

United States Licensed Sports Merchandise Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Licensed Sports Merchandise

Revenue, means the sales value of Licensed Sports Merchandise

This report studies sales (consumption) of Licensed Sports Merchandise in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Fanatics

G-III Apparel Group

VF Corp

Columbia Sportswear

Everlast Worldwide

Hanesbrands

Knights Apparel

Nike

Prada

Puma

Quicksilver

Ralph Lauren

Reebok (Adidas)

Under Armour

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Online Stores

Offline Stores

Split by applications, this report focuses on sales, market share and growth rate of Licensed Sports Merchandise in each application, can be divided into

Household

Commercial use

Other

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