

United States Kinesio Tape Market Report 2018

https://marketpublishers.com/r/U5756A0EE70QEN.html

Date: March 2018

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U5756A0EE70QEN

Abstracts

In this report, the United States Kinesio Tape market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Kinesio Tape in these regions, from 2013 to 2025 (forecast).

United States Kinesio Tape market competition by top manufacturers/players, with Kinesio Tape sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Kinesio Taping



KT TAPE

SpiderTech
RockTape
StrengthTape
K-active
Towatek Korea
Atex Medical
TERA Medical
Nitto Denko
Healixon
LP Support
Mueller
Kindmax
DL Medical & Health
Socko
Medsport
GSPMED
Major Medical
Raphael



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Roll Form
Pre-cut Shape

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Pharmacy & Drugstore

Sporting Goods Store

Hospital & Physiotherapy & Chiropractic

Online

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Kinesio Tape Market Report 2018

1 KINESIO TAPE OVERVIEW

- 1.1 Product Overview and Scope of Kinesio Tape
- 1.2 Classification of Kinesio Tape by Product Category
- 1.2.1 United States Kinesio Tape Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Kinesio Tape Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Roll Form
 - 1.2.4 Pre-cut Shape
- 1.3 United States Kinesio Tape Market by Application/End Users
- 1.3.1 United States Kinesio Tape Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Pharmacy & Drugstore
 - 1.3.3 Sporting Goods Store
 - 1.3.4 Hospital & Physiotherapy & Chiropractic
 - 1.3.5 Online
 - 1.3.6 Other
- 1.4 United States Kinesio Tape Market by Region
- 1.4.1 United States Kinesio Tape Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Kinesio Tape Status and Prospect (2013-2025)
 - 1.4.3 Southwest Kinesio Tape Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Kinesio Tape Status and Prospect (2013-2025)
 - 1.4.5 New England Kinesio Tape Status and Prospect (2013-2025)
 - 1.4.6 The South Kinesio Tape Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Kinesio Tape Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Kinesio Tape (2013-2025)
 - 1.5.1 United States Kinesio Tape Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Kinesio Tape Revenue and Growth Rate (2013-2025)

2 UNITED STATES KINESIO TAPE MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Kinesio Tape Sales and Market Share of Key Players/Suppliers



(2013-2018)

- 2.2 United States Kinesio Tape Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Kinesio Tape Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Kinesio Tape Market Competitive Situation and Trends
 - 2.4.1 United States Kinesio Tape Market Concentration Rate
 - 2.4.2 United States Kinesio Tape Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Kinesio Tape Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES KINESIO TAPE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Kinesio Tape Sales and Market Share by Region (2013-2018)
- 3.2 United States Kinesio Tape Revenue and Market Share by Region (2013-2018)
- 3.3 United States Kinesio Tape Price by Region (2013-2018)

4 UNITED STATES KINESIO TAPE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Kinesio Tape Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Kinesio Tape Revenue and Market Share by Type (2013-2018)
- 4.3 United States Kinesio Tape Price by Type (2013-2018)
- 4.4 United States Kinesio Tape Sales Growth Rate by Type (2013-2018)

5 UNITED STATES KINESIO TAPE SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Kinesio Tape Sales and Market Share by Application (2013-2018)
- 5.2 United States Kinesio Tape Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES KINESIO TAPE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Kinesio Taping
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Kinesio Tape Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Kinesio Taping Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 KT TAPE
 - 6.2.2 Kinesio Tape Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 KT TAPE Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 SpiderTech
 - 6.3.2 Kinesio Tape Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 SpiderTech Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 RockTape
 - 6.4.2 Kinesio Tape Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 RockTape Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 StrengthTape
 - 6.5.2 Kinesio Tape Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 StrengthTape Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 K-active
 - 6.6.2 Kinesio Tape Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 K-active Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Towatek Korea
 - 6.7.2 Kinesio Tape Product Category, Application and Specification
 - 6.7.2.1 Product A



- 6.7.2.2 Product B
- 6.7.3 Towatek Korea Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Atex Medical
 - 6.8.2 Kinesio Tape Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Atex Medical Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 TERA Medical
 - 6.9.2 Kinesio Tape Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 TERA Medical Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Nitto Denko
 - 6.10.2 Kinesio Tape Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Nitto Denko Kinesio Tape Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Healixon
- 6.12 LP Support
- 6.13 Mueller
- 6.14 Kindmax
- 6.15 DL Medical & Health
- 6.16 Socko
- 6.17 Medsport
- 6.18 GSPMED
- 6.19 Major Medical
- 6.20 Raphael

7 KINESIO TAPE MANUFACTURING COST ANALYSIS

7.1 Kinesio Tape Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Kinesio Tape

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Kinesio Tape Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Kinesio Tape Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES KINESIO TAPE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)



- 11.1 United States Kinesio Tape Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Kinesio Tape Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Kinesio Tape Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Kinesio Tape Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Kinesio Tape

Figure United States Kinesio Tape Market Size (K Units) by Type (2013-2025)

Figure United States Kinesio Tape Sales Volume Market Share by Type (Product

Category) in 2017

Figure Roll Form Product Picture

Figure Pre-cut Shape Product Picture

Figure United States Kinesio Tape Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Kinesio Tape by Application in 2017

Figure Pharmacy & Drugstore Examples

Table Key Downstream Customer in Pharmacy & Drugstore

Figure Sporting Goods Store Examples

Table Key Downstream Customer in Sporting Goods Store

Figure Hospital & Physiotherapy & Chiropractic Examples

Table Key Downstream Customer in Hospital & Physiotherapy & Chiropractic

Figure Online Examples

Table Key Downstream Customer in Online

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Kinesio Tape Market Size (Million USD) by Region (2013-2025)

Figure The West Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Kinesio Tape Sales (K Units) and Growth Rate (2013-2025)

Figure United States Kinesio Tape Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Kinesio Tape Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Kinesio Tape Sales (K Units) of Key Players/Suppliers (2013-2018)
Table United States Kinesio Tape Sales Share by Players/Suppliers (2013-2018)



Figure 2017 United States Kinesio Tape Sales Share by Players/Suppliers
Figure 2017 United States Kinesio Tape Sales Share by Players/Suppliers
Figure United States Kinesio Tape Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Kinesio Tape Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Kinesio Tape Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Kinesio Tape Revenue Share by Players/Suppliers Figure 2017 United States Kinesio Tape Revenue Share by Players/Suppliers Table United States Market Kinesio Tape Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Kinesio Tape Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Kinesio Tape Market Share of Top 3 Players/Suppliers
Figure United States Kinesio Tape Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Kinesio Tape Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Kinesio Tape Product Category
Table United States Kinesio Tape Sales (K Units) by Region (2013-2018)
Table United States Kinesio Tape Sales Share by Region (2013-2018)
Figure United States Kinesio Tape Sales Share by Region (2013-2018)
Figure United States Kinesio Tape Sales Market Share by Region in 2017
Table United States Kinesio Tape Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Kinesio Tape Revenue Share by Region (2013-2018)
Figure United States Kinesio Tape Revenue Market Share by Region (2013-2018)
Figure United States Kinesio Tape Revenue Market Share by Region in 2017
Table United States Kinesio Tape Price (USD/Unit) by Region (2013-2018)
Table United States Kinesio Tape Sales (K Units) by Type (2013-2018)
Table United States Kinesio Tape Sales Share by Type (2013-2018)
Figure United States Kinesio Tape Sales Market Share by Type in 2017
Table United States Kinesio Tape Revenue (Million USD) and Market Share by Type

Table United States Kinesio Tape Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Kinesio Tape by Type (2013-2018)
Figure Revenue Market Share of Kinesio Tape by Type in 2017
Table United States Kinesio Tape Price (USD/Unit) by Types (2013-2018)
Figure United States Kinesio Tape Sales Growth Rate by Type (2013-2018)

(2013-2018)



Table United States Kinesio Tape Sales (K Units) by Application (2013-2018)

Table United States Kinesio Tape Sales Market Share by Application (2013-2018)

Figure United States Kinesio Tape Sales Market Share by Application (2013-2018)

Figure United States Kinesio Tape Sales Market Share by Application in 2017

Table United States Kinesio Tape Sales Growth Rate by Application (2013-2018)

Figure United States Kinesio Tape Sales Growth Rate by Application (2013-2018)

Table Kinesio Taping Basic Information List

Table Kinesio Taping Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kinesio Taping Kinesio Tape Sales Growth Rate (2013-2018)

Figure Kinesio Taping Kinesio Tape Sales Market Share in United States (2013-2018)

Figure Kinesio Taping Kinesio Tape Revenue Market Share in United States (2013-2018)

Table KT TAPE Basic Information List

Table KT TAPE Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure KT TAPE Kinesio Tape Sales Growth Rate (2013-2018)

Figure KT TAPE Kinesio Tape Sales Market Share in United States (2013-2018)

Figure KT TAPE Kinesio Tape Revenue Market Share in United States (2013-2018)

Table SpiderTech Basic Information List

Table SpiderTech Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SpiderTech Kinesio Tape Sales Growth Rate (2013-2018)

Figure SpiderTech Kinesio Tape Sales Market Share in United States (2013-2018)

Figure SpiderTech Kinesio Tape Revenue Market Share in United States (2013-2018)

Table RockTape Basic Information List

Table RockTape Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure RockTape Kinesio Tape Sales Growth Rate (2013-2018)

Figure RockTape Kinesio Tape Sales Market Share in United States (2013-2018)

Figure RockTape Kinesio Tape Revenue Market Share in United States (2013-2018)

Table StrengthTape Basic Information List

Table StrengthTape Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure StrengthTape Kinesio Tape Sales Growth Rate (2013-2018)

Figure StrengthTape Kinesio Tape Sales Market Share in United States (2013-2018)

Figure StrengthTape Kinesio Tape Revenue Market Share in United States (2013-2018)

Table K-active Basic Information List

Table K-active Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (2013-2018)

Figure K-active Kinesio Tape Sales Growth Rate (2013-2018)

Figure K-active Kinesio Tape Sales Market Share in United States (2013-2018)

Figure K-active Kinesio Tape Revenue Market Share in United States (2013-2018)

Table Towatek Korea Basic Information List

Table Towatek Korea Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Towatek Korea Kinesio Tape Sales Growth Rate (2013-2018)

Figure Towatek Korea Kinesio Tape Sales Market Share in United States (2013-2018)

Figure Towatek Korea Kinesio Tape Revenue Market Share in United States (2013-2018)

Table Atex Medical Basic Information List

Table Atex Medical Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Atex Medical Kinesio Tape Sales Growth Rate (2013-2018)

Figure Atex Medical Kinesio Tape Sales Market Share in United States (2013-2018)

Figure Atex Medical Kinesio Tape Revenue Market Share in United States (2013-2018)

Table TERA Medical Basic Information List

Table TERA Medical Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure TERA Medical Kinesio Tape Sales Growth Rate (2013-2018)

Figure TERA Medical Kinesio Tape Sales Market Share in United States (2013-2018)

Figure TERA Medical Kinesio Tape Revenue Market Share in United States (2013-2018)

Table Nitto Denko Basic Information List

Table Nitto Denko Kinesio Tape Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nitto Denko Kinesio Tape Sales Growth Rate (2013-2018)

Figure Nitto Denko Kinesio Tape Sales Market Share in United States (2013-2018)

Figure Nitto Denko Kinesio Tape Revenue Market Share in United States (2013-2018)

Table Healixon Basic Information List

Table LP Support Basic Information List

Table Mueller Basic Information List

Table Kindmax Basic Information List

Table DL Medical & Health Basic Information List

Table Socko Basic Information List

Table Medsport Basic Information List

Table GSPMED Basic Information List

Table Major Medical Basic Information List



Table Raphael Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Kinesio Tape

Figure Manufacturing Process Analysis of Kinesio Tape

Figure Kinesio Tape Industrial Chain Analysis

Table Raw Materials Sources of Kinesio Tape Major Players/Suppliers in 2017

Table Major Buyers of Kinesio Tape

Table Distributors/Traders List

Figure United States Kinesio Tape Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Kinesio Tape Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Kinesio Tape Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Kinesio Tape Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Kinesio Tape Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Kinesio Tape Sales Volume (K Units) Forecast by Type in 2025 Table United States Kinesio Tape Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Kinesio Tape Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Kinesio Tape Sales Volume (K Units) Forecast by Application in 2025

Table United States Kinesio Tape Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Kinesio Tape Sales Volume Share Forecast by Region (2018-2025) Figure United States Kinesio Tape Sales Volume Share Forecast by Region (2018-2025)

Figure United States Kinesio Tape Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Kinesio Tape Market Report 2018

Product link: https://marketpublishers.com/r/U5756A0EE70QEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U5756A0EE70QEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970