

United States Male Grooming Products Industry 2015 Market Research Report

<https://marketpublishers.com/r/U8B2BB6D19CEN.html>

Date: September 2015

Pages: 130

Price: US\$ 3,800.00 (Single User License)

ID: U8B2BB6D19CEN

Abstracts

The United States Male Grooming Products Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Male Grooming Products industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Male Grooming Products market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Male Grooming Products industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 134 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Male Grooming Products
- 1.2 Classification of Male Grooming Products
- 1.3 Applications of Male Grooming Products
- 1.4 Industry Chain Structure of Male Grooming Products
- 1.5 Industry Overview of Male Grooming Products
- 1.6 Industry Policy Analysis of Male Grooming Products
- 1.7 Industry News Analysis of Male Grooming Products

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF MALE GROOMING PRODUCTS

- 2.1 Bill of Materials (BOM) of Male Grooming Products
- 2.2 BOM Price Analysis of Male Grooming Products
- 2.3 Labor Cost Analysis of Male Grooming Products
- 2.4 Depreciation Cost Analysis of Male Grooming Products
- 2.5 Manufacturing Cost Structure Analysis of Male Grooming Products
- 2.6 Manufacturing Process Analysis of Male Grooming Products

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key Male Grooming Products Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States Male Grooming Products Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States Male Grooming Products Key Manufacturers in 2014

CHAPTER FOUR PRODUCTION ANALYSIS OF MALE GROOMING PRODUCTS BY REGIONS, TECHNOLOGY, AND APPLICATIONS

- 4.1 United States Production of Male Grooming Products by Regions (Key Provinces) 2010-2015
- 4.2 United States Production of Male Grooming Products by Product Types 2010-2015

- 4.3 United States Sales of Male Grooming Products by Applications 2010-2015
- 4.4 Price Analysis of United States Male Grooming Products Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Male Grooming Products 2010-2015

CHAPTER FIVE SALES AND REVENUE ANALYSIS OF MALE GROOMING PRODUCTS BY REGIONS

- 5.1 United States Sales of Male Grooming Products by Regions 2010-2015
- 5.2 United States Revenue of Male Grooming Products by Regions 2010-2015
- 5.3 United States Price Analysis of Male Grooming Products Sales by Regions 2010-2015
- 5.4 United States Price, Cost and Gross of Male Grooming Products 2010-2015

CHAPTER SIX ANALYSIS OF MALE GROOMING PRODUCTS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Male Grooming Products 2010-2015
- 6.2 Production Sales Market Share Analysis of Male Grooming Products 2014-2015
- 6.3 Import, Export and Consumption of Male Grooming Products 2010-2015
- 6.4 Supply, Consumption and Shortage of Male Grooming Products 2010-2015
- 6.5 Import, Export and Consumption of Male Grooming Products 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Male Grooming Products 2010-2015

CHAPTER SEVEN ANALYSIS OF MALE GROOMING PRODUCTS INDUSTRY KEY MANUFACTURERS

- 7.1 Panasonic Home Appliances
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Panasonic Home Appliances SWOT Analysis
- 7.2 Philips
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Philips SWOT Analysis
- 7.3 Gillette
 - 7.3.1 Company Profile

- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 Gillette SWOT Analysis
- 7.4 Spectrum Brands
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specification
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.4.4 Spectrum Brands SWOT Analysis
- 7.5 Procter and Gamble
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Procter and Gamble SWOT Analysis
- 7.6 Helen of Troy
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Helen of Troy SWOT Analysis
- 7.7 Andis
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specification
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 Andis SWOT Analysis
- 7.8 Wahl Clipper
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Wahl Clipper SWOT Analysis
- 7.9 Conair
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 Conair SWOT Analysis

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions

- 8.4 Price Analysis of Different Male Grooming Products Product Types
- 8.5 Market Share Analysis of Different Male Grooming Products Price Levels
- 8.6 Gross Margin Analysis of Different Male Grooming Products Applications

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MALE GROOMING PRODUCTS

- 9.1 Marketing Channels Status of Male Grooming Products
- 9.2 Traders or Distributors of Male Grooming Products with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Male Grooming Products
- 9.4 United States Import, Export and Trade Analysis of Male Grooming Products

CHAPTER TEN DEVELOPMENT TREND OF MALE GROOMING PRODUCTS INDUSTRY 2015-2020

- 10.1 Capacity and Production Overview of Male Grooming Products 2015-2020
- 10.2 Production Market Share by Product Types of Male Grooming Products 2015-2020
- 10.3 Sales and Sales Revenue Overview of Male Grooming Products 2015-2020
- 10.4 United States Sales of Male Grooming Products by Applications 2015-2020
- 10.5 Import, Export and Consumption of Male Grooming Products 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Male Grooming Products 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF MALE GROOMING PRODUCTS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Male Grooming Products with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Male Grooming Products with Contact Information
- 11.3 Major Players of Male Grooming Products with Contact Information
- 11.4 Key Consumers of Male Grooming Products with Contact Information
- 11.5 Supply Chain Relationship Analysis of Male Grooming Products

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MALE GROOMING PRODUCTS

- 12.1 New Project SWOT Analysis of Male Grooming Products
- 12.2 New Project Investment Feasibility Analysis of Male Grooming Products

CHAPTER THIRTEEN CONCLUSION OF THE UNITED STATES MALE GROOMING PRODUCTS INDUSTRY 2015 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Male Grooming Products
- Table Product Specifications of Male Grooming Products
- Table Classification of Male Grooming Products
- Figure United States Sales Market Share of Male Grooming Products by Product Types in 2014
- Table Applications of Male Grooming Products
- Figure United States Sales Market Share of Male Grooming Products by Applications in 2014
- Figure Industry Chain Structure of Male Grooming Products
- Table United States Industry Overview of Male Grooming Products
- Table Industry Policy of Male Grooming Products
- Table Industry News List of Male Grooming Products
- Table Bill of Materials (BOM) of Male Grooming Products
- Table Bill of Materials (BOM) Price of Male Grooming Products
- Table Labor Cost of Male Grooming Products
- Table Depreciation Cost of Male Grooming Products
- Table Manufacturing Cost Structure Analysis of Male Grooming Products in 2014
- Figure Manufacturing Process Analysis of Male Grooming Products
- Table Capacity (K Units) and Commercial Production Date of United States Male Grooming Products Key Manufacturers in 2014
- Table Manufacturing Plants Distribution of United States Key Male Grooming Products Manufacturers in 2014
- Table R&D Status and Technology Source of United States Male Grooming Products Key Manufacturers in 2014
- Table Raw Materials Sources Analysis of United States and United States Male Grooming Products Key Manufacturers in 2014
- Table United States Production of Male Grooming Products by Regions 2010-2015 (K Units)
- Table United States Production Market Share of Male Grooming Products by Regions 2010-2015 (%)
- Figure United States Production Market Share of Male Grooming Products by Regions in 2014
- Figure United States Production Market Share of Male Grooming Products by Regions in 2015
- Table United States Production of Male Grooming Products by Product Types in

2010-2015 (K Units)

Table United States Production Market Share of Male Grooming Products by Product Types in 2010-2015 (%)

Figure United States Production Market Share of Male Grooming Products by Technology in 2014

Figure United States Production Market Share of Male Grooming Products by Technology in 2015

Figure United States Sales of Male Grooming Products by Applications 2010-2015 (K Units)

Table United States Production Market Share of Male Grooming Products by Applications 2010-2015 (%)

Figure United States Production Market Share of Male Grooming Products by Applications in 2014

Figure United States Production Market Share of Male Grooming Products by Applications in 2015

Table Price Comparison of United States Male Grooming Products Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price , Cost and Revenue (M USD) of Male Grooming Products 2010-2015

Table United States Sales of Male Grooming Products by Regions 2010-2015 (K Units)

Table United States Sales Market Share of Male Grooming Products by Regions 2010-2015 (%)

Figure United States Sales of Male Grooming Products by Regions in 2014 (K Units)

Figure United States Sales of Male Grooming Products by Regions in 2015 (K Units)

Table United States Revenue of Male Grooming Products by Regions 2010-2015 (M USD)

Table United States Revenue of Male Grooming Products by Regions 2010-2015 (%)

Figure United States Revenue of Male Grooming Products by Regions in 2014 (%)

Figure United States Revenue of Male Grooming Products by Regions in 2015 (%)

Table Sales Price of Male Grooming Products by Regions 2010-2015 (USD/Unit)

Table United States Price Analysis of Male Grooming Products 2010-2015 (USD/Unit)

Table United States Cost Analysis of Male Grooming Products 2010-2015 (USD/Unit)

Table United States Gross Analysis of Male Grooming Products 2010-2015

Table United States and Major Manufacturers Capacity of Male Grooming Products 2010-2015 (K Units)

Table United States Capacity Market Share of Major Male Grooming Products Manufacturers 2010-2015 (%)

Table United States and Major Manufacturers Production of Male Grooming Products 2010-2015 (K Units)

Table United States Production Market Share of Major Male Grooming Products Manufacturers 2010-2015 (%)

Table United States and Major Manufacturers Sales of Male Grooming Products 2010-2015 (K Units)

Table United States Sales Market Share of Major Male Grooming Products Manufacturers 2010-2015 (%)

Table United States and Major Manufacturers Sales Revenue of Male Grooming Products 2010-2015 (M USD)

Table United States Sales Revenue Market Share of Major Male Grooming Products Manufacturers 2010-2015 (%)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Male Grooming Products 2010-2015

Figure United States Capacity Utilization Rate of Male Grooming Products 2010-2015

Figure United States Sales Revenue (M USD) and Growth Rate of Male Grooming Products 2010-2015

Figure United States Production Market Share of Major Male Grooming Products Manufacturers in 2014

Figure United States Production Market Share of Major Male Grooming Products Manufacturers in 2015

Figure United States Sales Market Share of Major Male Grooming Products Manufacturers in 2014

Figure United States Sales Market Share of Major Male Grooming Products Manufacturers in 2015

Table United States Import, Export and Consumption of Male Grooming Products 2010-2015 (K Units)

Table United States and Major Manufacturers Local Sales Export Import of Male Grooming Products 2010-2015 (K Units)

Table United States Supply, Consumption and Shortage of Male Grooming Products 2010-2015 (K Units)

Table United States Import, Export and Consumption of Male Grooming Products 2010-2015 (K Units)

Table Price of United States Male Grooming Products Major Manufacturers 2010-2015 (USD/Unit)

Table Gross Margin of United States Male Grooming Products Major Manufacturers 2010-2015

Table United States and Major Manufacturers Revenue of Male Grooming Products 2010-2015 (M USD)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Male Grooming Products 2010-2015

Table Panasonic Home Appliances Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Panasonic Home Appliances

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Panasonic Home Appliances 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Panasonic Home Appliances 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Panasonic Home Appliances 2010-2015

Table Panasonic Home Appliances Male Grooming Products SWOT Analysis

Table Philips Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Philips

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Philips 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Philips 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Philips 2010-2015

Table Philips Male Grooming Products SWOT Analysis

Table Gillette Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Gillette

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Gillette 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Gillette 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Gillette 2010-2015

Table Gillette Male Grooming Products SWOT Analysis

Table Spectrum Brands Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Spectrum Brands

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of

Spectrum Brands 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Spectrum Brands 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Spectrum Brands 2010-2015

Table Spectrum Brands Male Grooming Products SWOT Analysis

Table Procter and Gamble Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Procter and Gamble

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Procter and Gamble 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Procter and Gamble 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Procter and Gamble 2010-2015

Table Procter and Gamble Male Grooming Products SWOT Analysis

Table Helen of Troy Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Helen of Troy

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Helen of Troy 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Helen of Troy 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Helen of Troy 2010-2015

Table Helen of Troy Male Grooming Products SWOT Analysis

Table Andis Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Andis

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Andis 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Andis 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Andis 2010-2015

Table Andis Male Grooming Products SWOT Analysis

Table Wahl Clipper Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Wahl Clipper

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Wahl Clipper 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Wahl Clipper 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Wahl Clipper 2010-2015

Table Wahl Clipper Male Grooming Products SWOT Analysis

Table Conair Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Male Grooming Products Picture and Specifications of Conair

Table Male Grooming Products Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Conair 2010-2015

Figure Male Grooming Products Capacity (K Units), Production (K Units) and Growth Rate of Conair 2010-2015

Figure Male Grooming Products Production (K Units) and United States Market Share of Conair 2010-2015

Table Conair Male Grooming Products SWOT Analysis

Table Male Grooming Products Price by Regions 2010-2015

Table Male Grooming Products Price by Product Types 2010-2015

Table Male Grooming Products Price by Company 2010-2015

Table Male Grooming Products Gross Margin by Company 2010-2015

Table Price Comparison of Male Grooming Products by Regions 2010-2015 (USD/Unit)

Table Price of Different Male Grooming Products Product Types (USD/Unit)

Table Market Share of Different Male Grooming Products Price Level

Table Gross Margin of Different Male Grooming Products Applications

Table Marketing Channels Status of Male Grooming Products

Table Traders or Distributors of Male Grooming Products with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Male Grooming Products (USD/Unit)

Table United States Import, Export, and Trade of Male Grooming Products (K Units)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Male Grooming Products 2015-2020

Figure United States Capacity Utilization Rate of Male Grooming Products 2015-2020

Table United States Male Grooming Products Production by Product Types 2010-2015

(K Units)

Table United States Male Grooming Products Production Market Share by Product Types 2010-2015 (%)

Figure United States Production Market Share of Male Grooming Products by Technology in 2020

Figure United States Sales (K Units) and Growth Rate of Male Grooming Products 2015-2020

Figure United States Sales Revenue (Million USD) and Growth Rate of Male Grooming Products 2015-2020

Figure United States Sales of Male Grooming Products by Applications 2015-2020 (K Units)

Table United States Production Market Share of Male Grooming Products by Applications 2015-2020 (%)

Figure United States Production Market Share of Male Grooming Products by Applications in 2020

Table United States Production, Import, Export and Consumption of Male Grooming Products 2015-2020 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Male Grooming Products 2015-2020

Table Major Raw Materials Suppliers of Male Grooming Products with Contact Information

Table Manufacturing Equipment Suppliers of Male Grooming Products with Contact Information

Table Major Players of Male Grooming Products with Contact Information

Table Key Consumers of Male Grooming Products with Contact Information

Table Supply Chain Relationship Analysis of Male Grooming Products

Table New Project SWOT Analysis of Male Grooming Products

Table New Project Investment Feasibility Analysis of Male Grooming Products

Table Part of Interviewees Record List

I would like to order

Product name: United States Male Grooming Products Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/U8B2BB6D19CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8B2BB6D19CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970