

# United States Lip Balm Market Report 2017

<https://marketpublishers.com/r/UE80497FF3AEN.html>

Date: December 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UE80497FF3AEN

## Abstracts

In this report, the United States Lip Balm market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Lip Balm in these regions, from 2012 to 2022 (forecast).

United States Lip Balm market competition by top manufacturers/players, with Lip Balm sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Glaxosmithkline

Pfizer

Blistex

Burt's Bees

Carma Labs

Beiersdorf

Private label

Eos Products

Revlon

Maybelline

Avon

Bayer

L'Oreal

Unilever NV

Procter & Gamble

Estee Lauder

Shiseido

Johnson & Johnson

Chanel

Kao

LVMH

Coty

Henkel

Amorepacific

L Brands

Mary Kay

Colgate-Palmolive

Natura Cosmetics

Alticor

L'Occitane

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Stick

Tin

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Lip Balm for each application, including

For Female

For Male

For Children

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Lip Balm Market Report 2017

#### **1 LIP BALM OVERVIEW**

##### 1.1 Product Overview and Scope of Lip Balm

##### 1.2 Classification of Lip Balm by Product Category

###### 1.2.1 United States Lip Balm Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Lip Balm Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Stick

###### 1.2.4 Tin

###### 1.2.5 Others

##### 1.3 United States Lip Balm Market by Application/End Users

###### 1.3.1 United States Lip Balm Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 For Female

###### 1.3.3 For Male

###### 1.3.4 For Children

###### 1.3.5 Others

##### 1.4 United States Lip Balm Market by Region

###### 1.4.1 United States Lip Balm Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Lip Balm Status and Prospect (2012-2022)

###### 1.4.3 Southwest Lip Balm Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Lip Balm Status and Prospect (2012-2022)

###### 1.4.5 New England Lip Balm Status and Prospect (2012-2022)

###### 1.4.6 The South Lip Balm Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Lip Balm Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Lip Balm (2012-2022)

###### 1.5.1 United States Lip Balm Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Lip Balm Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES LIP BALM MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Lip Balm Sales and Market Share of Key Players/Suppliers (2012-2017)

##### 2.2 United States Lip Balm Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Lip Balm Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Lip Balm Market Competitive Situation and Trends
  - 2.4.1 United States Lip Balm Market Concentration Rate
  - 2.4.2 United States Lip Balm Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Lip Balm Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES LIP BALM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Lip Balm Sales and Market Share by Region (2012-2017)
- 3.2 United States Lip Balm Revenue and Market Share by Region (2012-2017)
- 3.3 United States Lip Balm Price by Region (2012-2017)

### **4 UNITED STATES LIP BALM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Lip Balm Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Lip Balm Revenue and Market Share by Type (2012-2017)
- 4.3 United States Lip Balm Price by Type (2012-2017)
- 4.4 United States Lip Balm Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES LIP BALM SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Lip Balm Sales and Market Share by Application (2012-2017)
- 5.2 United States Lip Balm Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES LIP BALM PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Glaxosmithkline
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Lip Balm Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Glaxosmithkline Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Pfizer
  - 6.2.2 Lip Balm Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Pfizer Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Blistex
  - 6.3.2 Lip Balm Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Blistex Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Burt's Bees
  - 6.4.2 Lip Balm Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Burt's Bees Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Carma Labs
  - 6.5.2 Lip Balm Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Carma Labs Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Beiersdorf
  - 6.6.2 Lip Balm Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Beiersdorf Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Private label
  - 6.7.2 Lip Balm Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Private label Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Eos Products
  - 6.8.2 Lip Balm Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Eos Products Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Revlon
  - 6.9.2 Lip Balm Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Revlon Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Maybelline
  - 6.10.2 Lip Balm Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Maybelline Lip Balm Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Avon
- 6.12 Bayer
- 6.13 L'Oreal
- 6.14 Unilever NV
- 6.15 Procter & Gamble
- 6.16 Estee Lauder
- 6.17 Shiseido
- 6.18 Johnson & Johnson
- 6.19 Chanel
- 6.20 Kao
- 6.21 LVMH
- 6.22 Coty
- 6.23 Henkel
- 6.24 Amorepacific
- 6.25 L Brands
- 6.26 Mary Kay
- 6.27 Colgate-Palmolive
- 6.28 Natura Cosmetics
- 6.29 Alticor
- 6.30 L'Occitane

## **7 LIP BALM MANUFACTURING COST ANALYSIS**



- 7.1 Lip Balm Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Lip Balm

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Lip Balm Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Lip Balm Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES LIP BALM MARKET SIZE (VALUE AND VOLUME) FORECAST**

**(2017-2022)**

- 11.1 United States Lip Balm Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Lip Balm Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Lip Balm Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Lip Balm Sales Volume Forecast by Region (2017-2022)

**12 RESEARCH FINDINGS AND CONCLUSION****13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Lip Balm

Figure United States Lip Balm Market Size (Units) by Type (2012-2022)

Figure United States Lip Balm Sales Volume Market Share by Type (Product Category) in 2016

Figure Stick Product Picture

Figure Tin Product Picture

Figure Others Product Picture

Figure United States Lip Balm Market Size (Units) by Application (2012-2022)

Figure United States Sales Market Share of Lip Balm by Application in 2016

Figure For Female Examples

Table Key Downstream Customer in For Female

Figure For Male Examples

Table Key Downstream Customer in For Male

Figure For Children Examples

Table Key Downstream Customer in For Children

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Lip Balm Market Size (Million USD) by Region (2012-2022)

Figure The West Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Lip Balm Sales (Units) and Growth Rate (2012-2022)

Figure United States Lip Balm Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Lip Balm Market Major Players Product Sales Volume (Units) (2012-2017)

Table United States Lip Balm Sales (Units) of Key Players/Suppliers (2012-2017)

Table United States Lip Balm Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Lip Balm Sales Share by Players/Suppliers

Figure 2017 United States Lip Balm Sales Share by Players/Suppliers

Figure United States Lip Balm Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Lip Balm Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Lip Balm Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Lip Balm Revenue Share by Players/Suppliers

Figure 2017 United States Lip Balm Revenue Share by Players/Suppliers

Table United States Market Lip Balm Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Lip Balm Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Lip Balm Market Share of Top 3 Players/Suppliers

Figure United States Lip Balm Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Lip Balm Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Lip Balm Product Category

Table United States Lip Balm Sales (Units) by Region (2012-2017)

Table United States Lip Balm Sales Share by Region (2012-2017)

Figure United States Lip Balm Sales Share by Region (2012-2017)

Figure United States Lip Balm Sales Market Share by Region in 2016

Table United States Lip Balm Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Lip Balm Revenue Share by Region (2012-2017)

Figure United States Lip Balm Revenue Market Share by Region (2012-2017)

Figure United States Lip Balm Revenue Market Share by Region in 2016

Table United States Lip Balm Price (USD/Unit) by Region (2012-2017)

Table United States Lip Balm Sales (Units) by Type (2012-2017)

Table United States Lip Balm Sales Share by Type (2012-2017)

Figure United States Lip Balm Sales Share by Type (2012-2017)

Figure United States Lip Balm Sales Market Share by Type in 2016

Table United States Lip Balm Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Lip Balm Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Lip Balm by Type (2012-2017)

Figure Revenue Market Share of Lip Balm by Type in 2016

Table United States Lip Balm Price (USD/Unit) by Types (2012-2017)

Figure United States Lip Balm Sales Growth Rate by Type (2012-2017)

Table United States Lip Balm Sales (Units) by Application (2012-2017)

Table United States Lip Balm Sales Market Share by Application (2012-2017)

Figure United States Lip Balm Sales Market Share by Application (2012-2017)

Figure United States Lip Balm Sales Market Share by Application in 2016

Table United States Lip Balm Sales Growth Rate by Application (2012-2017)

Figure United States Lip Balm Sales Growth Rate by Application (2012-2017)  
Table Glaxosmithkline Basic Information List  
Table Glaxosmithkline Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Glaxosmithkline Lip Balm Sales Growth Rate (2012-2017)  
Figure Glaxosmithkline Lip Balm Sales Market Share in United States (2012-2017)  
Figure Glaxosmithkline Lip Balm Revenue Market Share in United States (2012-2017)  
Table Pfizer Basic Information List  
Table Pfizer Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Pfizer Lip Balm Sales Growth Rate (2012-2017)  
Figure Pfizer Lip Balm Sales Market Share in United States (2012-2017)  
Figure Pfizer Lip Balm Revenue Market Share in United States (2012-2017)  
Table Blistex Basic Information List  
Table Blistex Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Blistex Lip Balm Sales Growth Rate (2012-2017)  
Figure Blistex Lip Balm Sales Market Share in United States (2012-2017)  
Figure Blistex Lip Balm Revenue Market Share in United States (2012-2017)  
Table Burt's Bees Basic Information List  
Table Burt's Bees Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Burt's Bees Lip Balm Sales Growth Rate (2012-2017)  
Figure Burt's Bees Lip Balm Sales Market Share in United States (2012-2017)  
Figure Burt's Bees Lip Balm Revenue Market Share in United States (2012-2017)  
Table Carma Labs Basic Information List  
Table Carma Labs Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Carma Labs Lip Balm Sales Growth Rate (2012-2017)  
Figure Carma Labs Lip Balm Sales Market Share in United States (2012-2017)  
Figure Carma Labs Lip Balm Revenue Market Share in United States (2012-2017)  
Table Beiersdorf Basic Information List  
Table Beiersdorf Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Beiersdorf Lip Balm Sales Growth Rate (2012-2017)  
Figure Beiersdorf Lip Balm Sales Market Share in United States (2012-2017)  
Figure Beiersdorf Lip Balm Revenue Market Share in United States (2012-2017)  
Table Private label Basic Information List  
Table Private label Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2012-2017)

Figure Private label Lip Balm Sales Growth Rate (2012-2017)

Figure Private label Lip Balm Sales Market Share in United States (2012-2017)

Figure Private label Lip Balm Revenue Market Share in United States (2012-2017)

Table Eos Products Basic Information List

Table Eos Products Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Eos Products Lip Balm Sales Growth Rate (2012-2017)

Figure Eos Products Lip Balm Sales Market Share in United States (2012-2017)

Figure Eos Products Lip Balm Revenue Market Share in United States (2012-2017)

Table Revlon Basic Information List

Table Revlon Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Revlon Lip Balm Sales Growth Rate (2012-2017)

Figure Revlon Lip Balm Sales Market Share in United States (2012-2017)

Figure Revlon Lip Balm Revenue Market Share in United States (2012-2017)

Table Maybelline Basic Information List

Table Maybelline Lip Balm Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Maybelline Lip Balm Sales Growth Rate (2012-2017)

Figure Maybelline Lip Balm Sales Market Share in United States (2012-2017)

Figure Maybelline Lip Balm Revenue Market Share in United States (2012-2017)

Table Avon Basic Information List

Table Bayer Basic Information List

Table L'Oreal Basic Information List

Table Unilever NV Basic Information List

Table Procter & Gamble Basic Information List

Table Estee Lauder Basic Information List

Table Shiseido Basic Information List

Table Johnson & Johnson Basic Information List

Table Chanel Basic Information List

Table Kao Basic Information List

Table LVMH Basic Information List

Table Coty Basic Information List

Table Henkel Basic Information List

Table Amorepacific Basic Information List

Table L Brands Basic Information List

Table Mary Kay Basic Information List

Table Colgate-Palmolive Basic Information List

Table Natura Cosméticos Basic Information List

Table Alticor Basic Information List

Table L'Occitane Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Lip Balm

Figure Manufacturing Process Analysis of Lip Balm

Figure Lip Balm Industrial Chain Analysis

Table Raw Materials Sources of Lip Balm Major Players/Suppliers in 2016

Table Major Buyers of Lip Balm

Table Distributors/Traders List

Figure United States Lip Balm Sales Volume (Units) and Growth Rate Forecast (2017-2022)

Figure United States Lip Balm Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Lip Balm Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Lip Balm Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Lip Balm Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Lip Balm Sales Volume (Units) Forecast by Type in 2022

Table United States Lip Balm Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Lip Balm Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Lip Balm Sales Volume (Units) Forecast by Application in 2022

Table United States Lip Balm Sales Volume (Units) Forecast by Region (2017-2022)

Table United States Lip Balm Sales Volume Share Forecast by Region (2017-2022)

Figure United States Lip Balm Sales Volume Share Forecast by Region (2017-2022)

Figure United States Lip Balm Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Lip Balm Market Report 2017

Product link: <https://marketpublishers.com/r/UE80497FF3AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE80497FF3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970