

United States Lip Salve Market Report 2018

<https://marketpublishers.com/r/U97698E8965EN.html>

Date: February 2018

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U97698E8965EN

Abstracts

In this report, the United States Lip Salve market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Lip Salve in these regions, from 2013 to 2025 (forecast).

United States Lip Salve market competition by top manufacturers/players, with Lip Salve sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Mentholatum

Maybelline

Nivea

Kiehl

MAC

DHC

SHISEIDO

Lancome

Neutrogena

CHANEL

Yue sai

Max Factor

Elizabeth Arden

Clinique

MARY KAY

L'Oreal

NUXE

Revlon

Burt's Bees

Blistex

Vaseline

EOS

Carmex

Labello

ChapStick

Lip Smacker

AVON

Lypsyl

CARSLAN

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Solid Cream Type

Liquid Gel Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Men

Women

Baby

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Lip Salve Market Report 2018

1 LIP SALVE OVERVIEW

- 1.1 Product Overview and Scope of Lip Salve
- 1.2 Classification of Lip Salve by Product Category
 - 1.2.1 United States Lip Salve Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Lip Salve Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Solid Cream Type
 - 1.2.4 Liquid Gel Type
- 1.3 United States Lip Salve Market by Application/End Users
 - 1.3.1 United States Lip Salve Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Men
 - 1.3.3 Women
 - 1.3.4 Baby
- 1.4 United States Lip Salve Market by Region
 - 1.4.1 United States Lip Salve Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Lip Salve Status and Prospect (2013-2025)
 - 1.4.3 Southwest Lip Salve Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Lip Salve Status and Prospect (2013-2025)
 - 1.4.5 New England Lip Salve Status and Prospect (2013-2025)
 - 1.4.6 The South Lip Salve Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Lip Salve Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Lip Salve (2013-2025)
 - 1.5.1 United States Lip Salve Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Lip Salve Revenue and Growth Rate (2013-2025)

2 UNITED STATES LIP SALVE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Lip Salve Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Lip Salve Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Lip Salve Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Lip Salve Market Competitive Situation and Trends

- 2.4.1 United States Lip Salve Market Concentration Rate
- 2.4.2 United States Lip Salve Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Lip Salve Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES LIP SALVE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Lip Salve Sales and Market Share by Region (2013-2018)
- 3.2 United States Lip Salve Revenue and Market Share by Region (2013-2018)
- 3.3 United States Lip Salve Price by Region (2013-2018)

4 UNITED STATES LIP SALVE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Lip Salve Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Lip Salve Revenue and Market Share by Type (2013-2018)
- 4.3 United States Lip Salve Price by Type (2013-2018)
- 4.4 United States Lip Salve Sales Growth Rate by Type (2013-2018)

5 UNITED STATES LIP SALVE SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Lip Salve Sales and Market Share by Application (2013-2018)
- 5.2 United States Lip Salve Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES LIP SALVE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Mentholatum
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Lip Salve Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Mentholatum Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 Maybelline

6.2.2 Lip Salve Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Maybelline Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Nivea

6.3.2 Lip Salve Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Nivea Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Kiehl

6.4.2 Lip Salve Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Kiehl Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 MAC

6.5.2 Lip Salve Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 MAC Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 DHC

6.6.2 Lip Salve Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 DHC Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 SHISEIDO

6.7.2 Lip Salve Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 SHISEIDO Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Lancome

6.8.2 Lip Salve Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

- 6.8.3 Lancome Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Neutrogena
 - 6.9.2 Lip Salve Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Neutrogena Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 CHANEL
 - 6.10.2 Lip Salve Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 CHANEL Lip Salve Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Yue sai
- 6.12 Max Factor
- 6.13 Elizabeth Arden
- 6.14 Clinique
- 6.15 MARY KAY
- 6.16 L'Oreal
- 6.17 NUXE
- 6.18 Revlon
- 6.19 Burt's Bees
- 6.20 Blistex
- 6.21 Vaseline
- 6.22 EOS
- 6.23 Carmex
- 6.24 Labello
- 6.25 ChapStick
- 6.26 Lip Smacker
- 6.27 AVON
- 6.28 Lypsyl
- 6.29 CARSLAN

7 LIP SALVE MANUFACTURING COST ANALYSIS

- 7.1 Lip Salve Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Lip Salve

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Lip Salve Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Lip Salve Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES LIP SALVE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Lip Salve Sales Volume, Revenue Forecast (2018-2025)

- 11.2 United States Lip Salve Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Lip Salve Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Lip Salve Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Lip Salve

Figure United States Lip Salve Market Size (M Units) by Type (2013-2025)

Figure United States Lip Salve Sales Volume Market Share by Type (Product Category) in 2017

Figure Solid Cream Type Product Picture

Figure Liquid Gel Type Product Picture

Figure United States Lip Salve Market Size (M Units) by Application (2013-2025)

Figure United States Sales Market Share of Lip Salve by Application in 2017

Figure Men Examples

Table Key Downstream Customer in Men

Figure Women Examples

Table Key Downstream Customer in Women

Figure Baby Examples

Table Key Downstream Customer in Baby

Figure United States Lip Salve Market Size (Million USD) by Region (2013-2025)

Figure The West Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Lip Salve Sales (M Units) and Growth Rate (2013-2025)

Figure United States Lip Salve Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Lip Salve Market Major Players Product Sales Volume (M Units) (2013-2018)

Table United States Lip Salve Sales (M Units) of Key Players/Suppliers (2013-2018)

Table United States Lip Salve Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Lip Salve Sales Share by Players/Suppliers

Figure 2017 United States Lip Salve Sales Share by Players/Suppliers

Figure United States Lip Salve Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Lip Salve Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Lip Salve Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Lip Salve Revenue Share by Players/Suppliers

Figure 2017 United States Lip Salve Revenue Share by Players/Suppliers

Table United States Market Lip Salve Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Lip Salve Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Lip Salve Market Share of Top 3 Players/Suppliers

Figure United States Lip Salve Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Lip Salve Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Lip Salve Product Category

Table United States Lip Salve Sales (M Units) by Region (2013-2018)

Table United States Lip Salve Sales Share by Region (2013-2018)

Figure United States Lip Salve Sales Share by Region (2013-2018)

Figure United States Lip Salve Sales Market Share by Region in 2017

Table United States Lip Salve Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Lip Salve Revenue Share by Region (2013-2018)

Figure United States Lip Salve Revenue Market Share by Region (2013-2018)

Figure United States Lip Salve Revenue Market Share by Region in 2017

Table United States Lip Salve Price (USD/Unit) by Region (2013-2018)

Table United States Lip Salve Sales (M Units) by Type (2013-2018)

Table United States Lip Salve Sales Share by Type (2013-2018)

Figure United States Lip Salve Sales Share by Type (2013-2018)

Figure United States Lip Salve Sales Market Share by Type in 2017

Table United States Lip Salve Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Lip Salve Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Lip Salve by Type (2013-2018)

Figure Revenue Market Share of Lip Salve by Type in 2017

Table United States Lip Salve Price (USD/Unit) by Types (2013-2018)

Figure United States Lip Salve Sales Growth Rate by Type (2013-2018)

Table United States Lip Salve Sales (M Units) by Application (2013-2018)

Table United States Lip Salve Sales Market Share by Application (2013-2018)

Figure United States Lip Salve Sales Market Share by Application (2013-2018)

Figure United States Lip Salve Sales Market Share by Application in 2017

Table United States Lip Salve Sales Growth Rate by Application (2013-2018)

Figure United States Lip Salve Sales Growth Rate by Application (2013-2018)

Table Mentholatum Basic Information List

Table Mentholatum Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2013-2018)

Figure Mentholatum Lip Salve Sales Growth Rate (2013-2018)

Figure Mentholatum Lip Salve Sales Market Share in United States (2013-2018)

Figure Mentholatum Lip Salve Revenue Market Share in United States (2013-2018)

Table Maybelline Basic Information List

Table Maybelline Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Maybelline Lip Salve Sales Growth Rate (2013-2018)

Figure Maybelline Lip Salve Sales Market Share in United States (2013-2018)

Figure Maybelline Lip Salve Revenue Market Share in United States (2013-2018)

Table Nivea Basic Information List

Table Nivea Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nivea Lip Salve Sales Growth Rate (2013-2018)

Figure Nivea Lip Salve Sales Market Share in United States (2013-2018)

Figure Nivea Lip Salve Revenue Market Share in United States (2013-2018)

Table Kiehl Basic Information List

Table Kiehl Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kiehl Lip Salve Sales Growth Rate (2013-2018)

Figure Kiehl Lip Salve Sales Market Share in United States (2013-2018)

Figure Kiehl Lip Salve Revenue Market Share in United States (2013-2018)

Table MAC Basic Information List

Table MAC Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure MAC Lip Salve Sales Growth Rate (2013-2018)

Figure MAC Lip Salve Sales Market Share in United States (2013-2018)

Figure MAC Lip Salve Revenue Market Share in United States (2013-2018)

Table DHC Basic Information List

Table DHC Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure DHC Lip Salve Sales Growth Rate (2013-2018)

Figure DHC Lip Salve Sales Market Share in United States (2013-2018)

Figure DHC Lip Salve Revenue Market Share in United States (2013-2018)

Table SHISEIDO Basic Information List

Table SHISEIDO Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SHISEIDO Lip Salve Sales Growth Rate (2013-2018)

Figure SHISEIDO Lip Salve Sales Market Share in United States (2013-2018)

Figure SHISEIDO Lip Salve Revenue Market Share in United States (2013-2018)

Table Lancome Basic Information List

Table Lancome Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Lancome Lip Salve Sales Growth Rate (2013-2018)

Figure Lancome Lip Salve Sales Market Share in United States (2013-2018)

Figure Lancome Lip Salve Revenue Market Share in United States (2013-2018)

Table Neutrogena Basic Information List

Table Neutrogena Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Neutrogena Lip Salve Sales Growth Rate (2013-2018)

Figure Neutrogena Lip Salve Sales Market Share in United States (2013-2018)

Figure Neutrogena Lip Salve Revenue Market Share in United States (2013-2018)

Table CHANEL Basic Information List

Table CHANEL Lip Salve Sales (M Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure CHANEL Lip Salve Sales Growth Rate (2013-2018)

Figure CHANEL Lip Salve Sales Market Share in United States (2013-2018)

Figure CHANEL Lip Salve Revenue Market Share in United States (2013-2018)

Table Yue sai Basic Information List

Table Max Factor Basic Information List

Table Elizabeth Arden Basic Information List

Table Clinique Basic Information List

Table MARY KAY Basic Information List

Table L'Oreal Basic Information List

Table NUXE Basic Information List

Table Revlon Basic Information List

Table Burt's Bees Basic Information List

Table Blistex Basic Information List

Table Vaseline Basic Information List

Table EOS Basic Information List

Table Carmex Basic Information List

Table Labello Basic Information List

Table ChapStick Basic Information List

Table Lip Smacker Basic Information List

Table AVON Basic Information List

Table Lypsyl Basic Information List

Table CARSLAN Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Lip Salve

Figure Manufacturing Process Analysis of Lip Salve

Figure Lip Salve Industrial Chain Analysis

Table Raw Materials Sources of Lip Salve Major Players/Suppliers in 2017

Table Major Buyers of Lip Salve

Table Distributors/Traders List

Figure United States Lip Salve Sales Volume (M Units) and Growth Rate Forecast (2018-2025)

Figure United States Lip Salve Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Lip Salve Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Lip Salve Sales Volume (M Units) Forecast by Type (2018-2025)

Figure United States Lip Salve Sales Volume (M Units) Forecast by Type (2018-2025)

Figure United States Lip Salve Sales Volume (M Units) Forecast by Type in 2025

Table United States Lip Salve Sales Volume (M Units) Forecast by Application (2018-2025)

Figure United States Lip Salve Sales Volume (M Units) Forecast by Application (2018-2025)

Figure United States Lip Salve Sales Volume (M Units) Forecast by Application in 2025

Table United States Lip Salve Sales Volume (M Units) Forecast by Region (2018-2025)

Table United States Lip Salve Sales Volume Share Forecast by Region (2018-2025)

Figure United States Lip Salve Sales Volume Share Forecast by Region (2018-2025)

Figure United States Lip Salve Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Lip Salve Market Report 2018

Product link: <https://marketpublishers.com/r/U97698E8965EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U97698E8965EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970