

# United States Luxury Vehicle Market Report 2016

<https://marketpublishers.com/r/U20B547E3C3EN.html>

Date: November 2016

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U20B547E3C3EN

## Abstracts

### Notes:

Sales, means the sales volume of Luxury Vehicle

Revenue, means the sales value of Luxury Vehicle

Revenue, means the sales sales (consumption) of Luxury Vehicle in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

BWN

Mercedes-Benz

Audi

Lexus

Volvo

Jaguar Land Rover

Porsche

Bentley

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Compact Luxury Cars

Mid-size Luxury Cars

Full-size Luxury Cars

Luxury Crossovers & Minivans

Luxury SUVs

Split by applications, this report focuses on sales, market share and growth rate of Luxury Vehicle in each application, can be divided into

General use

Collect

Application 3

## Contents

### United States Luxury Vehicle Market Report 2016

#### **1 LUXURY VEHICLE OVERVIEW**

- 1.1 Product Overview and Scope of Luxury Vehicle
- 1.2 Classification of Luxury Vehicle
  - 1.2.1 Compact Luxury Cars
  - 1.2.2 Mid-size Luxury Cars
  - 1.2.3 Full-size Luxury Cars
  - 1.2.4 Luxury Crossovers & Minivans
  - 1.2.5 Luxury SUVs
- 1.3 Application of Luxury Vehicle
  - 1.3.1 General use
  - 1.3.2 Collect
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Luxury Vehicle (2011-2021)
  - 1.4.1 United States Luxury Vehicle Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Luxury Vehicle Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES LUXURY VEHICLE COMPETITION BY MANUFACTURERS**

- 2.1 United States Luxury Vehicle Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Luxury Vehicle Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Luxury Vehicle Average Price by Manufactures (2015 and 2016)
- 2.4 Luxury Vehicle Market Competitive Situation and Trends
  - 2.4.1 Luxury Vehicle Market Concentration Rate
  - 2.4.2 Luxury Vehicle Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES LUXURY VEHICLE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Luxury Vehicle Sales and Market Share by Type (2011-2016)
- 3.2 United States Luxury Vehicle Revenue and Market Share by Type (2011-2016)
- 3.3 United States Luxury Vehicle Price by Type (2011-2016)

3.4 United States Luxury Vehicle Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES LUXURY VEHICLE SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Luxury Vehicle Sales and Market Share by Application (2011-2016)

4.2 United States Luxury Vehicle Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES LUXURY VEHICLE MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 BWN**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Luxury Vehicle Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 BWN Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 Mercedes-Benz**

5.2.2 Luxury Vehicle Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Mercedes-Benz Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### **5.3 Audi**

5.3.2 Luxury Vehicle Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Audi Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

### **5.4 Lexus**

5.4.2 Luxury Vehicle Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Lexus Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

### **5.5 Volvo**

5.5.2 Luxury Vehicle Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Volvo Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Jaguar Land Rover
  - 5.6.2 Luxury Vehicle Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Jaguar Land Rover Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Porsche
  - 5.7.2 Luxury Vehicle Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Porsche Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Bentley
  - 5.8.2 Luxury Vehicle Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Bentley Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

## **6 LUXURY VEHICLE MANUFACTURING COST ANALYSIS**

- 6.1 Luxury Vehicle Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Luxury Vehicle

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Luxury Vehicle Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Luxury Vehicle Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES LUXURY VEHICLE MARKET FORECAST (2016-2021)**

- 10.1 United States Luxury Vehicle Sales, Revenue Forecast (2016-2021)
- 10.2 United States Luxury Vehicle Sales Forecast by Type (2016-2021)
- 10.3 United States Luxury Vehicle Sales Forecast by Application (2016-2021)
- 10.4 Luxury Vehicle Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Luxury Vehicle

Table Classification of Luxury Vehicle

Figure United States Sales Market Share of Luxury Vehicle by Type in 2015

Figure Compact Luxury Cars Picture

Figure Mid-size Luxury Cars Picture

Figure Full-size Luxury Cars Picture

Figure Luxury Crossovers & Minivans Picture

Figure Luxury SUVs Picture

Table Application of Luxury Vehicle

Figure United States Sales Market Share of Luxury Vehicle by Application in 2015

Figure General use Examples

Figure Collect Examples

Figure United States Luxury Vehicle Sales and Growth Rate (2011-2021)

Figure United States Luxury Vehicle Revenue and Growth Rate (2011-2021)

Table United States Luxury Vehicle Sales of Key Manufacturers (2015 and 2016)

Table United States Luxury Vehicle Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Luxury Vehicle Sales Share by Manufacturers

Figure 2016 Luxury Vehicle Sales Share by Manufacturers

Table United States Luxury Vehicle Revenue by Manufacturers (2015 and 2016)

Table United States Luxury Vehicle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Luxury Vehicle Revenue Share by Manufacturers

Table 2016 United States Luxury Vehicle Revenue Share by Manufacturers

Table United States Market Luxury Vehicle Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Luxury Vehicle Average Price of Key Manufacturers in 2015

Figure Luxury Vehicle Market Share of Top 3 Manufacturers

Figure Luxury Vehicle Market Share of Top 5 Manufacturers

Table United States Luxury Vehicle Sales by Type (2011-2016)

Table United States Luxury Vehicle Sales Share by Type (2011-2016)

Figure United States Luxury Vehicle Sales Market Share by Type in 2015

Table United States Luxury Vehicle Revenue and Market Share by Type (2011-2016)

Table United States Luxury Vehicle Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Luxury Vehicle by Type (2011-2016)

Table United States Luxury Vehicle Price by Type (2011-2016)



Figure United States Luxury Vehicle Sales Growth Rate by Type (2011-2016)  
Table United States Luxury Vehicle Sales by Application (2011-2016)  
Table United States Luxury Vehicle Sales Market Share by Application (2011-2016)  
Figure United States Luxury Vehicle Sales Market Share by Application in 2015  
Table United States Luxury Vehicle Sales Growth Rate by Application (2011-2016)  
Figure United States Luxury Vehicle Sales Growth Rate by Application (2011-2016)  
Table BWN Basic Information List  
Table BWN Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure BWN Luxury Vehicle Sales Market Share (2011-2016)  
Table Mercedes-Benz Basic Information List  
Table Mercedes-Benz Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Mercedes-Benz Luxury Vehicle Sales Market Share (2011-2016)  
Table Audi Basic Information List  
Table Audi Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Audi Luxury Vehicle Sales Market Share (2011-2016)  
Table Lexus Basic Information List  
Table Lexus Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Lexus Luxury Vehicle Sales Market Share (2011-2016)  
Table Volvo Basic Information List  
Table Volvo Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Volvo Luxury Vehicle Sales Market Share (2011-2016)  
Table Jaguar Land Rover Basic Information List  
Table Jaguar Land Rover Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Jaguar Land Rover Luxury Vehicle Sales Market Share (2011-2016)  
Table Porsche Basic Information List  
Table Porsche Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Porsche Luxury Vehicle Sales Market Share (2011-2016)  
Table Bentley Basic Information List  
Table Bentley Luxury Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bentley Luxury Vehicle Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Luxury Vehicle  
Figure Manufacturing Process Analysis of Luxury Vehicle  
Figure Luxury Vehicle Industrial Chain Analysis  
Table Raw Materials Sources of Luxury Vehicle Major Manufacturers in 2015

Table Major Buyers of Luxury Vehicle

Table Distributors/Traders List

Figure United States Luxury Vehicle Production and Growth Rate Forecast (2016-2021)

Figure United States Luxury Vehicle Revenue and Growth Rate Forecast (2016-2021)

Table United States Luxury Vehicle Production Forecast by Type (2016-2021)

Table United States Luxury Vehicle Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Luxury Vehicle Market Report 2016

Product link: <https://marketpublishers.com/r/U20B547E3C3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U20B547E3C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970