

# United States Leisure Boats Market Report 2017

<https://marketpublishers.com/r/U539D342B10EN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U539D342B10EN

## Abstracts

In this report, the United States Leisure Boats market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Leisure Boats in these regions, from 2012 to 2022 (forecast).

United States Leisure Boats market competition by top manufacturers/players, with Leisure Boats sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Riva

## Sunseeker

Ferretti

Lurssen

Azimut

Wally

Princess

Pershing

Beneteau

Itama

Jeanneau

Regal

Fairline

Searay

Heysea Yacht Group

Sunbird

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wooden Boat

Aluminum Boat

Steel Boat

Composite Boat

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Leisure Boats for each application, including

Private

Commercial

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Leisure Boats Market Report 2017

## 1 LEISURE BOATS OVERVIEW

### 1.1 Product Overview and Scope of Leisure Boats

### 1.2 Classification of Leisure Boats by Product Category

#### 1.2.1 United States Leisure Boats Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Leisure Boats Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Wooden Boat

##### 1.2.4 Aluminum Boat

##### 1.2.5 Steel Boat

##### 1.2.6 Composite Boat

##### 1.2.7 Other

### 1.3 United States Leisure Boats Market by Application/End Users

#### 1.3.1 United States Leisure Boats Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Private

##### 1.3.3 Commercial

##### 1.3.4 Other

### 1.4 United States Leisure Boats Market by Region

#### 1.4.1 United States Leisure Boats Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Leisure Boats Status and Prospect (2012-2022)

##### 1.4.3 Southwest Leisure Boats Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Leisure Boats Status and Prospect (2012-2022)

##### 1.4.5 New England Leisure Boats Status and Prospect (2012-2022)

##### 1.4.6 The South Leisure Boats Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Leisure Boats Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Leisure Boats (2012-2022)

#### 1.5.1 United States Leisure Boats Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Leisure Boats Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES LEISURE BOATS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Leisure Boats Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Leisure Boats Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Leisure Boats Average Price by Players/Suppliers (2012-2017)

2.4 United States Leisure Boats Market Competitive Situation and Trends

2.4.1 United States Leisure Boats Market Concentration Rate

2.4.2 United States Leisure Boats Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Leisure Boats Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES LEISURE BOATS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Leisure Boats Sales and Market Share by Region (2012-2017)

3.2 United States Leisure Boats Revenue and Market Share by Region (2012-2017)

3.3 United States Leisure Boats Price by Region (2012-2017)

### **4 UNITED STATES LEISURE BOATS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Leisure Boats Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Leisure Boats Revenue and Market Share by Type (2012-2017)

4.3 United States Leisure Boats Price by Type (2012-2017)

4.4 United States Leisure Boats Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES LEISURE BOATS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Leisure Boats Sales and Market Share by Application (2012-2017)

5.2 United States Leisure Boats Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES LEISURE BOATS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Riva

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Leisure Boats Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Riva Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Sunseeker
  - 6.2.2 Leisure Boats Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Sunseeker Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Ferretti
  - 6.3.2 Leisure Boats Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Ferretti Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Lurssen
  - 6.4.2 Leisure Boats Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Lurssen Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Azimut
  - 6.5.2 Leisure Boats Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Azimut Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Wally
  - 6.6.2 Leisure Boats Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Wally Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Princess
  - 6.7.2 Leisure Boats Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

- 6.7.3 Princess Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Pershing
  - 6.8.2 Leisure Boats Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Pershing Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Beneteau
  - 6.9.2 Leisure Boats Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Beneteau Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Itama
  - 6.10.2 Leisure Boats Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Itama Leisure Boats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Jeanneau
- 6.12 Regal
- 6.13 Fairline
- 6.14 Searay
- 6.15 Heysea Yacht Group
- 6.16 Sunbird

## **7 LEISURE BOATS MANUFACTURING COST ANALYSIS**

- 7.1 Leisure Boats Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Leisure Boats

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Leisure Boats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Leisure Boats Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES LEISURE BOATS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Leisure Boats Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Leisure Boats Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Leisure Boats Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Leisure Boats Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Leisure Boats

Figure United States Leisure Boats Market Size (K Units) by Type (2012-2022)

Figure United States Leisure Boats Sales Volume Market Share by Type (Product Category) in 2016

Figure Wooden Boat Product Picture

Figure Aluminum Boat Product Picture

Figure Steel Boat Product Picture

Figure Composite Boat Product Picture

Figure Other Product Picture

Figure United States Leisure Boats Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Leisure Boats by Application in 2016

Figure Private Examples

Table Key Downstream Customer in Private

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Leisure Boats Market Size (Million USD) by Region (2012-2022)

Figure The West Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Leisure Boats Sales (K Units) and Growth Rate (2012-2022)

Figure United States Leisure Boats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Leisure Boats Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Leisure Boats Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Leisure Boats Sales Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Leisure Boats Sales Share by Players/Suppliers  
Figure 2017 United States Leisure Boats Sales Share by Players/Suppliers  
Figure United States Leisure Boats Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Leisure Boats Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Leisure Boats Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Leisure Boats Revenue Share by Players/Suppliers  
Figure 2017 United States Leisure Boats Revenue Share by Players/Suppliers  
Table United States Market Leisure Boats Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Leisure Boats Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Leisure Boats Market Share of Top 3 Players/Suppliers  
Figure United States Leisure Boats Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Leisure Boats Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Leisure Boats Product Category  
Table United States Leisure Boats Sales (K Units) by Region (2012-2017)  
Table United States Leisure Boats Sales Share by Region (2012-2017)  
Figure United States Leisure Boats Sales Share by Region (2012-2017)  
Figure United States Leisure Boats Sales Market Share by Region in 2016  
Table United States Leisure Boats Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Leisure Boats Revenue Share by Region (2012-2017)  
Figure United States Leisure Boats Revenue Market Share by Region (2012-2017)  
Figure United States Leisure Boats Revenue Market Share by Region in 2016  
Table United States Leisure Boats Price (USD/Unit) by Region (2012-2017)  
Table United States Leisure Boats Sales (K Units) by Type (2012-2017)  
Table United States Leisure Boats Sales Share by Type (2012-2017)  
Figure United States Leisure Boats Sales Share by Type (2012-2017)  
Figure United States Leisure Boats Sales Market Share by Type in 2016  
Table United States Leisure Boats Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Leisure Boats Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Leisure Boats by Type (2012-2017)  
Figure Revenue Market Share of Leisure Boats by Type in 2016  
Table United States Leisure Boats Price (USD/Unit) by Types (2012-2017)

Figure United States Leisure Boats Sales Growth Rate by Type (2012-2017)  
Table United States Leisure Boats Sales (K Units) by Application (2012-2017)  
Table United States Leisure Boats Sales Market Share by Application (2012-2017)  
Figure United States Leisure Boats Sales Market Share by Application (2012-2017)  
Figure United States Leisure Boats Sales Market Share by Application in 2016  
Table United States Leisure Boats Sales Growth Rate by Application (2012-2017)  
Figure United States Leisure Boats Sales Growth Rate by Application (2012-2017)  
Table Riva Basic Information List  
Table Riva Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Riva Leisure Boats Sales Growth Rate (2012-2017)  
Figure Riva Leisure Boats Sales Market Share in United States (2012-2017)  
Figure Riva Leisure Boats Revenue Market Share in United States (2012-2017)  
Table Sunseeker Basic Information List  
Table Sunseeker Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Sunseeker Leisure Boats Sales Growth Rate (2012-2017)  
Figure Sunseeker Leisure Boats Sales Market Share in United States (2012-2017)  
Figure Sunseeker Leisure Boats Revenue Market Share in United States (2012-2017)  
Table Ferretti Basic Information List  
Table Ferretti Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Ferretti Leisure Boats Sales Growth Rate (2012-2017)  
Figure Ferretti Leisure Boats Sales Market Share in United States (2012-2017)  
Figure Ferretti Leisure Boats Revenue Market Share in United States (2012-2017)  
Table Lurssen Basic Information List  
Table Lurssen Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Lurssen Leisure Boats Sales Growth Rate (2012-2017)  
Figure Lurssen Leisure Boats Sales Market Share in United States (2012-2017)  
Figure Lurssen Leisure Boats Revenue Market Share in United States (2012-2017)  
Table Azimut Basic Information List  
Table Azimut Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Azimut Leisure Boats Sales Growth Rate (2012-2017)  
Figure Azimut Leisure Boats Sales Market Share in United States (2012-2017)  
Figure Azimut Leisure Boats Revenue Market Share in United States (2012-2017)  
Table Wally Basic Information List  
Table Wally Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2012-2017)

Figure Wally Leisure Boats Sales Growth Rate (2012-2017)

Figure Wally Leisure Boats Sales Market Share in United States (2012-2017)

Figure Wally Leisure Boats Revenue Market Share in United States (2012-2017)

Table Princess Basic Information List

Table Princess Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Princess Leisure Boats Sales Growth Rate (2012-2017)

Figure Princess Leisure Boats Sales Market Share in United States (2012-2017)

Figure Princess Leisure Boats Revenue Market Share in United States (2012-2017)

Table Pershing Basic Information List

Table Pershing Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pershing Leisure Boats Sales Growth Rate (2012-2017)

Figure Pershing Leisure Boats Sales Market Share in United States (2012-2017)

Figure Pershing Leisure Boats Revenue Market Share in United States (2012-2017)

Table Beneteau Basic Information List

Table Beneteau Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beneteau Leisure Boats Sales Growth Rate (2012-2017)

Figure Beneteau Leisure Boats Sales Market Share in United States (2012-2017)

Figure Beneteau Leisure Boats Revenue Market Share in United States (2012-2017)

Table Itama Basic Information List

Table Itama Leisure Boats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Itama Leisure Boats Sales Growth Rate (2012-2017)

Figure Itama Leisure Boats Sales Market Share in United States (2012-2017)

Figure Itama Leisure Boats Revenue Market Share in United States (2012-2017)

Table Jeanneau Basic Information List

Table Regal Basic Information List

Table Fairline Basic Information List

Table Searay Basic Information List

Table Heysea Yacht Group Basic Information List

Table Sunbird Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Leisure Boats

Figure Manufacturing Process Analysis of Leisure Boats

Figure Leisure Boats Industrial Chain Analysis  
Table Raw Materials Sources of Leisure Boats Major Players/Suppliers in 2016  
Table Major Buyers of Leisure Boats  
Table Distributors/Traders List  
Figure United States Leisure Boats Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Leisure Boats Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Leisure Boats Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Leisure Boats Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Leisure Boats Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Leisure Boats Sales Volume (K Units) Forecast by Type in 2022  
Table United States Leisure Boats Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Leisure Boats Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Leisure Boats Sales Volume (K Units) Forecast by Application in 2022  
Table United States Leisure Boats Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Leisure Boats Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Leisure Boats Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Leisure Boats Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Leisure Boats Market Report 2017

Product link: <https://marketpublishers.com/r/U539D342B10EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U539D342B10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970