

United States Life Jacket Market Report 2017

<https://marketpublishers.com/r/U07F0189E12EN.html>

Date: January 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U07F0189E12EN

Abstracts

Notes:

Sales, means the sales volume of Life Jacket

Revenue, means the sales value of Life Jacket

This report studies sales (consumption) of Life Jacket in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Survitec

International Safety Products

VIKING Life-Saving Equipment

Marine Safety Products

Aqua Life

Hansen Protection

H3O Water Sports

Johnson Outdoors

Kent Sporting Goods

Mustang Survival

Stormy Lifejackets

SECUMAR

Spinlock

SeaSafe Systems

The Coleman Company

Wuxi xingtai

Lalizas

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Inherently Buoyant Lifejackets

Inflatable Lifejackets

Hybrid Lifejackets

Split by applications, this report focuses on sales, market share and growth rate of Life Jacket in each application, can be divided into

Entertainment industry

Professional work

Contents

United States Life Jacket Market Report 2017

1 LIFE JACKET OVERVIEW

- 1.1 Product Overview and Scope of Life Jacket
- 1.2 Classification of Life Jacket
 - 1.2.1 Inherently Buoyant Lifejackets
 - 1.2.2 Inflatable Lifejackets
 - 1.2.3 Hybrid Lifejackets
- 1.3 Application of Life Jacket
 - 1.3.1 Entertainment industry
 - 1.3.2 Professional work
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Life Jacket (2011-2021)
 - 1.4.1 United States Life Jacket Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Life Jacket Revenue and Growth Rate (2011-2021)

2 UNITED STATES LIFE JACKET COMPETITION BY MANUFACTURERS

- 2.1 United States Life Jacket Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Life Jacket Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Life Jacket Average Price by Manufactures (2015 and 2016)
- 2.4 Life Jacket Market Competitive Situation and Trends
 - 2.4.1 Life Jacket Market Concentration Rate
 - 2.4.2 Life Jacket Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES LIFE JACKET SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Life Jacket Sales and Market Share by States (2011-2016)
- 3.2 United States Life Jacket Revenue and Market Share by States (2011-2016)
- 3.3 United States Life Jacket Price by States (2011-2016)

4 UNITED STATES LIFE JACKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Life Jacket Sales and Market Share by Type (2011-2016)
- 4.2 United States Life Jacket Revenue and Market Share by Type (2011-2016)
- 4.3 United States Life Jacket Price by Type (2011-2016)
- 4.4 United States Life Jacket Sales Growth Rate by Type (2011-2016)

5 UNITED STATES LIFE JACKET SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Life Jacket Sales and Market Share by Application (2011-2016)
- 5.2 United States Life Jacket Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES LIFE JACKET MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Survitec
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Life Jacket Product Type, Application and Specification
 - 6.1.2.1 Inherently Buoyant Lifejackets
 - 6.1.2.2 Inflatable Lifejackets
 - 6.1.3 Survitec Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 International Safety Products
 - 6.2.2 Life Jacket Product Type, Application and Specification
 - 6.2.2.1 Inherently Buoyant Lifejackets
 - 6.2.2.2 Inflatable Lifejackets
 - 6.2.3 International Safety Products Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 VIKING Life-Saving Equipment
 - 6.3.2 Life Jacket Product Type, Application and Specification
 - 6.3.2.1 Inherently Buoyant Lifejackets
 - 6.3.2.2 Inflatable Lifejackets
 - 6.3.3 VIKING Life-Saving Equipment Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Marine Safety Products
 - 6.4.2 Life Jacket Product Type, Application and Specification
 - 6.4.2.1 Inherently Buoyant Lifejackets
 - 6.4.2.2 Inflatable Lifejackets

6.4.3 Marine Safety Products Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Aqua Life

6.5.2 Life Jacket Product Type, Application and Specification

6.5.2.1 Inherently Buoyant Lifejackets

6.5.2.2 Inflatable Lifejackets

6.5.3 Aqua Life Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Hansen Protection

6.6.2 Life Jacket Product Type, Application and Specification

6.6.2.1 Inherently Buoyant Lifejackets

6.6.2.2 Inflatable Lifejackets

6.6.3 Hansen Protection Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

6.7 H3O Water Sports

6.7.2 Life Jacket Product Type, Application and Specification

6.7.2.1 Inherently Buoyant Lifejackets

6.7.2.2 Inflatable Lifejackets

6.7.3 H3O Water Sports Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

6.8 Johnson Outdoors

6.8.2 Life Jacket Product Type, Application and Specification

6.8.2.1 Inherently Buoyant Lifejackets

6.8.2.2 Inflatable Lifejackets

6.8.3 Johnson Outdoors Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 Kent Sporting Goods

6.9.2 Life Jacket Product Type, Application and Specification

6.9.2.1 Inherently Buoyant Lifejackets

6.9.2.2 Inflatable Lifejackets

6.9.3 Kent Sporting Goods Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

6.10 Mustang Survival

6.10.2 Life Jacket Product Type, Application and Specification

- 6.10.2.1 Inherently Buoyant Lifejackets
- 6.10.2.2 Inflatable Lifejackets
- 6.10.3 Mustang Survival Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 Stormy Lifejackets
- 6.12 SECUMAR
- 6.13 Spinlock
- 6.14 SeaSafe Systems
- 6.15 The Coleman Company
- 6.16 Wuxi xingtai
- 6.17 Lalizas

7 LIFE JACKET MANUFACTURING COST ANALYSIS

- 7.1 Life Jacket Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Life Jacket

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Life Jacket Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Life Jacket Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend

- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES LIFE JACKET MARKET FORECAST (2016-2021)

- 11.1 United States Life Jacket Sales, Revenue Forecast (2016-2021)
- 11.2 United States Life Jacket Sales Forecast by Type (2016-2021)
- 11.3 United States Life Jacket Sales Forecast by Application (2016-2021)
- 11.4 Life Jacket Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Life Jacket

Table Classification of Life Jacket

Figure United States Sales Market Share of Life Jacket by Type in 2015

Figure Inherently Buoyant Lifejackets Picture

Figure Inflatable Lifejackets Picture

Figure Hybrid Lifejackets Picture

Table Application of Life Jacket

Figure United States Sales Market Share of Life Jacket by Application in 2015

Figure Entertainment industry Examples

Figure Professional work Examples

Figure United States Life Jacket Sales and Growth Rate (2011-2021)

Figure United States Life Jacket Revenue and Growth Rate (2011-2021)

Table United States Life Jacket Sales of Key Manufacturers (2015 and 2016)

Table United States Life Jacket Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Life Jacket Sales Share by Manufacturers

Figure 2016 Life Jacket Sales Share by Manufacturers

Table United States Life Jacket Revenue by Manufacturers (2015 and 2016)

Table United States Life Jacket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Life Jacket Revenue Share by Manufacturers

Table 2016 United States Life Jacket Revenue Share by Manufacturers

Table United States Market Life Jacket Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Life Jacket Average Price of Key Manufacturers in 2015

Figure Life Jacket Market Share of Top 3 Manufacturers

Figure Life Jacket Market Share of Top 5 Manufacturers

Table United States Life Jacket Sales by States (2011-2016)

Table United States Life Jacket Sales Share by States (2011-2016)

Figure United States Life Jacket Sales Market Share by States in 2015

Table United States Life Jacket Revenue and Market Share by States (2011-2016)

Table United States Life Jacket Revenue Share by States (2011-2016)

Figure Revenue Market Share of Life Jacket by States (2011-2016)

Table United States Life Jacket Price by States (2011-2016)

Table United States Life Jacket Sales by Type (2011-2016)

Table United States Life Jacket Sales Share by Type (2011-2016)

Figure United States Life Jacket Sales Market Share by Type in 2015

Table United States Life Jacket Revenue and Market Share by Type (2011-2016)
Table United States Life Jacket Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Life Jacket by Type (2011-2016)
Table United States Life Jacket Price by Type (2011-2016)
Figure United States Life Jacket Sales Growth Rate by Type (2011-2016)
Table United States Life Jacket Sales by Application (2011-2016)
Table United States Life Jacket Sales Market Share by Application (2011-2016)
Figure United States Life Jacket Sales Market Share by Application in 2015
Table United States Life Jacket Sales Growth Rate by Application (2011-2016)
Figure United States Life Jacket Sales Growth Rate by Application (2011-2016)
Table Survitec Basic Information List
Table Survitec Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Survitec Life Jacket Sales Market Share (2011-2016)
Table International Safety Products Basic Information List
Table International Safety Products Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table International Safety Products Life Jacket Sales Market Share (2011-2016)
Table VIKING Life-Saving Equipment Basic Information List
Table VIKING Life-Saving Equipment Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table VIKING Life-Saving Equipment Life Jacket Sales Market Share (2011-2016)
Table Marine Safety Products Basic Information List
Table Marine Safety Products Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table Marine Safety Products Life Jacket Sales Market Share (2011-2016)
Table Aqua Life Basic Information List
Table Aqua Life Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aqua Life Life Jacket Sales Market Share (2011-2016)
Table Hansen Protection Basic Information List
Table Hansen Protection Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hansen Protection Life Jacket Sales Market Share (2011-2016)
Table H3O Water Sports Basic Information List
Table H3O Water Sports Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table H3O Water Sports Life Jacket Sales Market Share (2011-2016)
Table Johnson Outdoors Basic Information List
Table Johnson Outdoors Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Johnson Outdoors Life Jacket Sales Market Share (2011-2016)
Table Kent Sporting Goods Basic Information List
Table Kent Sporting Goods Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kent Sporting Goods Life Jacket Sales Market Share (2011-2016)
Table Mustang Survival Basic Information List
Table Mustang Survival Life Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
Table Mustang Survival Life Jacket Sales Market Share (2011-2016)
Table Stormy Lifejackets Basic Information List
Table SECUMAR Basic Information List
Table Spinlock Basic Information List
Table SeaSafe Systems Basic Information List
Table The Coleman Company Basic Information List
Table Wuxi xingtai Basic Information List
Table Lalizas Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Life Jacket
Figure Manufacturing Process Analysis of Life Jacket
Figure Life Jacket Industrial Chain Analysis
Table Raw Materials Sources of Life Jacket Major Manufacturers in 2015
Table Major Buyers of Life Jacket
Table Distributors/Traders List
Figure United States Life Jacket Production and Growth Rate Forecast (2016-2021)
Figure United States Life Jacket Revenue and Growth Rate Forecast (2016-2021)
Table United States Life Jacket Production Forecast by Type (2016-2021)
Table United States Life Jacket Consumption Forecast by Application (2016-2021)
Table United States Life Jacket Sales Forecast by States (2016-2021)
Table United States Life Jacket Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Life Jacket Market Report 2017

Product link: <https://marketpublishers.com/r/U07F0189E12EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U07F0189E12EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970