

United States Light Vehicle OE Tyres Market Report 2017

<https://marketpublishers.com/r/UC335D13A5FEN.html>

Date: February 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: UC335D13A5FEN

Abstracts

Notes:

Sales, means the sales volume of Light Vehicle OE Tyres

Revenue, means the sales value of Light Vehicle OE Tyres

This report studies sales (consumption) of Light Vehicle OE Tyres in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Al-Amoudi Group

Apollo Tyres

Bridgestone Corporation

Cheng Shin Rubber

Continental AG

Cooper Tire & Rubber Co

Giti Tire

Goodyear Tire & Rubber Company

Hankook Tire Co., Ltd.

Kumho Tire Co., Ltd.

Lanxess

Maxxis

Michelin SCA

Multistrada Arah Sarana

Nexen Tire

Nokian Tyres

PT Gajah Tunggal

Pirelli & C. S.p.A.

Sailun Tyre

Sibur Russian Tyres

Sumitomo Corporation

Toyo Tire and Rubber Co, Ltd

Trelleborg AB

Triangle Tire

Yokohama Tire Corporation

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Light Vehicle OE Tyres in each application, can be divided into

Application 1

Application 2

Contents

United States Light Vehicle OE Tyres Market Report 2017

1 LIGHT VEHICLE OE TYRES OVERVIEW

1.1 Product Overview and Scope of Light Vehicle OE Tyres

1.2 Classification of Light Vehicle OE Tyres

1.2.1 Type I

1.2.2 Type II

1.3 Application of Light Vehicle OE Tyres

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Light Vehicle OE Tyres (2012-2022)

1.4.1 United States Light Vehicle OE Tyres Sales and Growth Rate (2012-2022)

1.4.2 United States Light Vehicle OE Tyres Revenue and Growth Rate (2012-2022)

2 UNITED STATES LIGHT VEHICLE OE TYRES COMPETITION BY MANUFACTURERS

2.1 United States Light Vehicle OE Tyres Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Light Vehicle OE Tyres Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Light Vehicle OE Tyres Average Price by Manufactures (2015 and 2016)

2.4 Light Vehicle OE Tyres Market Competitive Situation and Trends

2.4.1 Light Vehicle OE Tyres Market Concentration Rate

2.4.2 Light Vehicle OE Tyres Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES LIGHT VEHICLE OE TYRES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Light Vehicle OE Tyres Sales and Market Share by States (2012-2017)

3.2 United States Light Vehicle OE Tyres Revenue and Market Share by States (2012-2017)

3.3 United States Light Vehicle OE Tyres Price by States (2012-2017)

4 UNITED STATES LIGHT VEHICLE OE TYRES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Light Vehicle OE Tyres Sales and Market Share by Type (2012-2017)

4.2 United States Light Vehicle OE Tyres Revenue and Market Share by Type (2012-2017)

4.3 United States Light Vehicle OE Tyres Price by Type (2012-2017)

4.4 United States Light Vehicle OE Tyres Sales Growth Rate by Type (2012-2017)

5 UNITED STATES LIGHT VEHICLE OE TYRES SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Light Vehicle OE Tyres Sales and Market Share by Application (2012-2017)

5.2 United States Light Vehicle OE Tyres Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES LIGHT VEHICLE OE TYRES MANUFACTURERS PROFILES/ANALYSIS

6.1 Al-Amoudi Group

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Light Vehicle OE Tyres Product Type, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Al-Amoudi Group Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Apollo Tyres

6.2.2 Light Vehicle OE Tyres Product Type, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Apollo Tyres Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Bridgestone Corporation

- 6.3.2 Light Vehicle OE Tyres Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Bridgestone Corporation Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Cheng Shin Rubber
 - 6.4.2 Light Vehicle OE Tyres Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Cheng Shin Rubber Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Continental AG
 - 6.5.2 Light Vehicle OE Tyres Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Continental AG Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Cooper Tire & Rubber Co
 - 6.6.2 Light Vehicle OE Tyres Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Cooper Tire & Rubber Co Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Giti Tire
 - 6.7.2 Light Vehicle OE Tyres Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Giti Tire Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Goodyear Tire & Rubber Company
 - 6.8.2 Light Vehicle OE Tyres Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Goodyear Tire & Rubber Company Light Vehicle OE Tyres Sales, Revenue,

Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Hankook Tire Co., Ltd.

6.9.2 Light Vehicle OE Tyres Product Type, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Hankook Tire Co., Ltd. Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Kumho Tire Co., Ltd.

6.10.2 Light Vehicle OE Tyres Product Type, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Kumho Tire Co., Ltd. Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Lanxess

6.12 Maxxis

6.13 Michelin SCA

6.14 Multistrada Arah Sarana

6.15 Nexen Tire

6.16 Nokian Tyres

6.17 PT Gajah Tunggal

6.18 Pirelli & C. S.p.A.

6.19 Sailun Tyre

6.20 Sibur Russian Tyres

6.21 Sumitomo Corporation

6.22 Toyo Tire and Rubber Co, Ltd

6.23 Trelleborg AB

6.24 Triangle Tire

6.25 Yokohama Tire Corporation

7 LIGHT VEHICLE OE TYRES MANUFACTURING COST ANALYSIS

7.1 Light Vehicle OE Tyres Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Light Vehicle OE Tyres

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Light Vehicle OE Tyres Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Light Vehicle OE Tyres Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES LIGHT VEHICLE OE TYRES MARKET FORECAST (2017-2022)

11.1 United States Light Vehicle OE Tyres Sales, Revenue Forecast (2017-2022)

11.2 United States Light Vehicle OE Tyres Sales Forecast by Type (2017-2022)

11.3 United States Light Vehicle OE Tyres Sales Forecast by Application (2017-2022)

11.4 Light Vehicle OE Tyres Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Light Vehicle OE Tyres

Table Classification of Light Vehicle OE Tyres

Figure United States Sales Market Share of Light Vehicle OE Tyres by Type in 2015

Table Application of Light Vehicle OE Tyres

Figure United States Sales Market Share of Light Vehicle OE Tyres by Application in 2015

Figure United States Light Vehicle OE Tyres Sales and Growth Rate (2012-2022)

Figure United States Light Vehicle OE Tyres Revenue and Growth Rate (2012-2022)

Table United States Light Vehicle OE Tyres Sales of Key Manufacturers (2015 and 2016)

Table United States Light Vehicle OE Tyres Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Light Vehicle OE Tyres Sales Share by Manufacturers

Figure 2016 Light Vehicle OE Tyres Sales Share by Manufacturers

Table United States Light Vehicle OE Tyres Revenue by Manufacturers (2015 and 2016)

Table United States Light Vehicle OE Tyres Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Light Vehicle OE Tyres Revenue Share by Manufacturers

Table 2016 United States Light Vehicle OE Tyres Revenue Share by Manufacturers

Table United States Market Light Vehicle OE Tyres Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Light Vehicle OE Tyres Average Price of Key Manufacturers in 2015

Figure Light Vehicle OE Tyres Market Share of Top 3 Manufacturers

Figure Light Vehicle OE Tyres Market Share of Top 5 Manufacturers

Table United States Light Vehicle OE Tyres Sales by States (2012-2017)

Table United States Light Vehicle OE Tyres Sales Share by States (2012-2017)

Figure United States Light Vehicle OE Tyres Sales Market Share by States in 2015

Table United States Light Vehicle OE Tyres Revenue and Market Share by States (2012-2017)

Table United States Light Vehicle OE Tyres Revenue Share by States (2012-2017)

Figure Revenue Market Share of Light Vehicle OE Tyres by States (2012-2017)

Table United States Light Vehicle OE Tyres Price by States (2012-2017)

Table United States Light Vehicle OE Tyres Sales by Type (2012-2017)

Table United States Light Vehicle OE Tyres Sales Share by Type (2012-2017)
Figure United States Light Vehicle OE Tyres Sales Market Share by Type in 2015
Table United States Light Vehicle OE Tyres Revenue and Market Share by Type (2012-2017)
Table United States Light Vehicle OE Tyres Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Light Vehicle OE Tyres by Type (2012-2017)
Table United States Light Vehicle OE Tyres Price by Type (2012-2017)
Figure United States Light Vehicle OE Tyres Sales Growth Rate by Type (2012-2017)
Table United States Light Vehicle OE Tyres Sales by Application (2012-2017)
Table United States Light Vehicle OE Tyres Sales Market Share by Application (2012-2017)
Figure United States Light Vehicle OE Tyres Sales Market Share by Application in 2015
Table United States Light Vehicle OE Tyres Sales Growth Rate by Application (2012-2017)
Figure United States Light Vehicle OE Tyres Sales Growth Rate by Application (2012-2017)
Table Al-Amoudi Group Basic Information List
Table Al-Amoudi Group Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Al-Amoudi Group Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Apollo Tyres Basic Information List
Table Apollo Tyres Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Apollo Tyres Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Bridgestone Corporation Basic Information List
Table Bridgestone Corporation Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Bridgestone Corporation Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Cheng Shin Rubber Basic Information List
Table Cheng Shin Rubber Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Cheng Shin Rubber Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Continental AG Basic Information List
Table Continental AG Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Continental AG Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Cooper Tire & Rubber Co Basic Information List
Table Cooper Tire & Rubber Co Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)

Table Cooper Tire & Rubber Co Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Giti Tire Basic Information List
Table Giti Tire Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Giti Tire Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Goodyear Tire & Rubber Company Basic Information List
Table Goodyear Tire & Rubber Company Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Goodyear Tire & Rubber Company Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Hankook Tire Co., Ltd. Basic Information List
Table Hankook Tire Co., Ltd. Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Hankook Tire Co., Ltd. Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Kumho Tire Co., Ltd. Basic Information List
Table Kumho Tire Co., Ltd. Light Vehicle OE Tyres Sales, Revenue, Price and Gross Margin (2012-2017)
Table Kumho Tire Co., Ltd. Light Vehicle OE Tyres Sales Market Share (2012-2017)
Table Lanxess Basic Information List
Table Maxxis Basic Information List
Table Michelin SCA Basic Information List
Table Multistrada Arah Sarana Basic Information List
Table Nexen Tire Basic Information List
Table Nokian Tyres Basic Information List
Table PT Gajah Tunggal Basic Information List
Table Pirelli & C. S.p.A. Basic Information List
Table Sailun Tyre Basic Information List
Table Sibur Russian Tyres Basic Information List
Table Sumitomo Corporation Basic Information List
Table Toyo Tire and Rubber Co, Ltd Basic Information List
Table Trelleborg AB Basic Information List
Table Triangle Tire Basic Information List
Table Yokohama Tire Corporation Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Light Vehicle OE Tyres
Figure Manufacturing Process Analysis of Light Vehicle OE Tyres

Figure Light Vehicle OE Tyres Industrial Chain Analysis

Table Raw Materials Sources of Light Vehicle OE Tyres Major Manufacturers in 2015

Table Major Buyers of Light Vehicle OE Tyres

Table Distributors/Traders List

Figure United States Light Vehicle OE Tyres Production and Growth Rate Forecast
(2017-2022)

Figure United States Light Vehicle OE Tyres Revenue and Growth Rate Forecast
(2017-2022)

Table United States Light Vehicle OE Tyres Production Forecast by Type (2017-2022)

Table United States Light Vehicle OE Tyres Consumption Forecast by Application
(2017-2022)

Table United States Light Vehicle OE Tyres Sales Forecast by States (2017-2022)

Table United States Light Vehicle OE Tyres Sales Share Forecast by States
(2017-2022)

I would like to order

Product name: United States Light Vehicle OE Tyres Market Report 2017

Product link: <https://marketpublishers.com/r/UC335D13A5FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC335D13A5FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970