MALE GROOMING PRODUCTS (VOLUME AND VALUE) BY TYPE**

- 3.1 USA Male Grooming Products Sales and Market Share by Type (2011-2021)
- 3.2 USA Male Grooming Products Revenue and Market Share by Type (2011-2021)

#### **4 USA MALE GROOMING PRODUCTS (VOLUME) BY APPLICATION**

#### **5 USA MALE GROOMING PRODUCTS MANUFACTURERS ANALYSIS**

- 5.1 Gillette
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Male Grooming Products Product Type and Technology

- 5.1.2.1 Electric Shavers
- 5.1.2.2 Electric Trimmers
- 5.1.3 Male Grooming Products Sales, Revenue, Price of Gillette (2015 and 2016)
- 5.2 Panasonic Home Appliances
  - 5.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.2.2 Commodities Product Type and Technology
    - 5.2.2.1 Electric Shavers
    - 5.2.2.2 Electric Trimmers
  - 5.2.3 Commodities Sales, Revenue, Price of Panasonic Home Appliances (2015 and 2016)
- 5.3 Philips
  - 5.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.3.2 Philips Product Type and Technology
    - 5.3.2.1 Electric Shavers
    - 5.3.2.2 Electric Trimmers
  - 5.3.3 Philips Sales, Revenue, Price of Philips (2015 and 2016)
- 5.4 Procter and Gamble
  - 5.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.4.2 Wahl Clipper Product Type and Technology
    - 5.4.2.1 Electric Shavers
    - 5.4.2.2 Electric Trimmers
  - 5.4.3 Procter and Gamble Sales, Revenue, Price of Procter and Gamble (2015 and 2016)
- 5.5 Spectrum Brands
  - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.5.2 Spectrum Brands Product Type and Technology
    - 5.5.2.1 Electric Shavers
    - 5.5.2.2 Electric Trimmers
  - 5.5.3 Spectrum Brands Sales, Revenue, Price of Spectrum Brands (2015 and 2016)
- 5.6 Andis
  - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.6.2 Andis Product Type and Technology
    - 5.6.2.1 Electric Shavers
    - 5.6.2.2 Electric Trimmers
  - 5.6.3 Andis Sales, Revenue, Price of Andis (2015 and 2016)
- 5.7 Conair
  - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.7.2 Conair Product Type and Technology
    - 5.7.2.1 Electric Shavers

5.7.2.2 Electric Trimmers

5.7.3 Conair Sales, Revenue, Price of Conair (2015 and 2016)

5.8 Helen of Troy

5.8.1 Company Basic Information, Manufacturing Base and Competitors

5.8.2 Helen of Troy Product Type and Technology

5.8.2.1 Electric Shavers

5.8.2.2 Electric Trimmers

5.8.3 Helen of Troy Sales, Revenue, Price of Helen of Troy (2015 and 2016)

5.9 Wahl Clipper

5.9.1 Company Basic Information, Manufacturing Base and Competitors

5.9.2 Wahl Clipper Product Type and Technology

5.9.2.1 Electric Shavers

5.9.2.2 Electric Trimmers

5.9.3 Wahl Clipper Sales, Revenue, Price of Wahl Clipper (2015 and 2016)

## **6 MALE GROOMING PRODUCTS TECHNOLOGY AND DEVELOPMENT TREND**

6.1 Male Grooming Products Technology Analysis

6.2 Male Grooming Products Technology Development Trend

## **7 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Male Grooming Products  
Table Classification of Male Grooming Products  
Figure USA Sales Market Share of Male Grooming Products by Type in 2015  
Figure Electric Shavers Picture  
Figure Electric Trimmers Picture  
Figure Other Products Picture  
Table Applications of Male Grooming Products  
Figure USA Sales Market Share of Male Grooming Products by Application in 2015  
Table USA Male Grooming Products Sales, Revenue and Price (2011-2021)  
Figure USA Male Grooming Products Sales and Growth Rate (2011-2021)  
Figure USA Male Grooming Products Revenue and Growth Rate (2011-2021)  
Table USA Male Grooming Products Sales of Key Manufacturers (2015 and 2016)  
Table USA Male Grooming Products Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Male Grooming Products Sales Share by Manufacturers  
Figure 2016 Male Grooming Products Sales Share by Manufacturers  
Table USA Male Grooming Products Revenue by Manufacturers (2015 and 2016)  
Table USA Male Grooming Products Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 USA Male Grooming Products Revenue Share by Manufacturers  
Table 2016 USA Male Grooming Products Revenue Share by Manufacturers  
Table USA Male Grooming Products Sales and Market Share by Type (2011-2021)  
Table USA Male Grooming Products Sales Share by Type (2011-2021)  
Figure Sales Market Share of Male Grooming Products by Type (2011-2021)  
Figure USA Male Grooming Products Sales Growth Rate by Type (2011-2021)  
Table USA Male Grooming Products Revenue and Market Share by Type (2011-2021)  
Table USA Male Grooming Products Revenue Share by Type (2011-2021)  
Figure Revenue Market Share of Male Grooming Products by Type (2011-2021)  
Figure USA Male Grooming Products Revenue Growth Rate by Type (2011-2021)  
Table USA Male Grooming Products Sales and Market Share by Application (2011-2021)  
Table USA Male Grooming Products Sales Share by Application (2011-2021)  
Figure Sales Market Share of Male Grooming Products by Application (2011-2021)  
Figure USA Male Grooming Products Sales Growth Rate by Application (2011-2021)  
Table Gillette Basic Information List  
Table Male Grooming Products Sales, Revenue, Price of Gillette (2015 and 2016)

Table Panasonic Home Appliances Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Panasonic Home Appliances (2015 and 2016)

Table Philips Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Philips (2015 and 2016)

Table Procter and Gamble Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Procter and Gamble (2015 and 2016)

Table Spectrum Brands Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Spectrum Brands (2015 and 2016)

Table Andis Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Andis (2015 and 2016)

Table Conair Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Conair (2015 and 2016)

Table Helen of Troy Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Helen of Troy (2015 and 2016)

Table Wahl Clipper Basic Information List

Table Male Grooming Products Sales, Revenue, Price of Wahl Clipper (2015 and 2016)

## I would like to order

Product name: United States Male Grooming Products Market Report 2021

Product link: <https://marketpublishers.com/r/U9E12A60A41EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9E12A60A41EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970