

United States Lip Care Market Report 2017

https://marketpublishers.com/r/U403936E6EAEN.html

Date: December 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U403936E6EAEN

Abstracts

In this report, the United States Lip Care market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Lip Care in these regions, from 2012 to 2022 (forecast).

United States Lip Care market competition by top manufacturers/players, with Lip Care sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

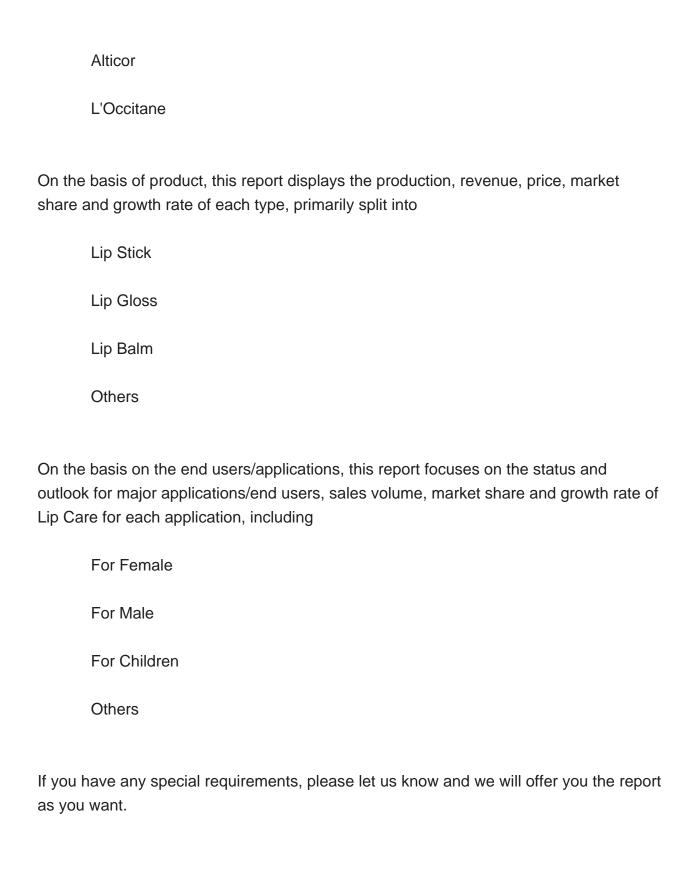
Avon



Bayer			
Beiersdorf			
Blistex			
Burt's Bees			
L'Oreal			
Unilever NV			
Procter & Gamble			
Estee Lauder			
Shiseido			
Johnson & Johnson			
Chanel			
Kao			
LVMH			
Coty			
Henkel			
Amorepacific			
L Brands			
Mary Kay			
Colgate-Palmolive			

Natura Cosmeticos







Contents

United States Lip Care Market Report 2017

1 LIP CARE OVERVIEW

- 1.1 Product Overview and Scope of Lip Care
- 1.2 Classification of Lip Care by Product Category
- 1.2.1 United States Lip Care Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Lip Care Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Lip Stick
 - 1.2.4 Lip Gloss
 - 1.2.5 Lip Balm
 - 1.2.6 Others
- 1.3 United States Lip Care Market by Application/End Users
- 1.3.1 United States Lip Care Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 For Female
 - 1.3.3 For Male
 - 1.3.4 For Children
 - 1.3.5 Others
- 1.4 United States Lip Care Market by Region
 - 1.4.1 United States Lip Care Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Lip Care Status and Prospect (2012-2022)
 - 1.4.3 Southwest Lip Care Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Lip Care Status and Prospect (2012-2022)
 - 1.4.5 New England Lip Care Status and Prospect (2012-2022)
 - 1.4.6 The South Lip Care Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Lip Care Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Lip Care (2012-2022)
 - 1.5.1 United States Lip Care Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Lip Care Revenue and Growth Rate (2012-2022)

2 UNITED STATES LIP CARE MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Lip Care Sales and Market Share of Key Players/Suppliers (2012-2017)



- 2.2 United States Lip Care Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Lip Care Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Lip Care Market Competitive Situation and Trends
 - 2.4.1 United States Lip Care Market Concentration Rate
 - 2.4.2 United States Lip Care Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Lip Care Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES LIP CARE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Lip Care Sales and Market Share by Region (2012-2017)
- 3.2 United States Lip Care Revenue and Market Share by Region (2012-2017)
- 3.3 United States Lip Care Price by Region (2012-2017)

4 UNITED STATES LIP CARE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Lip Care Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Lip Care Revenue and Market Share by Type (2012-2017)
- 4.3 United States Lip Care Price by Type (2012-2017)
- 4.4 United States Lip Care Sales Growth Rate by Type (2012-2017)

5 UNITED STATES LIP CARE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Lip Care Sales and Market Share by Application (2012-2017)
- 5.2 United States Lip Care Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES LIP CARE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Avon
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Lip Care Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B



- 6.1.3 Avon Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Bayer
 - 6.2.2 Lip Care Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Bayer Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Beiersdorf
 - 6.3.2 Lip Care Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Beiersdorf Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Blistex
 - 6.4.2 Lip Care Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Blistex Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Burt's Bees
 - 6.5.2 Lip Care Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Burt's Bees Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 L'Oreal
 - 6.6.2 Lip Care Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 L'Oreal Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Unilever NV
 - 6.7.2 Lip Care Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Unilever NV Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Procter & Gamble



- 6.8.2 Lip Care Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Procter & Gamble Lip Care Sales, Revenue, Price and Gross Margin

(2012-2017)

- 6.8.4 Main Business/Business Overview
- 6.9 Estee Lauder
 - 6.9.2 Lip Care Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Estee Lauder Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Shiseido
 - 6.10.2 Lip Care Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Shiseido Lip Care Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Johnson & Johnson
- 6.12 Chanel
- 6.13 Kao
- 6.14 LVMH
- 6.15 Coty
- 6.16 Henkel
- 6.17 Amorepacific
- 6.18 L Brands
- 6.19 Mary Kay
- 6.20 Colgate-Palmolive
- 6.21 Natura Cosmeticos
- 6.22 Alticor
- 6.23 L'Occitane

7 LIP CARE MANUFACTURING COST ANALYSIS

- 7.1 Lip Care Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials



- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Lip Care

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Lip Care Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Lip Care Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES LIP CARE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Lip Care Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Lip Care Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Lip Care Sales Volume Forecast by Application (2017-2022)



11.4 United States Lip Care Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Lip Care

Figure United States Lip Care Market Size (Units) by Type (2012-2022)

Figure United States Lip Care Sales Volume Market Share by Type (Product Category) in 2016

Figure Lip Stick Product Picture

Figure Lip Gloss Product Picture

Figure Lip Balm Product Picture

Figure Others Product Picture

Figure United States Lip Care Market Size (Units) by Application (2012-2022)

Figure United States Sales Market Share of Lip Care by Application in 2016

Figure For Female Examples

Table Key Downstream Customer in For Female

Figure For Male Examples

Table Key Downstream Customer in For Male

Figure For Children Examples

Table Key Downstream Customer in For Children

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Lip Care Market Size (Million USD) by Region (2012-2022)

Figure The West Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Lip Care Sales (Units) and Growth Rate (2012-2022)

Figure United States Lip Care Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Lip Care Market Major Players Product Sales Volume (Units) (2012-2017)

Table United States Lip Care Sales (Units) of Key Players/Suppliers (2012-2017)

Table United States Lip Care Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Lip Care Sales Share by Players/Suppliers

Figure 2017 United States Lip Care Sales Share by Players/Suppliers

Figure United States Lip Care Market Major Players Product Revenue (Million USD)



(2012-2017)

Table United States Lip Care Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Lip Care Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Lip Care Revenue Share by Players/Suppliers

Figure 2017 United States Lip Care Revenue Share by Players/Suppliers

Table United States Market Lip Care Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Lip Care Average Price (USD/Unit) of Key

Players/Suppliers in 2016

Figure United States Lip Care Market Share of Top 3 Players/Suppliers

Figure United States Lip Care Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Lip Care Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Lip Care Product Category

Table United States Lip Care Sales (Units) by Region (2012-2017)

Table United States Lip Care Sales Share by Region (2012-2017)

Figure United States Lip Care Sales Share by Region (2012-2017)

Figure United States Lip Care Sales Market Share by Region in 2016

Table United States Lip Care Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Lip Care Revenue Share by Region (2012-2017)

Figure United States Lip Care Revenue Market Share by Region (2012-2017)

Figure United States Lip Care Revenue Market Share by Region in 2016

Table United States Lip Care Price (USD/Unit) by Region (2012-2017)

Table United States Lip Care Sales (Units) by Type (2012-2017)

Table United States Lip Care Sales Share by Type (2012-2017)

Figure United States Lip Care Sales Share by Type (2012-2017)

Figure United States Lip Care Sales Market Share by Type in 2016

Table United States Lip Care Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Lip Care Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Lip Care by Type (2012-2017)

Figure Revenue Market Share of Lip Care by Type in 2016

Table United States Lip Care Price (USD/Unit) by Types (2012-2017)

Figure United States Lip Care Sales Growth Rate by Type (2012-2017)

Table United States Lip Care Sales (Units) by Application (2012-2017)

Table United States Lip Care Sales Market Share by Application (2012-2017)

Figure United States Lip Care Sales Market Share by Application (2012-2017)

Figure United States Lip Care Sales Market Share by Application in 2016



Table United States Lip Care Sales Growth Rate by Application (2012-2017)

Figure United States Lip Care Sales Growth Rate by Application (2012-2017)

Table Avon Basic Information List

Table Avon Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Avon Lip Care Sales Growth Rate (2012-2017)

Figure Avon Lip Care Sales Market Share in United States (2012-2017)

Figure Avon Lip Care Revenue Market Share in United States (2012-2017)

Table Bayer Basic Information List

Table Bayer Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bayer Lip Care Sales Growth Rate (2012-2017)

Figure Bayer Lip Care Sales Market Share in United States (2012-2017)

Figure Bayer Lip Care Revenue Market Share in United States (2012-2017)

Table Beiersdorf Basic Information List

Table Beiersdorf Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beiersdorf Lip Care Sales Growth Rate (2012-2017)

Figure Beiersdorf Lip Care Sales Market Share in United States (2012-2017)

Figure Beiersdorf Lip Care Revenue Market Share in United States (2012-2017)

Table Blistex Basic Information List

Table Blistex Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Blistex Lip Care Sales Growth Rate (2012-2017)

Figure Blistex Lip Care Sales Market Share in United States (2012-2017)

Figure Blistex Lip Care Revenue Market Share in United States (2012-2017)

Table Burt's Bees Basic Information List

Table Burt's Bees Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Burt's Bees Lip Care Sales Growth Rate (2012-2017)

Figure Burt's Bees Lip Care Sales Market Share in United States (2012-2017)

Figure Burt's Bees Lip Care Revenue Market Share in United States (2012-2017)

Table L'Oreal Basic Information List

Table L'Oreal Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L'Oreal Lip Care Sales Growth Rate (2012-2017)

Figure L'Oreal Lip Care Sales Market Share in United States (2012-2017)

Figure L'Oreal Lip Care Revenue Market Share in United States (2012-2017)

Table Unilever NV Basic Information List



Table Unilever NV Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Unilever NV Lip Care Sales Growth Rate (2012-2017)

Figure Unilever NV Lip Care Sales Market Share in United States (2012-2017)

Figure Unilever NV Lip Care Revenue Market Share in United States (2012-2017)

Table Procter & Gamble Basic Information List

Table Procter & Gamble Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Procter & Gamble Lip Care Sales Growth Rate (2012-2017)

Figure Procter & Gamble Lip Care Sales Market Share in United States (2012-2017)

Figure Procter & Gamble Lip Care Revenue Market Share in United States (2012-2017)

Table Estee Lauder Basic Information List

Table Estee Lauder Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Estee Lauder Lip Care Sales Growth Rate (2012-2017)

Figure Estee Lauder Lip Care Sales Market Share in United States (2012-2017)

Figure Estee Lauder Lip Care Revenue Market Share in United States (2012-2017)

Table Shiseido Basic Information List

Table Shiseido Lip Care Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shiseido Lip Care Sales Growth Rate (2012-2017)

Figure Shiseido Lip Care Sales Market Share in United States (2012-2017)

Figure Shiseido Lip Care Revenue Market Share in United States (2012-2017)

Table Johnson & Johnson Basic Information List

Table Chanel Basic Information List

Table Kao Basic Information List

Table LVMH Basic Information List

Table Coty Basic Information List

Table Henkel Basic Information List

Table Amorepacific Basic Information List

Table L Brands Basic Information List

Table Mary Kay Basic Information List

Table Colgate-Palmolive Basic Information List

Table Natura Cosmeticos Basic Information List

Table Alticor Basic Information List

Table L'Occitane Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Lip Care

Figure Manufacturing Process Analysis of Lip Care

Figure Lip Care Industrial Chain Analysis

Table Raw Materials Sources of Lip Care Major Players/Suppliers in 2016

Table Major Buyers of Lip Care

Table Distributors/Traders List

Figure United States Lip Care Sales Volume (Units) and Growth Rate Forecast (2017-2022)

Figure United States Lip Care Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Lip Care Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Lip Care Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Lip Care Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Lip Care Sales Volume (Units) Forecast by Type in 2022

Table United States Lip Care Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Lip Care Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Lip Care Sales Volume (Units) Forecast by Application in 2022

Table United States Lip Care Sales Volume (Units) Forecast by Region (2017-2022)

Table United States Lip Care Sales Volume Share Forecast by Region (2017-2022)

Figure United States Lip Care Sales Volume Share Forecast by Region (2017-2022)

Figure United States Lip Care Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Lip Care Market Report 2017

Product link: https://marketpublishers.com/r/U403936E6EAEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U403936E6EAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970