

United States Linoleum Market Report 2016

https://marketpublishers.com/r/U4F6D88FF67EN.html Date: November 2016 Pages: 103 Price: US\$ 3,800.00 (Single User License) ID: U4F6D88FF67EN **Abstracts** Notes: Sales, means the sales volume of Linoleum Revenue, means the sales value of Linoleum Revenue, means the salies sales (consumption) of Linoleum in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering AFI Licensing LLC Forbo Flooring Systems Mannington Mills, Inc. Ecore International Kraus Flooring Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into Sheet

Tile



Floating Tiles

Split by applications, this report focuses on sales, market share and growth rate of Linoleum in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Linoleum Market Report 2016

1 LINOLEUM OVERVIEW

- 1.1 Product Overview and Scope of Linoleum
- 1.2 Classification of Linoleum
 - 1.2.1 Sheet
 - 1.2.2 Tile
 - 1.2.3 Floating Tiles
- 1.3 Application of Linoleum
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Linoleum (2011-2021)
 - 1.4.1 United States Linoleum Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Linoleum Revenue and Growth Rate (2011-2021)

2 UNITED STATES LINOLEUM COMPETITION BY MANUFACTURERS

- 2.1 United States Linoleum Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Linoleum Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Linoleum Average Price by Manufactures (2015 and 2016)
- 2.4 Linoleum Market Competitive Situation and Trends
 - 2.4.1 Linoleum Market Concentration Rate
 - 2.4.2 Linoleum Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES LINOLEUM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Linoleum Sales and Market Share by Type (2011-2016)
- 3.2 United States Linoleum Revenue and Market Share by Type (2011-2016)
- 3.3 United States Linoleum Price by Type (2011-2016)
- 3.4 United States Linoleum Sales Growth Rate by Type (2011-2016)



4 UNITED STATES LINOLEUM SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Linoleum Sales and Market Share by Application (2011-2016)
- 4.2 United States Linoleum Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES LINOLEUM MANUFACTURERS PROFILES/ANALYSIS

- 5.1 AFI Licensing LLC
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Linoleum Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 AFI Licensing LLC Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Forbo Flooring Systems
 - 5.2.2 Linoleum Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Forbo Flooring Systems Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Mannington Mills, Inc.
 - 5.3.2 Linoleum Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Mannington Mills, Inc. Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Ecore International
 - 5.4.2 Linoleum Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Ecore International Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Kraus Flooring
 - 5.5.2 Linoleum Product Type, Application and Specification



- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Kraus Flooring Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

6 LINOLEUM MANUFACTURING COST ANALYSIS

- 6.1 Linoleum Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Linoleum

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Linoleum Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Linoleum Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS



- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES LINOLEUM MARKET FORECAST (2016-2021)

- 10.1 United States Linoleum Sales, Revenue Forecast (2016-2021)
- 10.2 United States Linoleum Sales Forecast by Type (2016-2021)
- 10.3 United States Linoleum Sales Forecast by Application (2016-2021)
- 10.4 Linoleum Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION 12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Linoleum

Table Classification of Linoleum

Figure United States Sales Market Share of Linoleum by Type in 2015

Figure Sheet Picture

Figure Tile Picture

Figure Floating Tiles Picture

Table Application of Linoleum

Figure United States Sales Market Share of Linoleum by Application in 2015

Figure United States Linoleum Sales and Growth Rate (2011-2021)

Figure United States Linoleum Revenue and Growth Rate (2011-2021)

Table United States Linoleum Sales of Key Manufacturers (2015 and 2016)

Table United States Linoleum Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Linoleum Sales Share by Manufacturers

Figure 2016 Linoleum Sales Share by Manufacturers

Table United States Linoleum Revenue by Manufacturers (2015 and 2016)

Table United States Linoleum Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Linoleum Revenue Share by Manufacturers

Table 2016 United States Linoleum Revenue Share by Manufacturers

Table United States Market Linoleum Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Linoleum Average Price of Key Manufacturers in 2015

Figure Linoleum Market Share of Top 3 Manufacturers

Figure Linoleum Market Share of Top 5 Manufacturers

Table United States Linoleum Sales by Type (2011-2016)

Table United States Linoleum Sales Share by Type (2011-2016)

Figure United States Linoleum Sales Market Share by Type in 2015

Table United States Linoleum Revenue and Market Share by Type (2011-2016)

Table United States Linoleum Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Linoleum by Type (2011-2016)

Table United States Linoleum Price by Type (2011-2016)

Figure United States Linoleum Sales Growth Rate by Type (2011-2016)

Table United States Linoleum Sales by Application (2011-2016)

Table United States Linoleum Sales Market Share by Application (2011-2016)

Figure United States Linoleum Sales Market Share by Application in 2015

Table United States Linoleum Sales Growth Rate by Application (2011-2016)



Figure United States Linoleum Sales Growth Rate by Application (2011-2016)

Table AFI Licensing LLC Basic Information List

Table AFI Licensing LLC Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AFI Licensing LLC Linoleum Sales Market Share (2011-2016)

Table Forbo Flooring Systems Basic Information List

Table Forbo Flooring Systems Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Forbo Flooring Systems Linoleum Sales Market Share (2011-2016)

Table Mannington Mills, Inc. Basic Information List

Table Mannington Mills, Inc. Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mannington Mills, Inc. Linoleum Sales Market Share (2011-2016)

Table Ecore International Basic Information List

Table Ecore International Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ecore International Linoleum Sales Market Share (2011-2016)

Table Kraus Flooring Basic Information List

Table Kraus Flooring Linoleum Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kraus Flooring Linoleum Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Linoleum

Figure Manufacturing Process Analysis of Linoleum

Figure Linoleum Industrial Chain Analysis

Table Raw Materials Sources of Linoleum Major Manufacturers in 2015

Table Major Buyers of Linoleum

Table Distributors/Traders List

Figure United States Linoleum Production and Growth Rate Forecast (2016-2021)

Figure United States Linoleum Revenue and Growth Rate Forecast (2016-2021)

Table United States Linoleum Production Forecast by Type (2016-2021)

Table United States Linoleum Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Linoleum Market Report 2016

Product link: https://marketpublishers.com/r/U4F6D88FF67EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U4F6D88FF67EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970