

# United States Large Format Printers Market Report 2017

<https://marketpublishers.com/r/U268A5776B4EN.html>

Date: October 2017

Pages: 111

Price: US\$ 3,800.00 (Single User License)

ID: U268A5776B4EN

## Abstracts

In this report, the United States Large Format Printers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Large Format Printers in these regions, from 2012 to 2022 (forecast).

United States Large Format Printers market competition by top manufacturers/players, with Large Format Printers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

HP

Epson

Canon

Roland

FujiXerox

Samsung

Brother

Lenovo

Konica Minolta

RICOH

Lexmark

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Four-color Ink Cartridges

Six-color Ink Cartridges

Eight-color Ink Cartridges

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Large Format Printers for each application, including

Signage

Photography

Fine Art

Proofing

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Large Format Printers Market Report 2017

## 1 LARGE FORMAT PRINTERS OVERVIEW

### 1.1 Product Overview and Scope of Large Format Printers

### 1.2 Classification of Large Format Printers by Product Category

#### 1.2.1 United States Large Format Printers Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Large Format Printers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Four-color Ink Cartridges

##### 1.2.4 Six-color Ink Cartridges

##### 1.2.5 Eight-color Ink Cartridges

##### 1.2.6 Others

### 1.3 United States Large Format Printers Market by Application/End Users

#### 1.3.1 United States Large Format Printers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Signage

##### 1.3.3 Photography

##### 1.3.4 Fine Art

##### 1.3.5 Proofing

##### 1.3.6 Others

### 1.4 United States Large Format Printers Market by Region

#### 1.4.1 United States Large Format Printers Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Large Format Printers Status and Prospect (2012-2022)

##### 1.4.3 Southwest Large Format Printers Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Large Format Printers Status and Prospect (2012-2022)

##### 1.4.5 New England Large Format Printers Status and Prospect (2012-2022)

##### 1.4.6 The South Large Format Printers Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Large Format Printers Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Large Format Printers (2012-2022)

#### 1.5.1 United States Large Format Printers Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Large Format Printers Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES LARGE FORMAT PRINTERS MARKET COMPETITION BY

## **PLAYERS/SUPPLIERS**

- 2.1 United States Large Format Printers Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Large Format Printers Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Large Format Printers Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Large Format Printers Market Competitive Situation and Trends
  - 2.4.1 United States Large Format Printers Market Concentration Rate
  - 2.4.2 United States Large Format Printers Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Large Format Printers Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES LARGE FORMAT PRINTERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Large Format Printers Sales and Market Share by Region (2012-2017)
- 3.2 United States Large Format Printers Revenue and Market Share by Region (2012-2017)
- 3.3 United States Large Format Printers Price by Region (2012-2017)

## **4 UNITED STATES LARGE FORMAT PRINTERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Large Format Printers Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Large Format Printers Revenue and Market Share by Type (2012-2017)
- 4.3 United States Large Format Printers Price by Type (2012-2017)
- 4.4 United States Large Format Printers Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES LARGE FORMAT PRINTERS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Large Format Printers Sales and Market Share by Application

(2012-2017)

5.2 United States Large Format Printers Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES LARGE FORMAT PRINTERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 HP

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Large Format Printers Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 HP Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### 6.2 Epson

6.2.2 Large Format Printers Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Epson Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 Canon

6.3.2 Large Format Printers Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Canon Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### 6.4 Roland

6.4.2 Large Format Printers Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Roland Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### 6.5 FujiXerox

6.5.2 Large Format Printers Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 FujiXerox Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Samsung

6.6.2 Large Format Printers Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Samsung Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Brother

6.7.2 Large Format Printers Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Brother Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Lenovo

6.8.2 Large Format Printers Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Lenovo Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Konica Minolta

6.9.2 Large Format Printers Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Konica Minolta Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 RICOH

6.10.2 Large Format Printers Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 RICOH Large Format Printers Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Lexmark

## **7 LARGE FORMAT PRINTERS MANUFACTURING COST ANALYSIS**

### 7.1 Large Format Printers Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Large Format Printers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Large Format Printers Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Large Format Printers Major Manufacturers in 2016

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

## **11 UNITED STATES LARGE FORMAT PRINTERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Large Format Printers Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Large Format Printers Sales Volume Forecast by Type (2017-2022)

11.3 United States Large Format Printers Sales Volume Forecast by Application (2017-2022)

11.4 United States Large Format Printers Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Large Format Printers

Figure United States Large Format Printers Market Size (K Units) by Type (2012-2022)

Figure United States Large Format Printers Sales Volume Market Share by Type (Product Category) in 2016

Figure Four-color Ink Cartridges Product Picture

Figure Six-color Ink Cartridges Product Picture

Figure Eight-color Ink Cartridges Product Picture

Figure Others Product Picture

Figure United States Large Format Printers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Large Format Printers by Application in 2016

Figure Signage Examples

Table Key Downstream Customer in Signage

Figure Photography Examples

Table Key Downstream Customer in Photography

Figure Fine Art Examples

Table Key Downstream Customer in Fine Art

Figure Proofing Examples

Table Key Downstream Customer in Proofing

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Large Format Printers Market Size (Million USD) by Region (2012-2022)

Figure The West Large Format Printers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Large Format Printers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Large Format Printers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Large Format Printers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Large Format Printers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Large Format Printers Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Large Format Printers Sales (K Units) and Growth Rate

(2012-2022)

Figure United States Large Format Printers Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Large Format Printers Market Major Players Product Sales  
Volume (K Units) (2012-2017)

Table United States Large Format Printers Sales (K Units) of Key Players/Suppliers  
(2012-2017)

Table United States Large Format Printers Sales Share by Players/Suppliers  
(2012-2017)

Figure 2016 United States Large Format Printers Sales Share by Players/Suppliers

Figure 2017 United States Large Format Printers Sales Share by Players/Suppliers

Figure United States Large Format Printers Market Major Players Product Revenue  
(Million USD) (2012-2017)

Table United States Large Format Printers Revenue (Million USD) by Players/Suppliers  
(2012-2017)

Table United States Large Format Printers Revenue Share by Players/Suppliers  
(2012-2017)

Figure 2016 United States Large Format Printers Revenue Share by Players/Suppliers

Figure 2017 United States Large Format Printers Revenue Share by Players/Suppliers

Table United States Market Large Format Printers Average Price (USD/Unit) of Key  
Players/Suppliers (2012-2017)

Figure United States Market Large Format Printers Average Price (USD/Unit) of Key  
Players/Suppliers in 2016

Figure United States Large Format Printers Market Share of Top 3 Players/Suppliers

Figure United States Large Format Printers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Large Format Printers Manufacturing Base  
Distribution and Sales Area

Table United States Players/Suppliers Large Format Printers Product Category

Table United States Large Format Printers Sales (K Units) by Region (2012-2017)

Table United States Large Format Printers Sales Share by Region (2012-2017)

Figure United States Large Format Printers Sales Share by Region (2012-2017)

Figure United States Large Format Printers Sales Market Share by Region in 2016

Table United States Large Format Printers Revenue (Million USD) and Market Share by  
Region (2012-2017)

Table United States Large Format Printers Revenue Share by Region (2012-2017)

Figure United States Large Format Printers Revenue Market Share by Region  
(2012-2017)

Figure United States Large Format Printers Revenue Market Share by Region in 2016  
Table United States Large Format Printers Price (USD/Unit) by Region (2012-2017)  
Table United States Large Format Printers Sales (K Units) by Type (2012-2017)  
Table United States Large Format Printers Sales Share by Type (2012-2017)  
Figure United States Large Format Printers Sales Share by Type (2012-2017)  
Figure United States Large Format Printers Sales Market Share by Type in 2016  
Table United States Large Format Printers Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Large Format Printers Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Large Format Printers by Type (2012-2017)  
Figure Revenue Market Share of Large Format Printers by Type in 2016  
Table United States Large Format Printers Price (USD/Unit) by Types (2012-2017)  
Figure United States Large Format Printers Sales Growth Rate by Type (2012-2017)  
Table United States Large Format Printers Sales (K Units) by Application (2012-2017)  
Table United States Large Format Printers Sales Market Share by Application (2012-2017)  
Figure United States Large Format Printers Sales Market Share by Application (2012-2017)  
Figure United States Large Format Printers Sales Market Share by Application in 2016  
Table United States Large Format Printers Sales Growth Rate by Application (2012-2017)  
Figure United States Large Format Printers Sales Growth Rate by Application (2012-2017)  
Table HP Basic Information List  
Table HP Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure HP Large Format Printers Sales Growth Rate (2012-2017)  
Figure HP Large Format Printers Sales Market Share in United States (2012-2017)  
Figure HP Large Format Printers Revenue Market Share in United States (2012-2017)  
Table Epson Basic Information List  
Table Epson Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Epson Large Format Printers Sales Growth Rate (2012-2017)  
Figure Epson Large Format Printers Sales Market Share in United States (2012-2017)  
Figure Epson Large Format Printers Revenue Market Share in United States (2012-2017)  
Table Canon Basic Information List  
Table Canon Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Canon Large Format Printers Sales Growth Rate (2012-2017)

Figure Canon Large Format Printers Sales Market Share in United States (2012-2017)

Figure Canon Large Format Printers Revenue Market Share in United States (2012-2017)

Table Roland Basic Information List

Table Roland Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Roland Large Format Printers Sales Growth Rate (2012-2017)

Figure Roland Large Format Printers Sales Market Share in United States (2012-2017)

Figure Roland Large Format Printers Revenue Market Share in United States (2012-2017)

Table FujiXerox Basic Information List

Table FujiXerox Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure FujiXerox Large Format Printers Sales Growth Rate (2012-2017)

Figure FujiXerox Large Format Printers Sales Market Share in United States (2012-2017)

Figure FujiXerox Large Format Printers Revenue Market Share in United States (2012-2017)

Table Samsung Basic Information List

Table Samsung Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung Large Format Printers Sales Growth Rate (2012-2017)

Figure Samsung Large Format Printers Sales Market Share in United States (2012-2017)

Figure Samsung Large Format Printers Revenue Market Share in United States (2012-2017)

Table Brother Basic Information List

Table Brother Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Brother Large Format Printers Sales Growth Rate (2012-2017)

Figure Brother Large Format Printers Sales Market Share in United States (2012-2017)

Figure Brother Large Format Printers Revenue Market Share in United States (2012-2017)

Table Lenovo Basic Information List

Table Lenovo Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lenovo Large Format Printers Sales Growth Rate (2012-2017)

Figure Lenovo Large Format Printers Sales Market Share in United States (2012-2017)

Figure Lenovo Large Format Printers Revenue Market Share in United States (2012-2017)

Table Konica Minolta Basic Information List

Table Konica Minolta Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Konica Minolta Large Format Printers Sales Growth Rate (2012-2017)

Figure Konica Minolta Large Format Printers Sales Market Share in United States (2012-2017)

Figure Konica Minolta Large Format Printers Revenue Market Share in United States (2012-2017)

Table RICOH Basic Information List

Table RICOH Large Format Printers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure RICOH Large Format Printers Sales Growth Rate (2012-2017)

Figure RICOH Large Format Printers Sales Market Share in United States (2012-2017)

Figure RICOH Large Format Printers Revenue Market Share in United States (2012-2017)

Table Lexmark Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Large Format Printers

Figure Manufacturing Process Analysis of Large Format Printers

Figure Large Format Printers Industrial Chain Analysis

Table Raw Materials Sources of Large Format Printers Major Players/Suppliers in 2016

Table Major Buyers of Large Format Printers

Table Distributors/Traders List

Figure United States Large Format Printers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Large Format Printers Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Large Format Printers Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Large Format Printers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Large Format Printers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Large Format Printers Sales Volume (K Units) Forecast by Type in 2022

Table United States Large Format Printers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Large Format Printers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Large Format Printers Sales Volume (K Units) Forecast by Application in 2022

Table United States Large Format Printers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Large Format Printers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Large Format Printers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Large Format Printers Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Large Format Printers Market Report 2017

Product link: <https://marketpublishers.com/r/U268A5776B4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U268A5776B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970