

United States Luxury Car Market Report 2016

https://marketpublishers.com/r/U56B2660626EN.html Date: October 2016 Pages: 119 Price: US\$ 3,800.00 (Single User License) ID: U56B2660626EN **Abstracts** Notes: Sales, means the sales volume of Luxury Car Revenue, means the sales value of Luxury Car This report studies sales (consumption) of Luxury Car in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering **BMW** Mercedes Lexus Audi Cadillac Acura Infiniti Lincoln

Volvo



PAGANI MERCEDES BENZ Maserati Jaguar Porsche Land Rover Tesla Bentley Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into Type I Type II Type III Split by applications, this report focuses on sales, market share and growth rate of Luxury Car in each application, can be divided into Application 1 Application 2

Application 3



Contents

United States Luxury Car Market Report 2016

1 LUXURY CAR OVERVIEW

- 1.1 Product Overview and Scope of Luxury Car
- 1.2 Classification of Luxury Car
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Luxury Car
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Luxury Car (2011-2021)
 - 1.4.1 United States Luxury Car Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Luxury Car Revenue and Growth Rate (2011-2021)

2 UNITED STATES LUXURY CAR COMPETITION BY MANUFACTURERS

- 2.1 United States Luxury Car Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Luxury Car Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Luxury Car Average Price by Manufactures (2015 and 2016)
- 2.4 Luxury Car Market Competitive Situation and Trends
 - 2.4.1 Luxury Car Market Concentration Rate
 - 2.4.2 Luxury Car Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES LUXURY CAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Luxury Car Sales and Market Share by Type (2011-2016)
- 3.2 United States Luxury Car Revenue and Market Share by Type (2011-2016)
- 3.3 United States Luxury Car Price by Type (2011-2016)
- 3.4 United States Luxury Car Sales Growth Rate by Type (2011-2016)



4 UNITED STATES LUXURY CAR SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Luxury Car Sales and Market Share by Application (2011-2016)
- 4.2 United States Luxury Car Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES LUXURY CAR MANUFACTURERS PROFILES/ANALYSIS

- **5.1 BMW**
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Luxury Car Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 BMW Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Mercedes
 - 5.2.2 Luxury Car Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Mercedes Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Lexus
 - 5.3.2 Luxury Car Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Lexus Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Audi
 - 5.4.2 Luxury Car Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Audi Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Cadillac
 - 5.5.2 Luxury Car Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Cadillac Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview



5.6 Acura

5.6.2 Luxury Car Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Acura Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Infiniti

5.7.2 Luxury Car Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Infiniti Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Lincoln

5.8.2 Luxury Car Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Lincoln Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Volvo

5.9.2 Luxury Car Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Volvo Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 PAGANI

5.10.2 Luxury Car Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 PAGANI Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 MERCEDES BENZ

5.12 Maserati

5.13 Jaguar

5.14 Porsche

5.15 Land Rover

5.16 Tesla

5.17 Bentley

6 LUXURY CAR MANUFACTURING COST ANALYSIS



- 6.1 Luxury Car Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Luxury Car

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Luxury Car Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Luxury Car Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES LUXURY CAR MARKET FORECAST (2016-2021)

- 10.1 United States Luxury Car Sales, Revenue Forecast (2016-2021)
- 10.2 United States Luxury Car Sales Forecast by Type (2016-2021)
- 10.3 United States Luxury Car Sales Forecast by Application (2016-2021)
- 10.4 Luxury Car Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Luxury Car

Table Classification of Luxury Car

Figure United States Sales Market Share of Luxury Car by Type in 2015

Table Application of Luxury Car

Figure United States Sales Market Share of Luxury Car by Application in 2015

Figure United States Luxury Car Sales and Growth Rate (2011-2021)

Figure United States Luxury Car Revenue and Growth Rate (2011-2021)

Table United States Luxury Car Sales of Key Manufacturers (2015 and 2016)

Table United States Luxury Car Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Luxury Car Sales Share by Manufacturers

Figure 2016 Luxury Car Sales Share by Manufacturers

Table United States Luxury Car Revenue by Manufacturers (2015 and 2016)

Table United States Luxury Car Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Luxury Car Revenue Share by Manufacturers

Table 2016 United States Luxury Car Revenue Share by Manufacturers

Table United States Market Luxury Car Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Luxury Car Average Price of Key Manufacturers in 2015

Figure Luxury Car Market Share of Top 3 Manufacturers

Figure Luxury Car Market Share of Top 5 Manufacturers

Table United States Luxury Car Sales by Type (2011-2016)

Table United States Luxury Car Sales Share by Type (2011-2016)

Figure United States Luxury Car Sales Market Share by Type in 2015

Table United States Luxury Car Revenue and Market Share by Type (2011-2016)

Table United States Luxury Car Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Luxury Car by Type (2011-2016)

Table United States Luxury Car Price by Type (2011-2016)

Figure United States Luxury Car Sales Growth Rate by Type (2011-2016)

Table United States Luxury Car Sales by Application (2011-2016)

Table United States Luxury Car Sales Market Share by Application (2011-2016)

Figure United States Luxury Car Sales Market Share by Application in 2015

Table United States Luxury Car Sales Growth Rate by Application (2011-2016)

Figure United States Luxury Car Sales Growth Rate by Application (2011-2016)

Table BMW Basic Information List

Table BMW Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)



Figure BMW Luxury Car Sales Market Share (2011-2016)

Table Mercedes Basic Information List

Table Mercedes Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mercedes Luxury Car Sales Market Share (2011-2016)

Table Lexus Basic Information List

Table Lexus Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lexus Luxury Car Sales Market Share (2011-2016)

Table Audi Basic Information List

Table Audi Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Audi Luxury Car Sales Market Share (2011-2016)

Table Cadillac Basic Information List

Table Cadillac Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cadillac Luxury Car Sales Market Share (2011-2016)

Table Acura Basic Information List

Table Acura Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Acura Luxury Car Sales Market Share (2011-2016)

Table Infiniti Basic Information List

Table Infiniti Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Infiniti Luxury Car Sales Market Share (2011-2016)

Table Lincoln Basic Information List

Table Lincoln Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lincoln Luxury Car Sales Market Share (2011-2016)

Table Volvo Basic Information List

Table Volvo Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Volvo Luxury Car Sales Market Share (2011-2016)

Table PAGANI Basic Information List

Table PAGANI Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table PAGANI Luxury Car Sales Market Share (2011-2016)

Table MERCEDES BENZ Basic Information List

Table MERCEDES BENZ Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table MERCEDES BENZ Luxury Car Sales Market Share (2011-2016)

Table Maserati Basic Information List

Table Maserati Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maserati Luxury Car Sales Market Share (2011-2016)

Table Jaguar Basic Information List

Table Jaguar Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jaguar Luxury Car Sales Market Share (2011-2016)

Table Porsche Basic Information List



Table Porsche Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Porsche Luxury Car Sales Market Share (2011-2016)

Table Land Rover Basic Information List

Table Land Rover Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Land Rover Luxury Car Sales Market Share (2011-2016)

Table Tesla Basic Information List

Table Tesla Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tesla Luxury Car Sales Market Share (2011-2016)

Table Bentley Basic Information List

Table Bentley Luxury Car Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bentley Luxury Car Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Luxury Car

Figure Manufacturing Process Analysis of Luxury Car

Figure Luxury Car Industrial Chain Analysis

Table Raw Materials Sources of Luxury Car Major Manufacturers in 2015

Table Major Buyers of Luxury Car

Table Distributors/Traders List

Figure United States Luxury Car Production and Growth Rate Forecast (2016-2021)

Figure United States Luxury Car Revenue and Growth Rate Forecast (2016-2021)

Table United States Luxury Car Production Forecast by Type (2016-2021)

Table United States Luxury Car Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Luxury Car Market Report 2016

Product link: https://marketpublishers.com/r/U56B2660626EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U56B2660626EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970