

United States Lingerie Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Lingerie

Revenue, means the sales value of Lingerie

This report studies sales (consumption) of Lingerie in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Hanesbrands Inc

Fruit of the Loom

Jockey International

Triumph International

Victoria's Secret

Wacoal Holdings

Uniqlo

CK

Calida

Aimer Group

Mani Form

Embry Form

Sunflora

Gracewell

Gujin

Jialishi

Farmanl

Hoplun Group

Sunny Group

Cosmo-lady

Essentie

Tiova

Venies

Oleno Group

Ordifen

Audrey

Miiow

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

By Type (Close Lingerie, Adjustments Lingerie, Decorative Lingerie)

By Fabric (Cotton Lingerie, Silk Lingerie, Synthetic Lingerie)

By Function (General, Functional, Sexy, Adjustable)

By Occasion (Home Lingerie, Work Lingerie, Evening Lingerie, Sports Lingerie)

Split by applications, this report focuses on sales, market share and growth rate of Lingerie in each application, can be divided into

High consumers

Medium consumers

Average consumers

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