

# **United States Intimate Wear Market Report 2017**

https://marketpublishers.com/r/U25E4DAC951EN.html

Date: January 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U25E4DAC951EN

# **Abstracts**

Notes:
Sales, means the sales volume of Intimate Wear
Revenue, means the sales value of Intimate Wear
This report studies sales (consumption) of Intimate Wear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Triumph
Marks & spencer
Kiabi
Hunkemoller
Calzedonia
Chantelle Group
Hanesbrands
PVH Corp

**SCHIESSER** 



# Fruit of the Loom

	LASCANA	
	Oysho	
	Jockey International	
	La Perla	
	ANN SUMMERS LTD.	
	Penti	
	Agent Provocateur Itd	
	Etam	
	Bendon Group	
Market	Segment by States, covering	
	California	
	Texas	
	New York	
	Florida	
	Illinois	
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into		

Bras



Underpants

Pajamas and tracksuit

Split by applications, this report focuses on sales, market share and growth rate of Intimate Wear in each application, can be divided into

Intimate Wear Products applied in Women

Intimate Wear Products applied in Men

Intimate Wear Products applied in Kids



# **Contents**

United States Intimate Wear Market Report 2017

#### 1 INTIMATE WEAR OVERVIEW

- 1.1 Product Overview and Scope of Intimate Wear
- 1.2 Classification of Intimate Wear
  - 1.2.1 Bras
  - 1.2.2 Underpants
- 1.2.3 Pajamas and tracksuit
- 1.3 Application of Intimate Wear
- 1.3.1 Intimate Wear Products applied in Women
- 1.3.2 Intimate Wear Products applied in Men
- 1.3.3 Intimate Wear Products applied in Kids
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Intimate Wear (2011-2021)
  - 1.4.1 United States Intimate Wear Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Intimate Wear Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES INTIMATE WEAR COMPETITION BY MANUFACTURERS

- 2.1 United States Intimate Wear Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Intimate Wear Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Intimate Wear Average Price by Manufactures (2015 and 2016)
- 2.4 Intimate Wear Market Competitive Situation and Trends
  - 2.4.1 Intimate Wear Market Concentration Rate
  - 2.4.2 Intimate Wear Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES INTIMATE WEAR SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Intimate Wear Sales and Market Share by States (2011-2016)
- 3.2 United States Intimate Wear Revenue and Market Share by States (2011-2016)
- 3.3 United States Intimate Wear Price by States (2011-2016)

# 4 UNITED STATES INTIMATE WEAR SALES (VOLUME) AND REVENUE (VALUE)



### BY TYPE (2011-2016)

- 4.1 United States Intimate Wear Sales and Market Share by Type (2011-2016)
- 4.2 United States Intimate Wear Revenue and Market Share by Type (2011-2016)
- 4.3 United States Intimate Wear Price by Type (2011-2016)
- 4.4 United States Intimate Wear Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES INTIMATE WEAR SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Intimate Wear Sales and Market Share by Application (2011-2016)
- 5.2 United States Intimate Wear Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES INTIMATE WEAR MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Triumph
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Intimate Wear Product Type, Application and Specification
    - 6.1.2.1 Bras
    - 6.1.2.2 Underpants
  - 6.1.3 Triumph Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Marks & spencer
  - 6.2.2 Intimate Wear Product Type, Application and Specification
    - 6.2.2.1 Bras
    - 6.2.2.2 Underpants
- 6.2.3 Marks & spencer Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview
- 6.3 Kiabi
  - 6.3.2 Intimate Wear Product Type, Application and Specification
    - 6.3.2.1 Bras
    - 6.3.2.2 Underpants
  - 6.3.3 Kiabi Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hunkemoller
- 6.4.2 Intimate Wear Product Type, Application and Specification
  - 6.4.2.1 Bras



- 6.4.2.2 Underpants
- 6.4.3 Hunkemoller Intimate Wear Sales, Revenue, Price and Gross Margin

(2011-2016)

- 6.4.4 Main Business/Business Overview
- 6.5 Calzedonia
  - 6.5.2 Intimate Wear Product Type, Application and Specification
    - 6.5.2.1 Bras
    - 6.5.2.2 Underpants
  - 6.5.3 Calzedonia Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Chantelle Group
  - 6.6.2 Intimate Wear Product Type, Application and Specification
    - 6.6.2.1 Bras
    - 6.6.2.2 Underpants
- 6.6.3 Chantelle Group Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Hanesbrands
  - 6.7.2 Intimate Wear Product Type, Application and Specification
    - 6.7.2.1 Bras
    - 6.7.2.2 Underpants
- 6.7.3 Hanesbrands Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 PVH Corp
  - 6.8.2 Intimate Wear Product Type, Application and Specification
    - 6.8.2.1 Bras
    - 6.8.2.2 Underpants
  - 6.8.3 PVH Corp Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 SCHIESSER
  - 6.9.2 Intimate Wear Product Type, Application and Specification
    - 6.9.2.1 Bras
    - 6.9.2.2 Underpants
- 6.9.3 SCHIESSER Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 Fruit of the Loom
  - 6.10.2 Intimate Wear Product Type, Application and Specification



- 6.10.2.1 Bras
- 6.10.2.2 Underpants
- 6.10.3 Fruit of the Loom Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 LASCANA
- 6.12 Oysho
- 6.13 Jockey International
- 6.14 La Perla
- 6.15 ANN SUMMERS LTD.
- 6.16 Penti
- 6.17 Agent Provocateur Itd
- 6.18 Etam
- 6.19 Bendon Group

#### 7 INTIMATE WEAR MANUFACTURING COST ANALYSIS

- 7.1 Intimate Wear Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Intimate Wear

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Intimate Wear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Intimate Wear Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing



- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 UNITED STATES INTIMATE WEAR MARKET FORECAST (2016-2021)

- 11.1 United States Intimate Wear Sales, Revenue Forecast (2016-2021)
- 11.2 United States Intimate Wear Sales Forecast by Type (2016-2021)
- 11.3 United States Intimate Wear Sales Forecast by Application (2016-2021)
- 11.4 Intimate Wear Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Intimate Wear

Table Classification of Intimate Wear

Figure United States Sales Market Share of Intimate Wear by Type in 2015

Figure Bras Picture

Figure Underpants Picture

Figure Pajamas and tracksuit Picture

Table Application of Intimate Wear

Figure United States Sales Market Share of Intimate Wear by Application in 2015

Figure Intimate Wear Products applied in Women Examples

Figure Intimate Wear Products applied in Men Examples

Figure Intimate Wear Products applied in Kids Examples

Figure United States Intimate Wear Sales and Growth Rate (2011-2021)

Figure United States Intimate Wear Revenue and Growth Rate (2011-2021)

Table United States Intimate Wear Sales of Key Manufacturers (2015 and 2016)

Table United States Intimate Wear Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Intimate Wear Sales Share by Manufacturers

Figure 2016 Intimate Wear Sales Share by Manufacturers

Table United States Intimate Wear Revenue by Manufacturers (2015 and 2016)

Table United States Intimate Wear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Intimate Wear Revenue Share by Manufacturers

Table 2016 United States Intimate Wear Revenue Share by Manufacturers

Table United States Market Intimate Wear Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Intimate Wear Average Price of Key Manufacturers in 2015

Figure Intimate Wear Market Share of Top 3 Manufacturers

Figure Intimate Wear Market Share of Top 5 Manufacturers

Table United States Intimate Wear Sales by States (2011-2016)

Table United States Intimate Wear Sales Share by States (2011-2016)

Figure United States Intimate Wear Sales Market Share by States in 2015

Table United States Intimate Wear Revenue and Market Share by States (2011-2016)

Table United States Intimate Wear Revenue Share by States (2011-2016)

Figure Revenue Market Share of Intimate Wear by States (2011-2016)

Table United States Intimate Wear Price by States (2011-2016)

Table United States Intimate Wear Sales by Type (2011-2016)

Table United States Intimate Wear Sales Share by Type (2011-2016)



Figure United States Intimate Wear Sales Market Share by Type in 2015

Table United States Intimate Wear Revenue and Market Share by Type (2011-2016)

Table United States Intimate Wear Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Intimate Wear by Type (2011-2016)

Table United States Intimate Wear Price by Type (2011-2016)

Figure United States Intimate Wear Sales Growth Rate by Type (2011-2016)

Table United States Intimate Wear Sales by Application (2011-2016)

Table United States Intimate Wear Sales Market Share by Application (2011-2016)

Figure United States Intimate Wear Sales Market Share by Application in 2015

Table United States Intimate Wear Sales Growth Rate by Application (2011-2016)

Figure United States Intimate Wear Sales Growth Rate by Application (2011-2016)

Table Triumph Basic Information List

Table Triumph Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Triumph Intimate Wear Sales Market Share (2011-2016)

Table Marks & spencer Basic Information List

Table Marks & spencer Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marks & spencer Intimate Wear Sales Market Share (2011-2016)

Table Kiabi Basic Information List

Table Kiabi Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kiabi Intimate Wear Sales Market Share (2011-2016)

Table Hunkemoller Basic Information List

Table Hunkemoller Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hunkemoller Intimate Wear Sales Market Share (2011-2016)

Table Calzedonia Basic Information List

Table Calzedonia Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Calzedonia Intimate Wear Sales Market Share (2011-2016)

Table Chantelle Group Basic Information List

Table Chantelle Group Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chantelle Group Intimate Wear Sales Market Share (2011-2016)

Table Hanesbrands Basic Information List

Table Hanesbrands Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hanesbrands Intimate Wear Sales Market Share (2011-2016)

Table PVH Corp Basic Information List

Table PVH Corp Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table PVH Corp Intimate Wear Sales Market Share (2011-2016)



Table SCHIESSER Basic Information List

Table SCHIESSER Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table SCHIESSER Intimate Wear Sales Market Share (2011-2016)

Table Fruit of the Loom Basic Information List

Table Fruit of the Loom Intimate Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fruit of the Loom Intimate Wear Sales Market Share (2011-2016)

Table LASCANA Basic Information List

Table Oysho Basic Information List

Table Jockey International Basic Information List

Table La Perla Basic Information List

Table ANN SUMMERS LTD. Basic Information List

Table Penti Basic Information List

Table Agent Provocateur Itd Basic Information List

**Table Etam Basic Information List** 

Table Bendon Group Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Intimate Wear

Figure Manufacturing Process Analysis of Intimate Wear

Figure Intimate Wear Industrial Chain Analysis

Table Raw Materials Sources of Intimate Wear Major Manufacturers in 2015

Table Major Buyers of Intimate Wear

Table Distributors/Traders List

Figure United States Intimate Wear Production and Growth Rate Forecast (2016-2021)

Figure United States Intimate Wear Revenue and Growth Rate Forecast (2016-2021)

Table United States Intimate Wear Production Forecast by Type (2016-2021)

Table United States Intimate Wear Consumption Forecast by Application (2016-2021)

Table United States Intimate Wear Sales Forecast by States (2016-2021)

Table United States Intimate Wear Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Intimate Wear Market Report 2017

Product link: https://marketpublishers.com/r/U25E4DAC951EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U25E4DAC951EN.html">https://marketpublishers.com/r/U25E4DAC951EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms