

# **United States Li-Fi Market Report 2016**

https://marketpublishers.com/r/U3AB2B25366EN.html Date: October 2016 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: U3AB2B25366EN

# Abstracts

#### Notes:

Sales, means the sales volume of Li-Fi

Revenue, means the sales value of Li-Fi

This report studies sales (consumption) of Li-Fi in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

General Electric

LVX System

Oledcomm

Philips

pureLiFi

Avago Technologies

Axrtek

ByteLight

Casio

**IBSENtelecom** 



Lightbee

LightPointe Communications

Luciom

**Outstanding Technology** 

Panasonic

**Plaintree Systems** 

**Renesas Electronics** 

Supreme Architecture

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Li-Fi in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

United States Li-Fi Market Report 2016

## 1 LI-FI OVERVIEW

- 1.1 Product Overview and Scope of Li-Fi
- 1.2 Classification of Li-Fi
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Li-Fi
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Li-Fi (2011-2021)

- 1.4.1 United States Li-Fi Sales and Growth Rate (2011-2021)
- 1.4.2 United States Li-Fi Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES LI-FI COMPETITION BY MANUFACTURERS**

- 2.1 United States Li-Fi Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Li-Fi Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Li-Fi Average Price by Manufactures (2015 and 2016)
- 2.4 Li-Fi Market Competitive Situation and Trends
- 2.4.1 Li-Fi Market Concentration Rate
- 2.4.2 Li-Fi Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES LI-FI SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Li-Fi Sales and Market Share by Type (2011-2016)
- 3.2 United States Li-Fi Revenue and Market Share by Type (2011-2016)
- 3.3 United States Li-Fi Price by Type (2011-2016)
- 3.4 United States Li-Fi Sales Growth Rate by Type (2011-2016)

## 4 UNITED STATES LI-FI SALES (VOLUME) BY APPLICATION (2011-2016)



- 4.1 United States Li-Fi Sales and Market Share by Application (2011-2016)
- 4.2 United States Li-Fi Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES LI-FI MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 General Electric
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Li-Fi Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 General Electric Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 LVX System
  - 5.2.2 Li-Fi Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 LVX System Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Oledcomm
  - 5.3.2 Li-Fi Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
  - 5.3.3 Oledcomm Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Philips
  - 5.4.2 Li-Fi Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
  - 5.4.3 Philips Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 pureLiFi
  - 5.5.2 Li-Fi Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
  - 5.5.3 pureLiFi Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Avago Technologies



5.6.2 Li-Fi Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

- 5.6.3 Avago Technologies Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview

5.7 Axrtek

- 5.7.2 Li-Fi Product Type, Application and Specification
  - 5.7.2.1 Type I
  - 5.7.2.2 Type II
- 5.7.3 Axrtek Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 ByteLight
  - 5.8.2 Li-Fi Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
  - 5.8.3 ByteLight Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Casio
  - 5.9.2 Li-Fi Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
  - 5.9.3 Casio Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 IBSENtelecom
  - 5.10.2 Li-Fi Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
  - 5.10.3 IBSENtelecom Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Lightbee
- 5.12 LightPointe Communications
- 5.13 Luciom
- 5.14 Outstanding Technology
- 5.15 Panasonic
- 5.16 Plaintree Systems
- 5.17 Renesas Electronics
- 5.18 Supreme Architecture

## **6 LI-FI MANUFACTURING COST ANALYSIS**



- 6.1 Li-Fi Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Li-Fi

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Li-Fi Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Li-Fi Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



#### 10 UNITED STATES LI-FI MARKET FORECAST (2016-2021)

10.1 United States Li-Fi Sales, Revenue Forecast (2016-2021)
10.2 United States Li-Fi Sales Forecast by Type (2016-2021)
10.3 United States Li-Fi Sales Forecast by Application (2016-2021)
10.4 Li-Fi Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Li-Fi Table Classification of Li-Fi Figure United States Sales Market Share of Li-Fi by Type in 2015 Table Application of Li-Fi Figure United States Sales Market Share of Li-Fi by Application in 2015 Figure United States Li-Fi Sales and Growth Rate (2011-2021) Figure United States Li-Fi Revenue and Growth Rate (2011-2021) Table United States Li-Fi Sales of Key Manufacturers (2015 and 2016) Table United States Li-Fi Sales Share by Manufacturers (2015 and 2016) Figure 2015 Li-Fi Sales Share by Manufacturers Figure 2016 Li-Fi Sales Share by Manufacturers Table United States Li-Fi Revenue by Manufacturers (2015 and 2016) Table United States Li-Fi Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Li-Fi Revenue Share by Manufacturers Table 2016 United States Li-Fi Revenue Share by Manufacturers Table United States Market Li-Fi Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Li-Fi Average Price of Key Manufacturers in 2015 Figure Li-Fi Market Share of Top 3 Manufacturers Figure Li-Fi Market Share of Top 5 Manufacturers Table United States Li-Fi Sales by Type (2011-2016) Table United States Li-Fi Sales Share by Type (2011-2016) Figure United States Li-Fi Sales Market Share by Type in 2015 Table United States Li-Fi Revenue and Market Share by Type (2011-2016) Table United States Li-Fi Revenue Share by Type (2011-2016) Figure Revenue Market Share of Li-Fi by Type (2011-2016) Table United States Li-Fi Price by Type (2011-2016) Figure United States Li-Fi Sales Growth Rate by Type (2011-2016) Table United States Li-Fi Sales by Application (2011-2016) Table United States Li-Fi Sales Market Share by Application (2011-2016) Figure United States Li-Fi Sales Market Share by Application in 2015 Table United States Li-Fi Sales Growth Rate by Application (2011-2016) Figure United States Li-Fi Sales Growth Rate by Application (2011-2016) **Table General Electric Basic Information List** Table General Electric Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Figure General Electric Li-Fi Sales Market Share (2011-2016)



Table LVX System Basic Information List Table LVX System Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table LVX System Li-Fi Sales Market Share (2011-2016) **Table Oledcomm Basic Information List** Table Oledcomm Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Oledcomm Li-Fi Sales Market Share (2011-2016) **Table Philips Basic Information List** Table Philips Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Philips Li-Fi Sales Market Share (2011-2016) Table pureLiFi Basic Information List Table pureLiFi Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table pureLiFi Li-Fi Sales Market Share (2011-2016) Table Avago Technologies Basic Information List Table Avago Technologies Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Avago Technologies Li-Fi Sales Market Share (2011-2016) Table Axrtek Basic Information List Table Axrtek Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Axrtek Li-Fi Sales Market Share (2011-2016) Table ByteLight Basic Information List Table ByteLight Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table ByteLight Li-Fi Sales Market Share (2011-2016) **Table Casio Basic Information List** Table Casio Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Casio Li-Fi Sales Market Share (2011-2016) Table IBSENtelecom Basic Information List Table IBSENtelecom Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table IBSENtelecom Li-Fi Sales Market Share (2011-2016) Table Lightbee Basic Information List Table Lightbee Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Lightbee Li-Fi Sales Market Share (2011-2016) Table LightPointe Communications Basic Information List Table LightPointe Communications Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016)Table LightPointe Communications Li-Fi Sales Market Share (2011-2016) **Table Luciom Basic Information List** Table Luciom Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Luciom Li-Fi Sales Market Share (2011-2016) Table Outstanding Technology Basic Information List Table Outstanding Technology Li-Fi Sales, Revenue, Price and Gross Margin



## (2011 - 2016)Table Outstanding Technology Li-Fi Sales Market Share (2011-2016) **Table Panasonic Basic Information List** Table Panasonic Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Panasonic Li-Fi Sales Market Share (2011-2016) Table Plaintree Systems Basic Information List Table Plaintree Systems Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Plaintree Systems Li-Fi Sales Market Share (2011-2016) **Table Renesas Electronics Basic Information List** Table Renesas Electronics Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Renesas Electronics Li-Fi Sales Market Share (2011-2016) Table Supreme Architecture Basic Information List Table Supreme Architecture Li-Fi Sales, Revenue, Price and Gross Margin (2011-2016) Table Supreme Architecture Li-Fi Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Li-Fi Figure Manufacturing Process Analysis of Li-Fi Figure Li-Fi Industrial Chain Analysis Table Raw Materials Sources of Li-Fi Major Manufacturers in 2015 Table Major Buyers of Li-Fi Table Distributors/Traders List Figure United States Li-Fi Production and Growth Rate Forecast (2016-2021) Figure United States Li-Fi Revenue and Growth Rate Forecast (2016-2021) Table United States Li-Fi Production Forecast by Type (2016-2021) Table United States Li-Fi Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Li-Fi Market Report 2016

Product link: <u>https://marketpublishers.com/r/U3AB2B25366EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U3AB2B25366EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970