

United States Ladies Handbag Market Report 2017

<https://marketpublishers.com/r/U1AC7C12E1AEN.html>

Date: January 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U1AC7C12E1AEN

Abstracts

Notes:

Sales, means the sales volume of Ladies Handbag

Revenue, means the sales value of Ladies Handbag

This report studies sales (consumption) of Ladies Handbag in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Dior

LVMH

Coach

Kering

Prada

Michael Kors

Hermes

Chanel

Richemont Group

Kate Spade

Burberry

Tory Burch

Septwolves

Fion

Goldlion

Wanlima

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Totes

Shoulder bags

Purses

Satchels

Others

Split by applications, this report focuses on sales, market share and growth rate of Ladies Handbag in each application, can be divided into

15-25

25-50

Older than 50

Other

Contents

United States Ladies Handbag Market Report 2017

1 LADIES HANDBAG OVERVIEW

- 1.1 Product Overview and Scope of Ladies Handbag
- 1.2 Classification of Ladies Handbag
 - 1.2.1 Totes
 - 1.2.2 Shoulder bags
 - 1.2.3 Purses
 - 1.2.4 Satchels
 - 1.2.5 Others
- 1.3 Application of Ladies Handbag
 - 1.3.1 15-25
 - 1.3.2 25-50
 - 1.3.3 Older than
 - 1.3.4 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Ladies Handbag (2011-2021)
 - 1.4.1 United States Ladies Handbag Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Ladies Handbag Revenue and Growth Rate (2011-2021)

2 UNITED STATES LADIES HANDBAG COMPETITION BY MANUFACTURERS

- 2.1 United States Ladies Handbag Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Ladies Handbag Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Ladies Handbag Average Price by Manufactures (2015 and 2016)
- 2.4 Ladies Handbag Market Competitive Situation and Trends
 - 2.4.1 Ladies Handbag Market Concentration Rate
 - 2.4.2 Ladies Handbag Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES LADIES HANDBAG SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Ladies Handbag Sales and Market Share by States (2011-2016)

- 3.2 United States Ladies Handbag Revenue and Market Share by States (2011-2016)
- 3.3 United States Ladies Handbag Price by States (2011-2016)

4 UNITED STATES LADIES HANDBAG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Ladies Handbag Sales and Market Share by Type (2011-2016)
- 4.2 United States Ladies Handbag Revenue and Market Share by Type (2011-2016)
- 4.3 United States Ladies Handbag Price by Type (2011-2016)
- 4.4 United States Ladies Handbag Sales Growth Rate by Type (2011-2016)

5 UNITED STATES LADIES HANDBAG SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Ladies Handbag Sales and Market Share by Application (2011-2016)
- 5.2 United States Ladies Handbag Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES LADIES HANDBAG MANUFACTURERS PROFILES/ANALYSIS

6.1 Dior

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Ladies Handbag Product Type, Application and Specification
 - 6.1.2.1 Totes
 - 6.1.2.2 Shoulder bags
- 6.1.3 Dior Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 LVMH

- 6.2.2 Ladies Handbag Product Type, Application and Specification
 - 6.2.2.1 Totes
 - 6.2.2.2 Shoulder bags
- 6.2.3 LVMH Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Coach

- 6.3.2 Ladies Handbag Product Type, Application and Specification
 - 6.3.2.1 Totes
 - 6.3.2.2 Shoulder bags
- 6.3.3 Coach Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Kering

6.4.2 Ladies Handbag Product Type, Application and Specification

6.4.2.1 Totes

6.4.2.2 Shoulder bags

6.4.3 Kering Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Prada

6.5.2 Ladies Handbag Product Type, Application and Specification

6.5.2.1 Totes

6.5.2.2 Shoulder bags

6.5.3 Prada Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Michael Kors

6.6.2 Ladies Handbag Product Type, Application and Specification

6.6.2.1 Totes

6.6.2.2 Shoulder bags

6.6.3 Michael Kors Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

6.7 Hermes

6.7.2 Ladies Handbag Product Type, Application and Specification

6.7.2.1 Totes

6.7.2.2 Shoulder bags

6.7.3 Hermes Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

6.8 Chanel

6.8.2 Ladies Handbag Product Type, Application and Specification

6.8.2.1 Totes

6.8.2.2 Shoulder bags

6.8.3 Chanel Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 Richemont Group

6.9.2 Ladies Handbag Product Type, Application and Specification

6.9.2.1 Totes

6.9.2.2 Shoulder bags

6.9.3 Richemont Group Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

6.10 Kate Spade

- 6.10.2 Ladies Handbag Product Type, Application and Specification
 - 6.10.2.1 Totes
 - 6.10.2.2 Shoulder bags
- 6.10.3 Kate Spade Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 Burberry
- 6.12 Tory Burch
- 6.13 Septwolves
- 6.14 Fion
- 6.15 Goldlion
- 6.16 Wanlima

7 LADIES HANDBAG MANUFACTURING COST ANALYSIS

- 7.1 Ladies Handbag Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Ladies Handbag

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Ladies Handbag Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Ladies Handbag Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES LADIES HANDBAG MARKET FORECAST (2016-2021)

11.1 United States Ladies Handbag Sales, Revenue Forecast (2016-2021)

11.2 United States Ladies Handbag Sales Forecast by Type (2016-2021)

11.3 United States Ladies Handbag Sales Forecast by Application (2016-2021)

11.4 Ladies Handbag Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Ladies Handbag

Table Classification of Ladies Handbag

Figure United States Sales Market Share of Ladies Handbag by Type in 2015

Figure Totes Picture

Figure Shoulder bags Picture

Figure Purses Picture

Figure Satchels Picture

Figure Others Picture

Table Application of Ladies Handbag

Figure United States Sales Market Share of Ladies Handbag by Application in 2015

Figure 15-25 Examples

Figure 25-50 Examples

Figure Older than 50 Examples

Figure Other Examples

Figure United States Ladies Handbag Sales and Growth Rate (2011-2021)

Figure United States Ladies Handbag Revenue and Growth Rate (2011-2021)

Table United States Ladies Handbag Sales of Key Manufacturers (2015 and 2016)

Table United States Ladies Handbag Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Ladies Handbag Sales Share by Manufacturers

Figure 2016 Ladies Handbag Sales Share by Manufacturers

Table United States Ladies Handbag Revenue by Manufacturers (2015 and 2016)

Table United States Ladies Handbag Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Ladies Handbag Revenue Share by Manufacturers

Table 2016 United States Ladies Handbag Revenue Share by Manufacturers

Table United States Market Ladies Handbag Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Ladies Handbag Average Price of Key Manufacturers in 2015

Figure Ladies Handbag Market Share of Top 3 Manufacturers

Figure Ladies Handbag Market Share of Top 5 Manufacturers

Table United States Ladies Handbag Sales by States (2011-2016)

Table United States Ladies Handbag Sales Share by States (2011-2016)

Figure United States Ladies Handbag Sales Market Share by States in 2015

Table United States Ladies Handbag Revenue and Market Share by States

(2011-2016)

Table United States Ladies Handbag Revenue Share by States (2011-2016)

Figure Revenue Market Share of Ladies Handbag by States (2011-2016)

Table United States Ladies Handbag Price by States (2011-2016)

Table United States Ladies Handbag Sales by Type (2011-2016)

Table United States Ladies Handbag Sales Share by Type (2011-2016)

Figure United States Ladies Handbag Sales Market Share by Type in 2015

Table United States Ladies Handbag Revenue and Market Share by Type (2011-2016)

Table United States Ladies Handbag Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Ladies Handbag by Type (2011-2016)

Table United States Ladies Handbag Price by Type (2011-2016)

Figure United States Ladies Handbag Sales Growth Rate by Type (2011-2016)

Table United States Ladies Handbag Sales by Application (2011-2016)

Table United States Ladies Handbag Sales Market Share by Application (2011-2016)

Figure United States Ladies Handbag Sales Market Share by Application in 2015

Table United States Ladies Handbag Sales Growth Rate by Application (2011-2016)

Figure United States Ladies Handbag Sales Growth Rate by Application (2011-2016)

Table Dior Basic Information List

Table Dior Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Dior Ladies Handbag Sales Market Share (2011-2016)

Table LVMH Basic Information List

Table LVMH Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table LVMH Ladies Handbag Sales Market Share (2011-2016)

Table Coach Basic Information List

Table Coach Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coach Ladies Handbag Sales Market Share (2011-2016)

Table Kering Basic Information List

Table Kering Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kering Ladies Handbag Sales Market Share (2011-2016)

Table Prada Basic Information List

Table Prada Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Prada Ladies Handbag Sales Market Share (2011-2016)

Table Michael Kors Basic Information List

Table Michael Kors Ladies Handbag Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Michael Kors Ladies Handbag Sales Market Share (2011-2016)

Table Hermes Basic Information List

Table Hermes Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hermes Ladies Handbag Sales Market Share (2011-2016)

Table Chanel Basic Information List
Table Chanel Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
Table Chanel Ladies Handbag Sales Market Share (2011-2016)
Table Richemont Group Basic Information List
Table Richemont Group Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
Table Richemont Group Ladies Handbag Sales Market Share (2011-2016)
Table Kate Spade Basic Information List
Table Kate Spade Ladies Handbag Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kate Spade Ladies Handbag Sales Market Share (2011-2016)
Table Burberry Basic Information List
Table Tory Burch Basic Information List
Table Septwolves Basic Information List
Table Fion Basic Information List
Table Goldlion Basic Information List
Table Wanlima Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Ladies Handbag
Figure Manufacturing Process Analysis of Ladies Handbag
Figure Ladies Handbag Industrial Chain Analysis
Table Raw Materials Sources of Ladies Handbag Major Manufacturers in 2015
Table Major Buyers of Ladies Handbag
Table Distributors/Traders List
Figure United States Ladies Handbag Production and Growth Rate Forecast (2016-2021)
Figure United States Ladies Handbag Revenue and Growth Rate Forecast (2016-2021)
Table United States Ladies Handbag Production Forecast by Type (2016-2021)
Table United States Ladies Handbag Consumption Forecast by Application (2016-2021)
Table United States Ladies Handbag Sales Forecast by States (2016-2021)
Table United States Ladies Handbag Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Ladies Handbag Market Report 2017

Product link: <https://marketpublishers.com/r/U1AC7C12E1AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1AC7C12E1AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970