

United States Intimate Apparel Market Report 2018

https://marketpublishers.com/r/UE08F749ED8EN.html Date: January 2018 Pages: 112 Price: US\$ 3,800.00 (Single User License) ID: UE08F749ED8EN

Abstracts

In this report, the United States Intimate Apparel market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Intimate Apparel in these regions, from 2013 to 2025 (forecast).

United States Intimate Apparel market competition by top manufacturers/players, with Intimate Apparel sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

AEO Management



Fruit of the Loom

Hanesbrands

Jockey International

L Brands

PVH

Aimer

Chantelle

Embry Holdings

Hanky Panky

Lingerie-Factory

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Upper innerwear

Lower innerwear

Shapewear

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Specialty stores

Hypermarkets and supermarkets



Department stores

Online retailers

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Intimate Apparel Market Report 2018

1 INTIMATE APPAREL OVERVIEW

1.1 Product Overview and Scope of Intimate Apparel

1.2 Classification of Intimate Apparel by Product Category

1.2.1 United States Intimate Apparel Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Intimate Apparel Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Upper innerwear

1.2.4 Lower innerwear

- 1.2.5 Shapewear
- 1.3 United States Intimate Apparel Market by Application/End Users

1.3.1 United States Intimate Apparel Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

- 1.3.2 Specialty stores
- 1.3.3 Hypermarkets and supermarkets
- 1.3.4 Department stores
- 1.3.5 Online retailers
- 1.4 United States Intimate Apparel Market by Region

1.4.1 United States Intimate Apparel Market Size (Value) Comparison by Region (2013-2025)

- 1.4.2 The West Intimate Apparel Status and Prospect (2013-2025)
- 1.4.3 Southwest Intimate Apparel Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Intimate Apparel Status and Prospect (2013-2025)
- 1.4.5 New England Intimate Apparel Status and Prospect (2013-2025)
- 1.4.6 The South Intimate Apparel Status and Prospect (2013-2025)
- 1.4.7 The Midwest Intimate Apparel Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Intimate Apparel (2013-2025)
- 1.5.1 United States Intimate Apparel Sales and Growth Rate (2013-2025)
- 1.5.2 United States Intimate Apparel Revenue and Growth Rate (2013-2025)

2 UNITED STATES INTIMATE APPAREL MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Intimate Apparel Sales and Market Share of Key Players/Suppliers



(2013-2018)

2.2 United States Intimate Apparel Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Intimate Apparel Average Price by Players/Suppliers (2013-2018)

2.4 United States Intimate Apparel Market Competitive Situation and Trends

2.4.1 United States Intimate Apparel Market Concentration Rate

2.4.2 United States Intimate Apparel Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Intimate Apparel Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES INTIMATE APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Intimate Apparel Sales and Market Share by Region (2013-2018)

3.2 United States Intimate Apparel Revenue and Market Share by Region (2013-2018)3.3 United States Intimate Apparel Price by Region (2013-2018)

4 UNITED STATES INTIMATE APPAREL SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Intimate Apparel Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Intimate Apparel Revenue and Market Share by Type (2013-2018)

4.3 United States Intimate Apparel Price by Type (2013-2018)

4.4 United States Intimate Apparel Sales Growth Rate by Type (2013-2018)

5 UNITED STATES INTIMATE APPAREL SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Intimate Apparel Sales and Market Share by Application (2013-2018)

5.2 United States Intimate Apparel Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES INTIMATE APPAREL PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 AEO Management

United States Intimate Apparel Market Report 2018



6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Intimate Apparel Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 AEO Management Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Fruit of the Loom

6.2.2 Intimate Apparel Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Fruit of the Loom Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Hanesbrands

6.3.2 Intimate Apparel Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Hanesbrands Intimate Apparel Sales, Revenue, Price and Gross Margin

(2013-2018)

- 6.3.4 Main Business/Business Overview
- 6.4 Jockey International

6.4.2 Intimate Apparel Product Category, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B

6.4.3 Jockey International Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 L Brands

6.5.2 Intimate Apparel Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 L Brands Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 PVH

6.6.2 Intimate Apparel Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 PVH Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)



6.6.4 Main Business/Business Overview

6.7 Aimer

- 6.7.2 Intimate Apparel Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Aimer Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Chantelle
 - 6.8.2 Intimate Apparel Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Chantelle Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Embry Holdings
- 6.9.2 Intimate Apparel Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B

6.9.3 Embry Holdings Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.9.4 Main Business/Business Overview
- 6.10 Hanky Panky
 - 6.10.2 Intimate Apparel Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B

6.10.3 Hanky Panky Intimate Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.10.4 Main Business/Business Overview
- 6.11 Lingerie-Factory

7 INTIMATE APPAREL MANUFACTURING COST ANALYSIS

- 7.1 Intimate Apparel Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost



7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Intimate Apparel

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Intimate Apparel Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Intimate Apparel Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES INTIMATE APPAREL MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Intimate Apparel Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Intimate Apparel Sales Volume Forecast by Type (2018-2025)

- 11.3 United States Intimate Apparel Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Intimate Apparel Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Intimate Apparel Figure United States Intimate Apparel Market Size (K Units) by Type (2013-2025) Figure United States Intimate Apparel Sales Volume Market Share by Type (Product Category) in 2017 Figure Upper innerwear Product Picture Figure Lower innerwear Product Picture Figure Shapewear Product Picture Figure United States Intimate Apparel Market Size (K Units) by Application (2013-2025) Figure United States Sales Market Share of Intimate Apparel by Application in 2017 Figure Specialty stores Examples Table Key Downstream Customer in Specialty stores Figure Hypermarkets and supermarkets Examples Table Key Downstream Customer in Hypermarkets and supermarkets Figure Department stores Examples Table Key Downstream Customer in Department stores Figure Online retailers Examples Table Key Downstream Customer in Online retailers Figure United States Intimate Apparel Market Size (Million USD) by Region (2013-2025) Figure The West Intimate Apparel Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest Intimate Apparel Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Middle Atlantic Intimate Apparel Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England Intimate Apparel Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US Intimate Apparel Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest Intimate Apparel Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Intimate Apparel Sales (K Units) and Growth Rate (2013-2025) Figure United States Intimate Apparel Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States Intimate Apparel Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Intimate Apparel Sales (K Units) of Key Players/Suppliers



(2013-2018)

Table United States Intimate Apparel Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Intimate Apparel Sales Share by Players/Suppliers Figure 2017 United States Intimate Apparel Sales Share by Players/Suppliers Figure United States Intimate Apparel Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Intimate Apparel Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Intimate Apparel Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Intimate Apparel Revenue Share by Players/Suppliers Figure 2017 United States Intimate Apparel Revenue Share by Players/Suppliers Table United States Market Intimate Apparel Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Intimate Apparel Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Intimate Apparel Market Share of Top 3 Players/Suppliers Figure United States Intimate Apparel Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Intimate Apparel Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Intimate Apparel Product Category Table United States Intimate Apparel Sales (K Units) by Region (2013-2018) Table United States Intimate Apparel Sales Share by Region (2013-2018) Figure United States Intimate Apparel Sales Share by Region (2013-2018) Figure United States Intimate Apparel Sales Market Share by Region in 2017 Table United States Intimate Apparel Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Intimate Apparel Revenue Share by Region (2013-2018) Figure United States Intimate Apparel Revenue Market Share by Region (2013-2018) Figure United States Intimate Apparel Revenue Market Share by Region in 2017 Table United States Intimate Apparel Price (USD/Unit) by Region (2013-2018) Table United States Intimate Apparel Sales (K Units) by Type (2013-2018) Table United States Intimate Apparel Sales Share by Type (2013-2018) Figure United States Intimate Apparel Sales Share by Type (2013-2018) Figure United States Intimate Apparel Sales Market Share by Type in 2017 Table United States Intimate Apparel Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Intimate Apparel Revenue Share by Type (2013-2018) Figure Revenue Market Share of Intimate Apparel by Type (2013-2018) Figure Revenue Market Share of Intimate Apparel by Type in 2017



Table United States Intimate Apparel Price (USD/Unit) by Types (2013-2018) Figure United States Intimate Apparel Sales Growth Rate by Type (2013-2018) Table United States Intimate Apparel Sales (K Units) by Application (2013-2018) Table United States Intimate Apparel Sales Market Share by Application (2013-2018) Figure United States Intimate Apparel Sales Market Share by Application (2013-2018) Figure United States Intimate Apparel Sales Market Share by Application in 2017 Table United States Intimate Apparel Sales Growth Rate by Application (2013-2018) Figure United States Intimate Apparel Sales Growth Rate by Application (2013-2018) Table AEO Management Basic Information List Table AEO Management Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure AEO Management Intimate Apparel Sales Growth Rate (2013-2018) Figure AEO Management Intimate Apparel Sales Market Share in United States (2013 - 2018)Figure AEO Management Intimate Apparel Revenue Market Share in United States (2013 - 2018)Table Fruit of the Loom Basic Information List Table Fruit of the Loom Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Fruit of the Loom Intimate Apparel Sales Growth Rate (2013-2018) Figure Fruit of the Loom Intimate Apparel Sales Market Share in United States (2013 - 2018)Figure Fruit of the Loom Intimate Apparel Revenue Market Share in United States (2013 - 2018)**Table Hanesbrands Basic Information List** Table Hanesbrands Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Hanesbrands Intimate Apparel Sales Growth Rate (2013-2018) Figure Hanesbrands Intimate Apparel Sales Market Share in United States (2013-2018) Figure Hanesbrands Intimate Apparel Revenue Market Share in United States (2013 - 2018)Table Jockey International Basic Information List Table Jockey International Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Jockey International Intimate Apparel Sales Growth Rate (2013-2018)

Figure Jockey International Intimate Apparel Sales Market Share in United States (2013-2018)

Figure Jockey International Intimate Apparel Revenue Market Share in United States (2013-2018)



Table L Brands Basic Information List Table L Brands Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure L Brands Intimate Apparel Sales Growth Rate (2013-2018) Figure L Brands Intimate Apparel Sales Market Share in United States (2013-2018) Figure L Brands Intimate Apparel Revenue Market Share in United States (2013-2018) **Table PVH Basic Information List** Table PVH Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure PVH Intimate Apparel Sales Growth Rate (2013-2018) Figure PVH Intimate Apparel Sales Market Share in United States (2013-2018) Figure PVH Intimate Apparel Revenue Market Share in United States (2013-2018) Table Aimer Basic Information List Table Aimer Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Aimer Intimate Apparel Sales Growth Rate (2013-2018) Figure Aimer Intimate Apparel Sales Market Share in United States (2013-2018) Figure Aimer Intimate Apparel Revenue Market Share in United States (2013-2018) Table Chantelle Basic Information List Table Chantelle Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Chantelle Intimate Apparel Sales Growth Rate (2013-2018) Figure Chantelle Intimate Apparel Sales Market Share in United States (2013-2018) Figure Chantelle Intimate Apparel Revenue Market Share in United States (2013-2018) Table Embry Holdings Basic Information List Table Embry Holdings Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Embry Holdings Intimate Apparel Sales Growth Rate (2013-2018) Figure Embry Holdings Intimate Apparel Sales Market Share in United States (2013 - 2018)Figure Embry Holdings Intimate Apparel Revenue Market Share in United States (2013 - 2018)Table Hanky Panky Basic Information List Table Hanky Panky Intimate Apparel Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Hanky Panky Intimate Apparel Sales Growth Rate (2013-2018) Figure Hanky Panky Intimate Apparel Sales Market Share in United States (2013-2018) Figure Hanky Panky Intimate Apparel Revenue Market Share in United States

(2013-2018)



Table Lingerie-Factory Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Intimate Apparel Figure Manufacturing Process Analysis of Intimate Apparel Figure Intimate Apparel Industrial Chain Analysis Table Raw Materials Sources of Intimate Apparel Major Players/Suppliers in 2017 Table Major Buyers of Intimate Apparel Table Distributors/Traders List Figure United States Intimate Apparel Sales Volume (K Units) and Growth Rate Forecast (2018-2025) Figure United States Intimate Apparel Revenue (Million USD) and Growth Rate Forecast (2018-2025) Figure United States Intimate Apparel Price (USD/Unit) Trend Forecast (2018-2025) Table United States Intimate Apparel Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States Intimate Apparel Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States Intimate Apparel Sales Volume (K Units) Forecast by Type in 2025 Table United States Intimate Apparel Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States Intimate Apparel Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States Intimate Apparel Sales Volume (K Units) Forecast by Application in 2025 Table United States Intimate Apparel Sales Volume (K Units) Forecast by Region (2018 - 2025)Table United States Intimate Apparel Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Intimate Apparel Sales Volume Share Forecast by Region (2018 - 2025)Figure United States Intimate Apparel Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Intimate Apparel Market Report 2018 Product link: <u>https://marketpublishers.com/r/UE08F749ED8EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UE08F749ED8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970