

## **United States Liqueur Chocolate Market Report 2017**

https://marketpublishers.com/r/U88CE22220EEN.html

Date: January 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U88CE22220EEN

Abstracts
Notes:
Sales, means the sales volume of Liqueur Chocolate
Revenue, means the sales value of Liqueur Chocolate
This report studies sales (consumption) of Liqueur Chocolate in United States market, focuses on the top players, with sales, price, revenue and market share for each player covering
Ferrero
Ezaki Glico
Nestle
Mars

Mondelez

Blommer

**Barry Callebaut** 

Stella Bernrain

Brookside



## Hershey's

Market Segmen	nt by States, covering
Californi	ia
Texas	
New Yo	rk
Florida	
Illinois	
Split by product type, can be div	types, with sales, revenue, price, market share and growth rate of each rided into
Dark ch	ocolate
Milk cho	ocolate
White ch	nocolate
Other	
	tions, this report focuses on sales, market share and growth rate of ate in each application, can be divided into
Chocola	ite Bars
Flavorin	g Ingredient



## **Contents**

United States Liqueur Chocolate Market Report 2017

#### 1 LIQUEUR CHOCOLATE OVERVIEW

- 1.1 Product Overview and Scope of Liqueur Chocolate
- 1.2 Classification of Liqueur Chocolate
  - 1.2.1 Dark chocolate
  - 1.2.2 Milk chocolate
  - 1.2.3 White chocolate
  - 1.2.4 Other
- 1.3 Application of Liqueur Chocolate
  - 1.3.1 Chocolate Bars
  - 1.3.2 Flavoring Ingredient
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Liqueur Chocolate (2011-2021)
  - 1.4.1 United States Liqueur Chocolate Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Liqueur Chocolate Revenue and Growth Rate (2011-2021)

## 2 UNITED STATES LIQUEUR CHOCOLATE COMPETITION BY MANUFACTURERS

- 2.1 United States Liqueur Chocolate Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Liqueur Chocolate Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Liqueur Chocolate Average Price by Manufactures (2015 and 2016)
- 2.4 Liqueur Chocolate Market Competitive Situation and Trends
  - 2.4.1 Liqueur Chocolate Market Concentration Rate
  - 2.4.2 Liqueur Chocolate Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES LIQUEUR CHOCOLATE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Liqueur Chocolate Sales and Market Share by States (2011-2016)
- 3.2 United States Liqueur Chocolate Revenue and Market Share by States (2011-2016)
- 3.3 United States Liqueur Chocolate Price by States (2011-2016)



# 4 UNITED STATES LIQUEUR CHOCOLATE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Liqueur Chocolate Sales and Market Share by Type (2011-2016)
- 4.2 United States Liqueur Chocolate Revenue and Market Share by Type (2011-2016)
- 4.3 United States Liqueur Chocolate Price by Type (2011-2016)
- 4.4 United States Liqueur Chocolate Sales Growth Rate by Type (2011-2016)

## 5 UNITED STATES LIQUEUR CHOCOLATE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Liqueur Chocolate Sales and Market Share by Application (2011-2016)
- 5.2 United States Liqueur Chocolate Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## 6 UNITED STATES LIQUEUR CHOCOLATE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Ferrero
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.1.2.1 Dark chocolate
    - 6.1.2.2 Milk chocolate
  - 6.1.3 Ferrero Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Ezaki Glico
  - 6.2.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.2.2.1 Dark chocolate
    - 6.2.2.2 Milk chocolate
- 6.2.3 Ezaki Glico Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 Nestle
- 6.3.2 Liqueur Chocolate Product Type, Application and Specification
  - 6.3.2.1 Dark chocolate
  - 6.3.2.2 Milk chocolate
- 6.3.3 Nestle Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview



#### 6.4 Mars

- 6.4.2 Liqueur Chocolate Product Type, Application and Specification
  - 6.4.2.1 Dark chocolate
  - 6.4.2.2 Milk chocolate
- 6.4.3 Mars Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Mondelez
  - 6.5.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.5.2.1 Dark chocolate
    - 6.5.2.2 Milk chocolate
- 6.5.3 Mondelez Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Blommer
  - 6.6.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.6.2.1 Dark chocolate
    - 6.6.2.2 Milk chocolate
- 6.6.3 Blommer Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Barry Callebaut
  - 6.7.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.7.2.1 Dark chocolate
    - 6.7.2.2 Milk chocolate
- 6.7.3 Barry Callebaut Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Stella Bernrain
  - 6.8.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.8.2.1 Dark chocolate
    - 6.8.2.2 Milk chocolate
- 6.8.3 Stella Bernrain Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 Brookside
  - 6.9.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.9.2.1 Dark chocolate
    - 6.9.2.2 Milk chocolate
  - 6.9.3 Brookside Liqueur Chocolate Sales, Revenue, Price and Gross Margin



(2011-2016)

- 6.9.4 Main Business/Business Overview
- 6.10 Hershey's
  - 6.10.2 Liqueur Chocolate Product Type, Application and Specification
    - 6.10.2.1 Dark chocolate
    - 6.10.2.2 Milk chocolate
- 6.10.3 Hershey's Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview

### 7 LIQUEUR CHOCOLATE MANUFACTURING COST ANALYSIS

- 7.1 Liqueur Chocolate Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Liqueur Chocolate

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Liqueur Chocolate Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Liqueur Chocolate Major Manufacturers in 2015
- 8.4 Downstream Buyers

## 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy



## 9.2.3 Target Client

#### 9.3 Distributors/Traders List

### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES LIQUEUR CHOCOLATE MARKET FORECAST (2016-2021)

- 11.1 United States Liqueur Chocolate Sales, Revenue Forecast (2016-2021)
- 11.2 United States Liqueur Chocolate Sales Forecast by Type (2016-2021)
- 11.3 United States Liqueur Chocolate Sales Forecast by Application (2016-2021)
- 11.4 Liqueur Chocolate Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Liqueur Chocolate

Table Classification of Liqueur Chocolate

Figure United States Sales Market Share of Liqueur Chocolate by Type in 2015

Figure Dark chocolate Picture

Figure Milk chocolate Picture

Figure White chocolate Picture

Figure Other Picture

Table Application of Liqueur Chocolate

Figure United States Sales Market Share of Liqueur Chocolate by Application in 2015

Figure Chocolate Bars Examples

Figure Flavoring Ingredient Examples

Figure United States Liqueur Chocolate Sales and Growth Rate (2011-2021)

Figure United States Liqueur Chocolate Revenue and Growth Rate (2011-2021)

Table United States Liqueur Chocolate Sales of Key Manufacturers (2015 and 2016)

Table United States Liqueur Chocolate Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Liqueur Chocolate Sales Share by Manufacturers

Figure 2016 Liqueur Chocolate Sales Share by Manufacturers

Table United States Liqueur Chocolate Revenue by Manufacturers (2015 and 2016)

Table United States Liqueur Chocolate Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Liqueur Chocolate Revenue Share by Manufacturers

Table 2016 United States Liqueur Chocolate Revenue Share by Manufacturers

Table United States Market Liqueur Chocolate Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Liqueur Chocolate Average Price of Key Manufacturers in 2015

Figure Liqueur Chocolate Market Share of Top 3 Manufacturers

Figure Liqueur Chocolate Market Share of Top 5 Manufacturers

Table United States Liqueur Chocolate Sales by States (2011-2016)

Table United States Liqueur Chocolate Sales Share by States (2011-2016)

Figure United States Liqueur Chocolate Sales Market Share by States in 2015

Table United States Liqueur Chocolate Revenue and Market Share by States (2011-2016)

Table United States Liqueur Chocolate Revenue Share by States (2011-2016)

Figure Revenue Market Share of Liqueur Chocolate by States (2011-2016)



Table United States Liqueur Chocolate Price by States (2011-2016)

Table United States Liqueur Chocolate Sales by Type (2011-2016)

Table United States Liqueur Chocolate Sales Share by Type (2011-2016)

Figure United States Liqueur Chocolate Sales Market Share by Type in 2015

Table United States Liqueur Chocolate Revenue and Market Share by Type (2011-2016)

Table United States Liqueur Chocolate Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Liqueur Chocolate by Type (2011-2016)

Table United States Liqueur Chocolate Price by Type (2011-2016)

Figure United States Liqueur Chocolate Sales Growth Rate by Type (2011-2016)

Table United States Liqueur Chocolate Sales by Application (2011-2016)

Table United States Liqueur Chocolate Sales Market Share by Application (2011-2016)

Figure United States Liqueur Chocolate Sales Market Share by Application in 2015

Table United States Liqueur Chocolate Sales Growth Rate by Application (2011-2016)

Figure United States Liqueur Chocolate Sales Growth Rate by Application (2011-2016)

Table Ferrero Basic Information List

Table Ferrero Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ferrero Liqueur Chocolate Sales Market Share (2011-2016)

Table Ezaki Glico Basic Information List

Table Ezaki Glico Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ezaki Glico Liqueur Chocolate Sales Market Share (2011-2016)

Table Nestle Basic Information List

Table Nestle Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestle Liqueur Chocolate Sales Market Share (2011-2016)

**Table Mars Basic Information List** 

Table Mars Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mars Liqueur Chocolate Sales Market Share (2011-2016)

Table Mondelez Basic Information List

Table Mondelez Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mondelez Liqueur Chocolate Sales Market Share (2011-2016)

**Table Blommer Basic Information List** 

Table Blommer Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Blommer Liqueur Chocolate Sales Market Share (2011-2016)

Table Barry Callebaut Basic Information List

Table Barry Callebaut Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)



Table Barry Callebaut Liqueur Chocolate Sales Market Share (2011-2016)

Table Stella Bernrain Basic Information List

Table Stella Bernrain Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stella Bernrain Liqueur Chocolate Sales Market Share (2011-2016)

Table Brookside Basic Information List

Table Brookside Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brookside Liqueur Chocolate Sales Market Share (2011-2016)

Table Hershey's Basic Information List

Table Hershey's Liqueur Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hershey's Liqueur Chocolate Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Liqueur Chocolate

Figure Manufacturing Process Analysis of Liqueur Chocolate

Figure Liqueur Chocolate Industrial Chain Analysis

Table Raw Materials Sources of Liqueur Chocolate Major Manufacturers in 2015

Table Major Buyers of Liqueur Chocolate

Table Distributors/Traders List

Figure United States Liqueur Chocolate Production and Growth Rate Forecast (2016-2021)

Figure United States Liqueur Chocolate Revenue and Growth Rate Forecast (2016-2021)

Table United States Liqueur Chocolate Production Forecast by Type (2016-2021)

Table United States Liqueur Chocolate Consumption Forecast by Application (2016-2021)

Table United States Liqueur Chocolate Sales Forecast by States (2016-2021)

Table United States Liqueur Chocolate Sales Share Forecast by States (2016-2021)



### I would like to order

Product name: United States Liqueur Chocolate Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U88CE22220EEN.html">https://marketpublishers.com/r/U88CE22220EEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U88CE22220EEN.html">https://marketpublishers.com/r/U88CE22220EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970