

# **United States Light Duty Vehicles Market Report 2016**

https://marketpublishers.com/r/UB641F09F7AEN.html

Date: December 2016

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UB641F09F7AEN

### **Abstracts**

#### Notes:

Sales, means the sales volume of Light Duty Vehicles

Revenue, means the sales value of Light Duty Vehicles

This report studies sales (consumption) of Light Duty Vehicles in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

**General Motors** 

Ford Motor Company Company

**Toyota Motor Corporation** 

Fiat Chrysler Automobiles

Honda Motor

Diamler AG

**BMW** 

Fuji Heavy Industries

Nissan Motor Corporation



## Hyundai Motors

Split by product types, with sales, revenue, price, market share and growth rate of eac type, can be divided into
Type I
Type II
Type III

Split by applications, this report focuses on sales, market share and growth rate of Light Duty Vehicles in each application, can be divided into

Application 1

Application 2

Application 3



### **Contents**

United States Light Duty Vehicles Market Report 2016

#### 1 LIGHT DUTY VEHICLES OVERVIEW

- 1.1 Product Overview and Scope of Light Duty Vehicles
- 1.2 Classification of Light Duty Vehicles
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Light Duty Vehicles
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Light Duty Vehicles (2011-2021)
  - 1.4.1 United States Light Duty Vehicles Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Light Duty Vehicles Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES LIGHT DUTY VEHICLES COMPETITION BY MANUFACTURERS

- 2.1 United States Light Duty Vehicles Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Light Duty Vehicles Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Light Duty Vehicles Average Price by Manufactures (2015 and 2016)
- 2.4 Light Duty Vehicles Market Competitive Situation and Trends
  - 2.4.1 Light Duty Vehicles Market Concentration Rate
  - 2.4.2 Light Duty Vehicles Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES LIGHT DUTY VEHICLES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Light Duty Vehicles Sales and Market Share by Type (2011-2016)
- 3.2 United States Light Duty Vehicles Revenue and Market Share by Type (2011-2016)
- 3.3 United States Light Duty Vehicles Price by Type (2011-2016)
- 3.4 United States Light Duty Vehicles Sales Growth Rate by Type (2011-2016)



# 4 UNITED STATES LIGHT DUTY VEHICLES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Light Duty Vehicles Sales and Market Share by Application (2011-2016)
- 4.2 United States Light Duty Vehicles Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

# 5 UNITED STATES LIGHT DUTY VEHICLES MANUFACTURERS PROFILES/ANALYSIS

- 5.1 General Motors
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Light Duty Vehicles Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 General Motors Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Ford Motor Company Company
  - 5.2.2 Light Duty Vehicles Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Ford Motor Company Company Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Toyota Motor Corporation
  - 5.3.2 Light Duty Vehicles Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Toyota Motor Corporation Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Fiat Chrysler Automobiles
  - 5.4.2 Light Duty Vehicles Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Fiat Chrysler Automobiles Light Duty Vehicles Sales, Revenue, Price and Gross



Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Honda Motor

5.5.2 Light Duty Vehicles Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Honda Motor Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Diamler AG

5.6.2 Light Duty Vehicles Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Diamler AG Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

**5.7 BMW** 

5.7.2 Light Duty Vehicles Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 BMW Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Fuji Heavy Industries

5.8.2 Light Duty Vehicles Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Fuji Heavy Industries Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Nissan Motor Corporation

5.9.2 Light Duty Vehicles Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Nissan Motor Corporation Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Hyundai Motors

5.10.2 Light Duty Vehicles Product Type, Application and Specification

5.10.2.1 Type I



- 5.10.2.2 Type II
- 5.10.3 Hyundai Motors Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

#### **6 LIGHT DUTY VEHICLES MANUFACTURING COST ANALYSIS**

- 6.1 Light Duty Vehicles Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Light Duty Vehicles

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Light Duty Vehicles Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Light Duty Vehicles Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS



- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## 10 UNITED STATES LIGHT DUTY VEHICLES MARKET FORECAST (2016-2021)

- 10.1 United States Light Duty Vehicles Sales, Revenue Forecast (2016-2021)
- 10.2 United States Light Duty Vehicles Sales Forecast by Type (2016-2021)
- 10.3 United States Light Duty Vehicles Sales Forecast by Application (2016-2021)
- 10.4 Light Duty Vehicles Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Light Duty Vehicles

Table Classification of Light Duty Vehicles

Figure United States Sales Market Share of Light Duty Vehicles by Type in 2015

Table Application of Light Duty Vehicles

Figure United States Sales Market Share of Light Duty Vehicles by Application in 2015

Figure United States Light Duty Vehicles Sales and Growth Rate (2011-2021)

Figure United States Light Duty Vehicles Revenue and Growth Rate (2011-2021)

Table United States Light Duty Vehicles Sales of Key Manufacturers (2015 and 2016)

Table United States Light Duty Vehicles Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Light Duty Vehicles Sales Share by Manufacturers

Figure 2016 Light Duty Vehicles Sales Share by Manufacturers

Table United States Light Duty Vehicles Revenue by Manufacturers (2015 and 2016)

Table United States Light Duty Vehicles Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Light Duty Vehicles Revenue Share by Manufacturers

Table 2016 United States Light Duty Vehicles Revenue Share by Manufacturers

Table United States Market Light Duty Vehicles Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Light Duty Vehicles Average Price of Key Manufacturers in 2015

Figure Light Duty Vehicles Market Share of Top 3 Manufacturers

Figure Light Duty Vehicles Market Share of Top 5 Manufacturers

Table United States Light Duty Vehicles Sales by Type (2011-2016)

Table United States Light Duty Vehicles Sales Share by Type (2011-2016)

Figure United States Light Duty Vehicles Sales Market Share by Type in 2015

Table United States Light Duty Vehicles Revenue and Market Share by Type (2011-2016)

Table United States Light Duty Vehicles Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Light Duty Vehicles by Type (2011-2016)

Table United States Light Duty Vehicles Price by Type (2011-2016)

Figure United States Light Duty Vehicles Sales Growth Rate by Type (2011-2016)

Table United States Light Duty Vehicles Sales by Application (2011-2016)

Table United States Light Duty Vehicles Sales Market Share by Application (2011-2016)

Figure United States Light Duty Vehicles Sales Market Share by Application in 2015

Table United States Light Duty Vehicles Sales Growth Rate by Application (2011-2016)



Figure United States Light Duty Vehicles Sales Growth Rate by Application (2011-2016)
Table General Motors Basic Information List

Table General Motors Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Figure General Motors Light Duty Vehicles Sales Market Share (2011-2016)

Table Ford Motor Company Company Basic Information List

Table Ford Motor Company Company Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ford Motor Company Company Light Duty Vehicles Sales Market Share (2011-2016)

Table Toyota Motor Corporation Basic Information List

Table Toyota Motor Corporation Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toyota Motor Corporation Light Duty Vehicles Sales Market Share (2011-2016)

Table Fiat Chrysler Automobiles Basic Information List

Table Fiat Chrysler Automobiles Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fiat Chrysler Automobiles Light Duty Vehicles Sales Market Share (2011-2016) Table Honda Motor Basic Information List

Table Honda Motor Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Honda Motor Light Duty Vehicles Sales Market Share (2011-2016)

Table Diamler AG Basic Information List

Table Diamler AG Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Diamler AG Light Duty Vehicles Sales Market Share (2011-2016)

Table BMW Basic Information List

Table BMW Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table BMW Light Duty Vehicles Sales Market Share (2011-2016)

Table Fuji Heavy Industries Basic Information List

Table Fuji Heavy Industries Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fuji Heavy Industries Light Duty Vehicles Sales Market Share (2011-2016)

Table Nissan Motor Corporation Basic Information List

Table Nissan Motor Corporation Light Duty Vehicles Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nissan Motor Corporation Light Duty Vehicles Sales Market Share (2011-2016)
Table Hyundai Motors Basic Information List

Table Hyundai Motors Light Duty Vehicles Sales, Revenue, Price and Gross Margin



(2011-2016)

Table Hyundai Motors Light Duty Vehicles Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Light Duty Vehicles

Figure Manufacturing Process Analysis of Light Duty Vehicles

Figure Light Duty Vehicles Industrial Chain Analysis

Table Raw Materials Sources of Light Duty Vehicles Major Manufacturers in 2015

Table Major Buyers of Light Duty Vehicles

Table Distributors/Traders List

Figure United States Light Duty Vehicles Production and Growth Rate Forecast (2016-2021)

Figure United States Light Duty Vehicles Revenue and Growth Rate Forecast (2016-2021)

Table United States Light Duty Vehicles Production Forecast by Type (2016-2021) Table United States Light Duty Vehicles Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Light Duty Vehicles Market Report 2016
Product link: <a href="https://marketpublishers.com/r/UB641F09F7AEN.html">https://marketpublishers.com/r/UB641F09F7AEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UB641F09F7AEN.html">https://marketpublishers.com/r/UB641F09F7AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970