

### **United States Latex Mattresses Market Report 2018**

https://marketpublishers.com/r/U2863ED51D1QEN.html

Date: March 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U2863ED51D1QEN

#### **Abstracts**

In this report, the United States Latex Mattresses market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Latex Mattresses in these regions, from 2013 to 2025 (forecast).

United States Latex Mattresses market competition by top manufacturers/players, with Latex Mattresses sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Pure LatexBliss



# Astrabeds Royal-Pedic Mattress Simmons Sleeping Organic Sealy **Boyd Specialty Sleep** FloBeds **Comfort Solutions** Serta King Koil De Rucci bedroom Ltd. Somnopro Group Chinese Xleemon Group Bella Sera Organics Ikea Sleeptek Royal Pedic

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

**Artificial Latex Mattress** 



#### **Natural Latex Mattresses**

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Latex Mattresses Market Report 2018

#### 1 LATEX MATTRESSES OVERVIEW

- 1.1 Product Overview and Scope of Latex Mattresses
- 1.2 Classification of Latex Mattresses by Product Category
- 1.2.1 United States Latex Mattresses Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Latex Mattresses Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Artificial Latex Mattress
  - 1.2.4 Natural Latex Mattresses
- 1.3 United States Latex Mattresses Market by Application/End Users
- 1.3.1 United States Latex Mattresses Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 United States Latex Mattresses Market by Region
- 1.4.1 United States Latex Mattresses Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Latex Mattresses Status and Prospect (2013-2025)
  - 1.4.3 Southwest Latex Mattresses Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Latex Mattresses Status and Prospect (2013-2025)
  - 1.4.5 New England Latex Mattresses Status and Prospect (2013-2025)
  - 1.4.6 The South Latex Mattresses Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Latex Mattresses Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Latex Mattresses (2013-2025)
  - 1.5.1 United States Latex Mattresses Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Latex Mattresses Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES LATEX MATTRESSES MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Latex Mattresses Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Latex Mattresses Revenue and Share by Players/Suppliers (2013-2018)



- 2.3 United States Latex Mattresses Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Latex Mattresses Market Competitive Situation and Trends
  - 2.4.1 United States Latex Mattresses Market Concentration Rate
- 2.4.2 United States Latex Mattresses Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Latex Mattresses Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES LATEX MATTRESSES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Latex Mattresses Sales and Market Share by Region (2013-2018)
- 3.2 United States Latex Mattresses Revenue and Market Share by Region (2013-2018)
- 3.3 United States Latex Mattresses Price by Region (2013-2018)

## 4 UNITED STATES LATEX MATTRESSES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Latex Mattresses Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Latex Mattresses Revenue and Market Share by Type (2013-2018)
- 4.3 United States Latex Mattresses Price by Type (2013-2018)
- 4.4 United States Latex Mattresses Sales Growth Rate by Type (2013-2018)

## 5 UNITED STATES LATEX MATTRESSES SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Latex Mattresses Sales and Market Share by Application (2013-2018)
- 5.2 United States Latex Mattresses Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES LATEX MATTRESSES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Pure LatexBliss
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Latex Mattresses Product Category, Application and Specification
    - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Pure LatexBliss Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Astrabeds
  - 6.2.2 Latex Mattresses Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Astrabeds Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Royal-Pedic Mattress
  - 6.3.2 Latex Mattresses Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Royal-Pedic Mattress Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Simmons
  - 6.4.2 Latex Mattresses Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Simmons Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Sleeping Organic
  - 6.5.2 Latex Mattresses Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Sleeping Organic Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Sealy
- 6.6.2 Latex Mattresses Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Sealy Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Boyd Specialty Sleep



- 6.7.2 Latex Mattresses Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 Boyd Specialty Sleep Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 FloBeds
  - 6.8.2 Latex Mattresses Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 FloBeds Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Comfort Solutions
  - 6.9.2 Latex Mattresses Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Comfort Solutions Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Serta
  - 6.10.2 Latex Mattresses Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Serta Latex Mattresses Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 King Koil
- 6.12 De Rucci bedroom Ltd.
- 6.13 Somnopro Group
- 6.14 Chinese Xleemon Group
- 6.15 Bella Sera Organics
- 6.16 Ikea
- 6.17 Sleeptek
- 6.18 Royal Pedic

#### **7 LATEX MATTRESSES MANUFACTURING COST ANALYSIS**

- 7.1 Latex Mattresses Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Latex Mattresses

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Latex Mattresses Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Latex Mattresses Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES LATEX MATTRESSES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Latex Mattresses Sales Volume, Revenue Forecast (2018-2025)



- 11.2 United States Latex Mattresses Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Latex Mattresses Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Latex Mattresses Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Latex Mattresses

Figure United States Latex Mattresses Market Size (K Units) by Type (2013-2025)

Figure United States Latex Mattresses Sales Volume Market Share by Type (Product Category) in 2017

Figure Artificial Latex Mattress Product Picture

Figure Natural Latex Mattresses Product Picture

Figure United States Latex Mattresses Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Latex Mattresses by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Latex Mattresses Market Size (Million USD) by Region (2013-2025)

Figure The West Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Latex Mattresses Sales (K Units) and Growth Rate (2013-2025)

Figure United States Latex Mattresses Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Latex Mattresses Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Latex Mattresses Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Latex Mattresses Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Latex Mattresses Sales Share by Players/Suppliers



Figure 2017 United States Latex Mattresses Sales Share by Players/Suppliers
Figure United States Latex Mattresses Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Latex Mattresses Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Latex Mattresses Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Latex Mattresses Revenue Share by Players/Suppliers Figure 2017 United States Latex Mattresses Revenue Share by Players/Suppliers Table United States Market Latex Mattresses Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Latex Mattresses Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Latex Mattresses Market Share of Top 3 Players/Suppliers Figure United States Latex Mattresses Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Latex Mattresses Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Latex Mattresses Product Category
Table United States Latex Mattresses Sales (K Units) by Region (2013-2018)
Table United States Latex Mattresses Sales Share by Region (2013-2018)
Figure United States Latex Mattresses Sales Share by Region (2013-2018)
Figure United States Latex Mattresses Sales Market Share by Region in 2017
Table United States Latex Mattresses Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Latex Mattresses Revenue Share by Region (2013-2018)
Figure United States Latex Mattresses Revenue Market Share by Region (2013-2018)
Figure United States Latex Mattresses Revenue Market Share by Region in 2017
Table United States Latex Mattresses Price (USD/Unit) by Region (2013-2018)
Table United States Latex Mattresses Sales (K Units) by Type (2013-2018)
Table United States Latex Mattresses Sales Share by Type (2013-2018)
Figure United States Latex Mattresses Sales Share by Type (2013-2018)
Figure United States Latex Mattresses Sales Market Share by Type in 2017

Table United States Latex Mattresses Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Latex Mattresses Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Latex Mattresses by Type (2013-2018)
Figure Revenue Market Share of Latex Mattresses by Type in 2017
Table United States Latex Mattresses Price (USD/Unit) by Types (2013-2018)
Figure United States Latex Mattresses Sales Growth Rate by Type (2013-2018)



Table United States Latex Mattresses Sales (K Units) by Application (2013-2018)

Table United States Latex Mattresses Sales Market Share by Application (2013-2018)

Figure United States Latex Mattresses Sales Market Share by Application (2013-2018)

Figure United States Latex Mattresses Sales Market Share by Application in 2017

Table United States Latex Mattresses Sales Growth Rate by Application (2013-2018)

Figure United States Latex Mattresses Sales Growth Rate by Application (2013-2018)

Table Pure LatexBliss Basic Information List

Table Pure LatexBliss Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Pure LatexBliss Latex Mattresses Sales Growth Rate (2013-2018)

Figure Pure LatexBliss Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Pure LatexBliss Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Astrabeds Basic Information List

Table Astrabeds Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Astrabeds Latex Mattresses Sales Growth Rate (2013-2018)

Figure Astrabeds Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Astrabeds Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Royal-Pedic Mattress Basic Information List

Table Royal-Pedic Mattress Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Royal-Pedic Mattress Latex Mattresses Sales Growth Rate (2013-2018)

Figure Royal-Pedic Mattress Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Royal-Pedic Mattress Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Simmons Basic Information List

Table Simmons Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Simmons Latex Mattresses Sales Growth Rate (2013-2018)

Figure Simmons Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Simmons Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Sleeping Organic Basic Information List

Table Sleeping Organic Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sleeping Organic Latex Mattresses Sales Growth Rate (2013-2018)



Figure Sleeping Organic Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Sleeping Organic Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Sealy Basic Information List

Table Sealy Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sealy Latex Mattresses Sales Growth Rate (2013-2018)

Figure Sealy Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Sealy Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Boyd Specialty Sleep Basic Information List

Table Boyd Specialty Sleep Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Boyd Specialty Sleep Latex Mattresses Sales Growth Rate (2013-2018)

Figure Boyd Specialty Sleep Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Boyd Specialty Sleep Latex Mattresses Revenue Market Share in United States (2013-2018)

Table FloBeds Basic Information List

Table FloBeds Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure FloBeds Latex Mattresses Sales Growth Rate (2013-2018)

Figure FloBeds Latex Mattresses Sales Market Share in United States (2013-2018)

Figure FloBeds Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Comfort Solutions Basic Information List

Table Comfort Solutions Latex Mattresses Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure Comfort Solutions Latex Mattresses Sales Growth Rate (2013-2018)

Figure Comfort Solutions Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Comfort Solutions Latex Mattresses Revenue Market Share in United States (2013-2018)

Table Serta Basic Information List

Table Serta Latex Mattresses Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Serta Latex Mattresses Sales Growth Rate (2013-2018)

Figure Serta Latex Mattresses Sales Market Share in United States (2013-2018)

Figure Serta Latex Mattresses Revenue Market Share in United States (2013-2018)

Table King Koil Basic Information List



Table De Rucci bedroom Ltd. Basic Information List

Table Somnopro Group Basic Information List

Table Chinese Xleemon Group Basic Information List

Table Bella Sera Organics Basic Information List

Table Ikea Basic Information List

Table Sleeptek Basic Information List

Table Royal Pedic Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Latex Mattresses

Figure Manufacturing Process Analysis of Latex Mattresses

Figure Latex Mattresses Industrial Chain Analysis

Table Raw Materials Sources of Latex Mattresses Major Players/Suppliers in 2017

Table Major Buyers of Latex Mattresses

Table Distributors/Traders List

Figure United States Latex Mattresses Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Latex Mattresses Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Latex Mattresses Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Latex Mattresses Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Latex Mattresses Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Latex Mattresses Sales Volume (K Units) Forecast by Type in 2025

Table United States Latex Mattresses Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Latex Mattresses Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Latex Mattresses Sales Volume (K Units) Forecast by Application in 2025

Table United States Latex Mattresses Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Latex Mattresses Sales Volume Share Forecast by Region (2018-2025)

Figure United States Latex Mattresses Sales Volume Share Forecast by Region (2018-2025)



Figure United States Latex Mattresses Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Latex Mattresses Market Report 2018

Product link: https://marketpublishers.com/r/U2863ED51D1QEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U2863ED51D1QEN.html">https://marketpublishers.com/r/U2863ED51D1QEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970