

United States Kayaks Market Report 2017

<https://marketpublishers.com/r/U83679A5DC4EN.html>

Date: December 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U83679A5DC4EN

Abstracts

In this report, the United States Kayaks market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Kayaks in these regions, from 2012 to 2022 (forecast).

United States Kayaks market competition by top manufacturers/players, with Kayaks sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Hobie

Sevylor

Aire

Intex

Zodiac Nautic

AB Inflatable

Achilles

Bombard

Defender

Mercury

Highfield

Sea Eagle

Sevylor

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

PVC Material

Hypalon

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Fishing

Entertainment

Competition

Transportation

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Kayaks Market Report 2017

1 KAYAKS OVERVIEW

1.1 Product Overview and Scope of Kayaks

1.2 Classification of Kayaks by Product Category

1.2.1 United States Kayaks Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Kayaks Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 PVC Material

1.2.4 Hypalon

1.2.5 Other

1.3 United States Kayaks Market by Application/End Users

1.3.1 United States Kayaks Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Fishing

1.3.3 Entertainment

1.3.4 Competition

1.3.5 Transportation

1.3.6 Other

1.4 United States Kayaks Market by Region

1.4.1 United States Kayaks Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Kayaks Status and Prospect (2012-2022)

1.4.3 Southwest Kayaks Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Kayaks Status and Prospect (2012-2022)

1.4.5 New England Kayaks Status and Prospect (2012-2022)

1.4.6 The South Kayaks Status and Prospect (2012-2022)

1.4.7 The Midwest Kayaks Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Kayaks (2012-2022)

1.5.1 United States Kayaks Sales and Growth Rate (2012-2022)

1.5.2 United States Kayaks Revenue and Growth Rate (2012-2022)

2 UNITED STATES KAYAKS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Kayaks Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Kayaks Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Kayaks Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Kayaks Market Competitive Situation and Trends
 - 2.4.1 United States Kayaks Market Concentration Rate
 - 2.4.2 United States Kayaks Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Kayaks Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES KAYAKS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Kayaks Sales and Market Share by Region (2012-2017)
- 3.2 United States Kayaks Revenue and Market Share by Region (2012-2017)
- 3.3 United States Kayaks Price by Region (2012-2017)

4 UNITED STATES KAYAKS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Kayaks Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Kayaks Revenue and Market Share by Type (2012-2017)
- 4.3 United States Kayaks Price by Type (2012-2017)
- 4.4 United States Kayaks Sales Growth Rate by Type (2012-2017)

5 UNITED STATES KAYAKS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Kayaks Sales and Market Share by Application (2012-2017)
- 5.2 United States Kayaks Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES KAYAKS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Hobie
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Kayaks Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Hobie Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Sevylor
 - 6.2.2 Kayaks Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Sevylor Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Aire
 - 6.3.2 Kayaks Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Aire Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Intex
 - 6.4.2 Kayaks Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Intex Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Zodiac Nautic
 - 6.5.2 Kayaks Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Zodiac Nautic Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 AB Inflatable
 - 6.6.2 Kayaks Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 AB Inflatable Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Achilles
 - 6.7.2 Kayaks Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Achilles Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Bombard
 - 6.8.2 Kayaks Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Bombard Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Defender
 - 6.9.2 Kayaks Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Defender Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Mercury
 - 6.10.2 Kayaks Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Mercury Kayaks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Highfield
- 6.12 Sea Eagle
- 6.13 Sevylor

7 KAYAKS MANUFACTURING COST ANALYSIS

- 7.1 Kayaks Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Kayaks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Kayaks Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Kayaks Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES KAYAKS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Kayaks Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Kayaks Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Kayaks Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Kayaks Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources

13.2.2 Primary Sources
13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Kayaks

Figure United States Kayaks Market Size (K Units) by Type (2012-2022)

Figure United States Kayaks Sales Volume Market Share by Type (Product Category) in 2016

Figure PVC Material Product Picture

Figure Hypalon Product Picture

Figure Other Product Picture

Figure United States Kayaks Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Kayaks by Application in 2016

Figure Fishing Examples

Table Key Downstream Customer in Fishing

Figure Entertainment Examples

Table Key Downstream Customer in Entertainment

Figure Competition Examples

Table Key Downstream Customer in Competition

Figure Transportation Examples

Table Key Downstream Customer in Transportation

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Kayaks Market Size (Million USD) by Region (2012-2022)

Figure The West Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Kayaks Sales (K Units) and Growth Rate (2012-2022)

Figure United States Kayaks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Kayaks Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Kayaks Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Kayaks Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Kayaks Sales Share by Players/Suppliers

Figure 2017 United States Kayaks Sales Share by Players/Suppliers

Figure United States Kayaks Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Kayaks Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Kayaks Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Kayaks Revenue Share by Players/Suppliers

Figure 2017 United States Kayaks Revenue Share by Players/Suppliers

Table United States Market Kayaks Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Kayaks Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Kayaks Market Share of Top 3 Players/Suppliers

Figure United States Kayaks Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Kayaks Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Kayaks Product Category

Table United States Kayaks Sales (K Units) by Region (2012-2017)

Table United States Kayaks Sales Share by Region (2012-2017)

Figure United States Kayaks Sales Share by Region (2012-2017)

Figure United States Kayaks Sales Market Share by Region in 2016

Table United States Kayaks Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Kayaks Revenue Share by Region (2012-2017)

Figure United States Kayaks Revenue Market Share by Region (2012-2017)

Figure United States Kayaks Revenue Market Share by Region in 2016

Table United States Kayaks Price (USD/Unit) by Region (2012-2017)

Table United States Kayaks Sales (K Units) by Type (2012-2017)

Table United States Kayaks Sales Share by Type (2012-2017)

Figure United States Kayaks Sales Share by Type (2012-2017)

Figure United States Kayaks Sales Market Share by Type in 2016

Table United States Kayaks Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Kayaks Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Kayaks by Type (2012-2017)

Figure Revenue Market Share of Kayaks by Type in 2016

Table United States Kayaks Price (USD/Unit) by Types (2012-2017)

Figure United States Kayaks Sales Growth Rate by Type (2012-2017)

Table United States Kayaks Sales (K Units) by Application (2012-2017)

Table United States Kayaks Sales Market Share by Application (2012-2017)

Figure United States Kayaks Sales Market Share by Application (2012-2017)

Figure United States Kayaks Sales Market Share by Application in 2016
Table United States Kayaks Sales Growth Rate by Application (2012-2017)
Figure United States Kayaks Sales Growth Rate by Application (2012-2017)
Table Hobie Basic Information List
Table Hobie Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Hobie Kayaks Sales Growth Rate (2012-2017)
Figure Hobie Kayaks Sales Market Share in United States (2012-2017)
Figure Hobie Kayaks Revenue Market Share in United States (2012-2017)
Table Sevylor Basic Information List
Table Sevylor Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Sevylor Kayaks Sales Growth Rate (2012-2017)
Figure Sevylor Kayaks Sales Market Share in United States (2012-2017)
Figure Sevylor Kayaks Revenue Market Share in United States (2012-2017)
Table Aire Basic Information List
Table Aire Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Aire Kayaks Sales Growth Rate (2012-2017)
Figure Aire Kayaks Sales Market Share in United States (2012-2017)
Figure Aire Kayaks Revenue Market Share in United States (2012-2017)
Table Intex Basic Information List
Table Intex Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Intex Kayaks Sales Growth Rate (2012-2017)
Figure Intex Kayaks Sales Market Share in United States (2012-2017)
Figure Intex Kayaks Revenue Market Share in United States (2012-2017)
Table Zodiac Nautic Basic Information List
Table Zodiac Nautic Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Zodiac Nautic Kayaks Sales Growth Rate (2012-2017)
Figure Zodiac Nautic Kayaks Sales Market Share in United States (2012-2017)
Figure Zodiac Nautic Kayaks Revenue Market Share in United States (2012-2017)
Table AB Inflatable Basic Information List
Table AB Inflatable Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure AB Inflatable Kayaks Sales Growth Rate (2012-2017)
Figure AB Inflatable Kayaks Sales Market Share in United States (2012-2017)
Figure AB Inflatable Kayaks Revenue Market Share in United States (2012-2017)

Table Achilles Basic Information List

Table Achilles Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Achilles Kayaks Sales Growth Rate (2012-2017)

Figure Achilles Kayaks Sales Market Share in United States (2012-2017)

Figure Achilles Kayaks Revenue Market Share in United States (2012-2017)

Table Bombard Basic Information List

Table Bombard Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bombard Kayaks Sales Growth Rate (2012-2017)

Figure Bombard Kayaks Sales Market Share in United States (2012-2017)

Figure Bombard Kayaks Revenue Market Share in United States (2012-2017)

Table Defender Basic Information List

Table Defender Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Defender Kayaks Sales Growth Rate (2012-2017)

Figure Defender Kayaks Sales Market Share in United States (2012-2017)

Figure Defender Kayaks Revenue Market Share in United States (2012-2017)

Table Mercury Basic Information List

Table Mercury Kayaks Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mercury Kayaks Sales Growth Rate (2012-2017)

Figure Mercury Kayaks Sales Market Share in United States (2012-2017)

Figure Mercury Kayaks Revenue Market Share in United States (2012-2017)

Table Highfield Basic Information List

Table Sea Eagle Basic Information List

Table Sevylor Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Kayaks

Figure Manufacturing Process Analysis of Kayaks

Figure Kayaks Industrial Chain Analysis

Table Raw Materials Sources of Kayaks Major Players/Suppliers in 2016

Table Major Buyers of Kayaks

Table Distributors/Traders List

Figure United States Kayaks Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Kayaks Revenue (Million USD) and Growth Rate Forecast

(2017-2022)

Figure United States Kayaks Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Kayaks Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Kayaks Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Kayaks Sales Volume (K Units) Forecast by Type in 2022

Table United States Kayaks Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Kayaks Sales Volume (K Units) Forecast by Application

(2017-2022)

Figure United States Kayaks Sales Volume (K Units) Forecast by Application in 2022

Table United States Kayaks Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Kayaks Sales Volume Share Forecast by Region (2017-2022)

Figure United States Kayaks Sales Volume Share Forecast by Region (2017-2022)

Figure United States Kayaks Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Kayaks Market Report 2017

Product link: <https://marketpublishers.com/r/U83679A5DC4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U83679A5DC4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970