

# United States Liquid Baby Powder Market Report 2017

<https://marketpublishers.com/r/U8964A6E8A5EN.html>

Date: May 2014

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: U8964A6E8A5EN

## Abstracts

In this report, the United States Liquid Baby Powder market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Liquid Baby Powder in these regions, from 2012 to 2022 (forecast).

United States Liquid Baby Powder market competition by top manufacturers/players, with Liquid Baby Powder sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Fissan

Burt's Bees

SCS Direct Inc

JOHNSON

Frezyderm

HKTDC

MD Moms

Babuline Pharma Pvt.

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Non-talc Liquid Baby Powder

Talc Liquid Baby Powder

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Liquid Baby Powder for each application, including

Baby Boys

Baby Girls

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Liquid Baby Powder Market Report 2017

#### **1 LIQUID BABY POWDER OVERVIEW**

- 1.1 Product Overview and Scope of Liquid Baby Powder
- 1.2 Classification of Liquid Baby Powder by Product Category
  - 1.2.1 United States Liquid Baby Powder Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Liquid Baby Powder Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Non-talc Liquid Baby Powder
  - 1.2.4 Talc Liquid Baby Powder
- 1.3 United States Liquid Baby Powder Market by Application/End Users
  - 1.3.1 United States Liquid Baby Powder Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Baby Boys
  - 1.3.3 Baby Girls
- 1.4 United States Liquid Baby Powder Market by Region
  - 1.4.1 United States Liquid Baby Powder Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Liquid Baby Powder Status and Prospect (2012-2022)
  - 1.4.3 Southwest Liquid Baby Powder Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Liquid Baby Powder Status and Prospect (2012-2022)
  - 1.4.5 New England Liquid Baby Powder Status and Prospect (2012-2022)
  - 1.4.6 The South Liquid Baby Powder Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Liquid Baby Powder Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Liquid Baby Powder (2012-2022)
  - 1.5.1 United States Liquid Baby Powder Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Liquid Baby Powder Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES LIQUID BABY POWDER MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Liquid Baby Powder Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Liquid Baby Powder Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Liquid Baby Powder Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Liquid Baby Powder Market Competitive Situation and Trends
  - 2.4.1 United States Liquid Baby Powder Market Concentration Rate
  - 2.4.2 United States Liquid Baby Powder Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Liquid Baby Powder Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES LIQUID BABY POWDER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Liquid Baby Powder Sales and Market Share by Region (2012-2017)
- 3.2 United States Liquid Baby Powder Revenue and Market Share by Region (2012-2017)
- 3.3 United States Liquid Baby Powder Price by Region (2012-2017)

### **4 UNITED STATES LIQUID BABY POWDER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Liquid Baby Powder Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Liquid Baby Powder Revenue and Market Share by Type (2012-2017)
- 4.3 United States Liquid Baby Powder Price by Type (2012-2017)
- 4.4 United States Liquid Baby Powder Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES LIQUID BABY POWDER SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Liquid Baby Powder Sales and Market Share by Application (2012-2017)
- 5.2 United States Liquid Baby Powder Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES LIQUID BABY POWDER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Fissan
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Liquid Baby Powder Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Fissan Liquid Baby Powder Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Burt's Bees
  - 6.2.2 Liquid Baby Powder Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Burt's Bees Liquid Baby Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 SCS Direct Inc
  - 6.3.2 Liquid Baby Powder Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 SCS Direct Inc Liquid Baby Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 JOHNSON
  - 6.4.2 Liquid Baby Powder Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 JOHNSON Liquid Baby Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Frezyderm
  - 6.5.2 Liquid Baby Powder Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Frezyderm Liquid Baby Powder Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 HKTDC
  - 6.6.2 Liquid Baby Powder Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 HKTDC Liquid Baby Powder Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 MD Moms

6.7.2 Liquid Baby Powder Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 MD Moms Liquid Baby Powder Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Babuline Pharma Pvt.

6.8.2 Liquid Baby Powder Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Babuline Pharma Pvt. Liquid Baby Powder Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

## **7 LIQUID BABY POWDER MANUFACTURING COST ANALYSIS**

7.1 Liquid Baby Powder Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Liquid Baby Powder

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Liquid Baby Powder Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Liquid Baby Powder Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES LIQUID BABY POWDER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Liquid Baby Powder Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Liquid Baby Powder Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Liquid Baby Powder Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Liquid Baby Powder Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Liquid Baby Powder

Figure United States Liquid Baby Powder Market Size (K MT) by Type (2012-2022)

Figure United States Liquid Baby Powder Sales Volume Market Share by Type (Product Category) in 2016

Figure Non-talc Liquid Baby Powder Product Picture

Figure Talc Liquid Baby Powder Product Picture

Figure United States Liquid Baby Powder Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Liquid Baby Powder by Application in 2016

Figure Baby Boys Examples

Figure Baby Girls Examples

Figure United States Liquid Baby Powder Market Size (Million USD) by Region (2012-2022)

Figure The West Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Liquid Baby Powder Sales (K MT) and Growth Rate (2012-2022)

Figure United States Liquid Baby Powder Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Liquid Baby Powder Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Liquid Baby Powder Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Liquid Baby Powder Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Liquid Baby Powder Sales Share by Players/Suppliers

Figure 2017 United States Liquid Baby Powder Sales Share by Players/Suppliers

Figure United States Liquid Baby Powder Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Liquid Baby Powder Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Liquid Baby Powder Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Liquid Baby Powder Revenue Share by Players/Suppliers

Figure 2017 United States Liquid Baby Powder Revenue Share by Players/Suppliers

Table United States Market Liquid Baby Powder Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Liquid Baby Powder Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Liquid Baby Powder Market Share of Top 3 Players/Suppliers

Figure United States Liquid Baby Powder Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Liquid Baby Powder Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Liquid Baby Powder Product Category

Table United States Liquid Baby Powder Sales (K MT) by Region (2012-2017)

Table United States Liquid Baby Powder Sales Share by Region (2012-2017)

Figure United States Liquid Baby Powder Sales Share by Region (2012-2017)

Figure United States Liquid Baby Powder Sales Market Share by Region in 2016

Table United States Liquid Baby Powder Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Liquid Baby Powder Revenue Share by Region (2012-2017)

Figure United States Liquid Baby Powder Revenue Market Share by Region (2012-2017)

Figure United States Liquid Baby Powder Revenue Market Share by Region in 2016

Table United States Liquid Baby Powder Price (USD/MT) by Region (2012-2017)

Table United States Liquid Baby Powder Sales (K MT) by Type (2012-2017)

Table United States Liquid Baby Powder Sales Share by Type (2012-2017)

Figure United States Liquid Baby Powder Sales Share by Type (2012-2017)

Figure United States Liquid Baby Powder Sales Market Share by Type in 2016

Table United States Liquid Baby Powder Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Liquid Baby Powder Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Liquid Baby Powder by Type (2012-2017)

Figure Revenue Market Share of Liquid Baby Powder by Type in 2016

Table United States Liquid Baby Powder Price (USD/MT) by Types (2012-2017)

Figure United States Liquid Baby Powder Sales Growth Rate by Type (2012-2017)

Table United States Liquid Baby Powder Sales (K MT) by Application (2012-2017)

Table United States Liquid Baby Powder Sales Market Share by Application (2012-2017)

Figure United States Liquid Baby Powder Sales Market Share by Application (2012-2017)

Figure United States Liquid Baby Powder Sales Market Share by Application in 2016

Table United States Liquid Baby Powder Sales Growth Rate by Application (2012-2017)

Figure United States Liquid Baby Powder Sales Growth Rate by Application (2012-2017)

Table Fissan Basic Information List

Table Fissan Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Fissan Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure Fissan Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure Fissan Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table Burt's Bees Basic Information List

Table Burt's Bees Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Burt's Bees Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure Burt's Bees Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure Burt's Bees Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table SCS Direct Inc Basic Information List

Table SCS Direct Inc Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure SCS Direct Inc Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure SCS Direct Inc Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure SCS Direct Inc Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table JOHNSON Basic Information List

Table JOHNSON Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure JOHNSON Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure JOHNSON Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure JOHNSON Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table Frezyderm Basic Information List

Table Frezyderm Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Frezyderm Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure Frezyderm Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure Frezyderm Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table HKTDC Basic Information List

Table HKTDC Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure HKTDC Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure HKTDC Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure HKTDC Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table MD Moms Basic Information List

Table MD Moms Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure MD Moms Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure MD Moms Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure MD Moms Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table Babuline Pharma Pvt. Basic Information List

Table Babuline Pharma Pvt. Liquid Baby Powder Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Babuline Pharma Pvt. Liquid Baby Powder Sales Growth Rate (2012-2017)

Figure Babuline Pharma Pvt. Liquid Baby Powder Sales Market Share in United States (2012-2017)

Figure Babuline Pharma Pvt. Liquid Baby Powder Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Liquid Baby Powder

Figure Manufacturing Process Analysis of Liquid Baby Powder

Figure Liquid Baby Powder Industrial Chain Analysis

Table Raw Materials Sources of Liquid Baby Powder Major Players/Suppliers in 2016

Table Major Buyers of Liquid Baby Powder

Table Distributors/Traders List

Figure United States Liquid Baby Powder Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Liquid Baby Powder Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Liquid Baby Powder Price (USD/MT) Trend Forecast (2017-2022)

Table United States Liquid Baby Powder Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Liquid Baby Powder Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Liquid Baby Powder Sales Volume (K MT) Forecast by Type in 2022

Table United States Liquid Baby Powder Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Liquid Baby Powder Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Liquid Baby Powder Sales Volume (K MT) Forecast by Application in 2022

Table United States Liquid Baby Powder Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Liquid Baby Powder Sales Volume Share Forecast by Region (2017-2022)

Figure United States Liquid Baby Powder Sales Volume Share Forecast by Region (2017-2022)

Figure United States Liquid Baby Powder Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Liquid Baby Powder Market Report 2017

Product link: <https://marketpublishers.com/r/U8964A6E8A5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8964A6E8A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970