

# United States Lyrica Market Report 2016

<https://marketpublishers.com/r/UDC986553C4EN.html>

Date: November 2016

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UDC986553C4EN

## Abstracts

### Notes:

Sales, means the sales volume of Lyrica

Revenue, means the sales value of Lyrica

This report studies sales (consumption) of Lyrica in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Pfizer, Inc. (US)

Bayer HealthCare Pharmaceuticals (Germany)

Claire Ellen Products, Inc. (US)

Eli Lilly and Company (US)

GlaxoSmithKline Plc (UK)

Sanofi S.A (France)

Cipla Limited (India)

Pierre Fabre Medicament (France)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Lyrica in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Lyrica Market Report 2016

#### **1 LYRICA OVERVIEW**

- 1.1 Product Overview and Scope of Lyrica
- 1.2 Classification of Lyrica
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Lyrica
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Lyrica (2011-2021)
  - 1.4.1 United States Lyrica Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Lyrica Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES LYRICA COMPETITION BY MANUFACTURERS**

- 2.1 United States Lyrica Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Lyrica Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Lyrica Average Price by Manufactures (2015 and 2016)
- 2.4 Lyrica Market Competitive Situation and Trends
  - 2.4.1 Lyrica Market Concentration Rate
  - 2.4.2 Lyrica Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES LYRICA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Lyrica Sales and Market Share by Type (2011-2016)
- 3.2 United States Lyrica Revenue and Market Share by Type (2011-2016)
- 3.3 United States Lyrica Price by Type (2011-2016)
- 3.4 United States Lyrica Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES LYRICA SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Lyrica Sales and Market Share by Application (2011-2016)
- 4.2 United States Lyrica Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES LYRICA MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Pfizer, Inc. (US)

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Lyrica Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Pfizer, Inc. (US) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Bayer HealthCare Pharmaceuticals (Germany)

- 5.2.2 Lyrica Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Bayer HealthCare Pharmaceuticals (Germany) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Claire Ellen Products, Inc. (US)

- 5.3.2 Lyrica Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Claire Ellen Products, Inc. (US) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Eli Lilly and Company (US)

- 5.4.2 Lyrica Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Eli Lilly and Company (US) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 GlaxoSmithKline Plc (UK)

- 5.5.2 Lyrica Product Type, Application and Specification
  - 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 GlaxoSmithKline Plc (UK) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Sanofi S.A (France)
  - 5.6.2 Lyrica Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Sanofi S.A (France) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Cipla Limited (India)
  - 5.7.2 Lyrica Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Cipla Limited (India) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Pierre Fabre Medicament (France)
  - 5.8.2 Lyrica Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Pierre Fabre Medicament (France) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

## **6 LYRICA MANUFACTURING COST ANALYSIS**

- 6.1 Lyrica Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Lyrica

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Lyrica Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Lyrica Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES LYRICA MARKET FORECAST (2016-2021)**

- 10.1 United States Lyrica Sales, Revenue Forecast (2016-2021)
- 10.2 United States Lyrica Sales Forecast by Type (2016-2021)
- 10.3 United States Lyrica Sales Forecast by Application (2016-2021)
- 10.4 Lyrica Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Lyrica  
Table Classification of Lyrica  
Figure United States Sales Market Share of Lyrica by Type in 2015  
Table Application of Lyrica  
Figure United States Sales Market Share of Lyrica by Application in 2015  
Figure United States Lyrica Sales and Growth Rate (2011-2021)  
Figure United States Lyrica Revenue and Growth Rate (2011-2021)  
Table United States Lyrica Sales of Key Manufacturers (2015 and 2016)  
Table United States Lyrica Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Lyrica Sales Share by Manufacturers  
Figure 2016 Lyrica Sales Share by Manufacturers  
Table United States Lyrica Revenue by Manufacturers (2015 and 2016)  
Table United States Lyrica Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 United States Lyrica Revenue Share by Manufacturers  
Table 2016 United States Lyrica Revenue Share by Manufacturers  
Table United States Market Lyrica Average Price of Key Manufacturers (2015 and 2016)  
Figure United States Market Lyrica Average Price of Key Manufacturers in 2015  
Figure Lyrica Market Share of Top 3 Manufacturers  
Figure Lyrica Market Share of Top 5 Manufacturers  
Table United States Lyrica Sales by Type (2011-2016)  
Table United States Lyrica Sales Share by Type (2011-2016)  
Figure United States Lyrica Sales Market Share by Type in 2015  
Table United States Lyrica Revenue and Market Share by Type (2011-2016)  
Table United States Lyrica Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Lyrica by Type (2011-2016)  
Table United States Lyrica Price by Type (2011-2016)  
Figure United States Lyrica Sales Growth Rate by Type (2011-2016)  
Table United States Lyrica Sales by Application (2011-2016)  
Table United States Lyrica Sales Market Share by Application (2011-2016)  
Figure United States Lyrica Sales Market Share by Application in 2015  
Table United States Lyrica Sales Growth Rate by Application (2011-2016)  
Figure United States Lyrica Sales Growth Rate by Application (2011-2016)  
Table Pfizer, Inc. (US) Basic Information List  
Table Pfizer, Inc. (US) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Pfizer, Inc. (US) Lyrica Sales Market Share (2011-2016)  
Table Bayer HealthCare Pharmaceuticals (Germany) Basic Information List  
Table Bayer HealthCare Pharmaceuticals (Germany) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bayer HealthCare Pharmaceuticals (Germany) Lyrica Sales Market Share (2011-2016)  
Table Claire Ellen Products, Inc. (US) Basic Information List  
Table Claire Ellen Products, Inc. (US) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Claire Ellen Products, Inc. (US) Lyrica Sales Market Share (2011-2016)  
Table Eli Lilly and Company (US) Basic Information List  
Table Eli Lilly and Company (US) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Eli Lilly and Company (US) Lyrica Sales Market Share (2011-2016)  
Table GlaxoSmithKline Plc (UK) Basic Information List  
Table GlaxoSmithKline Plc (UK) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table GlaxoSmithKline Plc (UK) Lyrica Sales Market Share (2011-2016)  
Table Sanofi S.A (France) Basic Information List  
Table Sanofi S.A (France) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sanofi S.A (France) Lyrica Sales Market Share (2011-2016)  
Table Cipla Limited (India) Basic Information List  
Table Cipla Limited (India) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cipla Limited (India) Lyrica Sales Market Share (2011-2016)  
Table Pierre Fabre Medicament (France) Basic Information List  
Table Pierre Fabre Medicament (France) Lyrica Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pierre Fabre Medicament (France) Lyrica Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Lyrica  
Figure Manufacturing Process Analysis of Lyrica  
Figure Lyrica Industrial Chain Analysis  
Table Raw Materials Sources of Lyrica Major Manufacturers in 2015  
Table Major Buyers of Lyrica  
Table Distributors/Traders List  
Figure United States Lyrica Production and Growth Rate Forecast (2016-2021)  
Figure United States Lyrica Revenue and Growth Rate Forecast (2016-2021)

Table United States Lyrica Production Forecast by Type (2016-2021)

Table United States Lyrica Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Lyrica Market Report 2016

Product link: <https://marketpublishers.com/r/UDC986553C4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDC986553C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970