

# United States Lemonade Market Report 2017

<https://marketpublishers.com/r/U50BB885E73EN.html>

Date: December 2017

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U50BB885E73EN

## Abstracts

In this report, the United States Lemonade market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Lemonade in these regions, from 2012 to 2022 (forecast).

United States Lemonade market competition by top manufacturers/players, with Lemonade sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

PepsiCo

Sunny Delight Beverages

Tampico Beverages

Britvic

THE COCA-COLA COMPANY

Dr Pepper Snapple

The Kraft Heinz Company

Newman's Own

AriZona Beverages

Bisleri International

Hydro One Beverages

Turkey Hill Dairy

White Rock Beverages

Old Orchard Brands

PRAIRIE FARMS DAIRY

Parle Agro

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Cloudy Lemonade

Clear Lemonade

Other Varieties

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

Online Retailers

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Lemonade Market Report 2017

#### **1 LEMONADE OVERVIEW**

##### 1.1 Product Overview and Scope of Lemonade

##### 1.2 Classification of Lemonade by Product Category

###### 1.2.1 United States Lemonade Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Lemonade Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Cloudy Lemonade

###### 1.2.4 Clear Lemonade

###### 1.2.5 Other Varieties

##### 1.3 United States Lemonade Market by Application/End Users

###### 1.3.1 United States Lemonade Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Supermarkets and Hypermarkets

###### 1.3.3 Independent Retailers

###### 1.3.4 Convenience Stores

###### 1.3.5 Specialist Retailers

###### 1.3.6 Online Retailers

##### 1.4 United States Lemonade Market by Region

###### 1.4.1 United States Lemonade Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Lemonade Status and Prospect (2012-2022)

###### 1.4.3 Southwest Lemonade Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Lemonade Status and Prospect (2012-2022)

###### 1.4.5 New England Lemonade Status and Prospect (2012-2022)

###### 1.4.6 The South Lemonade Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Lemonade Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Lemonade (2012-2022)

###### 1.5.1 United States Lemonade Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Lemonade Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES LEMONADE MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Lemonade Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Lemonade Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Lemonade Average Price by Players/Suppliers (2012-2017)

2.4 United States Lemonade Market Competitive Situation and Trends

2.4.1 United States Lemonade Market Concentration Rate

2.4.2 United States Lemonade Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Lemonade Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES LEMONADE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Lemonade Sales and Market Share by Region (2012-2017)

3.2 United States Lemonade Revenue and Market Share by Region (2012-2017)

3.3 United States Lemonade Price by Region (2012-2017)

### **4 UNITED STATES LEMONADE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Lemonade Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Lemonade Revenue and Market Share by Type (2012-2017)

4.3 United States Lemonade Price by Type (2012-2017)

4.4 United States Lemonade Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES LEMONADE SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Lemonade Sales and Market Share by Application (2012-2017)

5.2 United States Lemonade Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES LEMONADE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 PepsiCo

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Lemonade Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 PepsiCo Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Sunny Delight Beverages
  - 6.2.2 Lemonade Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Sunny Delight Beverages Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Tampico Beverages
  - 6.3.2 Lemonade Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Tampico Beverages Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Britvic
  - 6.4.2 Lemonade Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Britvic Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 THE COCA-COLA COMPANY
  - 6.5.2 Lemonade Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 THE COCA-COLA COMPANY Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Dr Pepper Snapple
  - 6.6.2 Lemonade Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Dr Pepper Snapple Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 The Kraft Heinz Company

- 6.7.2 Lemonade Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 The Kraft Heinz Company Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Newman's Own
  - 6.8.2 Lemonade Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Newman's Own Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 AriZona Beverages
  - 6.9.2 Lemonade Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 AriZona Beverages Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Bisleri International
  - 6.10.2 Lemonade Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Bisleri International Lemonade Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Hydro One Beverages
- 6.12 Turkey Hill Dairy
- 6.13 White Rock Beverages
- 6.14 Old Orchard Brands
- 6.15 PRAIRIE FARMS DAIRY
- 6.16 Parle Agro

## **7 LEMONADE MANUFACTURING COST ANALYSIS**

- 7.1 Lemonade Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Lemonade

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Lemonade Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Lemonade Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES LEMONADE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Lemonade Sales Volume, Revenue Forecast (2017-2022)



- 11.2 United States Lemonade Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Lemonade Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Lemonade Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Lemonade

Figure United States Lemonade Market Size (K MT) by Type (2012-2022)

Figure United States Lemonade Sales Volume Market Share by Type (Product Category) in 2016

Figure Cloudy Lemonade Product Picture

Figure Clear Lemonade Product Picture

Figure Other Varieties Product Picture

Figure United States Lemonade Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Lemonade by Application in 2016

Figure Supermarkets and Hypermarkets Examples

Table Key Downstream Customer in Supermarkets and Hypermarkets

Figure Independent Retailers Examples

Table Key Downstream Customer in Independent Retailers

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure Specialist Retailers Examples

Table Key Downstream Customer in Specialist Retailers

Figure Online Retailers Examples

Table Key Downstream Customer in Online Retailers

Figure United States Lemonade Market Size (Million USD) by Region (2012-2022)

Figure The West Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Lemonade Sales (K MT) and Growth Rate (2012-2022)

Figure United States Lemonade Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Lemonade Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Lemonade Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Lemonade Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Lemonade Sales Share by Players/Suppliers

Figure 2017 United States Lemonade Sales Share by Players/Suppliers  
Figure United States Lemonade Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Lemonade Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Lemonade Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Lemonade Revenue Share by Players/Suppliers  
Figure 2017 United States Lemonade Revenue Share by Players/Suppliers  
Table United States Market Lemonade Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market Lemonade Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States Lemonade Market Share of Top 3 Players/Suppliers  
Figure United States Lemonade Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Lemonade Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Lemonade Product Category  
Table United States Lemonade Sales (K MT) by Region (2012-2017)  
Table United States Lemonade Sales Share by Region (2012-2017)  
Figure United States Lemonade Sales Share by Region (2012-2017)  
Figure United States Lemonade Sales Market Share by Region in 2016  
Table United States Lemonade Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Lemonade Revenue Share by Region (2012-2017)  
Figure United States Lemonade Revenue Market Share by Region (2012-2017)  
Figure United States Lemonade Revenue Market Share by Region in 2016  
Table United States Lemonade Price (USD/MT) by Region (2012-2017)  
Table United States Lemonade Sales (K MT) by Type (2012-2017)  
Table United States Lemonade Sales Share by Type (2012-2017)  
Figure United States Lemonade Sales Share by Type (2012-2017)  
Figure United States Lemonade Sales Market Share by Type in 2016  
Table United States Lemonade Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Lemonade Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Lemonade by Type (2012-2017)  
Figure Revenue Market Share of Lemonade by Type in 2016  
Table United States Lemonade Price (USD/MT) by Types (2012-2017)  
Figure United States Lemonade Sales Growth Rate by Type (2012-2017)  
Table United States Lemonade Sales (K MT) by Application (2012-2017)

Table United States Lemonade Sales Market Share by Application (2012-2017)  
Figure United States Lemonade Sales Market Share by Application (2012-2017)  
Figure United States Lemonade Sales Market Share by Application in 2016  
Table United States Lemonade Sales Growth Rate by Application (2012-2017)  
Figure United States Lemonade Sales Growth Rate by Application (2012-2017)  
Table PepsiCo Basic Information List  
Table PepsiCo Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure PepsiCo Lemonade Sales Growth Rate (2012-2017)  
Figure PepsiCo Lemonade Sales Market Share in United States (2012-2017)  
Figure PepsiCo Lemonade Revenue Market Share in United States (2012-2017)  
Table Sunny Delight Beverages Basic Information List  
Table Sunny Delight Beverages Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Sunny Delight Beverages Lemonade Sales Growth Rate (2012-2017)  
Figure Sunny Delight Beverages Lemonade Sales Market Share in United States (2012-2017)  
Figure Sunny Delight Beverages Lemonade Revenue Market Share in United States (2012-2017)  
Table Tampico Beverages Basic Information List  
Table Tampico Beverages Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Tampico Beverages Lemonade Sales Growth Rate (2012-2017)  
Figure Tampico Beverages Lemonade Sales Market Share in United States (2012-2017)  
Figure Tampico Beverages Lemonade Revenue Market Share in United States (2012-2017)  
Table Britvic Basic Information List  
Table Britvic Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Britvic Lemonade Sales Growth Rate (2012-2017)  
Figure Britvic Lemonade Sales Market Share in United States (2012-2017)  
Figure Britvic Lemonade Revenue Market Share in United States (2012-2017)  
Table THE COCA-COLA COMPANY Basic Information List  
Table THE COCA-COLA COMPANY Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure THE COCA-COLA COMPANY Lemonade Sales Growth Rate (2012-2017)  
Figure THE COCA-COLA COMPANY Lemonade Sales Market Share in United States (2012-2017)

Figure THE COCA-COLA COMPANY Lemonade Revenue Market Share in United States (2012-2017)

Table Dr Pepper Snapple Basic Information List

Table Dr Pepper Snapple Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Dr Pepper Snapple Lemonade Sales Growth Rate (2012-2017)

Figure Dr Pepper Snapple Lemonade Sales Market Share in United States (2012-2017)

Figure Dr Pepper Snapple Lemonade Revenue Market Share in United States (2012-2017)

Table The Kraft Heinz Company Basic Information List

Table The Kraft Heinz Company Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Kraft Heinz Company Lemonade Sales Growth Rate (2012-2017)

Figure The Kraft Heinz Company Lemonade Sales Market Share in United States (2012-2017)

Figure The Kraft Heinz Company Lemonade Revenue Market Share in United States (2012-2017)

Table Newman's Own Basic Information List

Table Newman's Own Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Newman's Own Lemonade Sales Growth Rate (2012-2017)

Figure Newman's Own Lemonade Sales Market Share in United States (2012-2017)

Figure Newman's Own Lemonade Revenue Market Share in United States (2012-2017)

Table AriZona Beverages Basic Information List

Table AriZona Beverages Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure AriZona Beverages Lemonade Sales Growth Rate (2012-2017)

Figure AriZona Beverages Lemonade Sales Market Share in United States (2012-2017)

Figure AriZona Beverages Lemonade Revenue Market Share in United States (2012-2017)

Table Bisleri International Basic Information List

Table Bisleri International Lemonade Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Bisleri International Lemonade Sales Growth Rate (2012-2017)

Figure Bisleri International Lemonade Sales Market Share in United States (2012-2017)

Figure Bisleri International Lemonade Revenue Market Share in United States (2012-2017)

Table Hydro One Beverages Basic Information List

Table Turkey Hill Dairy Basic Information List

Table White Rock Beverages Basic Information List  
Table Old Orchard Brands Basic Information List  
Table PRAIRIE FARMS DAIRY Basic Information List  
Table Parle Agro Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Lemonade  
Figure Manufacturing Process Analysis of Lemonade  
Figure Lemonade Industrial Chain Analysis  
Table Raw Materials Sources of Lemonade Major Players/Suppliers in 2016  
Table Major Buyers of Lemonade  
Table Distributors/Traders List  
Figure United States Lemonade Sales Volume (K MT) and Growth Rate Forecast (2017-2022)  
Figure United States Lemonade Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Lemonade Price (USD/MT) Trend Forecast (2017-2022)  
Table United States Lemonade Sales Volume (K MT) Forecast by Type (2017-2022)  
Figure United States Lemonade Sales Volume (K MT) Forecast by Type (2017-2022)  
Figure United States Lemonade Sales Volume (K MT) Forecast by Type in 2022  
Table United States Lemonade Sales Volume (K MT) Forecast by Application (2017-2022)  
Figure United States Lemonade Sales Volume (K MT) Forecast by Application (2017-2022)  
Figure United States Lemonade Sales Volume (K MT) Forecast by Application in 2022  
Table United States Lemonade Sales Volume (K MT) Forecast by Region (2017-2022)  
Table United States Lemonade Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Lemonade Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Lemonade Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Lemonade Market Report 2017

Product link: <https://marketpublishers.com/r/U50BB885E73EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U50BB885E73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970