

United States Latex Mattress Market Report 2017

<https://marketpublishers.com/r/U4179BF0024EN.html>

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U4179BF0024EN

Abstracts

Notes:

Sales, means the sales volume of Latex Mattress

Revenue, means the sales value of Latex Mattress

This report studies sales (consumption) of Latex Mattress in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Astrabeds LLC

Organic Mattress Inc.

Pure LatexBliss LLC

Royal-Pedic Mattress Manufacturing LLC.

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

District Latex Mattress

Three partition Latex Mattress

Five partition Latex Mattress

Seven partition Latex Mattress

Split by applications, this report focuses on sales, market share and growth rate of Latex Mattress in each application, can be divided into

Young Adults

Adults

Mature Adults

Seniors

Contents

United States Latex Mattress Market Report 2017

1 LATEX MATTRESS OVERVIEW

- 1.1 Product Overview and Scope of Latex Mattress
- 1.2 Classification of Latex Mattress
 - 1.2.1 District Latex Mattress
 - 1.2.2 Three partition Latex Mattress
 - 1.2.3 Five partition Latex Mattress
 - 1.2.4 Seven partition Latex Mattress
- 1.3 Application of Latex Mattress
 - 1.3.1 Young Adults
 - 1.3.2 Adults
 - 1.3.3 Mature Adults
 - 1.3.4 Seniors
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Latex Mattress (2011-2021)
 - 1.4.1 United States Latex Mattress Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Latex Mattress Revenue and Growth Rate (2011-2021)

2 UNITED STATES LATEX MATTRESS COMPETITION BY MANUFACTURERS

- 2.1 United States Latex Mattress Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Latex Mattress Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Latex Mattress Average Price by Manufactures (2015 and 2016)
- 2.4 Latex Mattress Market Competitive Situation and Trends
 - 2.4.1 Latex Mattress Market Concentration Rate
 - 2.4.2 Latex Mattress Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES LATEX MATTRESS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Latex Mattress Sales and Market Share by States (2011-2016)
- 3.2 United States Latex Mattress Revenue and Market Share by States (2011-2016)
- 3.3 United States Latex Mattress Price by States (2011-2016)

4 UNITED STATES LATEX MATTRESS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Latex Mattress Sales and Market Share by Type (2011-2016)
- 4.2 United States Latex Mattress Revenue and Market Share by Type (2011-2016)
- 4.3 United States Latex Mattress Price by Type (2011-2016)
- 4.4 United States Latex Mattress Sales Growth Rate by Type (2011-2016)

5 UNITED STATES LATEX MATTRESS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Latex Mattress Sales and Market Share by Application (2011-2016)
- 5.2 United States Latex Mattress Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES LATEX MATTRESS MANUFACTURERS PROFILES/ANALYSIS

6.1 Astrabeds LLC

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Latex Mattress Product Type, Application and Specification
 - 6.1.2.1 District Latex Mattress
 - 6.1.2.2 Three partition Latex Mattress
- 6.1.3 Astrabeds LLC Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Organic Mattress Inc.

- 6.2.2 Latex Mattress Product Type, Application and Specification
 - 6.2.2.1 District Latex Mattress
 - 6.2.2.2 Three partition Latex Mattress
- 6.2.3 Organic Mattress Inc. Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Pure LatexBliss LLC

- 6.3.2 Latex Mattress Product Type, Application and Specification
 - 6.3.2.1 District Latex Mattress
 - 6.3.2.2 Three partition Latex Mattress
- 6.3.3 Pure LatexBliss LLC Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.3.4 Main Business/Business Overview
- 6.4 Royal-Pedic Mattress Manufacturing LLC.
 - 6.4.2 Latex Mattress Product Type, Application and Specification
 - 6.4.2.1 District Latex Mattress
 - 6.4.2.2 Three partition Latex Mattress
 - 6.4.3 Royal-Pedic Mattress Manufacturing LLC. Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview

7 LATEX MATTRESS MANUFACTURING COST ANALYSIS

- 7.1 Latex Mattress Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Latex Mattress

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Latex Mattress Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Latex Mattress Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES LATEX MATTRESS MARKET FORECAST (2016-2021)

11.1 United States Latex Mattress Sales, Revenue Forecast (2016-2021)

11.2 United States Latex Mattress Sales Forecast by Type (2016-2021)

11.3 United States Latex Mattress Sales Forecast by Application (2016-2021)

11.4 Latex Mattress Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Latex Mattress

Table Classification of Latex Mattress

Figure United States Sales Market Share of Latex Mattress by Type in 2015

Figure District Latex Mattress Picture

Figure Three partition Latex Mattress Picture

Figure Five partition Latex Mattress Picture

Figure Seven partition Latex Mattress Picture

Table Application of Latex Mattress

Figure United States Sales Market Share of Latex Mattress by Application in 2015

Figure Young Adults Examples

Figure Adults Examples

Figure Mature Adults Examples

Figure Seniors Examples

Figure United States Latex Mattress Sales and Growth Rate (2011-2021)

Figure United States Latex Mattress Revenue and Growth Rate (2011-2021)

Table United States Latex Mattress Sales of Key Manufacturers (2015 and 2016)

Table United States Latex Mattress Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Latex Mattress Sales Share by Manufacturers

Figure 2016 Latex Mattress Sales Share by Manufacturers

Table United States Latex Mattress Revenue by Manufacturers (2015 and 2016)

Table United States Latex Mattress Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Latex Mattress Revenue Share by Manufacturers

Table 2016 United States Latex Mattress Revenue Share by Manufacturers

Table United States Market Latex Mattress Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Latex Mattress Average Price of Key Manufacturers in 2015

Figure Latex Mattress Market Share of Top 3 Manufacturers

Figure Latex Mattress Market Share of Top 5 Manufacturers

Table United States Latex Mattress Sales by States (2011-2016)

Table United States Latex Mattress Sales Share by States (2011-2016)

Figure United States Latex Mattress Sales Market Share by States in 2015

Table United States Latex Mattress Revenue and Market Share by States (2011-2016)

Table United States Latex Mattress Revenue Share by States (2011-2016)

Figure Revenue Market Share of Latex Mattress by States (2011-2016)

Table United States Latex Mattress Price by States (2011-2016)
Table United States Latex Mattress Sales by Type (2011-2016)
Table United States Latex Mattress Sales Share by Type (2011-2016)
Figure United States Latex Mattress Sales Market Share by Type in 2015
Table United States Latex Mattress Revenue and Market Share by Type (2011-2016)
Table United States Latex Mattress Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Latex Mattress by Type (2011-2016)
Table United States Latex Mattress Price by Type (2011-2016)
Figure United States Latex Mattress Sales Growth Rate by Type (2011-2016)
Table United States Latex Mattress Sales by Application (2011-2016)
Table United States Latex Mattress Sales Market Share by Application (2011-2016)
Figure United States Latex Mattress Sales Market Share by Application in 2015
Table United States Latex Mattress Sales Growth Rate by Application (2011-2016)
Figure United States Latex Mattress Sales Growth Rate by Application (2011-2016)
Table Astrabeds LLC Basic Information List
Table Astrabeds LLC Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Astrabeds LLC Latex Mattress Sales Market Share (2011-2016)
Table Organic Mattress Inc. Basic Information List
Table Organic Mattress Inc. Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Organic Mattress Inc. Latex Mattress Sales Market Share (2011-2016)
Table Pure LatexBliss LLC Basic Information List
Table Pure LatexBliss LLC Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pure LatexBliss LLC Latex Mattress Sales Market Share (2011-2016)
Table Royal-Pedic Mattress Manufacturing LLC. Basic Information List
Table Royal-Pedic Mattress Manufacturing LLC. Latex Mattress Sales, Revenue, Price and Gross Margin (2011-2016)
Table Royal-Pedic Mattress Manufacturing LLC. Latex Mattress Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Latex Mattress
Figure Manufacturing Process Analysis of Latex Mattress
Figure Latex Mattress Industrial Chain Analysis
Table Raw Materials Sources of Latex Mattress Major Manufacturers in 2015
Table Major Buyers of Latex Mattress

Table Distributors/Traders List

Figure United States Latex Mattress Production and Growth Rate Forecast (2016-2021)

Figure United States Latex Mattress Revenue and Growth Rate Forecast (2016-2021)

Table United States Latex Mattress Production Forecast by Type (2016-2021)

Table United States Latex Mattress Consumption Forecast by Application (2016-2021)

Table United States Latex Mattress Sales Forecast by States (2016-2021)

Table United States Latex Mattress Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Latex Mattress Market Report 2017

Product link: <https://marketpublishers.com/r/U4179BF0024EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4179BF0024EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970