

# United States Kids Musical Instrument Market Report 2017

<https://marketpublishers.com/r/UEBF0DA46E6EN.html>

Date: February 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UEBF0DA46E6EN

## Abstracts

### Notes:

Sales, means the sales volume of Kids Musical Instrument

Revenue, means the sales value of Kids Musical Instrument

This report studies sales (consumption) of Kids Musical Instrument in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Disney

First Act

Newever

Neliblu

Melissa & Doug

Click N' Play

Woodstock Chimes

Vtech

KF baby

Nino Percussion

Kidzlane

First Note USA

Fun Central

Journey-trade

Hape

Talentstar

IQ Toys

Remo

MoTrent

RockJam

Hohner Kids

Schylling

Toy Wonders

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mini Fully Functional Instrument

Toy (Not Fully Functional)

Others

Split by applications, this report focuses on sales, market share and growth rate of Kids Musical Instrument in each application, can be divided into

For Toddlers

For Children

## Contents

### United States Kids Musical Instrument Market Report 2017

#### **1 KIDS MUSICAL INSTRUMENT OVERVIEW**

- 1.1 Product Overview and Scope of Kids Musical Instrument
- 1.2 Classification of Kids Musical Instrument
  - 1.2.1 Mini Fully Functional Instrument
  - 1.2.2 Toy (Not Fully Functional)
  - 1.2.3 Others
- 1.3 Application of Kids Musical Instrument
  - 1.3.1 For Toddlers
  - 1.3.2 For Children
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Kids Musical Instrument (2012-2022)
  - 1.4.1 United States Kids Musical Instrument Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Kids Musical Instrument Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES KIDS MUSICAL INSTRUMENT COMPETITION BY MANUFACTURERS**

- 2.1 United States Kids Musical Instrument Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Kids Musical Instrument Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Kids Musical Instrument Average Price by Manufactures (2015 and 2016)
- 2.4 Kids Musical Instrument Market Competitive Situation and Trends
  - 2.4.1 Kids Musical Instrument Market Concentration Rate
  - 2.4.2 Kids Musical Instrument Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES KIDS MUSICAL INSTRUMENT SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Kids Musical Instrument Sales and Market Share by States (2012-2017)
- 3.2 United States Kids Musical Instrument Revenue and Market Share by States

(2012-2017)

3.3 United States Kids Musical Instrument Price by States (2012-2017)

## **4 UNITED STATES KIDS MUSICAL INSTRUMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Kids Musical Instrument Sales and Market Share by Type (2012-2017)

4.2 United States Kids Musical Instrument Revenue and Market Share by Type (2012-2017)

4.3 United States Kids Musical Instrument Price by Type (2012-2017)

4.4 United States Kids Musical Instrument Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES KIDS MUSICAL INSTRUMENT SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Kids Musical Instrument Sales and Market Share by Application (2012-2017)

5.2 United States Kids Musical Instrument Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES KIDS MUSICAL INSTRUMENT MANUFACTURERS PROFILES/ANALYSIS**

6.1 Disney

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Kids Musical Instrument Product Type, Application and Specification

6.1.2.1 Mini Fully Functional Instrument

6.1.2.2 Toy (Not Fully Functional)

6.1.3 Disney Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 First Act

6.2.2 Kids Musical Instrument Product Type, Application and Specification

6.2.2.1 Mini Fully Functional Instrument

6.2.2.2 Toy (Not Fully Functional)

6.2.3 First Act Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Newever
  - 6.3.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.3.2.1 Mini Fully Functional Instrument
    - 6.3.2.2 Toy (Not Fully Functional)
  - 6.3.3 Newever Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Neliblu
  - 6.4.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.4.2.1 Mini Fully Functional Instrument
    - 6.4.2.2 Toy (Not Fully Functional)
  - 6.4.3 Neliblu Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Melissa & Doug
  - 6.5.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.5.2.1 Mini Fully Functional Instrument
    - 6.5.2.2 Toy (Not Fully Functional)
  - 6.5.3 Melissa & Doug Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Click N' Play
  - 6.6.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.6.2.1 Mini Fully Functional Instrument
    - 6.6.2.2 Toy (Not Fully Functional)
  - 6.6.3 Click N' Play Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Woodstock Chimes
  - 6.7.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.7.2.1 Mini Fully Functional Instrument
    - 6.7.2.2 Toy (Not Fully Functional)
  - 6.7.3 Woodstock Chimes Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Vtech
  - 6.8.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.8.2.1 Mini Fully Functional Instrument

- 6.8.2.2 Toy (Not Fully Functional)
- 6.8.3 Vtech Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 KF baby
  - 6.9.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.9.2.1 Mini Fully Functional Instrument
    - 6.9.2.2 Toy (Not Fully Functional)
  - 6.9.3 KF baby Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Nino Percussion
  - 6.10.2 Kids Musical Instrument Product Type, Application and Specification
    - 6.10.2.1 Mini Fully Functional Instrument
    - 6.10.2.2 Toy (Not Fully Functional)
  - 6.10.3 Nino Percussion Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Kidzlane
- 6.12 First Note USA
- 6.13 Fun Central
- 6.14 Journey-trade
- 6.15 Hape
- 6.16 Talentstar
- 6.17 IQ Toys
- 6.18 Remo
- 6.19 MoTrent
- 6.20 RockJam
- 6.21 Hohner Kids
- 6.22 Schylling
- 6.23 Toy Wonders

## **7 KIDS MUSICAL INSTRUMENT MANUFACTURING COST ANALYSIS**

- 7.1 Kids Musical Instrument Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Kids Musical Instrument

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Kids Musical Instrument Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Kids Musical Instrument Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES KIDS MUSICAL INSTRUMENT MARKET FORECAST (2017-2022)**

### 11.1 United States Kids Musical Instrument Sales, Revenue Forecast (2017-2022)

### 11.2 United States Kids Musical Instrument Sales Forecast by Type (2017-2022)

### 11.3 United States Kids Musical Instrument Sales Forecast by Application (2017-2022)



11.4 Kids Musical Instrument Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Kids Musical Instrument

Table Classification of Kids Musical Instrument

Figure United States Sales Market Share of Kids Musical Instrument by Type in 2015

Figure Mini Fully Functional Instrument Picture

Figure Toy (Not Fully Functional) Picture

Figure Others Picture

Table Application of Kids Musical Instrument

Figure United States Sales Market Share of Kids Musical Instrument by Application in 2015

Figure For Toddlers Examples

Figure For Children Examples

Figure United States Kids Musical Instrument Sales and Growth Rate (2012-2022)

Figure United States Kids Musical Instrument Revenue and Growth Rate (2012-2022)

Table United States Kids Musical Instrument Sales of Key Manufacturers (2015 and 2016)

Table United States Kids Musical Instrument Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Kids Musical Instrument Sales Share by Manufacturers

Figure 2016 Kids Musical Instrument Sales Share by Manufacturers

Table United States Kids Musical Instrument Revenue by Manufacturers (2015 and 2016)

Table United States Kids Musical Instrument Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Kids Musical Instrument Revenue Share by Manufacturers

Table 2016 United States Kids Musical Instrument Revenue Share by Manufacturers

Table United States Market Kids Musical Instrument Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Kids Musical Instrument Average Price of Key Manufacturers in 2015

Figure Kids Musical Instrument Market Share of Top 3 Manufacturers

Figure Kids Musical Instrument Market Share of Top 5 Manufacturers

Table United States Kids Musical Instrument Sales by States (2012-2017)

Table United States Kids Musical Instrument Sales Share by States (2012-2017)

Figure United States Kids Musical Instrument Sales Market Share by States in 2015

Table United States Kids Musical Instrument Revenue and Market Share by States

(2012-2017)

Table United States Kids Musical Instrument Revenue Share by States (2012-2017)

Figure Revenue Market Share of Kids Musical Instrument by States (2012-2017)

Table United States Kids Musical Instrument Price by States (2012-2017)

Table United States Kids Musical Instrument Sales by Type (2012-2017)

Table United States Kids Musical Instrument Sales Share by Type (2012-2017)

Figure United States Kids Musical Instrument Sales Market Share by Type in 2015

Table United States Kids Musical Instrument Revenue and Market Share by Type (2012-2017)

Table United States Kids Musical Instrument Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Kids Musical Instrument by Type (2012-2017)

Table United States Kids Musical Instrument Price by Type (2012-2017)

Figure United States Kids Musical Instrument Sales Growth Rate by Type (2012-2017)

Table United States Kids Musical Instrument Sales by Application (2012-2017)

Table United States Kids Musical Instrument Sales Market Share by Application (2012-2017)

Figure United States Kids Musical Instrument Sales Market Share by Application in 2015

Table United States Kids Musical Instrument Sales Growth Rate by Application (2012-2017)

Figure United States Kids Musical Instrument Sales Growth Rate by Application (2012-2017)

Table Disney Basic Information List

Table Disney Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Disney Kids Musical Instrument Sales Market Share (2012-2017)

Table First Act Basic Information List

Table First Act Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table First Act Kids Musical Instrument Sales Market Share (2012-2017)

Table Newever Basic Information List

Table Newever Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Newever Kids Musical Instrument Sales Market Share (2012-2017)

Table Neliblu Basic Information List

Table Neliblu Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Neliblu Kids Musical Instrument Sales Market Share (2012-2017)

Table Melissa & Doug Basic Information List

Table Melissa & Doug Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Melissa & Doug Kids Musical Instrument Sales Market Share (2012-2017)

Table Click N' Play Basic Information List

Table Click N' Play Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Click N' Play Kids Musical Instrument Sales Market Share (2012-2017)

Table Woodstock Chimes Basic Information List

Table Woodstock Chimes Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Woodstock Chimes Kids Musical Instrument Sales Market Share (2012-2017)

Table Vtech Basic Information List

Table Vtech Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Vtech Kids Musical Instrument Sales Market Share (2012-2017)

Table KF baby Basic Information List

Table KF baby Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table KF baby Kids Musical Instrument Sales Market Share (2012-2017)

Table Nino Percussion Basic Information List

Table Nino Percussion Kids Musical Instrument Sales, Revenue, Price and Gross Margin (2012-2017)

Table Nino Percussion Kids Musical Instrument Sales Market Share (2012-2017)

Table Kidzlane Basic Information List

Table First Note USA Basic Information List

Table Fun Central Basic Information List

Table Journey-trade Basic Information List

Table Hape Basic Information List

Table Talentstar Basic Information List

Table IQ Toys Basic Information List

Table Remo Basic Information List

Table MoTrent Basic Information List

Table RockJam Basic Information List

Table Hohner Kids Basic Information List

Table Schylling Basic Information List

Table Toy Wonders Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Kids Musical Instrument

Figure Manufacturing Process Analysis of Kids Musical Instrument

Figure Kids Musical Instrument Industrial Chain Analysis

Table Raw Materials Sources of Kids Musical Instrument Major Manufacturers in 2015

Table Major Buyers of Kids Musical Instrument

Table Distributors/Traders List

Figure United States Kids Musical Instrument Production and Growth Rate Forecast  
(2017-2022)

Figure United States Kids Musical Instrument Revenue and Growth Rate Forecast  
(2017-2022)

Table United States Kids Musical Instrument Production Forecast by Type (2017-2022)

Table United States Kids Musical Instrument Consumption Forecast by Application  
(2017-2022)

Table United States Kids Musical Instrument Sales Forecast by States (2017-2022)

Table United States Kids Musical Instrument Sales Share Forecast by States  
(2017-2022)

## I would like to order

Product name: United States Kids Musical Instrument Market Report 2017

Product link: <https://marketpublishers.com/r/UEBF0DA46E6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEBF0DA46E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970